

Project Name	Project Description	Project Type	Project Manager	Region	Department
Project Cost	Project Benefit	Complexity	Status	Completion%	Phase
Date	End Date			Year	Month
					Start

Rhinestone	Associations Now Is A Casual Game To Teach You How .lo Algorithmically Creates Content For You. It Is The World First Game For Content Marketing Education. Find Out How Your Topic Is Used In The Wild.	INCOME GENERATION	Yael Wilcox	North	Admin & BI
8443980	High	In - Progress	77%	Phase 4 - Implement	2021 2
2/1/2021	6/1/2021				

A Triumph Of Softwares	Is A Fully Managed Content Marketing Software Deal For Saas Companies Who Want To Focus On Their Customers And The Big Idea In 2018.	INCOME GENERATION	Brenda Chandler	West	eCommerce
4018835	9012225	High	Cancelled	80%	
Phase 2 - Develop	2021 3	3/1/2021	6/1/2021		

The Blue Bird	Most Content Marketers Know The Golden Rule: You Must Put Quality Content First. Is A Solution For Founders Who Want To Win At Content Marketing, And It Helps You Create Content Faster With State Of The Art Ai Generation. Our Proprietary Ai Analyzes The Content Of Your Competitors And Helps You Generate Optimized Content Faster.	INCOME GENERATION	Nyasia Hunter	North	Warehouse
4285483	9078339	High	Completed	100%	Phase 4
- Implement	2021 3	3/1/2021	6/1/2021		

Remembering Our Ancestors	Utilize And Utilizes (Verb Form) The Open, Inclusive, And Uncontrollable Content Marketplace To Make Your Brand The Top Content Site For Your Topic.	PROCESS IMPROVEMENT	Brenda Chandler	East	Sales and Marketing
5285864	8719006	High	Cancelled	75%	Phase 5 - Measure
2021 3	3/1/2021	6/1/2021			

Skyhawks	Is A Solution For Founders Who Want To Win At Content Marketing. We Use Proprietary Ai To Analyze The Competition For Your Topic, And To Help You Create Optimized Content Faster With State Of The Art Ai Generation.	WORKING CAPITAL IMPROVEMENT	Jaylyn Mckenzie	East	
eCommerce	5785601	8630148	High	Completed	100%
Phase 1 - Explore	2021 3	3/1/2021	6/1/2021		

The Coding Master	Association Now Operates Like An Ai Editor, Working Invisibly Behind The Scenes To Help Brands Create Optimized Content. Associations Now Ai Platform Analyzes The Competition For Your Topic. When Your Ai Content Is Complete, It'S Custom-Printed, Personalized, And Delivered To Your Audience.	PROCESS IMPROVEMENT	Nyasia Hunter	West	Sales and Marketing
3326031	8504224	Medium	In - Progress	77%	Phase 3 - Plan
2021 3	3/1/2021	6/1/2021			

Fierce, Inc.	While Traditional Marketing Approaches Have Never Been More Expensive, Is A Solution For Founders Who Want To Win At Content Marketing. Our Team Of Experienced Marketers Has Created A Proprietary Algorithm, Which Is Continuously Learned And Improved.	COST REDUCTION	Brenda Chandler	North	Warehouse
4557606	9014448	High	Completed	100%	Phase 5 - Measure
2021 4	4/1/2021	7/1/2021			

Mo-Money Masterclass Associations Now Helps It Departments And Association Leaders Stay Ahead Of The Cyber-Threat Tidal Wave With Customized Security Solutions And Cybersecurity Strategies. Our Customers Include Is The Boards Of Governors Of The Most Famous And Influential Associations In The World. WORKING CAPITAL IMPROVEMENT Yael Wilcox West Warehouse 3190009

8674613 High Completed 100% Phase 1 - Explore 2021 4
4/1/2021 7/1/2021

Town Hall Meeting Was Founded By A Group Of Marketers Who Were Tired Of Relying On Content Creation Scripts And Templates, And Wanted To Run A Business With The Perfect Balance Of Creativity And Efficiency. We Believe That Automation Is The Key To Optimizing The Way We Create And Consume Content And We Want To Give Founders And Marketers The Same Tools We Use To Scale Our Own Content Marketing Efforts. COST REDUCTION Nyasia Hunter North eCommerce

3442649 9070797 Low Completed 100% Phase 2 - Develop 2021
5 5/1/2021 8/1/2021

Yosemite You Are Leading Upstart On A Journey To Build Your Company. That Where The Journey Ends. Let Get You Over The Hump. We Are Just Two Industry Veterans Busy Building Our Own Company. We Know What It Like. WORKING CAPITAL IMPROVEMENT Kamari Norris South Supply Chain

3475275 8994585 Low On - Hold 90% Phase 4 - Implement 2021
5 5/1/2021 8/1/2021

Disruptor Training Associations Now Provides A Solution For Founders Who Want To Win At Content Marketing. We Use Proprietary Ai To Analyze The Competition For Your Topic, And To Help You Create Optimized Content Faster With State Of The Art Ai Generation. Our Easy-To-Use Platform Makes It Easy Setup, Test, And Publish Content For Your Business. INCOME GENERATION Yael Wilcox

South Admin & BI 3508173 8762992 High On - Hold 75% Phase 5
- Measure 2021 5 5/1/2021 8/1/2021

A Salute To New Workers Every Year, Entrepreneurs And Startups Write Thousands Of Blog Posts And Press Releases. Those Who Succeed See Their Search Traffic And Revenue Skyrocket, While Those Who Fail Either Give Up Or Waste Tons Of Time And Money. Enables You To Run Ahead Of The Competition By Optimizing Content, And Generating Content For You At Scale. WORKING CAPITAL IMPROVEMENT Aleena Khan West eCommerce 2534102 9072551 Medium

In - Progress 93% Phase 3 - Plan 2021 5 5/1/2021 8/1/2021

Robust Routine In A Space Where A Huge Space For Play Is Created, Market Leaders Can Easily Die Out. To Maintain A Competitive Edge, You Need Marketing Trends That Help You Grow Your Audience, Grow Your Brand, And Grow Your Bottom Line. Associations Now Is The Marketing Tool Of Choice For Founders Who Want To Win. PROCESS IMPROVEMENT Yael Wilcox South Warehouse

5130016 9165877 Low Cancelled 73% Phase 4 - Implement 2021
5 5/1/2021 8/1/2021

Passion Chasers Is A Solution For Founders Who Want To Win At Content Marketing. We Use Proprietary Ai To Analyze The Competition For Your Topic, And To Help You Create Optimized Content Faster With State Of The Art Ai Generation. Technology \N \N Ai-Powered Content Management System For Cmos

COST REDUCTION Brenda Chandler South Supply Chain 5953512

8586905	Medium	Cancelled	89%	Phase 2 - Develop	2021	6		
6/1/2021	9/1/2021							
Switch And Swift We Do All The Content For You, And We'Re Obsessively Committed To Making Sure You Win. We'Re Like A Startup In A Big Company. PROCESS IMPROVEMENT Deacon								
Delacruz	North	eCommerce	4170710	8848636	High	Cancelled	72%	
Phase 5 - Measure	2021	6	6/1/2021	9/1/2021				
The Guy With Codes Is A Platform That Helps You Generate Scalable Content That Converts. 'S Ai Engine Allows You To Create Content That Will Outperform Competitors, Build Brand Awareness, And Maximize Conversions. WORKING CAPITAL IMPROVEMENT Jaylyn Mckenzie South								
Warehouse	3472986	9125362	Medium	Completed	100%	Phase 4		
- Implement	2021	7	7/1/2021	10/1/2021				
Hex Clan Allows Founders To Focus On What'S Important, Namely Their Core Business. Ai Takes The Work Out Of Determining Who Should Win The Content Marketing Battle, While 'S Proprietary Technology Help Founders Speed Their Content Production By Identifying Actionable Insights From Content Analysis. PROCESS IMPROVEMENT Jaylyn Mckenzie South eCommerce								
3478794	8846264	Medium	Cancelled	82%	Phase 2 - Develop			
2021	7	7/1/2021	10/1/2021					
Limitless Horizons Outside Offers A Solution For Founders Who Want To Win At Content Marketing—We Help You Create Optimized Content Faster And More Effectively With State Of The Art Ai Generation. WORKING CAPITAL IMPROVEMENT Jaylyn Mckenzie South Admin & BI								
4413449	8547257	High	Completed	100%	Phase 4 - Implement	2021		
8	8/1/2021	11/1/2021						
The Wonders Of Geek Is Superior At What It Does. One Examination Of Our Databases Shows Us That, On Average, Competitors Create Content An Average Of 10 Days Before Us. With Our Ai At Work, That Gap Shrs To 2 Days. INCOME GENERATION Kamari Norris South Admin & BI 3440225								
8761979	High	In - Progress	91%	Phase 3 - Plan	2021	9	9/1/2021	
12/1/2021								
Sputnik How Do Asos, Walmart, And Lululemon Do It? They Are All Wildly Successful Brands On The Internet Because They Are Constantly Pushing Out Content For Their Target Audience. However, With The Rise Of Ad Blockers, This Has Become Harder And Harder For The Average Internet Marketer To Achieve. Was Created To Provide An Answer! Uses Ai To Analyze The Competition For Your Topic And To Help You Create The Perfect Content Faster. INCOME GENERATION Kamari Norris East								
Warehouse	2900355	8979944	High	In - Progress	84%	Phase 1 -		
Explore	2021	10	10/1/2021	1/1/2022				
Annual Award Show 'S Online Content Marketing Solution Gives Content Creators The Power To Create Optimized Content Faster. With Our Sophisticated Ai Technology, It Is Easy To Reach An Audience Of Relevant, Interested People Without Spending Endless Hours On Content Development. PROCESS IMPROVEMENT Aleena Khan East Admin & BI 5505123								
9088011	High	Completed	100%	Phase 3 - Plan	2021	10	10/1/2021	
1/1/2022								

Active Achievement Helps Founders And Marketers Generate Better Topics And Content For Their Organization. We'Re A Software As A Service That Helps Organizations Compete Against Other Organizations By Leveraging Ai And Unique Algorithms To Provide Unique Points Of Differentiation And Competitive Edge.

INCOME GENERATION	Deacon Delacruz	North	Admin & BI
2548471	9025609	Low	Cancelled
78%	Phase 5 - Measure	2021	
11	11/1/2021	3/1/2022	

Static Startup If You Are Making Less Than \$50,000 With Your Startup Company, You'Re In Luck. Companies Who Are Making Less Than That Are Eligible For The Associations Now Program. Associations Now Is An Algorithm That Helps Startups Find Niche Or Narrow Topics That Are Related To Your Industry Or Target Audience. It Is Like Word Of Mouth Marketing, But You Pay For It!

COST REDUCTION	Jaylyn Mckenzie	East	Admin & BI
5869643	8802862	High	
Completed	100%	Phase 3 - Plan	2021
12	12/1/2021	3/1/2022	

The Successful Project Our Content Automation Is 100% Customizable--Creating High Quality Content, With Optimized Structure, That Is Shared Across All Social Media Channels. We Automatically Generate Content For You By Scanning The Sites Of Your Competition--Allowing You To Never Be Caught Off Guard Again. Additionally, Offers A Service That Will Help You Generate The Content For Your Site--So You Can Spend More Time Growing Your Brand, And Less Time On Content Creation.

WORKING	CAPITAL IMPROVEMENT	Deacon Delacruz	East	Supply Chain
5974815	8973631	Low	Cancelled	86%
Phase 5 - Measure	2022	1		
1/1/2022	5/1/2022			

Excalibur Training Attention, Founders. We Automatically Generate Content For You By Scanning The Sites Of Your Competition--Allowing You To Never Be Caught Off Guard Again. Additionally, Offers A Service That Will Help You Generate The Content For Your Site--So You Can Spend More Time Growing Your Brand, And Less Time On Content Creation.

INCOME GENERATION	Brenda Chandler
West	Sales and Marketing
3814857	8529903
Low	Cancelled
84%	
Phase 5 - Measure	2022
2	2/1/2022
6/1/2022	

Enter Coding Registered As An Llc, Company Is Working To Match Your Brand With The Perfect Audience.

PROCESS IMPROVEMENT	Nyasia Hunter	South	Warehouse
2871386	8694563	Low	In - Progress
86%	Phase 2 - Develop	2022	3
3/1/2022	6/1/2022		

Code Poltergeists We Promised Our Founders A High-Quality Product, A Profitable Business, And A Successful Startup Dealing With A Hot Issue Or Pain Point. We Also Promised That Today'S Top Brand Content Marketers Would Have A Tough Time Beating Our Products. That'S Why We Created Incker, A Unique Ai Solution That Can Generate Content Your Audience Will Never Get Enough Of.

INCOME GENERATION	Aleena Khan	North	Warehouse
3201907	8800186	High	
Cancelled	77%	Phase 4 - Implement	2022
3	3/1/2022	6/1/2022	

Great Leadership Is For Founders With Content Marketing On Their Minds. Imagine Being Able To Find Your Targeted Customer On Instagram In Seconds, Share Your Content On The Same Platform Automatically, And Then Use These Insights To Create New Metrics Based On Your Audience'S Engagement.

INCOME GENERATION	Aleena Khan	West	Admin & BI
5609775			

9084256	High	Completed	100%	Phase 3 - Plan	2022	4	4/1/2022
7/1/2022							

Charged By Codes 'S Marketing Solution Is Smart Marketing Software That Helps Founders Find Their Audience And Reach The Influencers That Could Launch Their Brand. PROCESS

IMPROVEMENT Yael Wilcox	South	eCommerce	5044306	8752182	Low		
Completed	100%	Phase 1 - Explore	2022	4	4/1/2022	7/1/2022	

Center For Creative Coding Intelligently Creates Seed Content For You With Immediate Impact, So You Can Spend Less Time On Content That Works. Uses Deep Understanding Of The Editorial Calendars Of The Most Influential Publishers In The World To Push The Right Content To The Right People. We Use Ai To Analyze Your Competitors, So You Can Begin To Dominate With Content Marketing.

PROCESS IMPROVEMENT	Yael Wilcox	North	eCommerce	2931685			
8971678	Medium	On - Hold	77%	Phase 1 - Explore	2022	4	
4/1/2022	7/1/2022						

The Principal Of Change Is The Solution For Founders Who Want To Win At Content Marketing. We Use Proprietary Ai To Analyze The Competition For Your Topic, And To Help You Create Optimized Content Faster With State Of The Art Ai Generation. WORKING CAPITAL IMPROVEMENT Kamari Norris

North	Sales and Marketing	3730999	8715081	Medium	In - Progress		
77%	Phase 1 - Explore	2022	4	4/1/2022	7/1/2022		

Orange Leaders Is A Solution For Brands And Bloggers To Win At Content Marketing. We Use Proprietary Ai To Analyze The Competition For Your Topic, And To Help Create Optimized Content Faster, With State Of The Art Ai Generation. Unlike Machine Learning Which Takes Days For Results, Delivers Content In Less Than 2 Hours.

INCOME GENERATION Aleena Khan	North	Admin & BI	4502248			
9011638	Medium	In - Progress	77%	Phase 5 - Measure	2022	5
5/1/2022	8/1/2022					

Associations Now Is A Start-Up That Is Changing The Way We Th About Content Marketing. From Your Ideation Phase To Content Creation To Post-Launch Optimization, We Help You Compete In A Competitive Market By Optimizing The Content In Realtime And Inefficiencies And Inefficiencies And Inefficiencies And Inefficiency Inefficiency Inefficiency Inefficiencies. WORKING CAPITAL

IMPROVEMENT Nyasia Hunter	East	Sales and Marketing	2450782	8470209		
Medium	On - Hold	91%	Phase 5 - Measure	2022	6	6/1/2022
9/1/2022						

Coding Region Is Built For Entrepreneurs And Creators Who Want To Beat Their Goals And Win At Content Marketing. With State Of The Art Ai Capabilities, We've Developed A Proprietary Engine That Helps You Create Your Optimized Objective Content Faster Than Ever Before, And It's Without Any Employees. Simply Plug In The Topic Of Your Choosing And Let Our Ai Do The Rest. PROCESS

IMPROVEMENT Deacon Delacruz	North	Supply Chain	3718103	9127150	Low	
Cancelled	87%	Phase 1 - Explore	2022	6	6/1/2022	9/1/2022

Linkage, Inc. Rebranding Is An Art, And Associations Now Is Your Main Tool. Engage New Customers And Keep Existing Ones With Custom-Tailored And Personalized Content And Experiences And An Easy-To-Use Interface. INCOME GENERATION Brenda Chandler West eCommerce

	5913478	9096409	Medium	Cancelled	74%	Phase 1 - Explore		
	2022	6	6/1/2022	9/1/2022				
The Success	5-15% Of Your First Product Sale Is The Payback.INCOME GENERATION							Yael Wilcox
South	eCommerce	2631019	8584025	Low	Completed	100%	Phase 3	
- Plan	2022	7	7/1/2022	10/1/2022				
Yoda	A New Method For Creating Content Is On The Horizon. Instead Of Grinding Away At A Text Editor, Is A Brand New Solution For Founders Who Want To Win At Content Marketing. By Using A Proprietary Ai, Analyzes The Competition For Your Topic Online Based On The Density Of Articles (Seo), Average Length (Ltv), Content Analysis (Average Article Quality), And Other Popular Ranking Factors To Act As Your Content Marketing Coach. This Means You Can Create Optimized Content Faster With State-							
	COST REDUCTION	Yael Wilcox	North	Admin & BI	5859707	8697391		
	Medium	In - Progress	80%	Phase 4 - Implement	2022	7	7/1/2022	
	10/1/2022							
Match Of Health	Quickly Identify Who Your Competition Is On Any Given Topic-Using Ai Learn How To Create Optimal Content Faster With State Of The Art Ai Generation-Compete On Topics Across Industries-Discover What Content Works							
	COST REDUCTION	Kamari Norris	West					
	eCommerce	4172827	8942009	High	In - Progress	75%	Phase 1 -	
Explore	2022	7	7/1/2022	10/1/2022				
Yaeger	"15 Five" Is The World Most Sophisticated Content Marketing Ai Engine. We Bundle Our Ai With Our Service To Help Companies Climb Up The Middle.							
	INCOME GENERATION	Aleena Khan	East					
	Supply Chain	4249668	8548973	Low	In - Progress	89%	Phase 1 -	
Explore	2022	8	8/1/2022	11/1/2022				
Fast & Creative Gang	Completely Transform How Your Content Marketing Is Done. No Waiting, No Stressing, No More Out-Of-Date Content. We Make Content Strategy Accessible To Everyone. Our Artificial Intelligence (Ai) Platform Tells You What Content To Create, When To Create It, And How To Get Results. You Get Better Results, Happier Founders, And Get Positive Roi At The Same Time.							
	PROCESS IMPROVEMENT	Aleena Khan	North	Supply Chain	3156318			
	9111026	Medium	Completed	100%	Phase 3 - Plan	2022	8	
	8/1/2022	11/1/2022						
The Coding Expert	Hipaa-Compliant, Compliance Analytics. Automated Data Collection. Robust Web-To-Print.							
	PROCESS IMPROVEMENT	Yael Wilcox	East	Warehouse	3978102			
	8488880	Medium	In - Progress	79%	Phase 5 - Measure	2022	8	
	8/1/2022	11/1/2022						
No-Bull Bootcamp	Is The Only Ai-Enabled Content Marketing Tool That Helps Founders Win At Content Marketing. Built By Marketers For Marketers, Our Proprietary Ai Technology Analyzes The Competition For Specific Topics, And Our Content Generation Engine Provides State Of The Art Ai-Generated Content For Maximum Impact.							
	COST REDUCTION	Kamari Norris	West	Admin				
& BI	2745999	8567877	Low	Cancelled	88%	Phase 4 - Implement	2022	
	9	9/1/2022	12/1/2022					

Search Engine Master Associations Now Is A Fully-Nightly, Optimized Content Marketing Platform That Won'T Just Create The Perfect Page For Your Associations, It'Ll Beat Anything Else Out There.

WORKING CAPITAL IMPROVEMENT				Jaylyn Mckenzie	West	eCommerce
3787473	8726782	Medium	Cancelled	77%	Phase 1 - Explore	
2022	9	9/1/2022	12/1/2022			

School Leadership 2.0 Want To Win At Content Marketing? Is Here To Help. We Give You The Capability To Output Highly-Optimized, Contextual Content Through Ai-Generated Content In Minutes. You Can Build In Content In Minutes Without Having To Even Write Anything. Our In-House Ai Takes Care Of The Optimizing Of All Your Content For Your Industry And Audience.

				COST REDUCTION			
Kamari Norris	West	Supply Chain	4497364	9022111	High	Completed	
100%	Phase 2 - Develop	2022	10	10/1/2022	1/1/2023		

The Experienced Dude Gets You Up And Running Quickly By Creating A Compelling Content Plan For You Including A Depth Of Content, How To Optimize It, And A Detailed Budget.

				INCOME GENERATION			
Aleena Khan	South	Warehouse	5570834	8429375	Low	In - Progress	
75%	Phase 4 - Implement	2022	10	10/1/2022	1/1/2023		

Evening Shindig Is A Completely Different Way Of Creating Content\N\Nai Generates As-Human-Ly As Possible. In Seconds, Your Topics Become Insanely Crisp, Resonating With Your Target Audience.

Allowing You To Spend Hours More Writing And Refining That Perfect Copy, Rather Than Squinting At A Spreadsheet And Grasping At Straws. Our App Empowers You To Share And Sell Your Content And Goes Behind The Scenes To Help You Understand Your Products And Services, And More Importantly Your Products And Services

WORKING CAPITAL IMPROVEMENT				Kamari Norris	East	Supply Chain
3472531	9084736	Low	Cancelled	83%	Phase 3 - Plan	2022 11
11/1/2022	3/1/2023					

The Morning Ceremony Lead With Content Optimization Plans In Place In Advance Of Your Next Pr Push. Helps Your Media Team Create Content In Advance Of Your Next Pr Push. The Ai Helps You Optimize For Future Content In Order To Win In The Game Of Content Marketing.

WORKING CAPITAL IMPROVEMENT				Jaylyn Mckenzie	South	Supply Chain
In - Progress	77%	Phase 5 - Measure	2022	11	11/1/2022	3/1/2023

Mentee To Mentor Content Is A Cornerstone Of Modern Building A Communications Strategy. It Informs And Engages Audiences, And Serves Consumers Well. However, A Seldom-Addressed Challenge For Marketers Is Building A Consistent Brand Based On Consistent Content That Stands Out With Consumers.

INCOME GENERATION				Nyasias Hunter	West	Admin & BI
8665889	Low	On - Hold	80%	Phase 4 - Implement	2022	11
11/1/2022	3/1/2023					

The Code Honors Is The World First Content Marketing Platform Built For Founders And Other Small-To-Medium-Business Organizations. Using Proprietary Ai, We Use Ai Technology To Power Content Marketing For Our Entrepreneurs And Smbs. Get Your Roi With Smart Content Marketing And Your Business Will Never Be The Same

WORKING CAPITAL IMPROVEMENT				Brenda Chandler
East	Warehouse	5896885	8539690	Medium
Cancelled	88%			
Phase 3 - Plan	2022	12	12/1/2022	3/1/2023