

Content Writer Intern

SocialPilot is seeking Content writer Intern to play a key role in our marketing team's mission to inspire, educate, engage and inform our target audience.

About the role:

- Type- In-office Internship
- Location- Ahmedabad
Duration- 6 months
- Stipend- 8k/month.

Roles & Responsibilities:

1. Conduct in-depth research on industry-related topics in order to develop original content.
2. Develop content for blogs, articles, product descriptions, social media, and the company website.
3. Assist the marketing team in developing content for advertising campaigns.
4. Proofread content for errors and inconsistencies.
5. Edit and polish existing content to improve readability.
6. Conduct keyword research and use SEO best practices to increase traffic to the company website.
7. Create compelling headlines and body copy that will capture the attention of the target audience.
8. Identify and recommend new content to address gaps in the company's current content.
9. Produce various content types, including email, social media posts, blogs, and white papers
10. Actively manage and promote our blogs, and pitch articles to relevant third-party platforms.

About SocialPilot

SocialPilot empowers over 8000+ agencies, and SMBs to manage their social media publishing, analytics, and social engagement while collaborating with their team and clients.

We're a high-growth bootstrapped B2B SaaS company with healthy profitability and a solid runway.

Recent highlights:

- SocialPilot is ranked as a "Leader" consistently by G2, Capterra, SoftwareSuggest, and TrustRadius.
- SocialPilot is nominated as one of the 5 startups across India for the prestigious Economic Times Startup Awards in the Bootstrap category.
- SocialPilot is officially a Great Place to Work - CertifiedTM startup.

What we believe in:

- Customer Obsession: We put customers first while making decisions and planning future goals.
- Ownership: We believe in taking ownership of areas that we're working on. We own up to our – successes and failures. Moving the needle matters more than just busywork.
- Relentless: When it comes to creation & innovation, we stop at nothing. We might fail at the first attempt, but we rise back fast to try again.
- Nimbleness: We respond rapidly to changing circumstances and customer needs.
- Collaboration: Our collaboration efforts extend to our partners and customers along with our internal team. We are stronger together.

Why join SocialPilot?

- Complete transparency on strategy, business metrics, key performance indicators, and major initiatives across the organization.
- Work-Life Balance: Strictly 5 days working culture.
- No micromanagement: Own up your work and be accountable without the need for close supervision.
- Great team: Work with a great team with diverse backgrounds from world-class organizations.
- Personal growth: Design a personal learning plan and utilize organizational resources to achieve the goals.
- Best in class health and medical benefits.
- Staycation: Every year, choose anywhere in the world to stay for a month; we will take care of the expenses!
- Profit sharing, flexible hours, and OKR-led approach to growth.
- Zen-like Workspace: A modern, aesthetically pleasing workspace with an all-inclusive cafeteria and dedicated conference/meeting rooms.