

Use the features of a Web authoring package and explain the process followed.

Design and develop a simple Web Site containing several pages.

- Demonstrate the use of a Web authoring packages.
- Demonstrate the principles of effective Web page design.
- Create multiple Web pages including a home page, a menu, and effective links to other web sites.
- Display images and multimedia elements within web pages.

**Outcome 6:**

Analyse the technique issues involved in development, hosting, usability, accessibility and website usage statistics.

- Analyse website technique information.
- Analyse website hosting.
- Analyse website usability and accessibility.
- Analyse website usage statistics.

**Assessment:**

Students will be advised of all matters relating to summative assessment at the outset of the course.

Overall course grades will represent a balanced assessment of achievement in relation to all stated learning outcomes.

Weighting	Nature of assessment	Learning Outcomes
40%	Website Critique and Creation Assignment	1, 2, 3, 4, 5, 6
30%	Multimedia Package Test	3, 4
30%	Web Package Test	2, 5

**Learning and teaching approaches:**

Lectures, tutorials and lab practical

**Learning resources required:**

A web server, internet access from Unitec and the following software:

Internet Explorer  
 Mozilla Firefox  
 Opera  
 Google Chrome  
 Adobe Dreamweaver  
 Adobe Photoshop  
 Adobe Flash  
 Software for video editing  
 Software for audio editing

**Learning resources recommended:**

Booklist & resources published via Moodle and H: drive

Amended in July 2014