



Says

What have we heard them say?
What can we imagine them saying?

Indians are known for their unique taste and experimental behavior when it comes to food. Many Indian desserts are fried foods made with sugar, milk or condensed milk



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Ingredients and preferred types of dessert vary by region. In the eastern part of India, for example, most are based on milk products.



KEERTHI
SWEETS

Many are flavoured with almonds and pistachios, spiced with cardamon, nutmeg, cloves and black pepper, and decorated with nuts, or with gold or silver leaf.[1]

Mithai (sweets) are the confectionery and desserts of the Indian subcontinent.[1][2] Thousands of dedicated shops in India, Bangladesh, Nepal, Pakistan and Sri Lanka sell nothing but sweets



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?