

Winter 2024



NSBE - UOTTAWA SPONSORSHIP PACKAGE



*"To increase the number of culturally
responsible black engineers who
excel academically, succeed
professionally, and **positively impact**
the community.*



About Us

The National Society of Black Engineers (NSBE) is one of the largest student-governed organizations in the world. Our chapter, at the University of Ottawa mission is **"to increase the number of culturally responsible black engineers who excel academically, succeed professionally and positively impact the community."**



Our Vision

We envision a world in which **engineering is a mainstream word in homes and communities of color**, and all Black students can envision themselves as engineers. In this world, Blacks exceed parity in entering engineering fields, earning degrees, and succeeding professionally.

NSBE Objectives

The National Society of Black Engineers strives to accomplish the following objectives for our organization:

- Stimulate and develop student interest in the different engineering disciplines
- Strive to increase the number of minority students studying engineering at both the undergraduate and graduate levels
- Encourage members to seek advanced degrees in engineering or related fields and to obtain professional engineering registrations
- Promote public awareness of engineering and the opportunities for Blacks and other minorities in that profession
- Function as a representative body on issues and developments that affect the careers of Black Engineers in Canada

Excellence. Exposure. Community.
Empathy. Leadership.



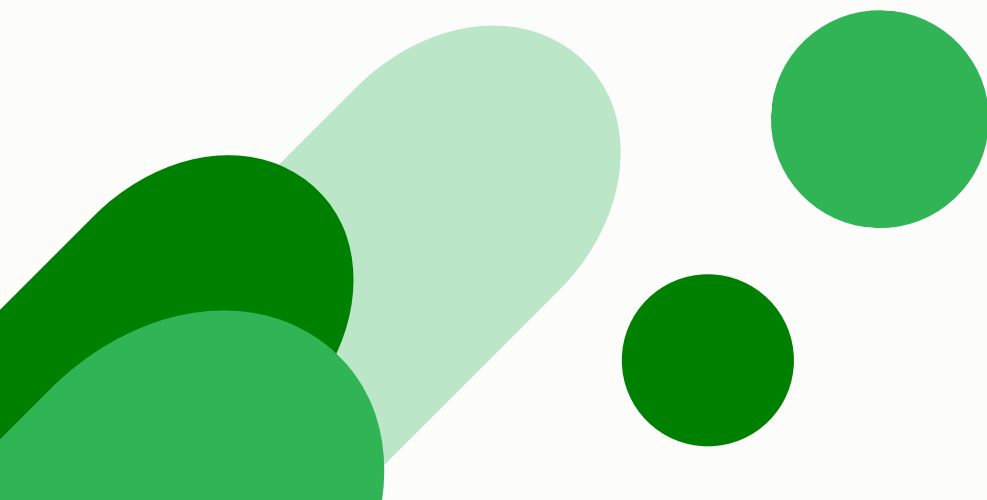
NEW! Mentorship Program

Objective

Foster a supportive community within NSBE-Uottawa by connecting experienced mentors (upper-year) students with aspiring mentees, providing guidance, and to promote academic excellence and leadership within NSBE members.

Program Components:

- Assigning Mentors and Mentees at the beginning of each school semester, within the NSBE membership community. Allowing for the mentors and mentees to meet at least once a month throughout the academic year to discuss about NSBE, academics, and career opportunities.
- Creation of specific events such as mentor panel talks, professor panel talks, and company panel talks, to bring a wide array of experienced Black Engineers to inspire and answer the questions of mentees, as well as provide an opportunity for the mentees to connect and learn from them.
- Hosting a clubs, volunteering, and Engineering Design Teams showcase to highlight some important engineering and leadership involvement opportunities on and off campus, which can help grow the skillset of younger students and plug them into communities where they can contribute towards positive change.





Career Night

Professional Resume Building

February 2024

Objective

Empower NSBE members with insights in current industry practice and hot topics as well as strategies and tools to enhance their resumes and linkedin, stand out to employers, and succeed in their career pursuits.

Resume Critique

Invite professionals from the engineering, to serve as instructors giving live feedback to resumes and sharing insight on hiring practices. Attendees will have the opportunity to ask HR representative and managers question and expand on their critiques.

Linkedin Picture Booths

We are creating a space where connections come to life. Whether they are updating their profile picture with our professional headshot station, mingling with industry leaders, or capturing candid moments with colleagues, our booth will be he hub of networking excellence

Networking Session

At the end of the event, participants will get the chance to speak with the hiring manager and professionals as well as the other attendees to expand their network and discuss what they learned during the event.

Why Sponsor Us

By partnering with the National Society of Black Engineers (NSBE - Ottawa), you are not just supporting a worthy cause; you're **investing in the future**. Your sponsorship means that you're not only backing our current initiatives but also **actively contributing** to the creation of a **robust legacy of leaders, innovators, and skilled global citizens**. **Together, we can shape a brighter tomorrow, making a lasting, positive impact on the world** for decades to come.

HELP CREATE THE NEXT GENERATION OF INNOVATOR

Benefits

- Agreed the Organizations logo will be displayed on the **website and social** as sponsor of the club
- The Organization or Company will be **given a spot at the NSBE events and industry event**
- Agreed sponsors and sponsor will have **link to their job portal/website** as specified by their sponsorship package
- **Promotion for events** will take place as specified in the sponsorship package.
- Sponsors will be granted access to Ottawa **General Body Resume Book** as specified by their sponsorship package
- Sponsors will gain access to our **network** across other NSBE Chapters and within the general University of Ottawa community.

Package BreakDown

Custom donations are also welcome—your unique contribution helps us make a difference. Please reach out to us by email for more details.

	Diamond	Platinum	Gold	Silver	Bronze
	1200\$+	950\$	750\$	550\$	350\$
Logo on Website and Socials	X	X	X	X	X
Invitation to NSBE - Uottawa Networking Events and Company Events	X	X	X	X	X
Job postings on the NSBE- Uottawa webpage	X	X	X	X	
Access to the NSBE - Uottawa General Body Resume Book	X	X	X	X	
Event of your choosing with the NSBE-Uottawa chapter	X	X	X		
Host a personalized workshop or event	X	X			
Company logo on NSBE- Uottawa merchandise (shirts, jackets, etc. that our members wear)	X				
Scholarship given to Uottawa-NSBE member(s) under company name	X				

Funding

All our events are **free for participants**. NSBE - UOttwa is a **nonprofit chapter run by volunteering engineering student**. We depend on the **support of sponsors and partners to fund** our events. Our commitment extends the classroom education, by providing our members with **professional development opportunities**. **Your contributions play a crucial role in empowering our members** and sustaining our nonprofit initiatives. **We ensure that your organization is recognized and highlighted for its contribution to our members.**

1

PROFESSIONAL& ACADEMIC DEVELOPMENT

Funding for NSBE members to attend and access workshops, STEM relating conventions and courses.

2

FUNDING FOR EVENTS, WORKSHOPS AND CONVENTIONS

Funding to cover the cost to regional and annual conferences relating to engineering and STEM .

3

COMMUNITY OUTREACH AND SUPPORT

This funding would included funding for our members in need of financial support through scholarship and giving back to the community in needs

4

INFRASTRUCTURE, OPERATIONAL COST, RESOURCES

This would operational expenses, such as maintaining a club space, purchasing supplies, web hosting, email, databases, software licensing, ZOOM ect..

"Empower Excellence, Ignite Innovation:

Partner with Us as a Sponsor for a Brighter Future!"

Contact Us

If you would like to sponsor our organization, please reach out to one of the following contacts and we will get back to you with the next steps. We are also available to schedule a meeting to clarify any questions you may have. We look forward to hearing from you and welcoming you as a sponsor!



Website

<https://www.nsbe-uottawa.ca/>

Instagram

[@nsbeuottawa](#)

Chapter Email

nsbe.uottawa@gmail.com