

NAME	SANGEETHA S
DEPARTMENT	INDUSTRIAL BIOTECHNOLOGY
COLLEGE	GOVERNMENT COLLEGE OF TECHNOLOGY
NAAN MUDHALVAN COURSE	DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

WordPress:

[HOOKED WITH COLOURS – Crochet \(wordpress.com\)](#)

CROCHET



HOOKED WITH COLOURS



Hobbies play a significant role in our lives, offering an escape from the demands of daily routines and a means to explore our passions. One such hobby that has been embraced by countless individuals around the world is crochet. Crochet is a versatile and timeless craft that combines artistic expression with the satisfaction of creating something beautiful with one's own hands.

☆ :echnologynetin.wordpress.com ☰ ↻

Crochet is all about personalization. From choosing yarn colors to intricate stitch patterns, crocheters can infuse their unique style and personality into each project. Whether it's a cozy blanket, a fashionable scarf, or whimsical amigurumi, the possibilities are limitless.



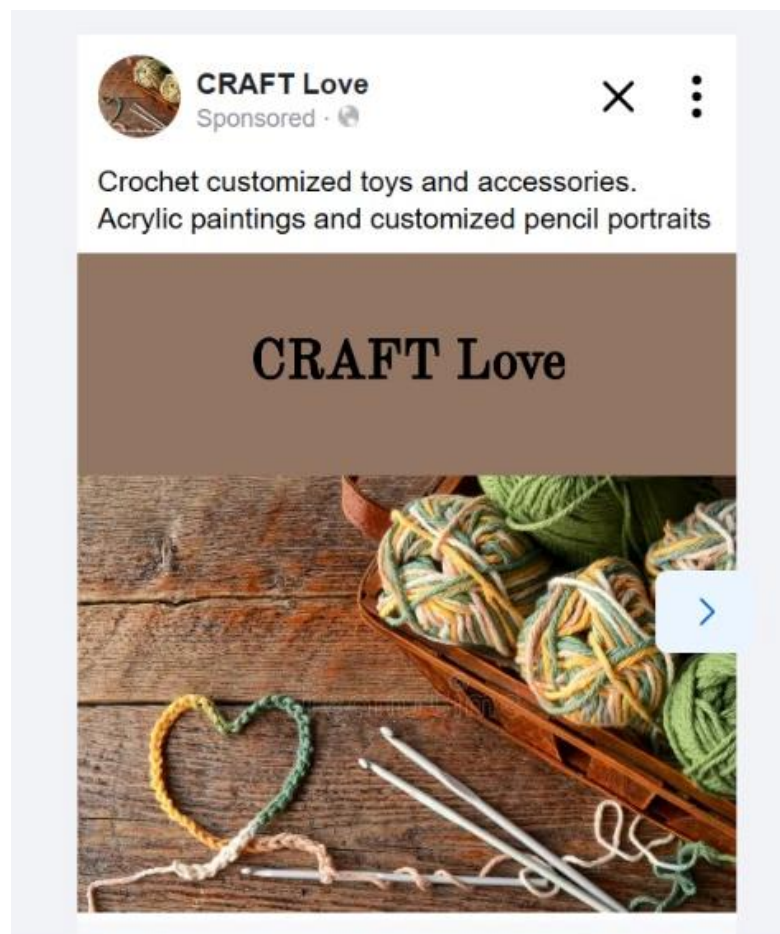
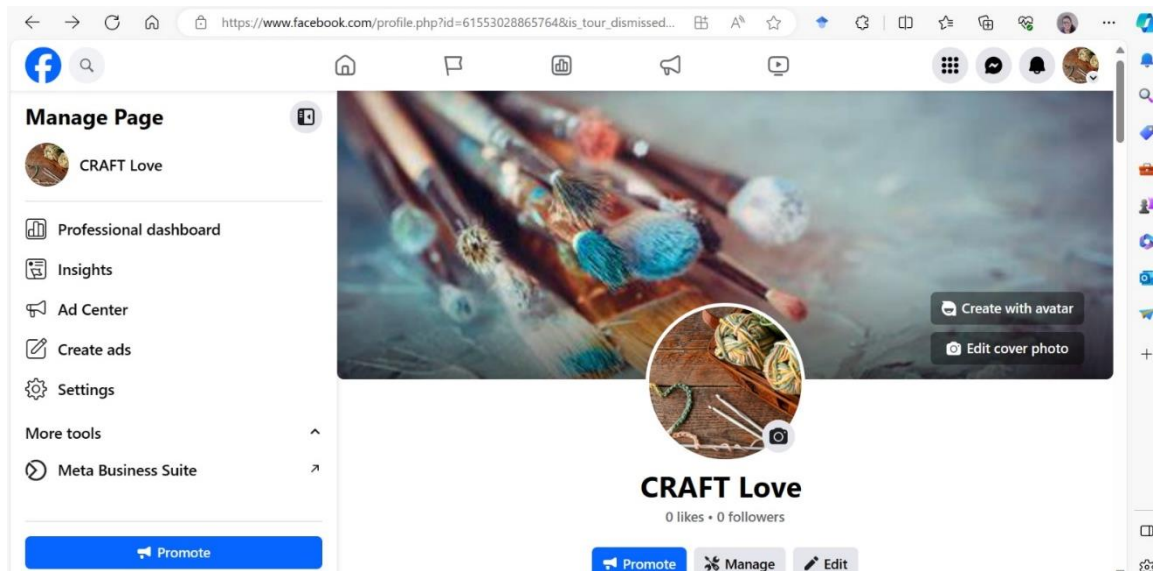
Community and Sharing:

Crocheting is not just a solitary pursuit; it's a social one as well. Many crocheters join local clubs or online communities to share ideas, patterns, and the joy of their creations. This sense of community fosters a connection with like-minded individuals.

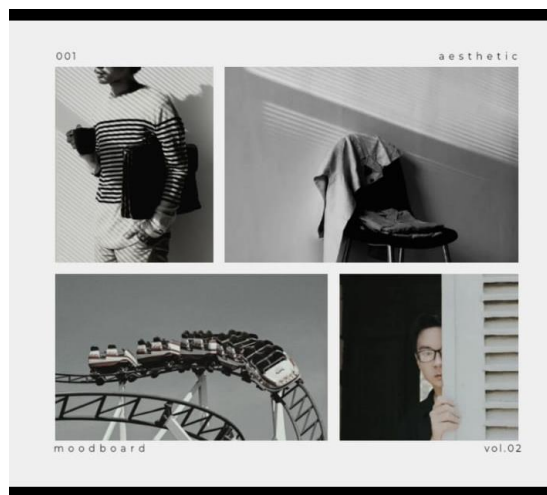
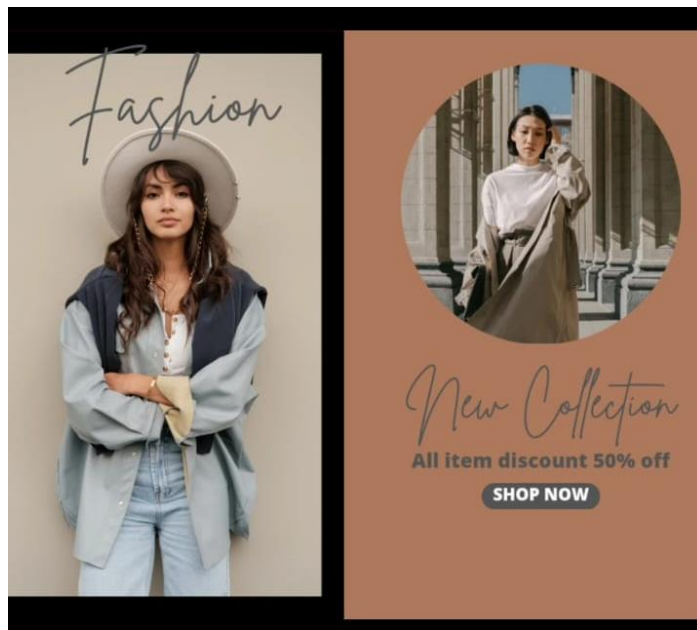
Advertisements

2) Create a new facebook buissness page and post one social media poster for your brand.

Facebook



3) Create and design a social media poster using Canva



4) Create email newsletter design using Mailchimp or Canva

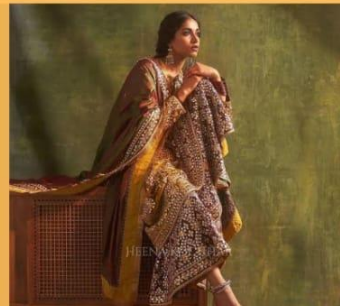
NEWSLETTER

BRINDA BOUTIQUE

OCTOBER 27

STYLISH

Diwali is a time to reconnect with cultural roots, and traditional Indian attire takes center stage during the festivities. beautiful sarees, lehengas, or anarkalis, kurta-pajamas or sherwanis. Outfits are not just clothing but a representation of the rich heritage of India.



TRANDY

Zari work, sequins, embroidery, and mirror work adorn these garments, adding a touch of opulence. The level of detail in the craftsmanship makes these outfits true works of art.

COLLECTION

sustainable fashion
Choose eco-friendly fabrics and
supporting local artisans.



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