ANN RUMSEY

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Nashville, Tennessee

Data Governance & Strategic Analysis Leader

Data Analyst | Data Steward | Business Intelligence and Reporting Manager

A proven Business Intelligence & Strategic Analysis Leader known for connecting the dots between people and data to deliver accurate, relevant, value-added strategic analysis that informs and improves operational and strategic decisions. Leverages a hybrid background of business and technology to bring together tools to ensure strategy execution and performance optimization. Consistently seeks opportunities to introduce provocative ideas that challenge the status quo and encourage a culture of curiosity and external awareness. Manages all phases of analytic projects, from requirements gathering, data architecture, integration guidance, developing support artifacts, direct data cleaning, data analysis, data mining, dashboards, glossaries and dictionaries.

COMPETENCIES

Leadership • Analytics • Business Intelligence (BI) • Change Management • Corporate Strategy • Data Mining Market Intelligence • Strategic Insights • Project Management • Retail Sector Knowledge & Experience Program Management • Big Data • Application Design • Dashboard Strategy • Dashboard Design • BI Service Delivery • Software Development • Business Reporting Tools • Requirements Gathering • Data Integration Business Insights • Quality Assurance • ERP • CRM • Agile Methodologies • Data Modeling & Reporting Training & Documentation • Strategic & Tactical Analysis • Forecasts & Budgets • Financial Modeling • Ad hoc Reports • Written & Verbal Communication Skills • SOX • Data Management • Data Governance • Visualizations • Advanced Negotiations • Productive Conflict • Emotional Intelligence • Management Skills

NOTABLE HIGHLIGHTS

- Data Dictionaries for core metadata coordination from multiple third-party applications and systems of record through data analysis, monitoring and documentation, establishing quality benchmarks

- Delivers test plans, writes, and manages statements of work and coordinates quality assurance testing standards for Data Governance protocols, Business Intelligence reporting and Budget model software

- Data Analysis and reporting to enhance the decision-making process; provides communication and organizational strategies; and delivers custom solutions to management and non-financial audiences.

- Discovery, design and delivery of accessible, interactive templates and reporting for Retail KPIs, reducing time from hours to minutes users spent looking for key areas of concern or spikes.

- Manager of a successful cost pilot project with requirements gathering, scope, design, adding 10 basis points of direct gross margin on high volume / high cube products through better pricing.

- Tactical business owner and quality assurance manager for business intelligence conversion projects, , ensuring financial reporting compliance, accuracy, and future needs.

- Chairman's Award for outstanding support for budget model development, project management, application conversion and delivering user training at Tractor Supply Company, a Fortune 400 retailer.

TECHNICAL PROFICIENCIES

Enterprise: SAP: Business Objects platform • SAS DataFlux • SAS Enterprise Guide • Crystal reports
Data Analysis / Business Intelligence: PowerBI • Tableau • SQL • Python
Planning Budgets Forecasts: Cognos EP • IBM TM1
Project Management: Jira • Confluence • Agile • MS Project
Office Products: Advanced: Excel • PowerBI • PowerPivot • Access • Visio • Word • PowerPoint

KEY PROFESSIONAL SKILLS

BUSINESS INTELLIGENCE | REPORTING
- Leads the end-to-end life cycle of BI implementations – Assess, Design, Build, Deploy and Evolve.
- Utilizes BI expertise, business knowledge and technical skills to successfully deliver BI initiatives.
- Adheres to development methodologies, standards, naming conventions and best practices.
- Develops ad hoc reporting, standardized KPI reporting and delivery, directs and performs month end analysis for the C-suite and Business Owners at all levels.
- Builds and deploys reports for a wide variety of end-users, business owners and executives.

DATA MODELING | VISUALIZATION | INSIGHTS
- Distills conclusions from financial analysis and results into succinct reporting with visuals and commentary appropriate for executive management.
- Develops financial models to support analysis of a variety of financial and operating activities.
- Actively monitors industry and economic trends that may impact the business.
- Interprets and employs data for improved decision making, evaluating ROI, increasing sales, and reducing waste.

FP&A | STRATEGIC & TACTICAL ANALYSIS
- Develops, analyzes, and interprets statistical and accounting information to appraise operating results in terms of profitability, performance against budget, and other matters bearing on the fiscal soundness and operating effectiveness of the organization.
- Provides business consultation to the CEO and other Executive leaders and provides meaningful strategic insights and business analytics.

FORECASTING & REPORTING
- Leads forecast submission. Ensures effective financial P/L management and delivery of accurate, timely and complete financial information. Partners across the organization to ensure and validate the quality of key forecasting assumptions.
- Establishes and ensures all deadlines are met for the Forecast and Close.

CLIENT CONSULTING | REPORTING REQUIREMENTS | COLLABORATION
- Works internal customers to elicit, analyze, communicate, and validate business requirements. Drives the requirements management process and ensures quality by designing, reviewing, and executing test cases for software development efforts.
- Works directly with internal customers to develop more efficient processes and ways to use Business Intelligence applications.
- Works with IT and internal customers to identify and correct problem conditions, including QA testing.
- Effectively and proactively manages client expectations, throughout the solution delivery process, with the ability to translate technical information for a business audience.

SOFTWARE DEVELOPMENT | AUTOMATION
- Collaborates with partners to develop designs, functional and technical specifications for business solutions; works with teams to develop standard and custom BI reporting solutions of high complexity.
- Leads and implements the use of technology to support the business's current and strategic objectives.
- Assists with prioritizing & understanding current business initiatives and identifying the opportunities where technology or automation can add business value.
- Designs, develops, tests, implements, and troubleshoots BI reporting applications.
- Maintain project roadmap to transform financial analytics business systems.
- Partners with IT to determine opportunities to leverage existing data warehouse and improve analytics.

TRAINING | DOCUMENTATION | COMMUNICATIONS | CHANGE MANAGEMENT | COMPLIANCE
- Develops and provides training to end-users on BI applications software.
- Trains business users using SAP BI solution leveraging all company applications.
- Works with Internal Audit to develop standard SOX compliant reporting and documentation.

RELEVANT EXPERIENCE

Pinnacle Financial Partners, Nashville TN	**2020 - present**

The second-largest bank holding company headquartered in Tennessee, operating in 12 primarily urban markets in Tennessee, the Carolinas, Virginia, and Georgia

Data Steward, IT Systems Support

First hire to implement new Data Governance program standards for regulatory compliance. Implementing SAS DataFlux Management Studio software, consolidating data management from multiple third-party applications and systems of record through data analysis, monitoring and documentation.

- Governance of business and technical metadata for a full range of banking, investment, trust, mortgage and insurance products and services
- Establishing processes and protocols, facilitating collaboration between business owners and stewards
- Compilation of definitions in a common business vocabulary used by subject matter experts
- Documentation of data lifecycles, and data lineage of the firm's data
- Standardizing data strategies & processes to maintain and monitor within regulatory guidelines

Tractor Supply Company	Store Support Center, Nashville TN	**2001 – 2019**

The largest retail farm and ranch store chain in the United States, operating over 1,200 retail stores and employing more than 17,000.

Manager, Financial Planning and Analysis (2007 – 2019)

- Led remote and local teams responsible for financial analysis reports, administrated and designed budget and forecast models to support external reporting for retailer with $7B+ in annual revenue, averaging 30K products in store and 400K+products available online.
- Implemented initiatives such as Buy Online Pick-up in Store transactional data flow and financial metric design specifications, delivering business channel accuracy and seamless integration.
- Designed critical reports used for month-end financial close, working with internal audit and IT for standard process of auditing data sources and validating measures for SOX compliance.
- Directed, gathered, and analyzed business requirements producing, project design documents and timelines, effective and responsive tools, and templates (with real-time actuals) and budget or forecast variances, assisting with converting to TM1 from Cognos EP.
- Designed instructor-led training delivered via browser / WebEx, one-on-one, to power-user groups and focused topic groups, creating customized self-led modules for 400 end-users for immediate impact.

Senior Financial Analyst (2004 – 2007)

- Designed and implemented merchandise budget models using Cognos EP with weekly receipt flow, lowering carrying costs and reducing average company inventory levels by 5%.
- Enhanced CFO / executive level and department owner business intelligence reporting and analysis with conversion to SAP Business Objects from Oracle Discoverer, implementing self-service model for 150 internal and 250 external business users.
- Acted as liaison between CFO / business owners and IT to develop consolidated / business unit architecture for enterprise data warehouse after company acquisitions, reducing month-end processing time from two weeks to two days.

EDUCATION | CERTIFICATIONS | PROFESSIONAL DEVELOPMENT

NSS Nashville Software School | Data Analytics Boot Camp – January to June 2020
   Real world individual and group collaboration coding projects. Python, SQL, Power BI, Tableau, Excel
CSPO | Certified Scrum Product Owner • Agile Project Management Methodology
TDWI | Transforming Data with Intelligence • Data Governance and Data Quality coursework
DataCamp | Online learning Python • SQL • Queries • Databases • Matplotlib