



BA Profession – The Introduction

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B. Nature of The Profession

2. The Business Analyst

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The Introduction

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■ Nature of The Profession

60%-80% of project failures are due to poor requirements gathering, analysis and management.

-Meta Group Research (Gartner)

Poorly defined application have led to a miscommunication between business and IT. As a result, the failure rate is 66% and U.S businesses yearly waste is \$30B at least.

-Forrester Research

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The definition

❖ Perform business analysis tasks/activities

"A liaison among stakeholders in order to understand the structure, policies, and operations of an organization, and to recommend solutions that enable the organization to achieve its goals. - IIBA"

Understandings Are Unified



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Who are BAs? – Roles



Business Requirements Analyst

1. Helps the business meet its objectives and goals.
2. Understands how work/business process is carried out
3. Determines solutions (training, process change, business rules modification, implementation of new technology etc...) to the business issues.
4. Works with stakeholders to conduct/carry out a feasibility study/business case to justify an investment



IMMEDIATE
ANALYST

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Who are BAs? – Roles

Enterprise Architect



1. Is accountable for the development, refinement and recording of the entire organization.
2. Develops standards, manages the enterprise architecture processes
3. Provides guidance to the architectural team, CIO, CEO and Business Architect.
4. Aligns IT infrastructure with IT and business strategy supporting the business goals.



Q&A

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