Context Scenarios → Requirements and Experience Attributes

Chapter 12

IDEA

Research

Modeling

Personas

User & Domain Analysis

U & DA

Framework

Marketing Requirements Document

MRD

Scenarios & Requirements

Design Language

The Cooper Process for Designing Interactive Digital Products

—customized for DMS 104
—Kostin 2016

Today

Form & Behavior Specification ("Detail Design")

F & BS
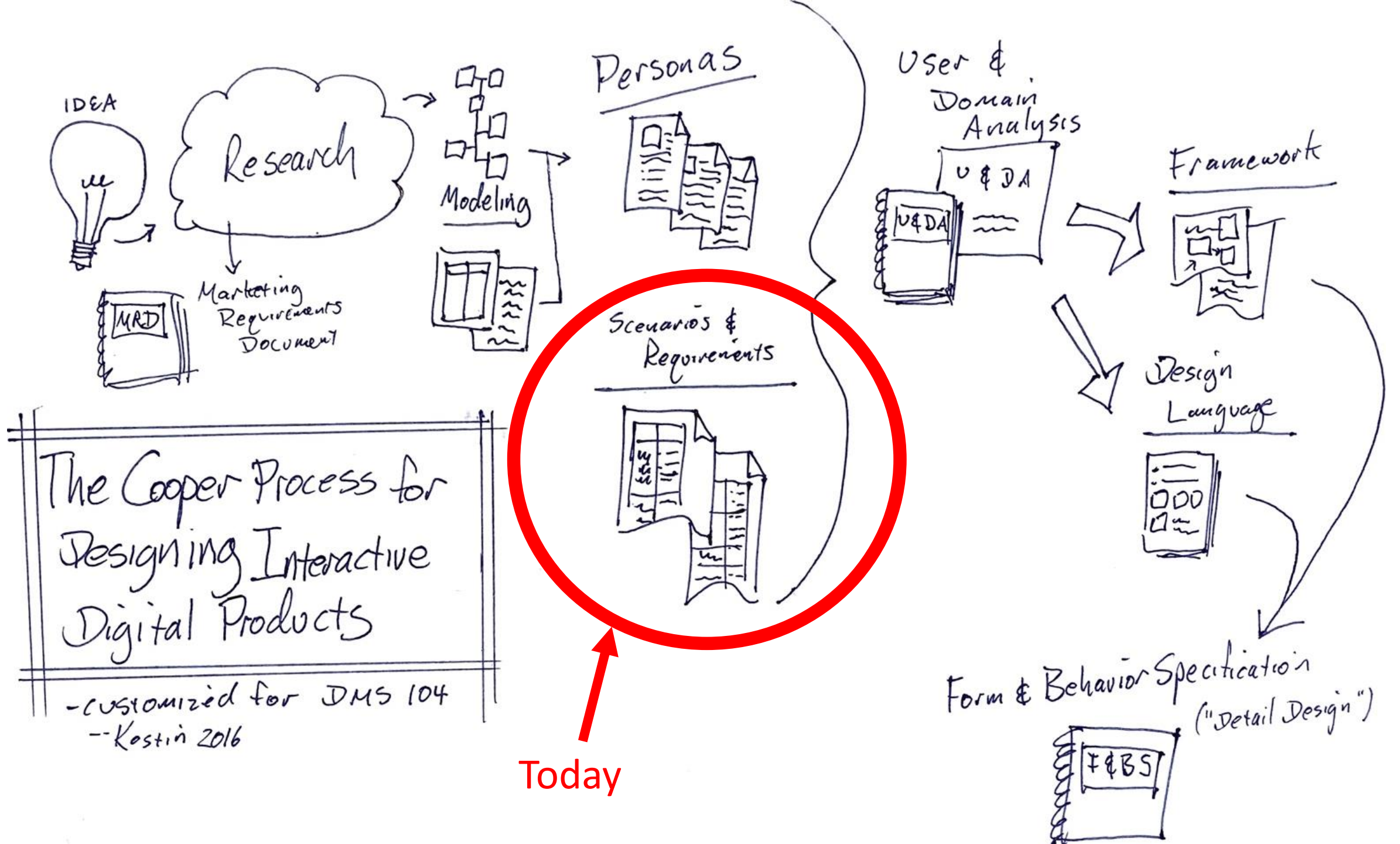
Section: Requirements

Chapter 12: Defining Requirements

Context Scenarios

- NOT…
  - Use cases
  - UML (Unified Modeling Language)
  - User stories (the Agile method)
- The Future state of the user
- Goal-Directed scenarios
- The Scenario Development Process
  1. Identify the Scenarios
  2. Develop the Story
  3. Prepare to Tell the Story

Requirements

- NOT…
  - How it gets done
  - Features
  - Specifications
- Data needs
- Functional needs
- Product Qualities
- Constraints
- Experience Attributes

Workshop
(Defined in Chapter 12)

IxD (with help from Team Lead)

Context Scenarios → Requirements

Step 1: Create a context scenario list

Step 2: Write each story

Step 3: Extract requirements from scenarios

Step 4: Add other requirements: personas; business/stakeholder

VisD, ID

Experience Attributes

Step 1: List desirable qualities from all research

Step 2/3: Group related qualities; combine

Step 4/5: Optimize/reword terms (pick taxonomy)

Step 6/7: Expand/describe terms; use communication tools