



Business Analyst Career

Truong Tuyet Anh
Business Analyst

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Agenda

- I. Introduction**
- II. Discussion**
- III. What are basic of BA?**
- III. Importance of BA Role**
- IV. How BA involves into software project?**
- V. Prepare for BA job**
- VI. BA Market**



Introduction

About me

- Name: Truong Tuyet Anh
- Title: Business Analyst
- Experience:
 - Software development life cycle: Waterfall, RUP, Agile.
 - Business Analyst: 9 years
 - Business domain: Buddhism society, social network, trading, mobile ecommerce, commercial, banking, human resource, customer relationship management, content management system, Oil & gas, Used Water Network Management System, and Infringement Management
 - Country: USA, HK, Cambodia, Dubai, Australia, Singapore, Vietnam
- Email Address: atruong6@csc.com





Discussion

Discussion



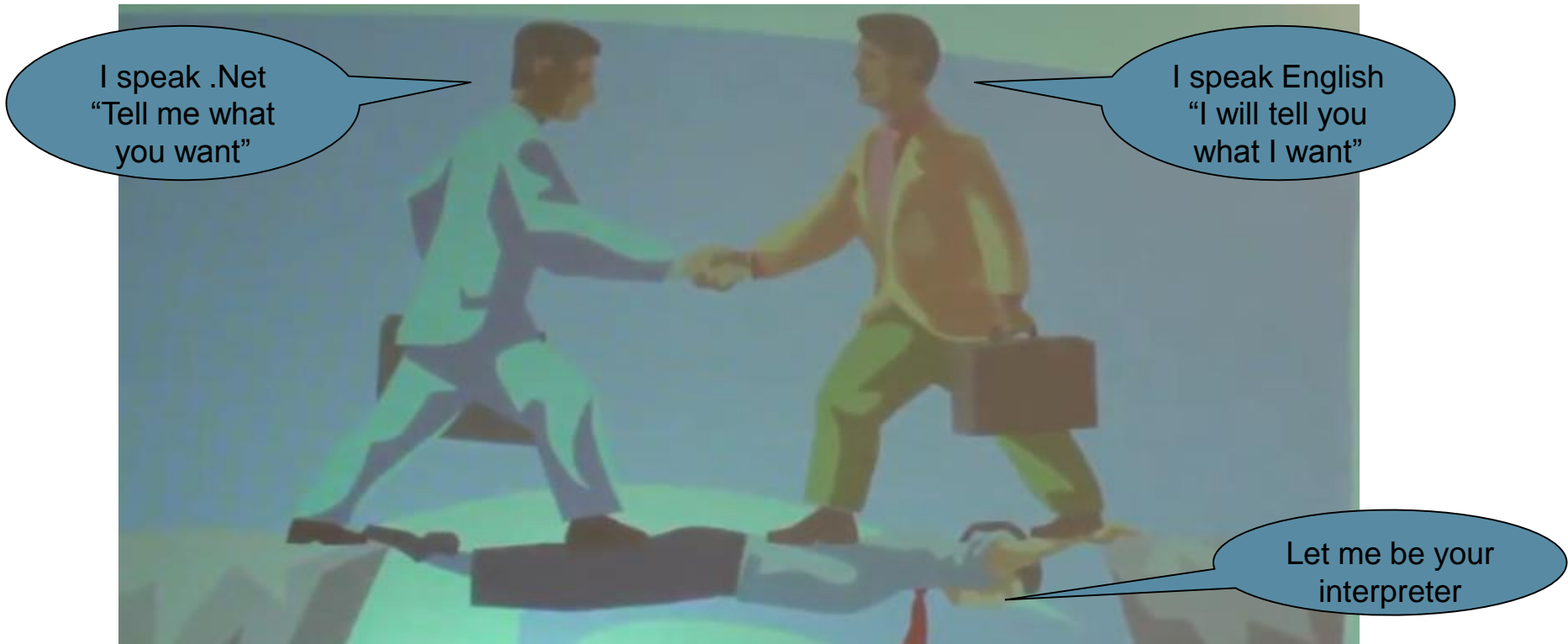
- Have you heard about Business Analyst?
- Can you provide me your understanding about what a BA is and what BA does?
- Why do we need BA?
- Have your heard about Requirement? Your understanding about Requirement?



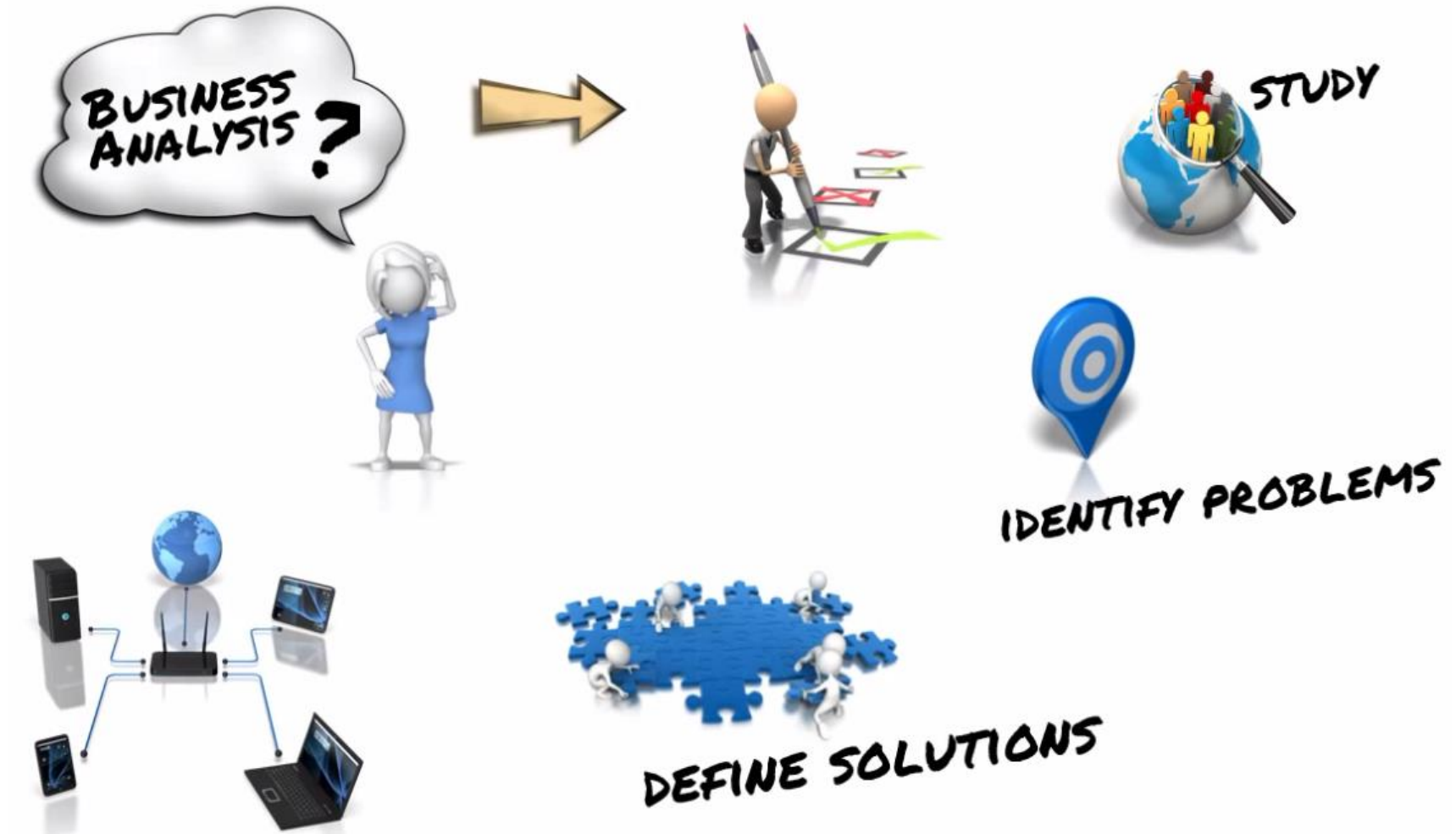
What are basic of BA?

Who is a BA?

- The BA understands **business problems** and opportunities in the context of the **requirements** and recommends **solutions** that enable the organization to achieve its goals.(IIBA)



Who is a BA? (cont.)





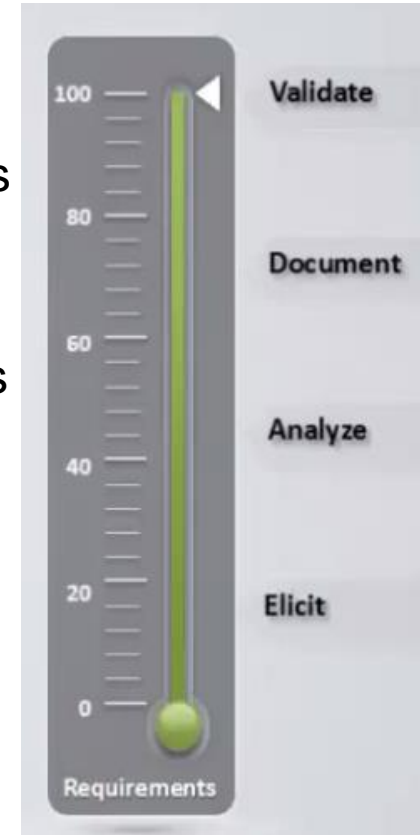
Importance of BA role

Why do we need BA?



BA role

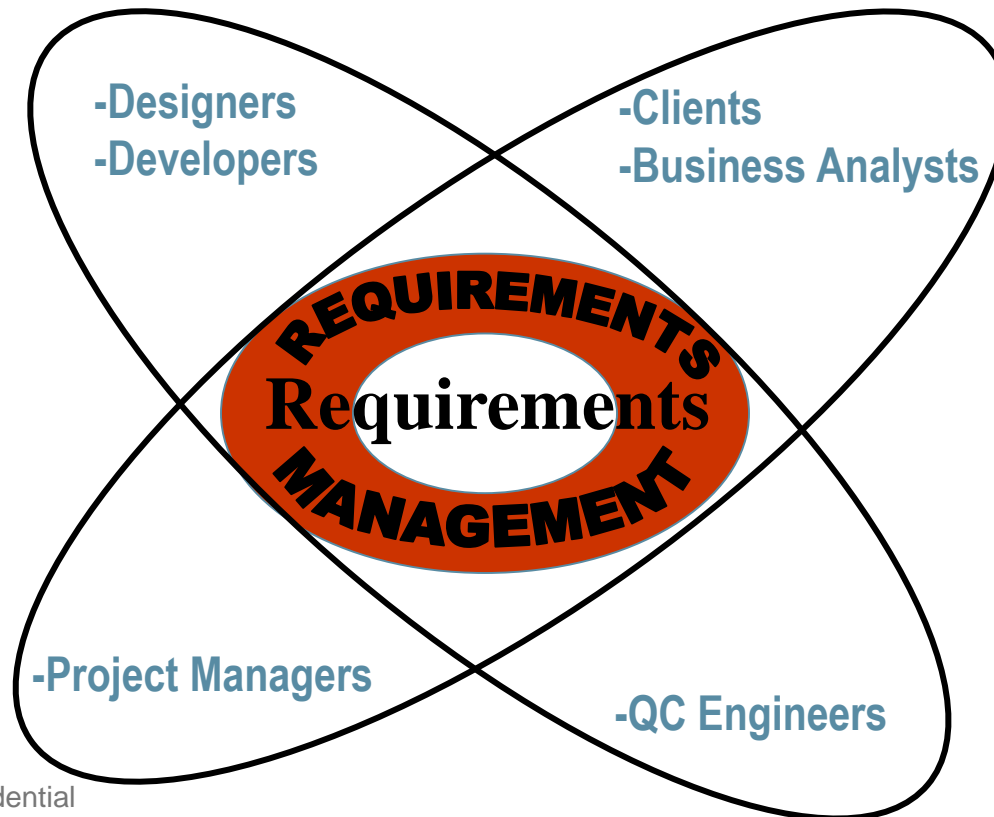
- **Need Based role:** originated since several project failed
- As a liaison among stakeholders in order to understand the Structure, Policies, and Operations of an organization. Serves as a **bridge** between the stakeholders
- Recommend solutions that enable the organization to achieve its goals
- Acts as **organizer, listener, investigator, facilitator, communicator, collaborator, and innovator**
- Do not have a predefined and fixed role. A “Business Analyst” is a role that can mean different things to different people



A black and white photograph of a person's hands holding a large, curved, white architectural model. The model is held in a way that it curves upwards and then downwards, creating a smooth, flowing shape. The person's hands are visible, with one hand holding the top edge and the other holding the bottom edge. The background is blurred, showing what appears to be a desk with some papers and a keyboard.

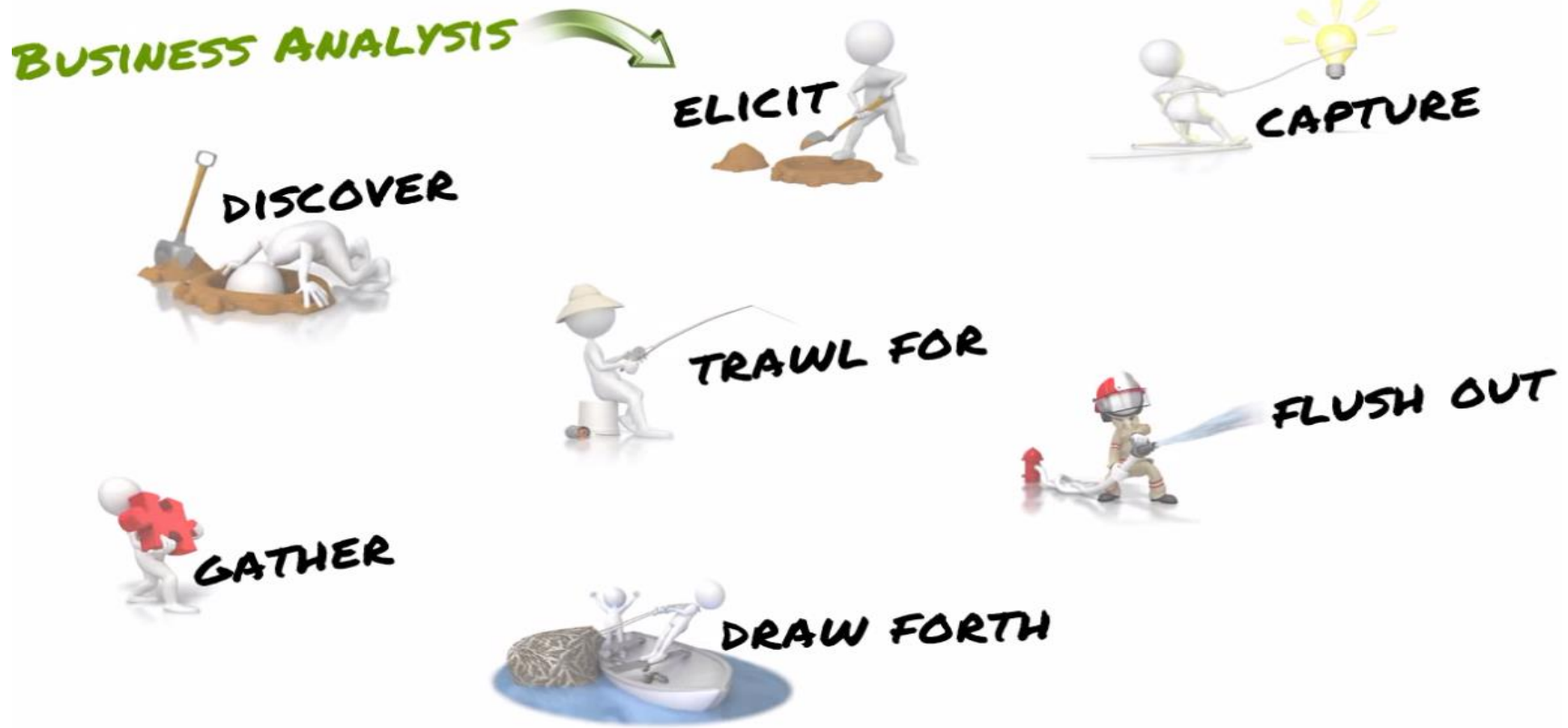
How BA involved to software project

What do BA do in a Software project?



What do BA do in a Software project? (cont.)

- Define the Project and Identify its Scope
- Get requirement from the business during the initial stages of the project



What do BA do in a Software project? (cont.)



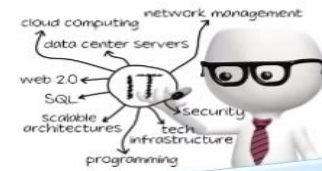
ANALYZING

COMMUNICATING

DOCUMENTING



VALIDATING



EXPRESSING

PRIORITIZING

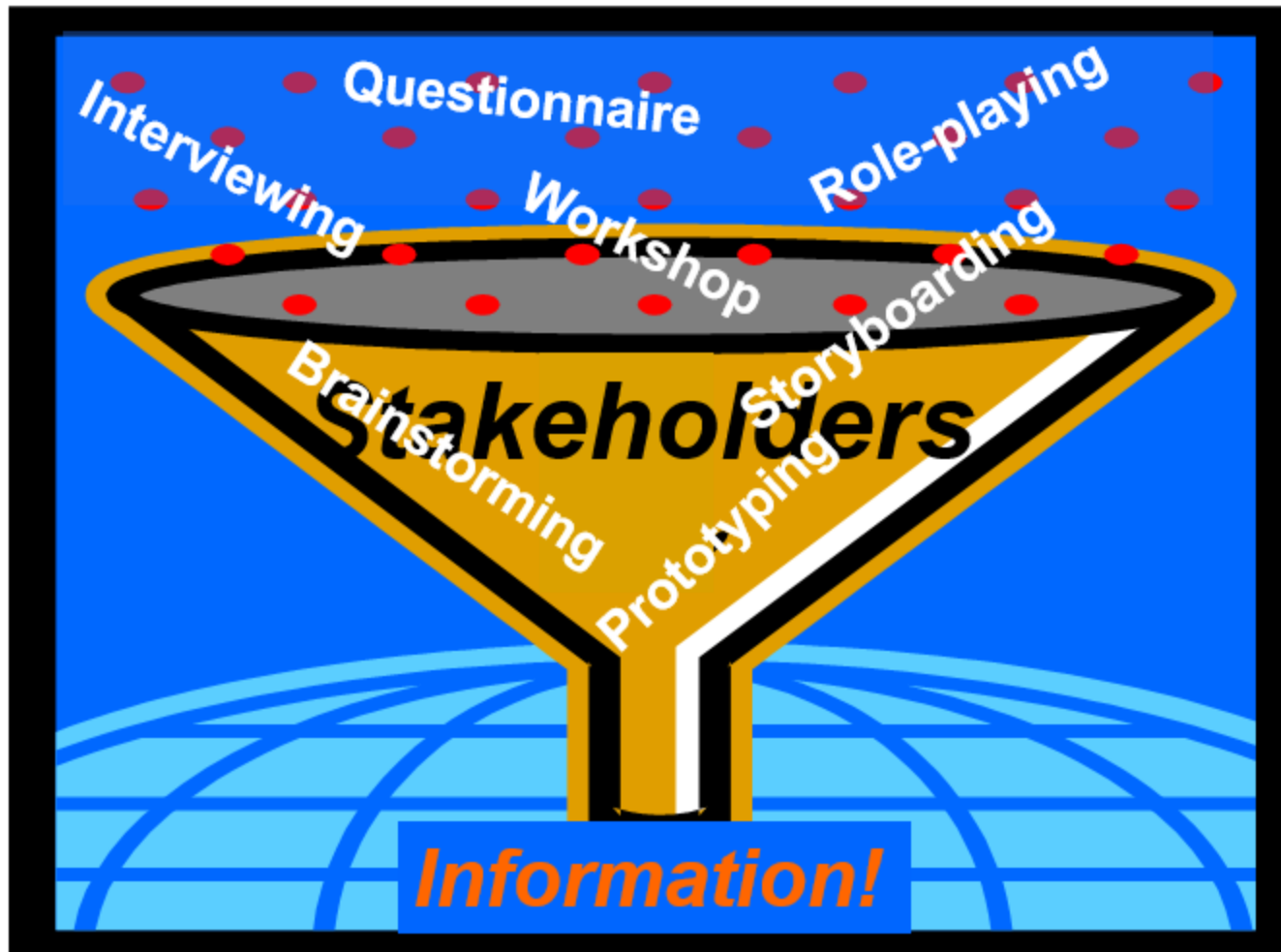


MANAGING CHANGES

- Educate the design, development, testing, and other teams involved in the project requirement
- Conduct user acceptance test (UAT) on behalf of customer once the software product is ready



Gather Requirement Techniques



A grayscale background image showing a close-up of a person's hands holding an open book. The person is wearing a ring on their left hand. The book is open, and the pages are visible. The image is slightly blurred, focusing on the hands and the book.

What students need to prepare for future BA job

WHAT DOES INTERVIEWER EXPECT FROM BA CANDIDATES?

Understand IT SDLC

Domain / Functional Knowledge

Teamwork skill?

Logic Thinking

Confident

English communication

Tactful and diplomatic

Persuasive

Interpersonal & Communication

Analytical Thinking and Problem Solving



PREPARE FOR YOUR FUTURE JOB

- Are **organized**
- Have an eye for the **details**
- Have good **communication** and **write** well
- Can **explain** concepts clearly
- Are a **people person**
- Are **problem solver**
- Have a **logical/analytical** mind
- Have a good command on Word and Excel
- Have **business/IT/industry education** (computer/Business Degree, IT Training, Telecom/Finance etc.)
- Have **operational experience**

Test Your Analytical Ability

- There are five people of different heights. Allen is taller than Dale who is taller than Earl. Carla is shorter than Bill, but taller than Allen
- Who is the third tallest person?
 - A. Carla
 - B. Dale
 - C. Earl
 - D. Allen
 - E. Bill

A grayscale background image showing a close-up of a person's hands holding a large, curved document or folder. The person is wearing a ring on their left hand. The image is slightly blurred, focusing on the hands and the document.

BA Market in Vietnam: TREND & OPPORTUNITY

BA Market: TREND & OPPORTUINITY



Shield Yourself from Recession!



Increase Your Earning Potential



Promising Career Ladder



Embark Upon a Growing Career



Utilize Your Skills, Experience



Low Barrier of Entry into IT

INTERNATIONAL BA CERTIFICATIONS

CBAP[®] Certified Business
Analysis Professional[™]

CCBA[®] Certification of Competency
in Business Analysis[™]

CSC VIETNAM TRAINING FOR BA

- **In-house training:**
 - BA Training
- **Role-base training:**
 - Process training
 - Domain knowledge training
 - Softskill training
 - Online courses from Skillport
- **On-the-job training**



Now, prepare well... For a future success





Q&A



Thank You



BUSINESS SOLUTIONS
TECHNOLOGY
OUTSOURCING