Design Vision

Hints & Tips

Design Vision

Framework Definition (a process) → Design Vision (a document)

- A 'rule book'
- Based on User and Domain Analysis
- Don't forget: Form Factors
  - From the Industrial Designer
  - Engineering, manufacturing and cost constraints
  - Customer constraints

Sometimes described as:

- pizza box
- kleenex box
- clam shell
- desktop, laptop, tablet, handheld
- hybrids: convertible tablet
- bread plate, dinner plate

Design Vision

- Use drawing tools, rough sketches, tables and lists

- Swatches of color

- Shapes, sizes, weight, et cetera

- Relate: rationale
    - Why?
    - Cite the source → U&DA