

Ideation Phase

Empathize & Discover

Date	16 February 2026
Team ID	LTVIP2026TMIDS66228
Project Name	Advancing Nutrition Science through GeminiAI
Maximum Marks	4 Marks

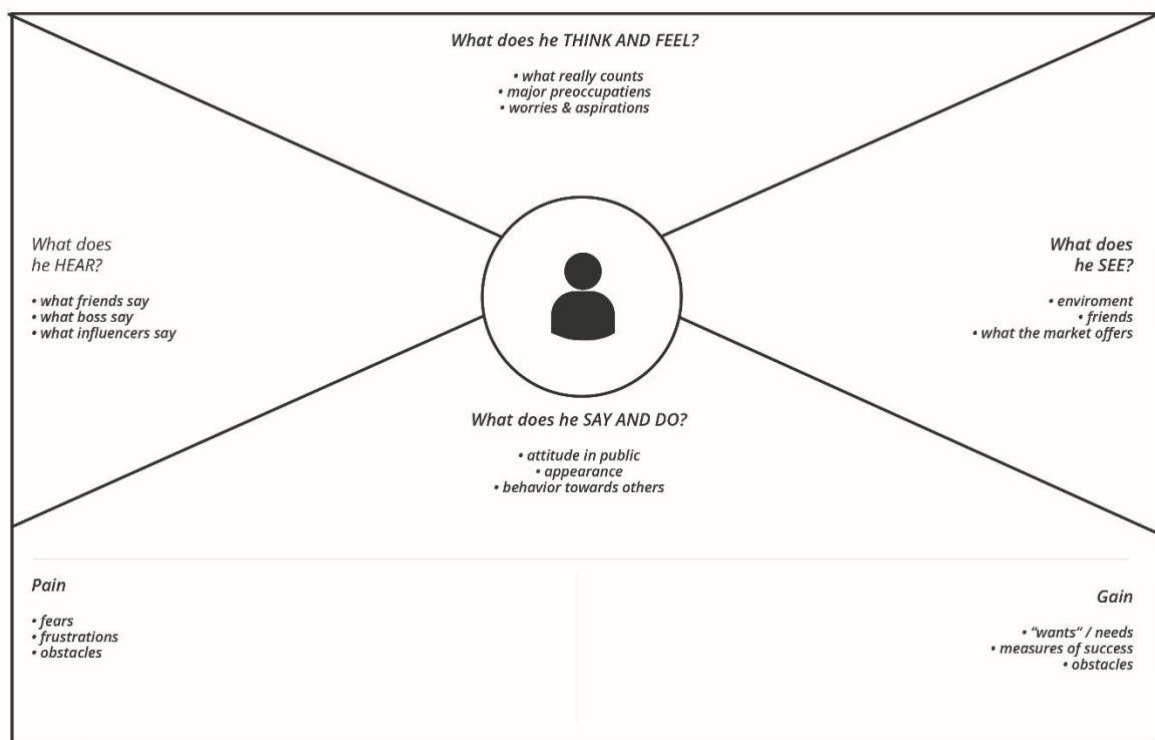
Empathy Map Canvas:

In the context of Advancing Nutrition Science through Gemini AI, an empathy map serves as a simple and effective tool to understand users' behaviors, dietary habits, and attitudes toward nutrition management. It helps the development team gain deeper insights into the challenges individuals face while tracking nutrients, planning meals, and maintaining a healthy lifestyle.

Designing an AI-powered nutrition assistant requires a clear understanding of the real problems users experience, such as confusion about macronutrients, lack of personalized guidance, and difficulty accessing affordable nutrition support. Creating an empathy map enables the team to view the problem from the user's perspective, including their goals, motivations, frustrations, and health challenges. This understanding ensures that the solution delivers meaningful, personalized, and user-centric nutritional guidance.

Example:

Empathy Map



<http://creativecommons.org/licenses/by-sa/4.0/>

Business Model **Toolbox**

Example: Food Ordering & Delivery Application

