

# E-Commerce Management System

**Group 9:**

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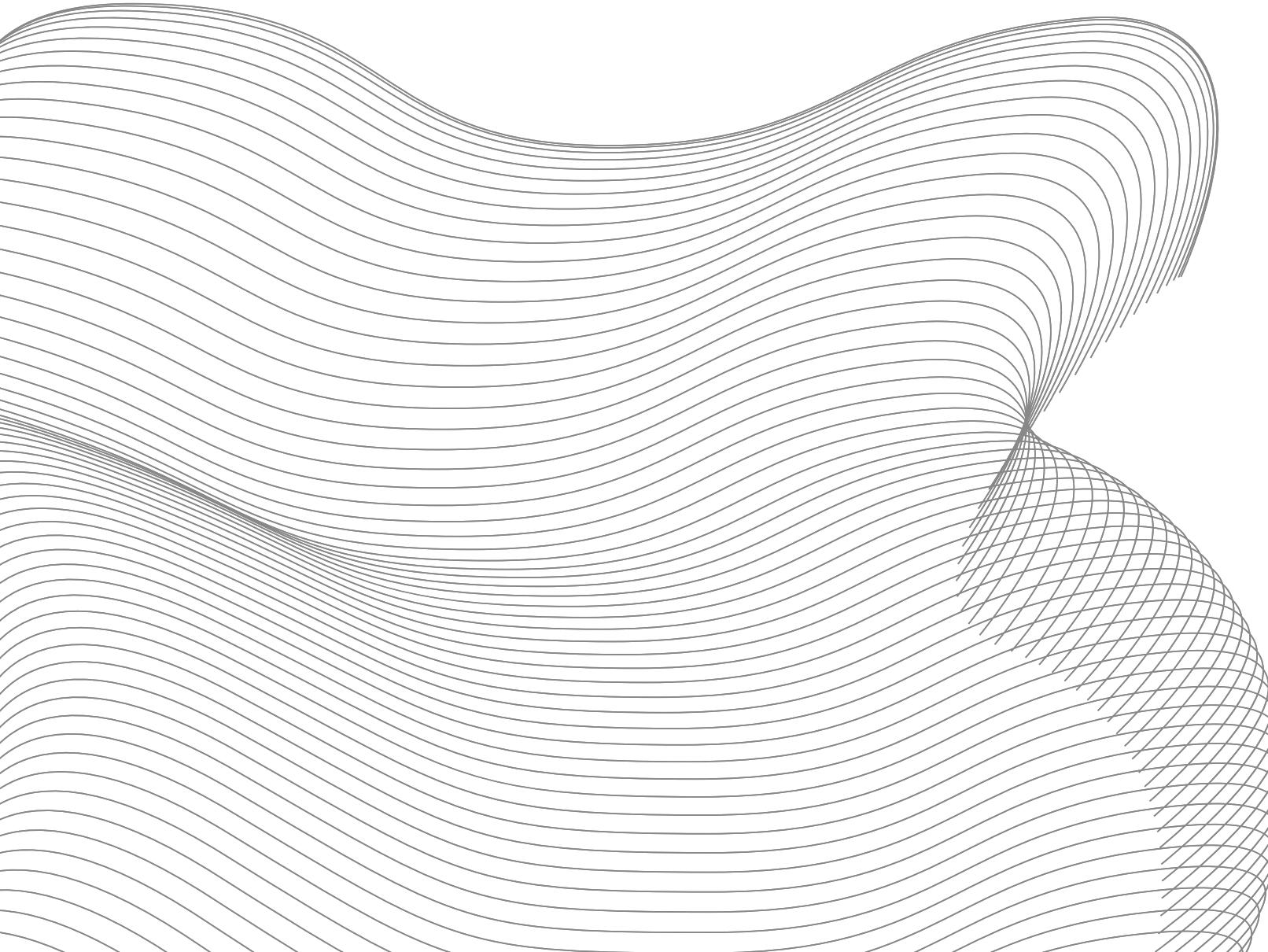
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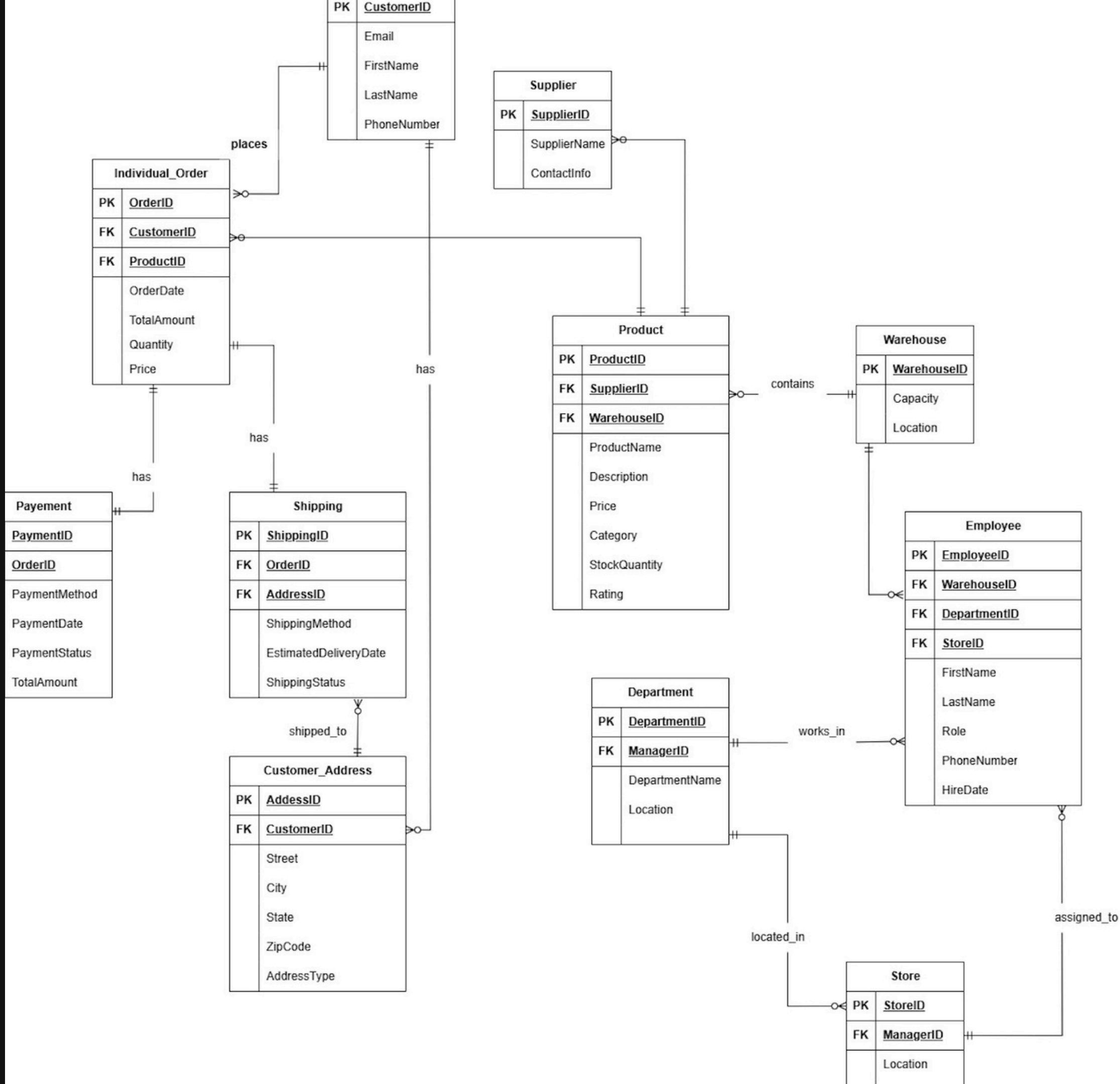
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# Business Problems Addressed



- 01 Keep customer data organized so you can tailor your marketing just for them.
- 02 Track inventory in real-time to make sure products are always available.
- 03 Support clear roles for employees and good communication between departments.
- 04 Make order processing smooth from start to finish to boost accuracy.
- 05 Ensure secure, multi-option payment handling and accurate transaction tracking
- 06 Improve shipping by working closely with delivery partners.

# ER-Diagram



```
-- Stored Procedure 1: Get total amount for a customer
ALTER PROCEDURE usp_GetCustomerTotalAmount
    @CustomerID INT,
    @TotalAmount DECIMAL(10,2) OUTPUT,
    @message NVARCHAR(255) OUTPUT
AS
BEGIN
    BEGIN TRY
        -- Check if the CustomerID exists
        IF NOT EXISTS (SELECT 1 FROM Individual_Order WHERE CustomerID = @CustomerID)
        BEGIN
            -- Handle non-existent customer
            SET @message = 'Error: Customer ID ' + CAST(@CustomerID AS NVARCHAR) + ' does not exist.'
            SET @TotalAmount = 0;
            RETURN;
        END
        -- Check if the CustomerID is negative
        IF @CustomerID < 0
        BEGIN
            -- Handle negative CustomerID
            SET @message = 'Error: Invalid Customer ID. Customer ID cannot be negative.'
            SET @TotalAmount = 0;
            RETURN;
        END
        BEGIN TRANSACTION;
        SELECT @TotalAmount = SUM(TotalAmount)/0
        FROM Individual_Order
        WHERE CustomerID = @CustomerID;
        -- Check if @TotalAmount is NULL (no orders found)
        IF @TotalAmount IS NULL
        BEGIN
            SET @TotalAmount = 0;
            SET @message = 'Customer has no orders.';
        END
        ELSE
        BEGIN
            SET @message = 'Success: Total amount calculated.';
        END
        COMMIT;
    END TRY
    BEGIN CATCH
        IF @@TRANCOUNT > 0
            ROLLBACK;
    END CATCH

```

# Procedure

```
CREATE TABLE Customer (
    CustomerID INT IDENTITY(1,1) PRIMARY KEY,
    Email VARCHAR(255) UNIQUE NOT NULL,
    FirstName VARCHAR(100) NOT NULL,
    LastName VARCHAR(100) NOT NULL,
    PhoneNumber VARCHAR(20) NOT NULL CHECK (LEN(PhoneNumber) >= 10)
);

--View
-- View 1: Customer basic information with address
CREATE VIEW vw_CustomerFullInfo AS
SELECT
    c.CustomerID,
    c.FirstName + ' ' + c.LastName AS FullName,
    c.Email,
    a.Street,
    a.City,
    a.State,
    a.ZipCode
FROM Customer c
JOIN Customer_Address a ON c.CustomerID = a.CustomerID;
GO

-- Run View 1
SELECT * FROM vw_CustomerFullInfo;
```

# DDL

# View

```

-- DML Trigger
-- Customer encryption Trigger: Encrypt PhoneNumber on Customer
CREATE TRIGGER EncryptPhoneNumberTrigger
ON Customer
AFTER INSERT, UPDATE
AS
BEGIN
    SET NOCOUNT ON;
    OPEN SYMMETRIC KEY DAMGSymmetricKey DECRYPTION BY CERTIFICATE DAMGCertificate;

    UPDATE Customer
    SET EncryptedPhoneNumber = ENCRYPTBYKEY(KEY_GUID('DAMGSymmetricKey'), PhoneNumber)
    WHERE CustomerID IN (SELECT CustomerID FROM inserted);

    CLOSE SYMMETRIC KEY DAMGSymmetricKey;
END;
GO

-- Individual_Order Trigger: Recalculate TotalAmount on Individual_Order
CREATE TRIGGER UpdateTotalAmountTrigger
ON Individual_Order
AFTER INSERT, UPDATE
AS
BEGIN
    SET NOCOUNT ON;
    UPDATE IO
    SET TotalAmount = I.Price * I.Quantity
    FROM Individual_Order AS IO
    INNER JOIN inserted AS I ON IO.OrderID = I.OrderID;
END;
GO

-- Non-clustered index: Customer.LastName
CREATE NONCLUSTERED INDEX idx_Customer_LastName ON Customer.LastName;
-- Non-clustered index: Product.Category
CREATE NONCLUSTERED INDEX idx_Product_Category ON Product.Category;
-- Non-clustered index: Individual_Order.OrderDate
CREATE NONCLUSTERED INDEX idx_IndividualOrder_OrderDate ON Individual_Order(OrderDate);

-- Testing non-clustered indexes
SELECT * FROM Customer WHERE LastName = 'Smith';
SELECT * FROM Product WHERE Category = 'Electronics';
SELECT * FROM Individual_Order WHERE OrderDate = '2024-03-08';

-- Create a master key
CREATE MASTER KEY ENCRYPTION BY PASSWORD = 'DAMG6210Group9';
GO
-- Create a certificate
CREATE CERTIFICATE DAMGCertificate
WITH SUBJECT = 'Certificate for column encryption';
GO
-- Create a symmetric key
CREATE SYMMETRIC KEY DAMGSymmetricKey
WITH ALGORITHM = AES_256
ENCRYPTION BY CERTIFICATE DAMGCertificate;
GO

-- Modify the Customer table to add a new column for storing encrypted phone numbers
ALTER TABLE Customer
ADD EncryptedPhoneNumber VARBINARY(MAX);
GO
-- need to create encryption trigger first
UPDATE Customer
SET EncryptedPhoneNumber =
    EncryptByKey(KEY_GUID('DAMGSymmetricKey'), CAST(PhoneNumber AS NVARCHAR(20)));
GO

-- Query the results
SELECT
    CustomerID,
    Email,
    EncryptedPhoneNumber
FROM Customer;
GO

OPEN SYMMETRIC KEY DAMGSymmetricKey DECRYPTION BY CERTIFICATE DAMGCertificate;
SELECT
    CustomerID,
    Email,
    CONVERT(VARCHAR(20), DecryptByKey(EncryptedPhoneNumber)) AS DecryptedPhoneNumber
FROM Customer;
CLOSE SYMMETRIC KEY DAMGSymmetricKey;

```

# Trigger

## Non-clustered index

# Encryption

# DATA POPULATION

```
-- Insert into Product (40 records with diverse categories)
INSERT INTO Product (SupplierID, WarehouseID, ProductName, Description, Price, Category, StockQuantity, Rating) VALUES
-- Electronics
(1, 1, 'Premium Laptop', 'High-end gaming laptop', 1499.99, 'Electronics', 50, 4.7),
(2, 2, 'Smartphone Pro', 'Latest model smartphone', 999.99, 'Electronics', 100, 4.5),
(11, 3, 'Wireless Earbuds', 'Noise cancelling earbuds', 149.99, 'Electronics', 200, 4.3),
(1, 4, 'Smart TV 55"', '4K Ultra HD Smart TV', 699.99, 'Electronics', 30, 4.6),
(11, 5, 'Digital Camera', 'Professional DSLR camera', 899.99, 'Electronics', 25, 4.8),
(2, 6, 'Smart Watch', 'Fitness and health tracker', 249.99, 'Electronics', 75, 4.4),
(1, 7, 'Bluetooth Speaker', 'Waterproof portable speaker', 89.99, 'Electronics', 120, 4.2),
(11, 8, 'Tablet Pro', '10-inch tablet with stylus', 449.99, 'Electronics', 50, 4.5),

-- Home Appliances
(3, 9, 'Blender Pro', 'High-speed kitchen blender', 129.99, 'Home Appliances', 40, 4.3),
(12, 10, 'Coffee Maker', 'Programmable coffee machine', 79.99, 'Home Appliances', 60, 4.1),
(3, 11, 'Robot Vacuum', 'Smart robot vacuum cleaner', 299.99, 'Home Appliances', 35, 4.7),
(12, 12, 'Toaster Oven', 'Convection toaster oven', 119.99, 'Home Appliances', 45, 4.0),

-- Furniture
(4, 13, 'Leather Sofa', 'Luxury leather sofa', 1299.99, 'Furniture', 15, 4.8),
(4, 14, 'Dining Table Set', 'Wooden dining table with 6 chairs', 799.99, 'Furniture', 20, 4.6),
(4, 15, 'Bookshelf', 'Modern 5-tier bookshelf', 189.99, 'Furniture', 30, 4.3),
(14, 16, 'Office Desk', 'Ergonomic office desk', 249.99, 'Furniture', 25, 4.5),

-- Automotive
(5, 17, 'Car Tires Set', 'All-season tire set of 4', 399.99, 'Automotive', 30, 4.4)
```

Total Revenue

**84.96K**

Orders

**100**

Avg Order Value

**849.60**

Customers

**20**

Order Date

05-01-2020

25-03-2024

Location

All

Category

All

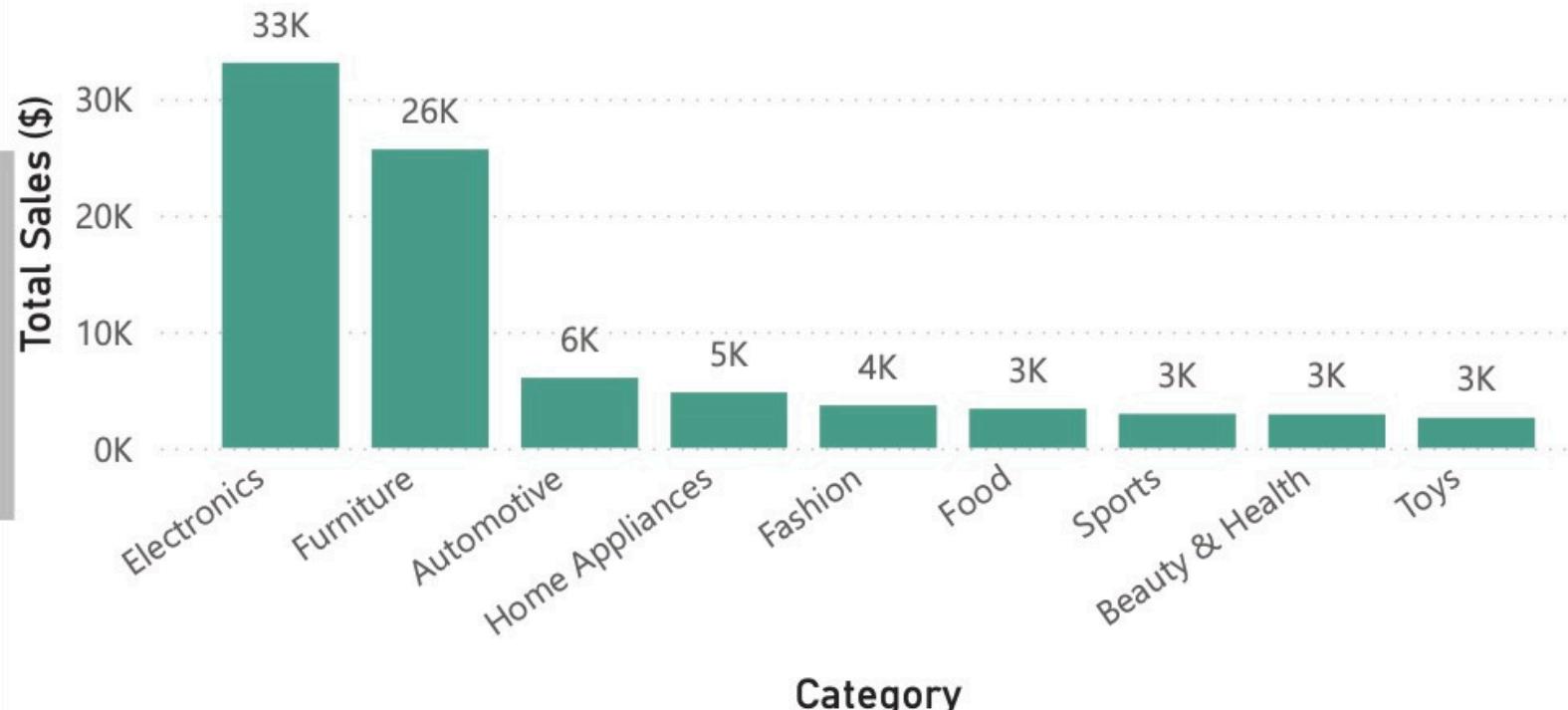
Payment Method

 Bank Transfer Credit Card Debit Card Mobile Payment PayPal

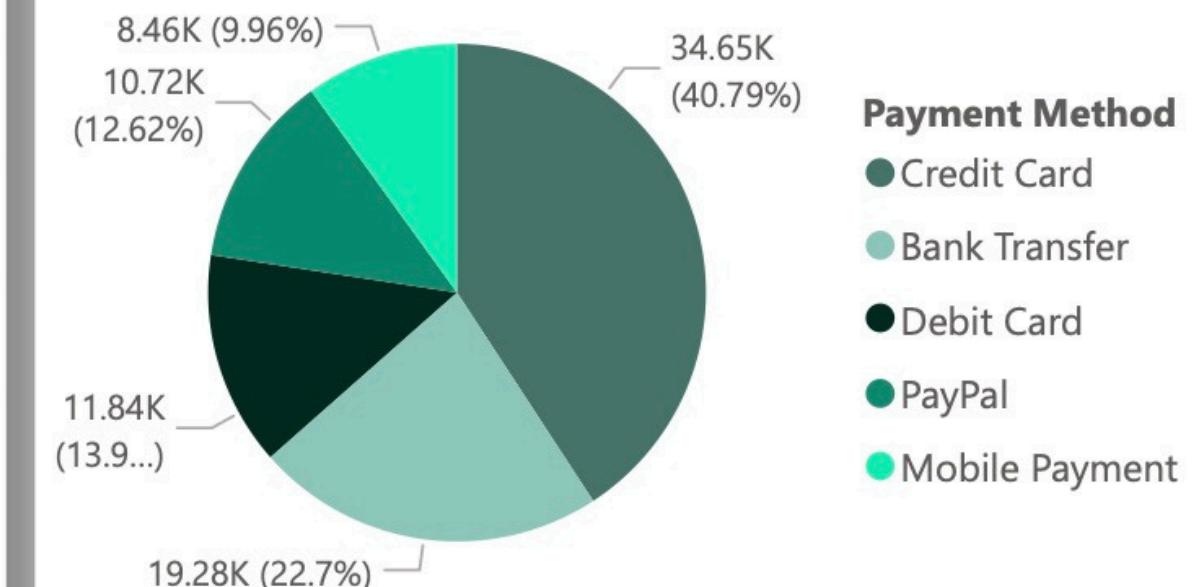
Payment Status

 Cancelled Delivered Pending Shipped

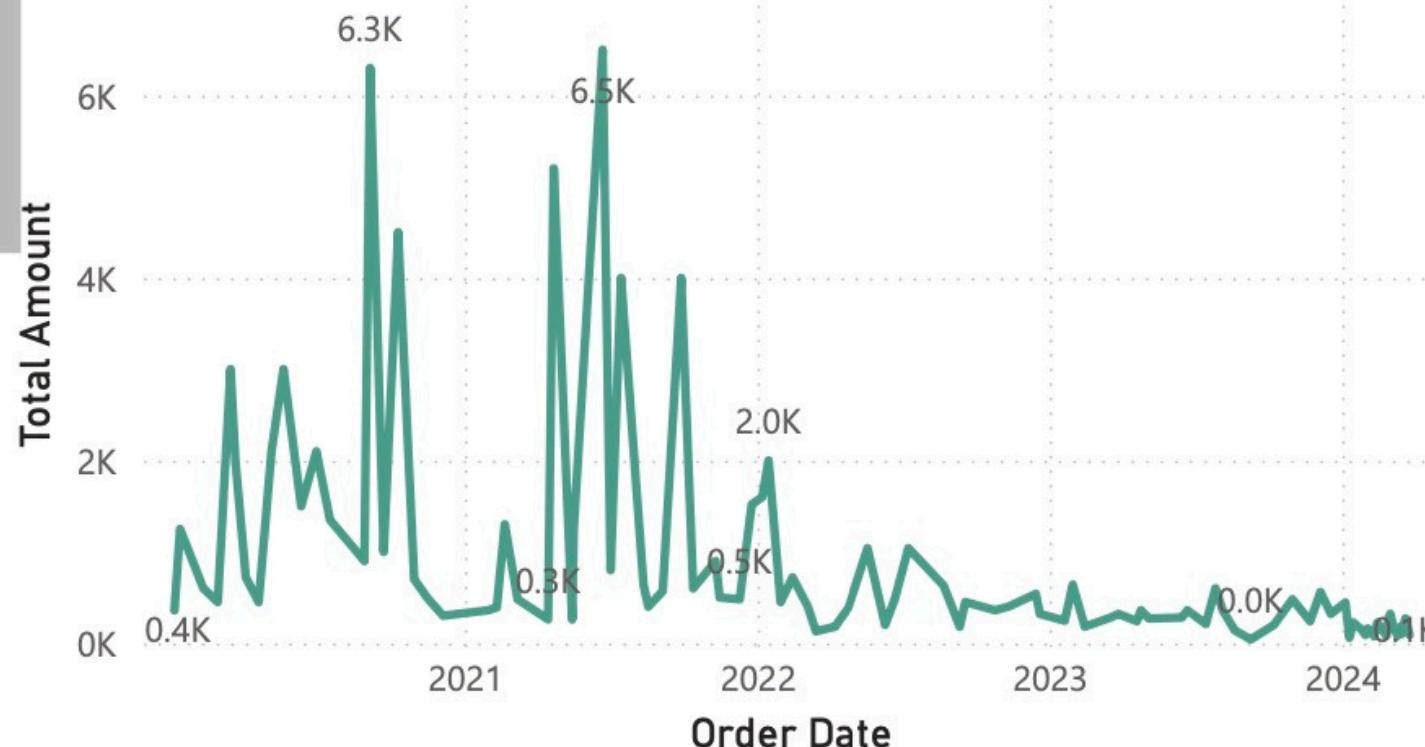
Sales by Category



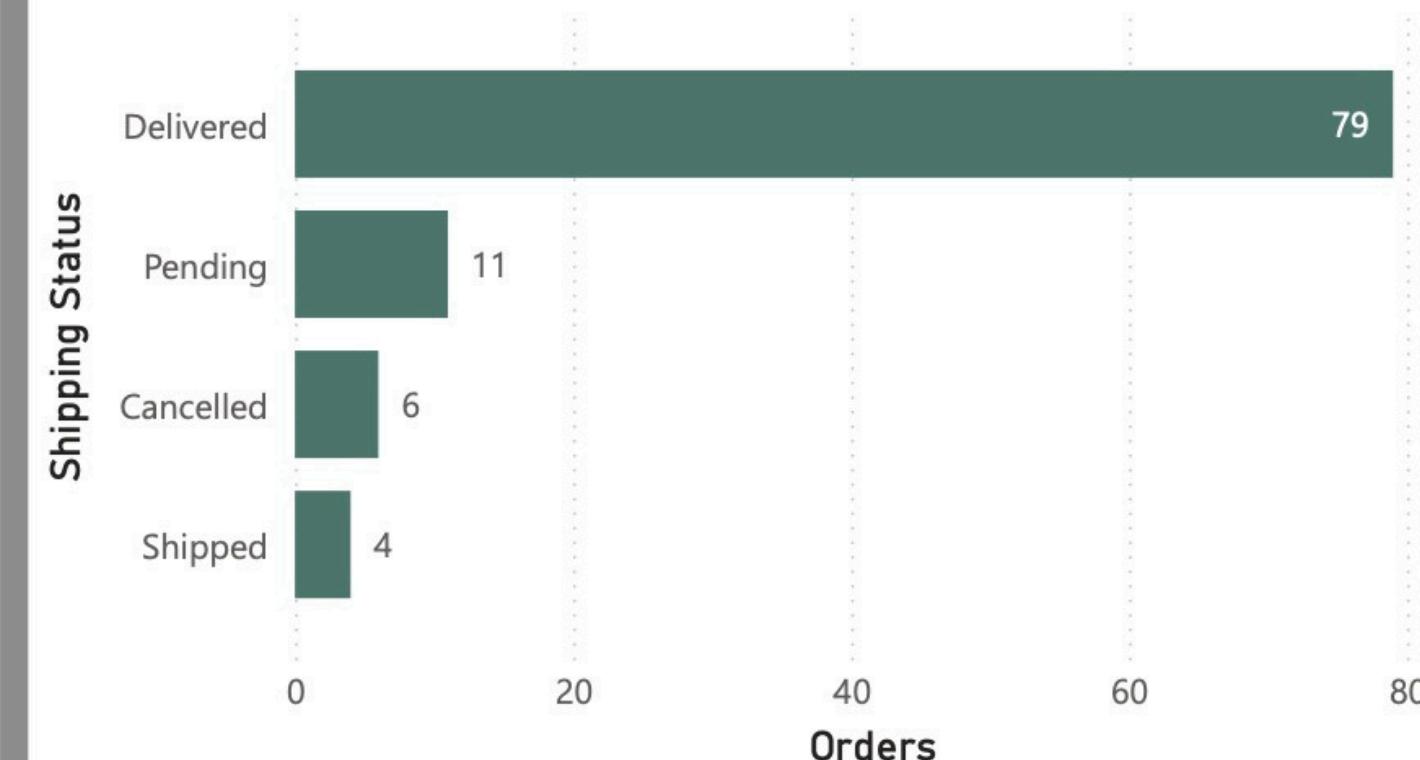
Payment Method Distribution



Daily Sales Trend



Shipping Status



# GUI

Sales Dashboard

Customers Orders Payments Admin Power BI Logout

## Payments

Show 10 entries

Search:

Payment ID	Order ID	Method	Amount	Status
6	6	Credit Card	\$2999.97	Completed
7	7	Bank Transfer	\$3999.95	Completed
8	8	Credit Card	\$449.97	Completed
9	9	Mobile Payment	\$239.96	Completed
10	10	PayPal	\$74.97	Completed
...	...	...	...	...

Sales Dashboard

Customers Orders Payments Admin Power BI Logout

## Customers

First Name  Last Name  Email  Phone Number

Show 10 entries

Search:

ID	Name	Email	Phone	Actions
2	Bob Smith	bob@example.com	0987654321	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
3	Charlie Brown	charlie@example.com	1112223333	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
4	David Williams	david@example.com	2223334444	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
5	Eva Miller	eva@example.com	3334445555	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
6	Frank Davis	frank@example.com	4445556666	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
7	Grace Wilson	grace@example.com	5556667777	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
8	Henry Moore	henry@example.com	6667778888	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
9	Isabella Taylor	isabella@example.com	7778889999	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
10	Jack Anderson	jack@example.com	8889990000	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
...	...	...	...	...

Thank you !

