



FILTERS

REGION	All
DIVISION	All
MARKET	All

CUSTOMER NET SALES PERFORMANCE

CUSTOMER	2019	2020	2021	2021 VS 2020
Acclaimed Stores	1.4M	2.9M	10.9M	378.1%
All-Out		0.2M	0.8M	495.7%
Amazon	12.2M	37.5M	82.1M	218.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	306.0%
Atlas Stores	0.2M	0.7M	3.2M	470.3%
Atliq E Store	7.2M	23.7M	53.0M	223.8%
AtliQ Exclusive	9.6M	17.7M	61.1M	345.8%
BestBuy	0.9M	1.8M	6.3M	356.1%
Boulangier	0.2M	0.8M	4.1M	492.9%
Chip 7	0.6M	1.3M	5.5M	416.1%
Chiptec		0.4M	3.0M	722.0%
Control	0.9M	2.2M	7.7M	349.2%
Coolblue	0.5M	1.2M	4.2M	360.0%
Costco	1.1M	2.8M	9.3M	337.4%
Croma	1.7M	2.5M	7.5M	305.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	246.9%
Digimarket	0.8M	1.7M	4.1M	241.1%
Ebay	2.6M	6.3M	15.2M	242.2%
Electricalsara Stores	0.1M	0.6M	1.9M	286.0%
Electricalsbea Stores		0.1M	0.7M	504.6%
Electricalslance Stores	0.1M	0.7M	2.3M	313.3%
Electricalslytical	1.8M	2.6M	11.9M	457.5%
Electricalsocity	2.3M	3.5M	12.4M	358.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M	535.3%
Elite	0.4M	0.8M	4.1M	495.5%
Elkj�p	0.5M	1.3M	5.2M	391.9%
Epic Stores	0.4M	0.9M	4.2M	446.1%
Euronics	0.4M	0.9M	3.9M	444.7%
Expert	0.8M	1.8M	6.4M	364.0%
Expression	1.7M	3.0M	9.8M	328.2%
Ezone	1.5M	2.0M	7.9M	391.6%
Flawless Stores	0.1M	0.5M	1.8M	396.3%
Flipkart	2.9M	8.3M	19.3M	231.0%
Fnac-Darty	0.5M	0.8M	2.9M	349.8%
Forward Stores	0.6M	1.5M	4.1M	272.0%
Girias	1.5M	2.1M	8.7M	419.3%

Info Stores	0.1M	0.5M	1.8M		384.1%
Insight	0.4M	1.0M	2.8M		271.8%
Integration Stores		0.2M	1.4M		887.2%
Leader	4.7M	6.0M	18.8M		314.8%
Logic Stores	0.2M	0.9M	4.8M		515.2%
Lotus	1.5M	2.1M	8.1M		382.6%
Neptune	1.0M	3.4M	16.1M		471.5%
Nomad Stores	0.5M	1.6M	4.0M		246.9%
Notebillig	0.2M	0.4M	1.1M		287.4%
Nova		0.0M	0.4M		2664.9%
Novus	1.9M	3.7M	9.9M		264.2%
Otto	0.3M	0.4M	1.2M		298.6%
Premium Stores	0.5M	1.1M	3.9M		353.1%
Propel	1.6M	2.5M	10.8M		440.6%
Radio Popular	0.5M	1.5M	5.3M		362.6%
Radio Shack	0.8M	1.7M	5.4M		311.5%
Reliance Digital	1.6M	2.6M	9.7M		377.9%
Relief	0.4M	1.0M	4.1M		403.6%
Sage	4.8M	6.4M	20.7M		321.5%
Saturn	0.2M	0.4M	1.2M		310.5%
Sorefoz	0.6M	1.1M	4.7M		433.6%
Sound	0.6M	1.7M	4.4M		260.3%
Staples	1.2M	2.9M	8.8M		307.0%
Surface Stores	0.1M	0.5M	2.1M		398.8%
Synthetic	1.9M	4.4M	12.2M		276.0%
Taobao	0.2M	1.3M	3.3M		248.7%
UniEuro	0.6M	1.6M	7.3M		457.0%
Vijay Sales	1.7M	2.1M	8.5M		397.8%
Viveks	1.6M	2.2M	7.8M		348.1%
walmart	1.3M	2.6M	9.7M		370.4%
Zone	0.3M	1.6M	5.3M		336.2%
Grand Total	87.5M	196.7M	598.9M		304.5%


FILTERS

REGION All
DIVISION All

MARKET
PERFORMANCE VS TARGET

COUNTRY	2019	2020	2021	TARGET 2021	2021 -TARGET	%
Australia	3.9M	10.7M	21.0M	23.2M	-2.2M	-11%
Austria		0.1M	2.8M	3.2M	-0.3M	-12%
Bangladesh	0.5M	2.3M	7.0M	7.7M	-0.7M	-10%
Canada	4.8M	12.2M	35.1M	40.1M	-5.1M	-14%
China	1.4M	5.4M	22.9M	25.0M	-2.1M	-9%
France	4.0M	7.5M	25.9M	28.1M	-2.2M	-8%
Germany	2.6M	4.7M	12.0M	13.5M	-1.5M	-13%
India	30.8M	49.8M	161.3M	170.8M	-9.6M	-6%
Indonesia	2.5M	6.2M	18.4M	20.8M	-2.4M	-13%
Italy	2.9M	4.5M	11.7M	12.8M	-1.0M	-9%
Japan		1.9M	7.9M	8.2M	-0.3M	-4%
Netherlands	0.2M	3.4M	8.0M	8.6M	-0.7M	-8%
Newzealand		2.0M	11.4M	12.8M	-1.4M	-12%
Norway		2.5M	13.7M	15.1M	-1.4M	-10%
Pakistan	0.6M	4.7M	5.7M	6.2M	-0.5M	-9%
Philippines	5.7M	13.4M	31.9M	34.4M	-2.5M	-8%
Poland	0.4M	2.8M	5.2M	6.1M	-0.9M	-18%
Portugal	0.7M	3.6M	11.8M	12.3M	-0.5M	-4%
South Korea	12.8M	17.3M	49.0M	53.3M	-4.4M	-9%
Spain		1.8M	12.6M	14.4M	-1.8M	-14%
Sweden	0.1M	0.2M	1.8M	2.0M	-0.2M	-11%
United Kingdom	2.0M	8.1M	34.2M	37.1M	-3.0M	-9%
USA	11.5M	31.9M	87.8M	98.0M	-10.2M	-12%
Grand Total	87.5M	196.7M	598.9M	653.8M	-54.9M	-9%



FILTERS

region	All
division	All
customer	All

New Products - 2021

All values are in USD

Products	2021
AQ Clx3	4.4M
AQ Electron 3 3600 Desktop Processor	14.2M
AQ Gen Y	19.5M
AQ GEN Z	11.7M
AQ HOME Allin1 Gen 2	3.5M
AQ Lumina Ms	4.2M
AQ Marquee P3	4.9M
AQ Marquee P4	1.7M
AQ Maxima Ms	13.7M
AQ MB Lito	2.8M
AQ MB Lito 2	2.3M
AQ Qwerty	22.0M
AQ Qwerty Ms	15.4M
AQ Trigger	20.7M
AQ Trigger Ms	17.9M
AQ Wi Power Dx3	17.2M
Grand Total	176.2M



FILTERS

region	All
customer	All

DIVISION LEVEL REPORT

All values are in USD

Division	2020	2021	21 vs 20
N & S	51.4M	94.7M	84.4%
P & A	105.2M	338.4M	221.5%
PC	40.1M	165.8M	313.7%
Grand Total	196.7M	598.9M	204.5%



FILTERS

region	All
division	All
customer	All

TOP 10 PRODUCTS

All values are in USD

Products	2020	2021	21 vs 20
AQ Electron 4 3600 Desktop Processor	3.0M	19.4M	541.3%
AQ GT 21	0.8M	4.4M	461.1%
AQ Home Allin1	0.7M	5.2M	669.0%
AQ LION x1	0.0M	0.8M	1619.5%
AQ LION x2	0.1M	0.9M	1668.9%
AQ LION x3	0.1M	1.2M	1692.3%
AQ Mx NB	0.0M	1.4M	5623.5%
AQ Pen Drive DRC	0.6M	3.8M	487.7%
AQ Smash 2	0.4M	11.2M	2489.5%
AQ Zion Saga	0.7M	3.6M	428.5%
Grand Total	6.4M	52.0M	708.0%



FILTERS	
region	All
customer	All
Country	2021
Canada	35.1M
India	161.3M
South Korea	49.0M
United Kingdom	34.2M
USA	87.8M
Grand Total	367.2M

Top 5 Country - 2021

All values are in USD