

PHILIP CAMPBELL

Data Analyst

PERSONAL PROFILE

I am looking to start a new career in this field by finding a work home where I can put my varied skills and analytics training to good use. My experience in a variety of different fields gives me a unique perspective on the intersectional nature of analysis, as well as how to recommend and implement data oriented changes to a variety of different groups.

CONTACT DETAILS

- Phone: 724-991-7577
- Email: campbell.phil8@gmail.com
- LinkedIn: LinkedIn.com/in/Phil-campbell-2015
- Github: github.com/philton-maker

PROFESSIONAL SKILLS

Analytics Tools

PostgreSQL, Advanced Excel Knowledge, Tableau, Power BI, Python (Pandas, Numpy, Pyplot and Seaborn, Webscraping), Google Analytics

Other Tools and Skills

Github (Project staging, Kanban boards), Client Interaction, Project Management, Digital Marketing Knowledge

VOLUNTEER WORK

Gideon's Army

Day Laborer, assisting in tornado relief and clearing of debris

Nashville Food Project

Food preparation worker, made lunches for children in underprivileged school districts

EDUCATION

Nashville Software School: Data Analytics Cohort 03

Certificate of Completion | Expected Graduation January 2021

Belmont University

Bachelor's of Business Administration | Graduated May 2015

DATA ANALYST EXPERIENCE

Apprentice Data Analyst

Nashville Software School

Currently work in solo and shifting team environments to present analytic findings to a variety of clients, including the Nashville Office of Emergency Management. Workflow is delegated through the use of productivity tools such as Github's Kanban Board feature, as well as daily Stand-ups at the beginning of every work period. Our goal and responsibility is to turn raw data into clear and compelling stories in a deadline-focused, remote setting.

- Specialize in the cleaning, analysis, and presentation of data using a variety of ETL and BI tools
- Use real-world data from the Greater Nashville Area to learn and collaborate with classmates in a remote environment.

PROJECTS

Lahman Baseball (PostgreSQL)

<https://github.com/philton-maker/Baseball>

Project consisting of joining data from 27 different tables to answer prewritten questions about the state of baseball. Data set covered the years 1871 - 2016, and included information on players, teams, managers, trades, and host cities.

- Used SQL queries to answer prewritten questions about the data set.
- Used the information gleaned from this analysis to present a new extrapolatory "story" about the data set, namely the average success of different baseball players from different schools around the country.
- Performed outside research given the trends put forth by the analysis to give possible environmental and socioeconomic factors that affect the success of these athletes.

DATA ANALYST EXPERIENCE (CONT)

Nashville Cemetery Data (Excel)

https://github.com/philton-maker/Nashville_Cemetery_data

Project consisting of cemetery data for the city of Nashville from the early 19th century to the late 1970's. After cleaning and organizing the data set, we presented our findings about causes of death and socioeconomic conditions to a hypothetical board of tourism, along with our recommendations for growth.

- Worked in a group capacity, using Github as a task allocation tool and work consolidation utility.
- Cleaned data using Pivot Tables as well as search and replace functions.
- Provided a combined presentation to the Nashville City Cemetery Association, providing recommendations for tourism and monetization of property.

EMPLOYMENT HISTORY

Bartender

Noelle Hotel | May 2019 - October 2020

Boutique hotel in downtown Nashville. I regularly interacted with our VIP clientele and high level management.

- Worked with management and other bartenders to optimize workflow processes while maintaining product quality through batching cocktails and station placement.
- Managed and organized materials and supplies in a fast paced environment, with an emphasis on guest interaction and satisfaction.

Craftperson

1767 Designs | November 2018 - May 2019

Full service design/woodworking firm. Our clientele ranged from online orders of stock products to custom made furniture and home installations.

- Organized and prepared materials and personal workflow to meet weekly project deadlines, providing a customer worthy product.
- Worked with other Craftpeople to identify and correct issues with installations using creative problem solving.

Bartender

Monen Family Restaurant Group | July 2015 - May 2018

Growth oriented restaurant group based in Chattanooga, expanded to Nashville and North Carolina. Management was very focused on record keeping and using sales patterns to dictate growth.

- Provided training to new employees, leading to teams of reliable and knowledgeable coworkers who could depend on one another.
- Communicated experience from new processes to managers and staff in a meeting setting, outlining benefits, drawbacks, and possibilities for improvement, which resulted in shorter ticket times and improved supply chain.
- Used skillful multitasking to maintain job responsibilities while assisting in the improvement of the program as a whole.

Digital Marketing and Ticketing POS Intern

Mercy Lounge | June 2015 - September 2015

- Used Twitter Analytics and Google Analytics to employ timing and strategies for marketing campaigns.
- Used Ticketfly Analytics to identify areas in need of marketing bolsterization, such as shows or client demographics.

Digital Marketing Intern

Rockhouse Partners | January 2015 - May 2015

- Prepared marketing materials for Rock the Ocean campaign.
- Used MailChimp to analyze which "list" of recipients should be prioritized for which events.