

Says

What have we heard them say?
What can we imagine them saying?

Irrigation
Techinques
shoul be

improved.

Aware of crops production related problems.

Climatic conditions, lack of water financial support and technology are major crop production related problems

N.MAPHUBALA
INDIA'S AGRICULTURE
CROP PRODUCTION
ANALYSIS

unable to manage their farms gave their lands to lease. pesticides

Those who are

Seek
financial
support from
Government.

Does

to yeild

mor crops

What behavior have we observed? What can we imagine them doing?

**Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Unable to pay loans is one of the major problem related and also to farmers sucide

we learning experience.

Irrigation
through bore well
is sustainable
since there are
chances of them
drying up during
summer

Improve irrigation techniques help farmers to more crops.

Farmers should be give right to decide of their products

Banks or not providing proper Financial help

**Feels** 

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



