HTML Code

CSS Code

```
body {
    font-family: Arial, sans-serif;
    background-color: #f4f4f4;
    text-align: center;
    padding: 50px;
}

button {
    padding: 10px 20px;
    font-size: 16px;
    background-color: #007BFF;
    color: white;
    border: none;
    border-radius: 5px;
}
```

JavaScript Code

```
function startApp() {
    alert("Welcome! Let's start improving your English.");
}
```