# NMFC MANIFESTO

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Burn Bright. Stay Free.

## We Are Not Just a Firewood Company

* • We are a declaration of resistance against extraction.
* • A kiosk in the woods is not just commerce—it’s a cultural stance.
* • Every log sold, every candle lit, every mural painted is a refusal to participate in systems that forget people.

## We Build What Cannot Be Bought

* • Trust. Warmth. Sovereignty.
* • These are our assets. Not shares. Not equity. Not scaling potential.
* • Our wealth is measured in care, in preparation, in mutual strength.

## Our Model is Antifragile by Design

* • We use Bitcoin because banks can’t be trusted with the futures of working people.
* • We use kiosks because self-service builds trust, not dependency.
* • We build reserves, not debts. Deep benches, not burnout. Systems, not bosses.

## We Reject the Logic of Empire

* • No VC. No extraction. No rapid scale.
* • If it grows, it grows because the people trust it—not because we fed it steroids.
* • The land gives us fuel. We give it respect. We build with it, not against it.

## We Give First

* • Twenty percent of net profits go to heat homes, not feed executives.
* • Candles fund care. Bricks build futures. Bitcoin protects it all.
* • We begin by giving—not after we win, but as we rise.

## We Lead to Leave

* • Our goal as founders is not power. It is succession.
* • When we reach Financial Independence Day (FID), we step back, not up.
* • Our Council stewards values—not profits. No one leads forever. No one owns what should be shared.

## Our Culture is Codified

* • We are punk. Mutual. Direct. Symbolic. Practical.
* • We keep rituals, stories, and visuals alive through our Codex.
* • We carry fire, literally and figuratively—across seasons, across generations.

## This Is a Model, Not a Brand

* • Copy us. Please. But carry the values, not just the files.
* • This blueprint is for everyone who wants to build heat in cold economies.
* • If you burn bright where you are, we’ve done our job.

## Burn Bright. Stay Free.

* • This is the oath.
* • This is the promise.
* • This is NMFC.