Nashville Area
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TANYA HOANG

DATA ANALYST

Previous experience as field campaigner sparked my affinity for data as well as honed my ability to hit the ground running. With strong communication skills and experience in customer service, I am well adept to solving complex problems in fast-paced environments. People inspired, data driven.

PROJECTS

Low Income + Elderly

Analyzed US Tax Return data using Offset and VLOOKUP to arrive at final recommendations for client 'HandUp' who provides assistance for low income and elderly individuals

Trader App

Utilized SQL to filter data from both Apple App Store and Google Play Store to choose which applications would best fit our client's criteria for purchasing for optimal ROI

Disenfranchised Voters

Created an interactive dashboard with Tableau to explore the varying reasons for mistrust in and barriers to voting

Davidson Election

Visualized DavidsonMetro election results from open source data for insight of voter trends and gain insights using Power BI

EDUCATION

University of Montevallo
2011 - 2016
Bachelor of Arts in
Communication Studies
Minors in
Economics + Public Relations

Nashville Software School
Sep 2020 - Jan 2021
Data Analytics Bootcamp Cohort

SKILLS

Excel	PowerBI
SQL	Jupyter Notebooks
Python	PostgreSQL
Tableau	Git/GitHub

EXPERIENCE

Apprentice Data Analyst *Nashville Software School* **Present**

Immersive full-time bootcamp designed to develop critical data analytics and business intelligence skills through individual and group projects:

- Worked with real-world, raw datasets to develop hard skills in data cleaning, data exploration, and data visualization
- Focused on report building, storytelling, presentation skills, dashboards, and GitHub for version control and cohesive group collaborations
- Experienced in ETL process and merging disparate datasets to create data synergy and facilitate data analysis

Driver *Nashville Pedal Tavern* **Mar 2018 - Present**

- Optimized customer experience with empathy and patience while operating Pedal Tavern vehicles and ensuring passengers' drink needs were satisfied
- Professionally diffused volatile situations involving inebriated guests to provide unique 'transportaintment' experience in downtown Nashville
- Consistently complied with city health and transportation safety protocols while remaining alert for changing environment conditions

Field Organizer *Mike Parrish for Congress* **Oct - Nov 2016**

- Maintained data entry daily to track total calls made, doors knocked, and candidate preferences for regional voters
- Identified key voters using NPG Voter Activation Network in order to reach and persuade targets by providing factual and relevant information
- Recruited, trained, and managed daily volunteers which resulted in over 1,000 canvassed door-knocks and over 1,400 registered voter calls

Field Consultant *Crossroads Campaigns Solutions* **Sep - Oct 2016**

- Interpreted district, county, and precinct data regarding voting records, voting patterns/histories, and constituent demographics
- Collected and decoded data from volunteer phone banking and canvassing operations for the maximized use of NationBuilder
- Recruited and trained 12 paid canvassers in local projects in Phoenix and Flagstaff, Arizona utilizing MiniVan

Nail Technician *Fancy Nails* **2009 - 2017**

- Responded to customer inquiries and insured compliance with Alabama State Board of Cosmetology regulations and procedures.
- Preserved positive interpersonal relations resulting in 10 -15 personal customers' preference over eight years.
- Delivered personalized hospitality and customer service by anticipating people's concerns and needs.

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