

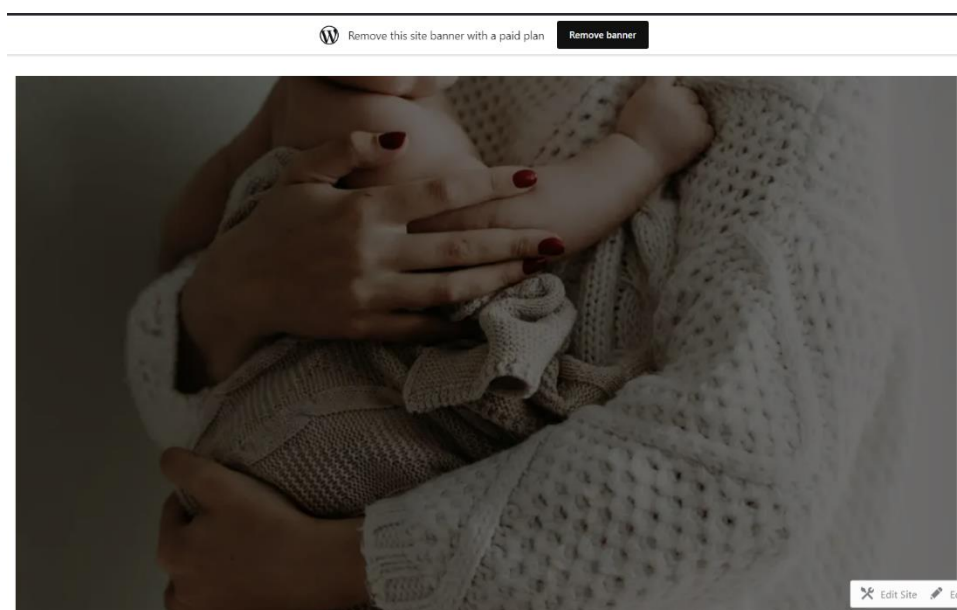
NAME	SONIA.S
DEPARTMENT	INDUSTRIAL BIOTECHNOLOGY
COLLEGE	GOVERNMENT COLLEGE OF TECHNOLOGY
NAAN MUDHALVAN COURSE	DIGITAL MARKETTING
NAAN MUDHALVAN ID	FA7F52CA74513A0AF77461BFCF462C0B

ASSIGNMENT ON DIGITAL MARKETTING

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Wordpress :

<https://biotechnologiesblog5.wordpress.com>





Remove this site banner with a paid plan

Remove banner

Boundless love

A mother is a family's cornerstone. She is the essential family member who keeps the rest of the family together. To her child, a mother is like an angel. She gives her child unwavering support through all challenges. With a mother's love, one may easily overcome every difficulty in life. The role a mother plays in a child's life cannot be replaced by anyone. Every child has multiple roles that mothers perform in their lives. She is every child's first friend and their lifelong best buddy. A child's mother is their first and most cherished teacher. Children can easily reach the pinnacles of success when they are given the right teachings by their mothers. From birth, a child forms an emotional bond with their mother.

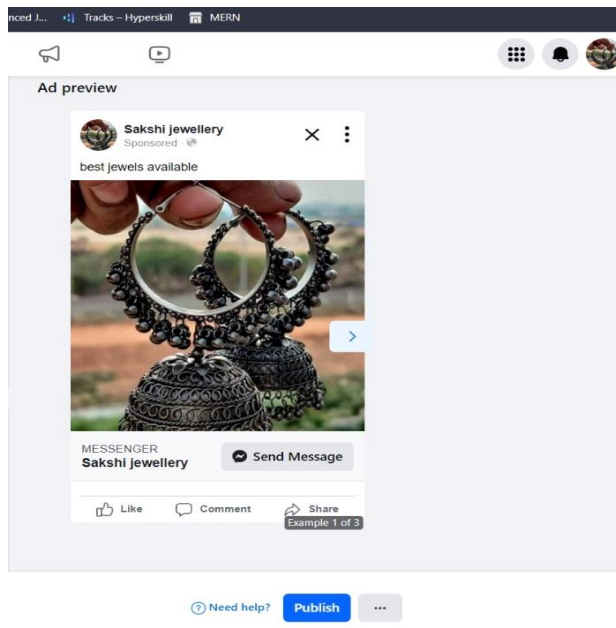
There is nothing like a mother's love for her child. It is unconditional, without limitations, and it exists outside of space and time. It's a love that gives selflessly, nourishes, and supports without fail. This strong connection is proof of the depth of human feeling and the capacity for unending love. You are the only person who has ever loved me without being aware of my appearance in a world full of people who would rather love someone with a decent face than a good heart. I look exclusively for you when I'm crying, and I feel better when I lay my head on your lap. Mom's always been the reason why people believe in love. I am grateful that your unending love brightens my life. Because God cannot be everywhere at once to solve every difficulty that man faces, he created mother. Despite the fact that there are bad people in the world and that sometimes you are treated like

2. Create a New Facebook Business Page and post one social media poster for your brand.

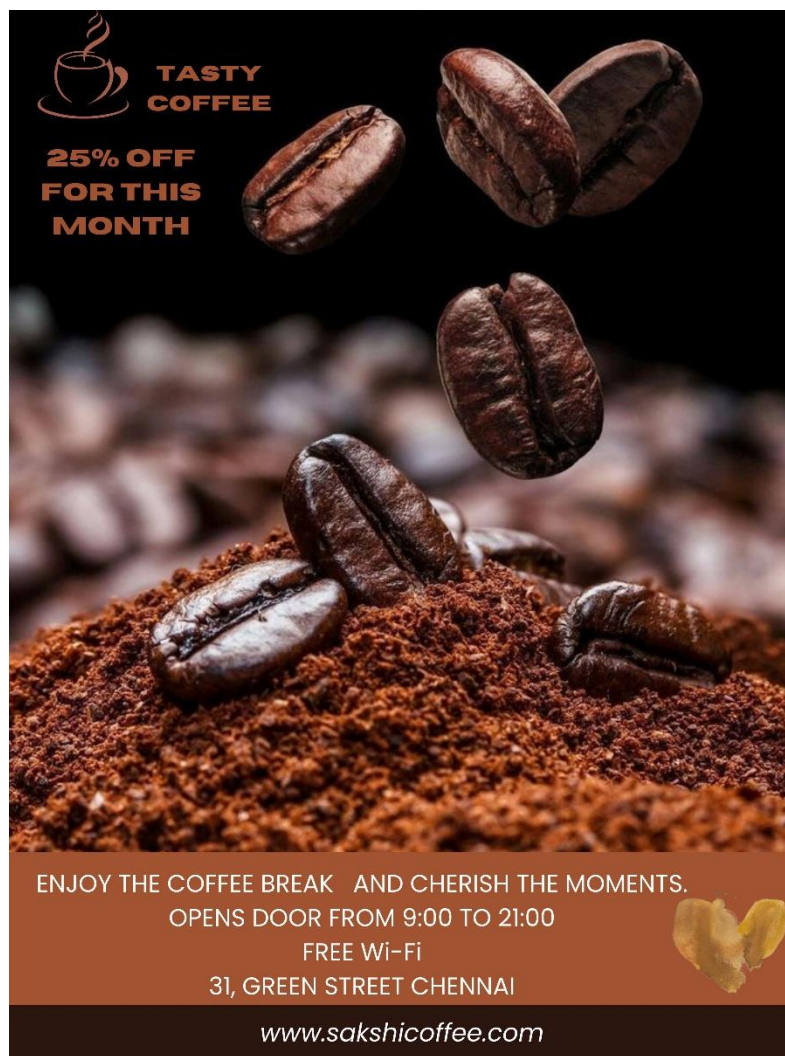
https://www.facebook.com/61552727978352/ad_center/?refSource=pages_manager_bar

The screenshot displays the Facebook Ad Manager interface. On the left, the 'Ad creative' section is active, showing a description 'best jewels available' and a media carousel with an image of jewelry. The 'Headline' field is partially visible with the text 'Sakshi Jewellery'. On the right, the 'Estimated daily results' section shows 'Accounts Centre accounts reached' as 21-61. Below this, the 'Payment summary' indicates the ad will run for 7 days with a total budget of \$35.00 USD. The interface includes a search bar at the top, navigation icons, and a 'See All Previews' button.

Payment summary	
Your ad will run for 7 days.	
Total budget	\$35.00 USD
\$5.00 a day x 7 days.	
Total amount	\$35.00 USD



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

