

Project Design Phase

Problem – Solution Fit Template

Date	15 February 2025
Team ID	LTVIP2026TMIDS66228
Project Name	Advancing nutrition science through geminai
Maximum Marks	2 Marks

Problem – Solution Fit Template:

The Problem-Solution Fit for Advancing Nutrition Science through Gemini AI focuses on identifying real nutritional challenges faced by individuals and delivering an AI-powered solution that effectively addresses those challenges. The system provides personalized meal planning, accurate nutritional insights, and virtual coaching using Gemini AI to solve users' dietary management problems.

Purpose:

- Provide intelligent, AI-driven nutrition solutions that match the specific health goals and dietary needs of users.
- Enhance adoption by integrating a user-friendly web interface and AI-powered personalized nutrition recommendations.
- Deliver clear nutritional insights and personalized health guidance through conversational AI interactions.
- Increase user engagement by offering continuous nutrition tracking, meal planning, and real-time AI coaching.
- Analyze user dietary habits and health conditions to improve nutritional outcomes through intelligent AI-based recommendations.

Template:

<p>1. CUSTOMER SEGMENT(S) Who is your customer? I.e. working parents of 0-5 y.o. kids</p> <p>Define CS, fit into CC</p>	<p>6. CUSTOMER CONSTRAINTS What constraints prevent your customers from taking action or limit their choices of solutions? I.e. spending power, budget, no cash, network connection, available devices.</p> <p>Focus on J&P, map into BE, understand RC</p>	<p>5. AVAILABLE SOLUTIONS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? I.e. pen and paper is an alternative to digital notetaking</p> <p>Explore AS, differentiate</p>
<p>2. JOBS-TO-BE-DONE / PROBLEMS Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</p> <p>Focus on J&P, map into BE, understand RC</p>	<p>9. PROBLEM ROOT CAUSE What is the real reason that this problem exists? What is the back story behind the need to do this job? I.e. customers have to do it because of the change in regulations.</p> <p>J&P</p>	<p>7. BEHAVIOUR What does your customer do to address the problem and get the job done? I.e. directly related: find the right solar panel installer; calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (I.e. Greenpeace)</p> <p>RC</p>
<p>3. TRIGGERS What triggers customers to act? I.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.</p> <p>Identify strong TR & EM</p>	<p>10. YOUR SOLUTION If you are working on an existing business, write down your current solution first, fill in the canvas, and see how much it fits reality. If you are creating a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</p> <p>TR</p>	<p>8. CHANNELS of BEHAVIOUR What kind of actions do customers take online? Extract online channels from #7</p> <p>CH</p> <p>8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</p> <p>CH</p>
<p>4. EMOTIONS- BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards? I.e. lost, Insecure > confident, In control - use it in your communication strategy & design.</p> <p>EM</p>		<p>Extract online & offline CH of BE</p>

References:

1. <https://www.ideahackers.network/problem-solution-fit-canvas/>
2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>