

Digital Marketer - Partnership Intern

SocialPilot is looking for a Digital Marketer - Partnership Intern to play a key role in our marketing team's mission to inspire, educate, engage and inform our target audience.

About the role:

- Type- In-office Internship
- Location- Ahmedabad
Duration- 6 months
- Stipend- 8k/month.

Ideal Candidate

- Interest in the B2B SaaS industry.
- Proficiency in English communication, both written & verbal.
- Good creative writing skills, including email writing and social media posts.
- Well aware of the emerging trends on social media.
- Maintain partnerships and collaborations in online communities.
- Data mining for prospects and other research-based activities.
- Ability to brainstorm new and creative growth strategies.

Responsibilities

- Collaborate across the marketing team to execute integrated demand generation campaigns, including email marketing, social media, and content marketing.
- Search for potential contacts through data mining efforts.
- Distribute content on third-party platforms and monitor the performance. Identify the relevant industry partners to cross-promote on social channels.
- Participate in online communities and actively respond to comments and mentions on social media such as LinkedIn, Facebook, Twitter, etc.
- Data-driven approach to analyze and optimize marketing funnel.

About SocialPilot

SocialPilot empowers over 8000+ agencies, and SMBs to manage their social media publishing, analytics, and social engagement while collaborating with their team and clients.

We're a high-growth bootstrapped B2B SaaS company with healthy profitability and a solid runway.

Recent highlights:

- SocialPilot is ranked as a “Leader” consistently by G2, Capterra, SoftwareSuggest, and TrustRadius
- SocialPilot is nominated as one of the 5 startups across India for the prestigious Economic Times Startup Awards in the Bootstrap category.
- SocialPilot is officially a Great Place to Work - Certified™ startup.

What we believe in:

- Customer Obsession: We put customers first while making decisions and planning future goals.
- Ownership: We believe in taking ownership of areas that we're working on. We own up to our – successes and failures. Moving the needle matters more than just busywork.
- Relentless: When it comes to creation & innovation, we stop at nothing. We might fail at the first attempt, but we rise back fast to try again.
- Nimbleness: We respond rapidly to changing circumstances and customer needs.
- Collaboration: Our collaboration efforts extend to our partners and customers along with our internal team. We are stronger together.

Why join SocialPilot?

- Complete transparency on strategy, business metrics, key performance indicators, and major initiatives across the organization.
- Work-Life Balance: Strictly 5 days working culture.
- No micromanagement: Own up your work and be accountable without the need for close supervision.
- Great team: Work with a great team with diverse backgrounds from world-class organizations.
- Personal growth: Design a personal learning plan and utilize organizational resources to achieve the goals.
- Best in class health and medical benefits.

- Staycation: Every year, choose anywhere in the world to stay for a month; we will take care of the expenses!
- Profit sharing, flexible hours, and OKR-led approach to growth.
- Zen-like Workspace: A modern, aesthetically pleasing workspace with an all-inclusive cafeteria and dedicated conference/meeting rooms.