

# Nathaly Nuñez Medina

## Shopify Developer | Front-End Web Developer

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**Shopify Developer experienced in building, customizing, and optimizing eCommerce stores for international clients.** Specialized in Liquid, React, JavaScript, TypeScript, Tailwind CSS, and front-end architecture for Shopify. Skilled in API integrations, building custom sections, advanced features, and fixing complex bugs. Strong collaborator in agile environments, contributing to scalable, high-performance solutions aligned with modern SEO, accessibility, and performance standards.

### SKILLS

Javascript	HTML	CSS	Slack
React	Tailwind CSS	GIT / Github	Gemini
Liquid/Shopify	Typescript	ClickUp	Lovart
Photoshop	JSON	Figma	Lovable

### EXPERIENCE

#### ECOM PROJECT

Shopify Developer

Lima, Perú - Remote

2025

- Developed custom sections and structured home, product, and collection pages using Liquid, JavaScript, HTML, and Tailwind CSS.
- Implemented responsive layouts based on Figma or client references, ensuring full cross-device compatibility.
- Optimized loading speed, technical structure, and accessibility following SEO and performance best practices.
- Diagnosed and resolved issues in sliders, broken links, custom sections, and product functionality.
- Coordinated with LATAM clients to define requirements, define deliverables, and manage expectations.

#### Achievements:

- Delivered three fully customized pages in accelerated timelines (2–3 days), meeting all design and functionality criteria.
- Built editable sections using Liquid, increasing client autonomy for content management.

#### Steplabs

Shopify Developer

UK

2024-2025

- Led advanced customizations in Shopify and Shopify Plus using Liquid, JavaScript, TypeScript, HTML, and Tailwind CSS.
- Developed new features and complex functionalities for multiple international clients.
- Collaborated with designers, PMs, and clients to define scalable technical solutions.
- Integrated external APIs, Klaviyo flows, and custom automations.
- Debugged complex Liquid logic, performance bottlenecks, and user flow issues.
- Conducted A/B testing and contributed to UX/UI optimization and conversion improvements.
- Assessed technical feasibility between code-based and app-based solutions.

#### Achievements:

- Built a fully custom Bundle Builder entirely with code due to app limitations.
- Led UI and performance improvements that increased speed and stability for high-traffic stores.
- Maintained direct communication in English with international clients, providing clear progress updates.

## *Jr. Shopify Developer*

- Implemented basic to medium-level customizations using Liquid, JavaScript, HTML, and Tailwind CSS.
- Built sections and components based on UX/UI designs from Figma.
- Performed visual styling adjustments, usability improvements, and bug fixing.
- Collaborated in client meetings and internal agile sessions.
- Documented tasks via ClickUp and ensured clear communication with the team.

### ***Achievements:***

- Optimized workflow for faster delivery of small features.
- Promoted within 3 months due to strong performance, autonomy, and fast learning.

## **Ministerio del Interior**

*Architect*

**Lima, Perú**

*2023*

## **PRECOR**

*Sales Executive*

**Lima, Perú**

*2021-2023*

## **EDUCATION**

**Codeable** ([www.codeable.io](https://www.codeable.io))

Full-Stack Web Development Intensive Bootcamp (9 months)

**Pontificia Universidad Catolica del Peru**

*Architecture and Urban Planning*

## **LANGUAGES**

- Spanish: Native
- English: Upper Intermediate – Advanced (confident in meetings, reports, and client communication)