# Correlation and Linear Regression

OpenIntro Statistics Chapter 8

## Correlation (*r* or *R*)

A measure of the strength of the linear relationship between two variables.

Takes values between -1 and 1.

### **General** Rules of Thumb:

<i>r</i> ≤  .20	Weak relationship
$ .20  < r \le  .50 $	Moderate relationship
r >  .50	Strong relationship

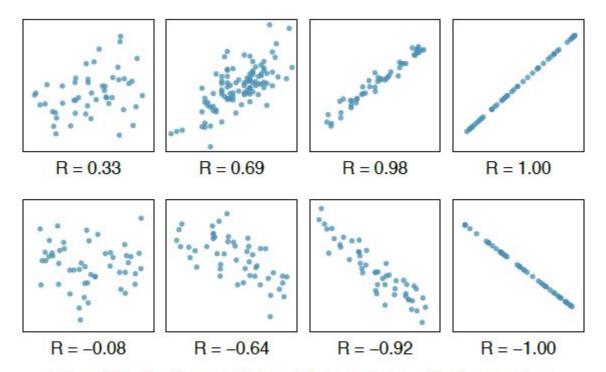


Figure 7.10: Sample scatterplots and their correlations. The first row shows variables with a positive relationship, represented by the trend up and to the right. The second row shows variables with a negative trend, where a large value in one variable is associated with a low value in the other.

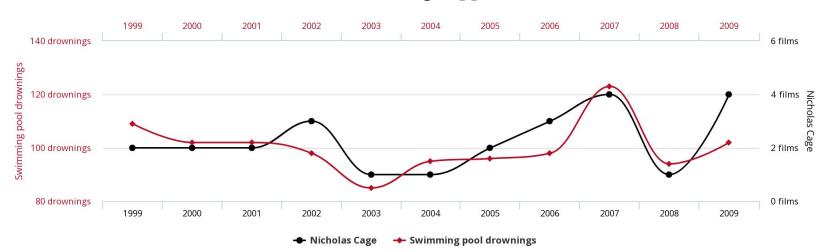
## **Cautions about Correlation**

Beware of spurious correlations! (especially when you have a lot of variables and not a lot of observations)

#### Number of people who drowned by falling into a pool

correlates with

#### Films Nicolas Cage appeared in

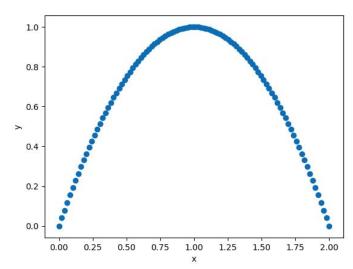


## **Cautions about Correlation**

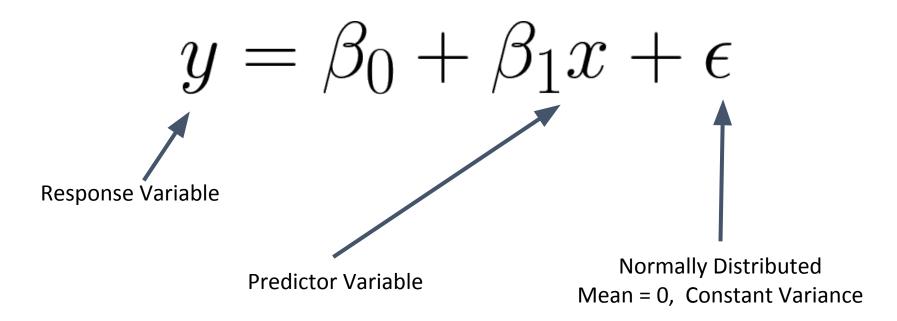
Correlation does not imply causation!

Independence implies zero correlation, **but** zero correlation <u>does not</u> imply independence.

These variables have 0 correlation, but there is a clear relationship between the two.



# **Ordinary Least Squares Regression**



# Ordinary Least Squares Regression

$$y = \beta_0 + \beta_1 x + \epsilon$$

A one unit change in the predictor variable will result, on average, in this big a change in the response variable.

## Assessing Fit of an OLS Model

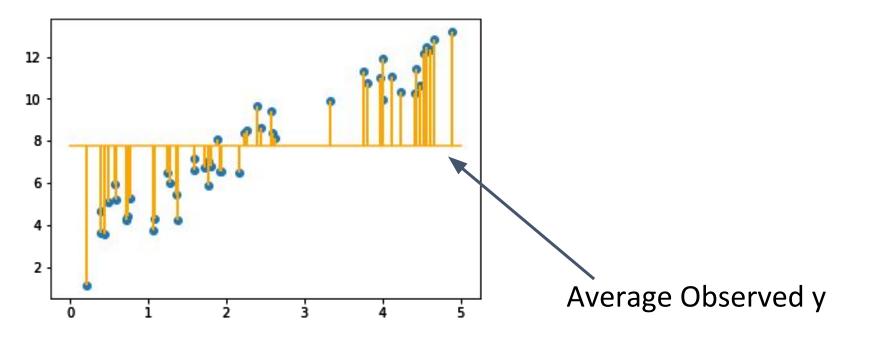
R<sup>2</sup>: Measures the amount of variation in the response variable that is explained by the least squares line.

Takes values between 0 and 1, and larger is better.

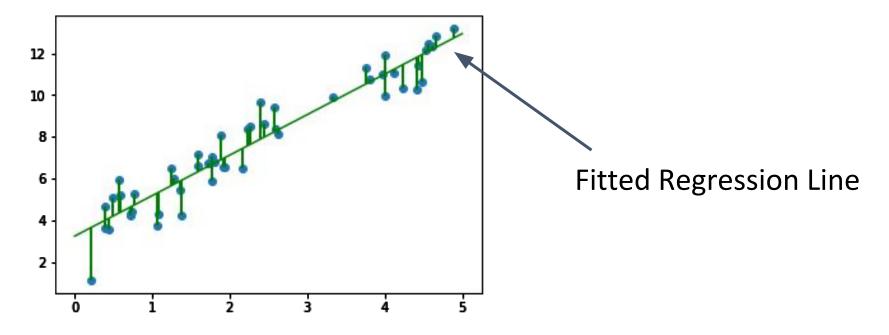
$$R^2 = \frac{TSS - RSS}{TSS} = 1 - \frac{RSS}{TSS}$$

TSS = Total Sum of Squares

RSS = Residual Sum of Squares



TSS = Total Sum of Squares
The total squared distance between the response values
and the average response value.

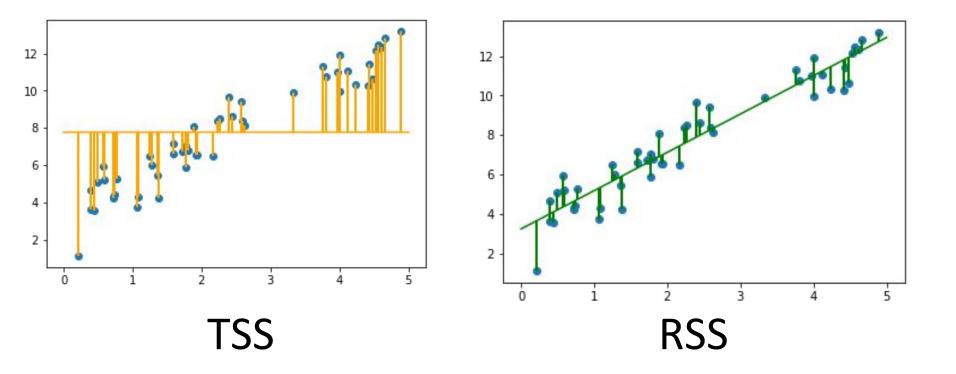


RSS = Residual Sum of Squares

The total squared distance between observed y-values and "predicted" y-values.

$$R^2 = 1 - \frac{RSS}{TSS}$$

If RSS is small compared to TSS, this ratio is closer to 0, and we get a value of  $R^2$  closer to 1. This corresponds to a "better" fit line.



$$R^2 = 0.912$$

