

MOOD IN SOCIETY

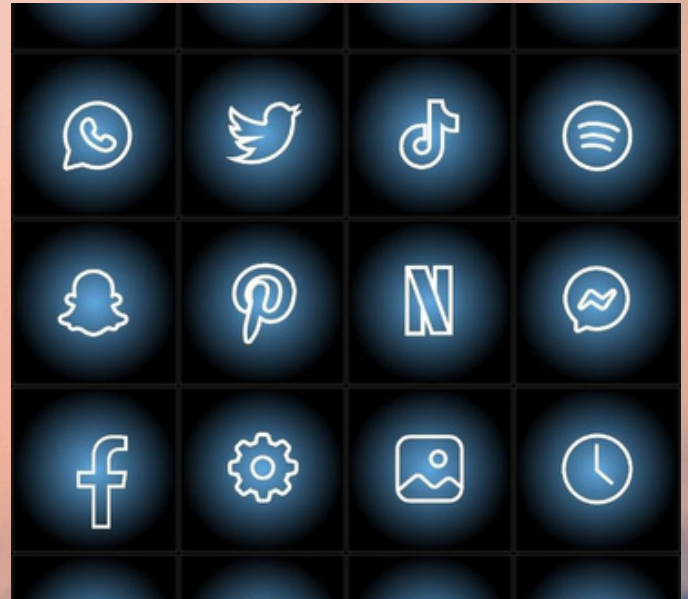
SML QUARTERLY NEWSLETTER



EDITOR'S NOTE

Dear Readers,
Welcome to our second quarterly drop! June was our, soul-rested pause, still soaking up the fun from May's Man Mood Mondays "Men vs. Grocery Shopping". Then came July, where we boldly asked: "Why doesn't every calendar have an Aunts Day?" Because frankly, aunts bring more than just sweeties and slippers, they carry wisdom, mood, and 'I get you vibes'.

As we enter August, we're doubling down on that theme, and tying it into Women's Day (Aug 9). What started as a call for recognition has bloomed into a fuller conversation: Who makes space for joy, care, and style in our lives? Aunties do. Let's keep this energy going. With mood,
Editor Dr. Pumla Nofemele



What the mood is saying (Socials)

"I love this!❤❤❤" - @harmony.and.spirit

"Is that the sound of trolleys? I can say on behalf of all men, we do not crash trolleys like that no matter how dark things get" 🥺 - @lee_zonke

"What a beautiful day ❤❤❤" (Aunt's day) - @self_careconnect

"My husband!!!! I know exactly what this is about"- Mansational comment via website

Want to be featured in the next issue? Reply to any of our posts with your thoughts and moods!



➤ **Announcements Let's Collaborate!**

We're officially open to collaborations

If you're a writer, podcaster, youth advocate, or just passionate about our topics; let's co-create! Pitch us your idea or theme you'd love to explore. Whether it's an article, a podcast episode, or a creative mashup; we want to hear from you!

Email us at:

socialmoodlabel@gmail.com

Or DM us: **@socialmoodlabel**

Mood 46
Why Every
Calendar
Needs an
Aunt's Day.



➤ **This Issue's Reflective Question**

Which 'aunt' in your life; biological or chosen, carried your mood when you couldn't?

Tag them, thank them, or tell us your story.

➤ **In Case You Missed It: Third Space Toolkit Drop!**



Looking to create recreational spaces that restore, inspire and reconnect?

Check out our free Third Space Toolkit; now live on our website!

It's for schools, youth hubs, NGOs, and anyone trying to build healthier spaces for young people.

➤ **In Closing**

Thank you for being part of the mood shift. Your reads, shares, and quiet reflections keep this space alive. Until next time, stay kind, curious, and connected. Stay in the Mood!

👁️ **Sneak peek: Next theme drops in September & its the start of fashion weeks....**