Working with Geospatial Data

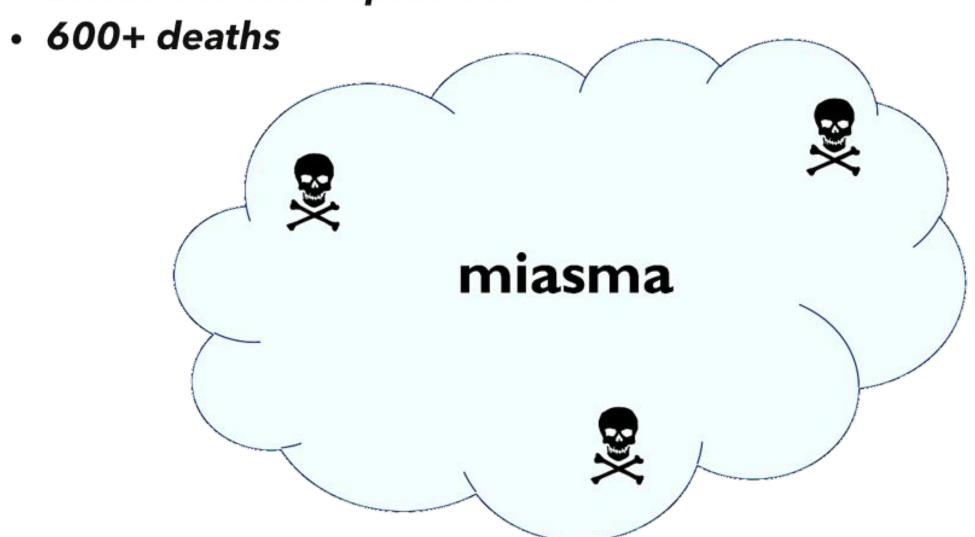
Concepts:

- 1. Location
- 2. GeoDataFrames
- **3.** Geometry
- **4.** Coordinate Reference Systems
- **5.** Spatial Joins
 - 6. Adding context with a street map

Why does an Analysis of Location Matter?

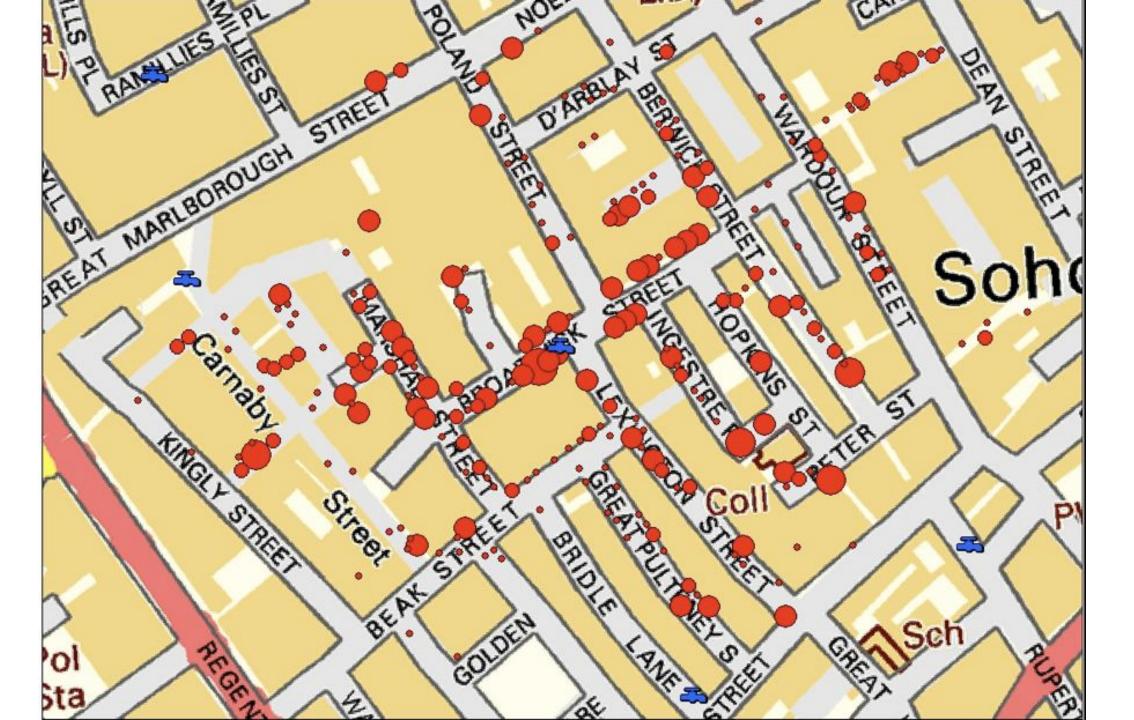
first, a bit of history....

London cholera epidemic - 1854



John Snow





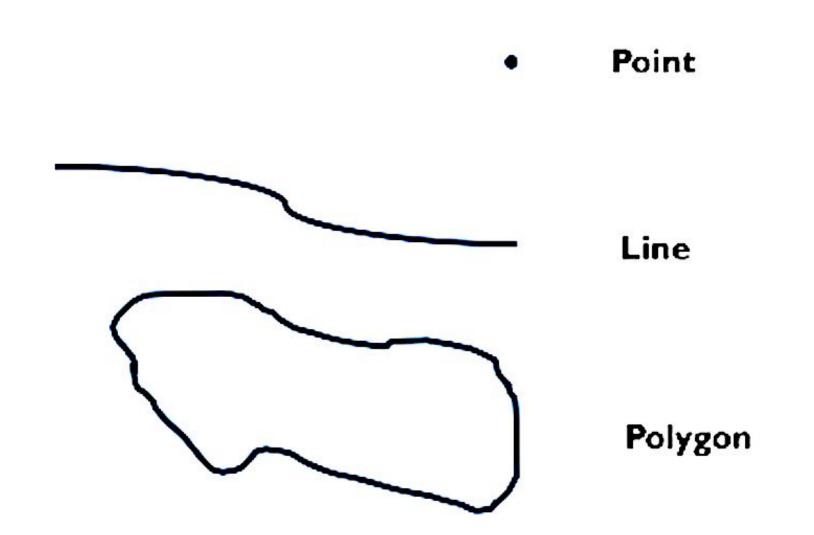
Some Use Cases for Geospatial Data Analysis:

- Marketing and Sales (demographics and customer segmentation) <u>ESRI tapestry</u>
- Transportation and Logistics (Route optimization)
- Sociological (crime tracking)
- Epidemiology (Disease risk factors)

GeoDataFrames

- Inherit many of the methods and attributes of pandas DataFrames
- Implemented by GeoPandas (https://geopandas.org/)
- Have two additional requirements:
 - A geometry column
 - A CRS (coordinate reference system) attribute
- Have useful methods and attributes
 - .area()
 - .centroid
 - .distance()

3 basic types of geometry



Coordinate Reference Systems

What type of projection?

What unit of measurement? Degrees? Meters?



VAN DER GRINTEN

MERCATOR



YOU'RE NOT REALLY INTO MAPS.



YOU HAVE A COMPORTABLE PAR OF RUNNING SHOES THAT YOU WEAR EVERYMHERE, YOU LIKE COFFEE AND ENJOY THE BEATLES, YOU THINK THE ROBINSON IS THE BEST-LOOKING PREJECTION, HANDS DOWN.



NATIONAL GEOGRAPHIC ADOPTED THE WINKEL-TRIPEL IN 1998, BUT YOU'VE BEEN A WIT FAN SINCE LOW'S BEFORE "NAT GED" SHOWED UR YOU'RE WORRED IT'S GETTING PLAYED OUT, AND ARE THINKING OF SLATCHING TO THE KAVRAYSKIY. YOU ONCE LET' A PARTY IN DISGUST WHEN A GUEST SHOWED UP WEARING SHOES WITH TOES. YOUR FAVORITE MUSICAL GENRE IS "POST-".



YOU'RE NOT A COMPLICATED PERSON. YOU LOVE THE MERCATOR PROJECTION; YOU JUST WISH IT WEREN'T SQUARE. THE EARTH'S NOT A SQUARE, IT'S A CIRCLE. YOU LIKE CIRCLES. TODAY & GONNA BE A GOOD DAY!



YOU LIKE ISAAC ASMOV, XML, AND SHOES WITH TOES. YOU THINK THE SEGMAY GOT A BAD RAP. YOU OWN 3D GOGGLES, WHICH YOU USE TO VIEW ROTATING MODELS OF BETTER 3D GOGGLES. YOU TYPE IN DVIRAK.

GOODE HOMOLOSINE



THEY SAY MAPPING THE EARTH ON A 2D SURFACE IS LIKE FLATTENING AN ORANGE PEEL, WHICH SEEMS EASY ENOUGH TO YOU YOU LIKE EASY SOLUTIONS, YOU THINK WE WOULDN'T HAVE SO MANY PROBLEMS IF WE'D JUST ELECT MORNIE PEOPLE TO CONGRESS INSTEAD OF POLITICIANS. YOU THINK AIRLINE'S SHOULD JUST BUY ROOD FROM THE RESTAURANTS NEAR THE GATES AND SERVE THAT ON BOARD YOU CHANGE YOUR CARSOL, BUT SECRETLY WONDER IF YOU REALLY MEED TO.

HOBO-DYER



YOU WANT TO AVOID CULTURAL IMPERIALISM BUT YOU'VE HEARD BAD THINGS ABOUT GALL-PETERS. YOU'RE CONFLICT-AMERSE AND BUY ORGANIC, YOU LISE A RECENTLY-INVENTED SET OF GENDER-NEUTRAL PROHOUNS AND THINK THAT WHAT THE WORLD NEEDS IS A REVOLUTION IN CONSCIOUSNESS.

A GLOBE!



YES, YOU'RE VERY CLEVER.

PEIRCE QUINCUNCIAL



YOU THINK THAT WHEN WE LOOK AT A MAR WHAT WE REPULY SEE IS OURSELVES. AFTER YOU FIRST SAW INCEPTION, YOU SAT SILENT IN THE THEATER FOR SIX HOURS, IT FREAKS YOU OUT TO REALIZE THAT EVERYONE AROUND YOU HAY A SKELETON INSIDE THEM. YOU HAVE REALLY LOOKED AT YOUR HANDS.

PLATE CARRÉE (EDURECTANGUAR)



YOUTHING THIS ONE IS FINE. YOU LIKE HOW X AND Y MAP TO LATTIUDE AND LONGITUDE. THE OTHER PROTECTIONS OVERCOMPLICATE THINGS. YOU WANT HE TO STOP ASKING ABOUT MAPS SOYOU CAN EATIN' DINNER.

WATERMAN BUTTERRY

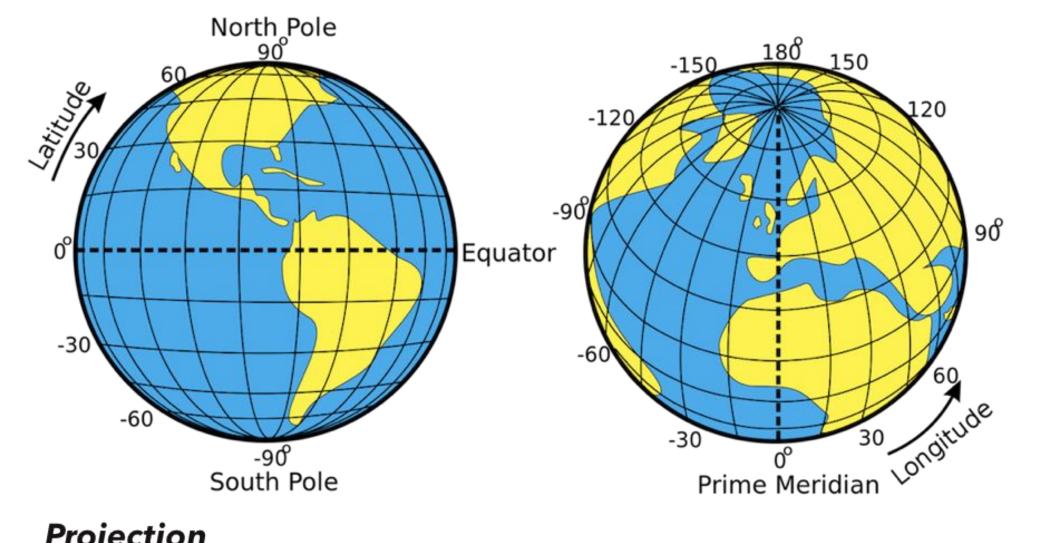


REALLY? YOU KNOW THE WATER-YOU? HAVE YOU SEEN THE 1909 CAHLL MAP IT'S BASED - _ YOU HAVE A FRAMED REPRODUCTION AT HOME?! WHOA ... LISTEN, FORGET THESE QUESTIONS ARE YOU DOING ANYTHING TONIGHT?

GALL-PETERS



I HATE YOU.



Projection

Web Mercator/WGS 84

Coordinate Reference System (use the WGS 84 projection)

- Google Maps EPSG:3857
- Google Earth EPSG:4326

Geojson is one type of geospatial data. Here is the result of

- reading in a geojson file of Nashville neighborhoods using the geopandas read_file() method,
- printing the crs, and

epsg:4326

looking at the first 5 rows with the .head() method.

```
In [4]: import geopandas as gpd

neighborhoods = gpd.read_file('neighborhoods.geojson')
print(neighborhoods.crs)
neighborhoods.head()
```

Out[4]:

	name	geometry
0	Historic Buena Vista	MULTIPOLYGON (((-86.79511 36.17576, -86.79403
1	Charlotte Park	MULTIPOLYGON (((-86.87460 36.15758, -86.87317
2	Hillwood	MULTIPOLYGON (((-86.87614 36.13554, -86.87583
3	West Meade	MULTIPOLYGON (((-86.90384 36.12554, -86.90328
4	White Bridge	MULTIPOLYGON (((-86.86321 36.12886, -86.86321

Spatial Joins

Join two GeoDataFrames to find (for example):

- Points within polygons
- Overlap between polygons
- More!

gpd.sjoin(gdfA, gdfB, op = 'within)

op (stands for operation)

- within
- intersects
- contains

by (which type of join)

- inner (the default)
- left
- right

Adding Context with a Street Map

Folium

- Python package built on the leaflet javascript library
- Create interactive maps with markers and marker clusters, choropleths
- Add easy to customize popups
- Save your interactive maps as HTML

To find geospatial data on data. Nashville.gov, search for GIS

