

Parth Chauhan

Full-Stack Developer

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TECHNICAL SKILLS

Languages: JavaScript, TypeScript, Python

Developer Tools: VS Code, Postman, Docker

Technologies/Frameworks: GitHub, ReactJS, NodeJS, ExpressJS, Git, Mongo, Tailwind CSS, GSAP, Motion (Framer), Photoshop, Illustrator, Premiere Pro, Canva

EXPERIENCE

Freelance Graphic Designer (Remote)

- **Jan 2021 – Present**

- * Worked with well-known YouTubers and content creators to design thumbnails, banners, merchandise and branding assets.
- * Delivered 300+ high-performing thumbnails optimized for CTR and viewer retention.
- * Managed full channel branding packages including logos, banner, thumbnails, intro/outro and social media graphics.
- * Communicated directly with clients and completed projects within deadlines while maintaining high quality and creativity.

- **Achievements**

- * Helped clients grow YouTube channel impressions and engagement through effective visual branding.
- * improved CTR by 15–40%

PROJECT

ClarityAI | ReactJS, NodeJS, ExpressJS, LangGraph, LangChain, Tavily API

- Developed an autonomous AI agent supporting tool-calling, web search, and multi-turn memory using LangGraph.
- Integrated Groq LLM for high-speed inference and Tavily Search for real-time online results. Built a responsive ChatGPT-style interface with dark/light theme and persistent conversation threads.

StudyNotion | React · Node.js · Express.js · MongoDB · JWT · Cloudinary · Tailwind CSS · Razorpay

- Developed a full-stack learning platform enabling students to enroll and consume courses, and instructors to create and manage course content.
- Implemented secure authentication, media storage, and payment-based access using JWT, Cloudinary, and Razorpay. and a responsive frontend for dashboards, course management, and content delivery.

ReWear | React · Node.js · Express.js · MongoDB · Tailwind CSS · Cloudinary · Razorpay

- Built a web platform enabling users to exchange unused clothes via direct swaps or a point-based redemption system, promoting sustainable fashion.
- Implemented secure authentication, item listing with image uploads via Cloudinary, item browsing, and swap/redeem workflows with user dashboards.
- Added admin moderation for item approvals

Brainly | MERN + TypeScript · Tailwind CSS · Framer Motion · JWT

- A productivity web app that allows users to save and organize important links in separate workspaces — acting as a digital “second brain.” Inspired by the habit of saving information in WhatsApp self-chat, but solving the problem of scrolling through hundreds of mixed links later.
- Implemented workspace-based content organization for YouTube, Twitter, Google Docs, PDFs & more.
- Added multi-category filtering with optimized re-rendering via useMemo.
- Delivered fast user experience by reducing repeated API calls and improving state management logic by ~60%.

- **Impact:**

- * Reduced the “scroll to find old resources” problem by providing structured content storage — helping users recall saved information in seconds instead of minutes.