

Consumers, Economics and Energy Systems Workshop

Consumers will play a crucial role in the future development and integration of sustainable energy systems. This workshop addresses this issue by bringing together the broad range of disciplines that examine the role of the consumer in energy research, including psychology, marketing and economics. The aim of the workshop is to discuss the latest research on consumers and energy, addressing a number of important topics in the energy agenda, such as the role of consumers in future sustainable energy systems; public acceptance of infrastructure; influencing consumer behaviour; policy instruments; and rebound effects.

A range of international experts from different disciplines will present their perspectives on consumer behaviour in the energy field. In an open discussion, they will give an overview of the field, identify the main areas where research is needed, propose solutions, explore ideas for future research and open the ground for future collaboration.

This workshop is likely to be of interest to researchers in the social sciences and humanities, economics, and engineering and policy makers and industry addressing challenges in the energy system in a carbon-constrained world.

Draft Programme

Monday 17th October 2016

Location: UCD Michael Smurfit Blackrock Campus, Room N304

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| 13.00 | Registration & Lunch |
| 14.00 | Introduction & Workshop Objectives Andrew Keane (University College Dublin) Lisa Ryan (University College Dublin) |
| 14.30 | Policy Instruments influencing Consumers' Energy Behaviour Bengt Kristrom (CERE-SLU) Massimo Tavoni (Politecnico di Milano/FEEM) Claudia Aravena (Royal Swedish Academy of Sciences/Heriot Watt University) |
| 15.30 | Coffee break |
| 16.00 | Public acceptance of energy infrastructure Geertje Schuitema (University College Dublin) |
| 17.00 | Close Geertje Schuitema (University College Dublin) |

Tuesday 18th October 2016
Location: UCD Michael Smurfit Blackrock Campus,
the Laurence Crowley Boardroom

- 8.30 Morning Coffee**
- 9.00 Workshop (Re)Introduction**
Lisa Ryan (University College Dublin)
- 9.10 Influencing Consumer's Energy Behaviour**
Linda Steg (University of Groningen)
Sabina Pahl (University of Plymouth)
- 10.10 Rebound and Energy Demand**
Karen Turner (Strathclyde University)
Lisa Ryan (University College Dublin)
- 11.00 Coffee break**
- 11:30 The Need for Social Sciences in Energy Research**
Benjamin Sovacool (University of Sussex/Aarhus University)
Mark O'Malley (University College Dublin)
- 12.30 Plenary discussion "Areas for future research"**
- 13:00 Close & Lunch**
Geertje Schuitema (University College Dublin)