



# Toman Bike Shop

Years

2021

2022

Profit Margin  
1.87M



Sum of Revenue  
6.00M



## When are we Making Money?

The table displays hourly sales adta across a week, with higher earnings in midday and early evening hours, particularly earnings in midday and early evening hours, particularly around 10 to 15 hours, suggesting these are the most porfitable times . days like Wednesday and Friady show notably higher sales, indicating variable profitability across the week.

hr	0	1	2	3	4	5	6
9	364.16	530.09	532.76	552.97	540.65	590.34	432.49
8	195.56	985.13	1,073.36	1,109.27	1,139.03	1,055.05	261.85
7	78.06	591.32	697.90	669.52	702.89	575.20	106.20
6	36.45	201.90	247.09	240.51	246.28	200.86	48.19
5	22.74	49.15	53.99	57.15	56.41	52.17	20.22
4	22.13	13.62	11.96	10.83	10.85	12.77	17.68
3	68.00	14.84	9.24	11.77	11.92	14.55	52.31
23	153.82	152.19	166.47	184.20	234.84	266.90	264.39
22	238.14	275.90	295.30	310.07	348.59	339.69	314.49
21	297.31	410.40	412.39	422.67	455.25	384.70	353.11
20	382.36	576.86	552.99	573.70	618.90	488.36	409.76
2	139.01	26.49	13.12	22.77	19.69	26.72	110.03
19	504.11	850.80	806.28	785.80	849.02	691.11	537.61

Revenue

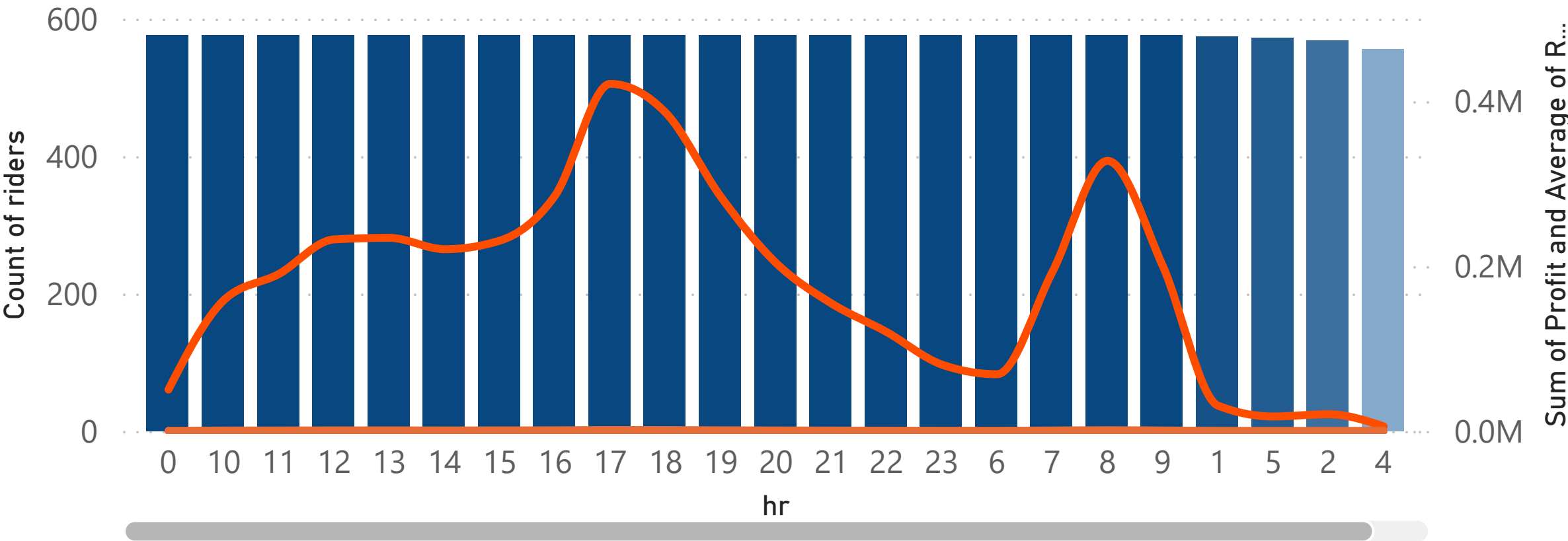
6.00M

Profit

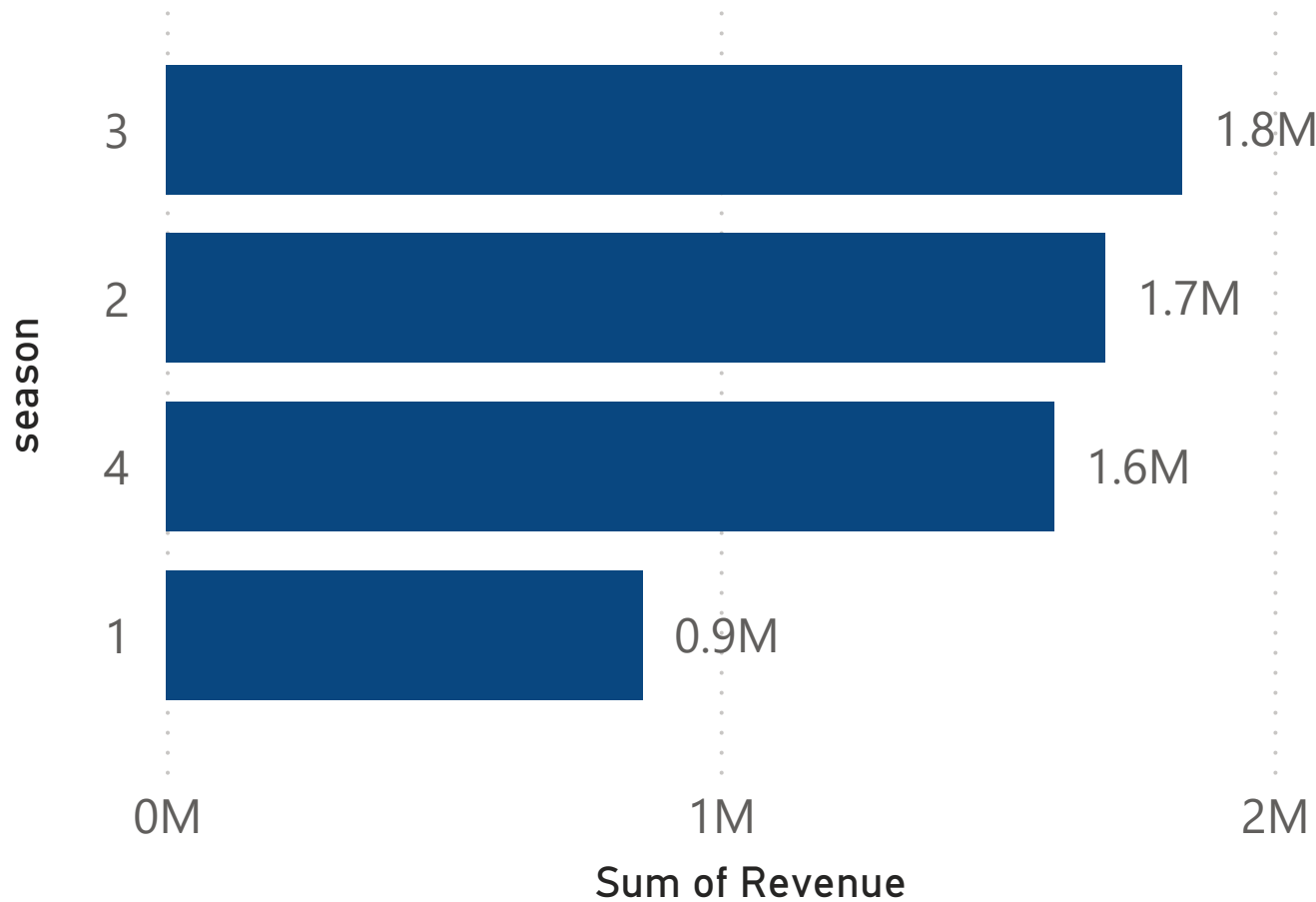
299.83

## KPI over Time

Count of riders Sum of Profit Average of Revenue



## Revenue by season



## Riders Demographic

