

# ROBERT BRANDON CANTRELL

Data Analyst · (813)532-9410

[nashvillebrandon@gmail.com](mailto:nashvillebrandon@gmail.com) | [linkedin.com/in/nashvillebrandon](https://www.linkedin.com/in/nashvillebrandon) | [github.com/nashvillebrandon](https://github.com/nashvillebrandon)  
[nashvillebrandon.github.io](https://nashvillebrandon.github.io)

## ABOUT ME

As my favorite things are pursuing knowledge, technology and business, my path to data analytics was kismet. My background is in business, and I have long used data to uncover products that would be profitable and technology to increase efficiencies. Nothing excites me more than learning and utilizing tools to capture the meaning of data and using this information to make businesses better.

## SKILLS

PYTHON(PANDAS, SELENIUM,) POWER BI TABLEAU SQL(POSTGRESQL) GIT/GITHUB AGILE

## EXPERIENCE

### DATA ANALYTICS APPRENTICE, NASHVILLE SOFTWARE SCHOOL (JAN 2021 - PRESENT)

The Data Analytics Bootcamp at the Nashville Software School is a full time, three-month intensive program for developing skills utilizing analytical tools such as: SQL, Python, Tableau, and Power BI, and the Agile methodologies to collaborate on group projects using open-sourced data. A few of the projects I collaborated on:

- [Capstone Project](#) – To be updated 4/30/21
- App Trader -
- Power BI -
- Tableau -
- Lahman Baseball –
- Nashville Scooters -

### CO OWNER, MUSIC CITY WHOLESALERS, LLC (2018 - 2020)

Music City Wholesalers is the business I co-Founded to bring the best possible wholesale product deals to consumers.

- Product Research
- Wholesale negotiation
- Used data analytics to decide product viability.
- Created marketing and advertising strategies and content to ensure sales.
- Implemented any necessary task, including deliveries, to ensure customers were satisfied.

### FRONT OFFICE MANAGER, ALOFT HOTEL (2016-2020)

Aloft Hotel is a unique hotel, with a boutique feel and an emphasis on music and a one-of-a-kind stay. While I was there, I oversaw a few things.

- Front Desk Staff Scheduling.
- Used data to inform the hiring of employees, create staff schedules, assign daily responsibilities, measure employee performance, and ensure guest satisfaction to improve guest scores, hotel reviews, and overall ranking.
- Resolved guest issues.
- Developed weekly reports to Executive Management.

### LICENSED REALTOR, VILLAGE REAL ESTATE (2018 -2020)

Village Real Estate is a real estate brokerage in Nashville, where I learned how to best assist anyone in a real estate transaction.

- Conducted market analysis and compared to client needs to facilitate real estate transactions.
- Continually acquired knowledge to make sure clients were aware of the latest trends in the market regarding home values, marketing their home, and processes involving their real estate transaction.

## EDUCATION

**DATA ANALYTICS BOOTCAMP**, NASHVILLE SOFTWARE SCHOOL

**HS DIPLOMA**, BEECH HIGH SCHOOL