

# PHILIP CAMPBELL

Data Analyst

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## CONTACT

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## PROFESSIONAL SKILLS

### Analytics Tools

PostgreSQL, Advanced Excel Knowledge, Tableau, Power BI, Python (Pandas, Numpy, Pyplot and Seaborn, Webscraping, API usage)

### Other Tools and Skills

Github (Project staging, Kanban boards), Client Interaction, Project Management, Digital Marketing Knowledge

## EDUCATION

### Nashville Software School - Data Analytics Cohort 3

Graduate January 2021

### Belmont University - BBA

Graduated 2015

## PROFILE

I am looking to start a new career in this field by finding a work home where I can put my varied skills and analytics training to good use. My experience in a variety of different fields gives me a unique perspective on the intersectional nature of analysis, as well as how to recommend and implement data oriented changes to a variety of different groups.

## DATA EXPERIENCE

### Apprentice Data Analyst - Nashville Software School

Six month intensive remote apprenticeship focusing on BI and ETL tools and practices using real world data.

## PROJECTS

### Capstone: COVID and Traffic (Python, Tableau)

[https://github.com/philton-maker/Capstone- COVID and Traffic](https://github.com/philton-maker/Capstone-COVID-and-Traffic)

Project consisting of joining data from 27 different tables to answer prewritten questions about the state of baseball. Data set covered the years 1871 - 2016, and inc

- Wrote Python script to import, join, clean, and export data to a cleaned data repository using Jupyter Notebooks.
- Used Tableau to create visualizations and tell the story of COVID's effect on traffic incidents and DUI rates in 2020 Nashville.
- Findings included an inverse correlation between case spikes and DUI rates, increase in hit and run incidents during phase 1 reopening, and a maintenance and proportional increase of traffic incidents in "problem areas."

### Nashville Cemetery Data (Excel)

[https://github.com/philton-maker/Nashville Cemetery Data Excel](https://github.com/philton-maker/Nashville_Cemetery_Data_Excel)

Project consisting of cemetery data for the city of Nashville from the early 19th century to the late 1970's. Presented our findings about causes of death and socioeconomic conditions to a hypothetical board of tourism, along with our recommendations for growth.

- Worked in a group capacity, using Github as a task allocation tool and work consolidation utility, leading to deadline adherence.
- Cleaned data columns to allow for more accurate presentation of metrics.
- Provided a combined presentation to the Nashville City Cemetery Association, providing recommendations for tourism and monetization of property.

## VOLUNTEER WORK

### Gideon's Army

Day Laborer, assisting in tornado relief and clearing of debris

### Nashville Food Project

Food preparation worker, made lunches for children in underprivileged school districts

### Lahman Baseball (PostgreSQL)

[https://github.com/philton-maker/Lahman\\_Baseball\\_SQL\\_Analysis](https://github.com/philton-maker/Lahman_Baseball_SQL_Analysis)

Project consisting of joining data from 27 different tables to answer prewritten questions about the state of baseball. Data set covered the years 1871 - 2016, and included information on players, teams, managers, trades, and host cities.

- Used the information gleaned from this analysis to present a new extrapolated "story" about the data set, namely the average success of different baseball players from different schools around the country.
- Performed outside research given the trends put forth by the analysis to conclude that Southwestern schools tend to produce more successful MLB athletes.

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## INTERNSHIPS

### Digital Marketing Intern

Mercy Lounge | June 2015 - September 2015

- Used Twitter Analytics and Google Analytics to employ timing and strategies for marketing campaigns.
- Used Ticketfly Analytics to identify areas in need of marketing bolsterization, such as shows or client demographics.

### Digital Marketing Intern

Rockhouse Partners | January 2015 - May 2015

- Prepared marketing materials for Rock the Ocean campaign.
- Used MailChimp to analyze which "list" of recipients should be prioritized for which events.

## EMPLOYMENT HISTORY

### Bartender

Noelle Hotel | May 2019 - October 2020

Boutique hotel in downtown Nashville. I regularly interacted with our VIP clientele and high level management.

- Collaborated with management and other bartenders to optimize workflow processes while maintaining product quality through batching cocktails and station placement.
- Managed and organized materials and supplies in a fast paced environment, with an emphasis on guest interaction and satisfaction.

### Craftperson

1767 Designs | November 2018 - May 2019

Full service design/woodworking firm. Our clientele ranged from online orders of stock products to custom made furniture and home installations.

- Organized and prepared materials and personal workflow to meet weekly project deadlines, providing a customer worthy product.
- Worked with other Craftpeople to identify and correct issues with installations using creative problem solving.

### Bartender

Monen Family Restaurant Group | July 2015 - May 2018

Growth oriented restaurant group based in Chattanooga, expanded to Nashville and North Carolina. Management was very focused on record keeping and using sales patterns to dictate growth.

- Provided training to new employees, leading to teams of reliable and knowledgeable coworkers who could depend on one another.
- Communicated experience from new processes to managers and staff in meetings outlining benefits, drawbacks, and possibilities for improvement, which resulted in shorter ticket times and improved supply chain.