



Simon Børresen, Programme Manager Power Hub Technology International B2B Sales



DONG Energy: A leading energy group in Northern Europe



Our business is based on procuring, producing, distributing and trading in energy and related products in Northern Europe.

We have approximately 6,500 employees and generated DKK 73 billion (EUR 7.6 billion) in revenue in 2011.





Thermal Power

Customers & Markets

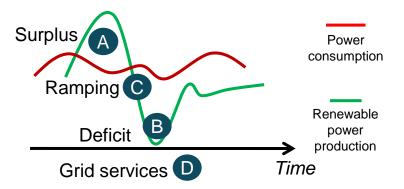




With the increased penetration of renewables into the power systems more flexibility is required to stabilize the system



Increased penetration of renewables into the power system requires more flexibility



Should flexibility come from the conventional **supply** sources?



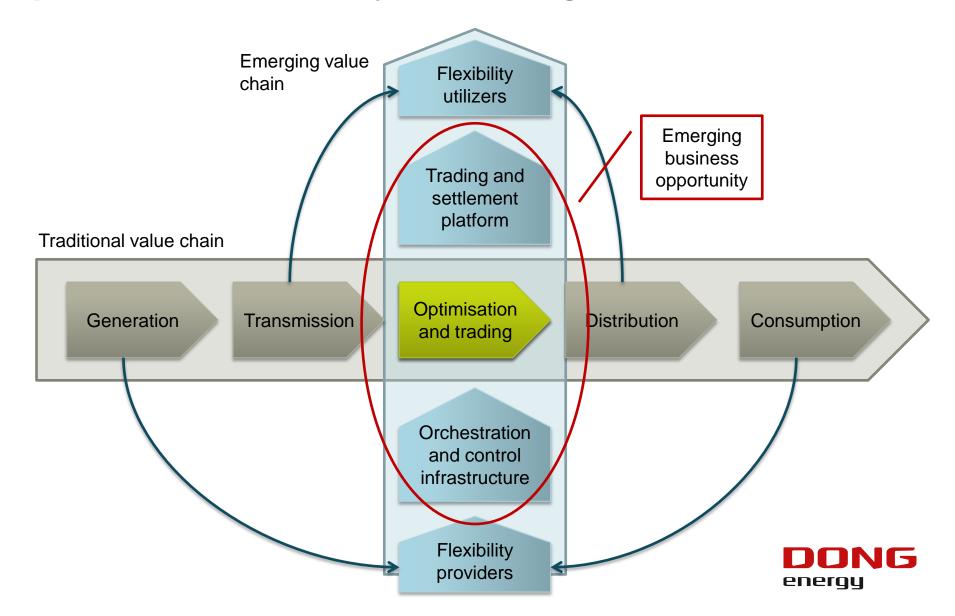
or from flexible demand or decentralized generation?





A new value chain is emerging – bringing flexibility providers and flexibility utilizers together





DONG Energy has developed the Power Hub Technology to capture the economical value of flexible assets.



Power Hub – enabling renewable energy integration

Apply forecast capabilities

Utilise inherent system flexibility

Connect different assets

Energy and reserves markets

ENERGINET/DK

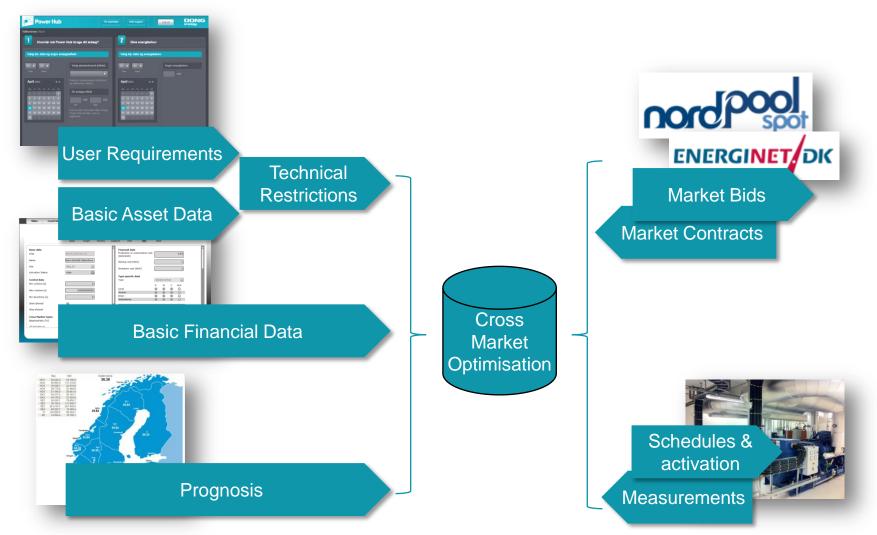
Assets – Individual or aggregated



Real time connection of physical assets and markets



High performance, scalable and reliable information flow and data management is vital





Customer Case: Lem Kær Wind Farm & Energy Storage



Demonstration site for Power Hub

Providing all ancillary services from a wind form and energy storage









Customer Case: Novo Nordisk

Demonstration site for Power Hub

Utilizing excess generation capacity for balancing purposes

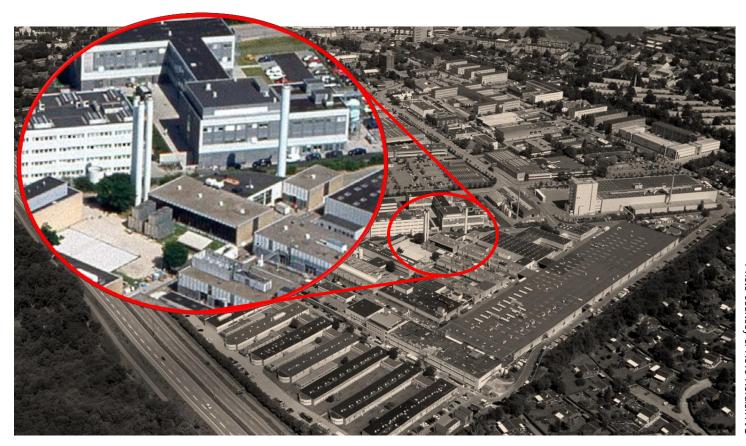


Photo courtesy of Novo Nordisk A/S



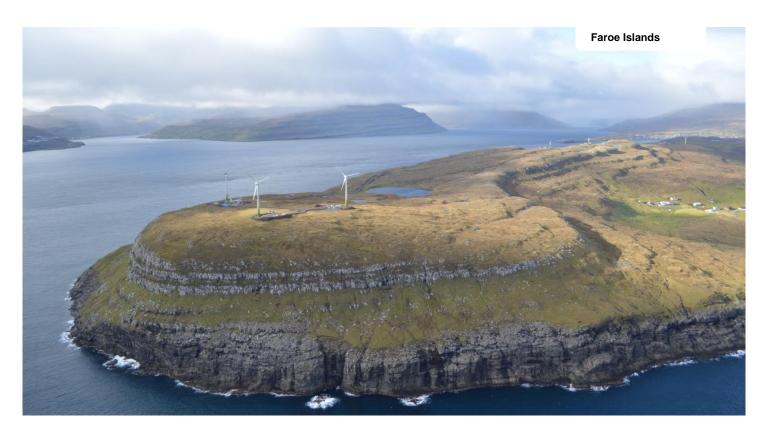
Customer Case: Faroe Islands



Demonstration site for Power Hub

 Providing sub second frequency demand response and distributed energy resource reserves to an isolated energy system

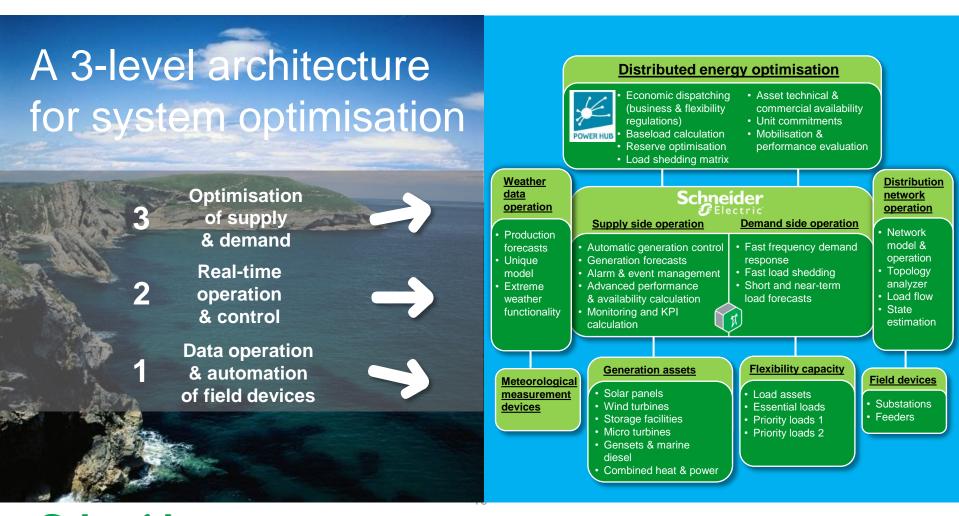






The Schneider-Electric / DONG Energy partnership builds on the Power Hub platform









Conclusions!





Complexity rules in the real world

- Building the operational platform and business process integration is not trivial
- Varying DER regulation capabilities and control technology impacts mobilisation
- Poor communication and data management

DER owners awareness of capabilities and potential

- Flexibility, ancillary services and reserves markets are not commonly known topics
- Linking flexibility to business processes rather than technology is paramount

Standardisation and Smart Grid enabling

- Necessary modifications to DER control technology often ruins the business case
- Of the shelf Smart Grid enabled/compliant units could accelerate smart grid roll out
- Real time connectivity is paramount

Market reforms and regulatory changes

- Restructuring markets in terms of bid size, duration and gate closure
- TSO approval of a VPP as a single unit instead of approval of every unit in portfolio
- Unbundling of supplier and balance responsible party



Questions/Answers

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