Other Data Connectors in Looker Studio

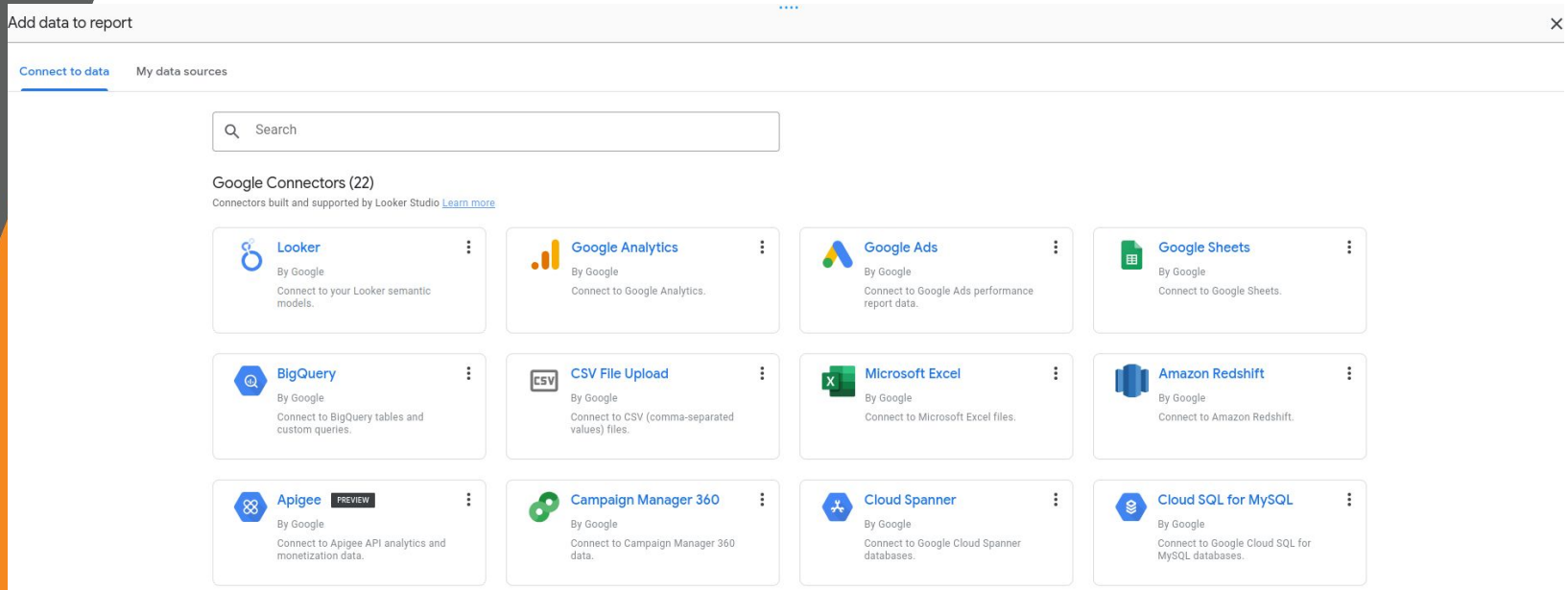
Optimizing SQL for Analytics in the Cloud

Objectives

1. Connect Looker Studio to BigQuery
2. Blend multiple data sources
3. Create charts and scorecards using fields from more than one dataset

Other Data Connectors

Looker Studio has a wide range of possible data connections.



Other Data Connectors

We'll see today how to connect to BigQuery.

Benefits of connecting to BigQuery vs. csv upload:

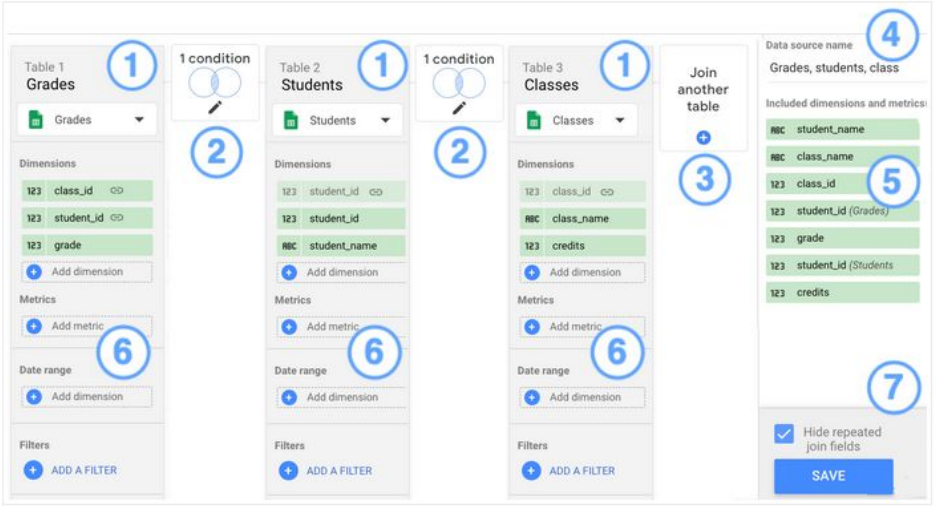
- No need to reupload when the data changes
- Can query large datasets
- Central data management

Looker Studio can serve as the dashboard layer, and BigQuery handles the data.

Blending Data

Looker Studio allows you to combine data from multiple sources to create a blend.

Think: JOINs in SQL



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