

# JEFFREY REEVE

## DATA ANALYST

### ABOUT

I'm a former Market Analyst and Lending Specialist with decades of experience in finance & healthcare. I love telling stories with data and I'm passionate about analytics. My work improves processes & efficiencies, clarifies communication with stakeholders, and increases insight within organizations.

I'm open to analyst opportunities in the data, business intelligence, economic, and research sectors. I hope to combine my interest in data visualization & dashboards with my research & analytical experience in order to find meaningful work. Seeking employment in Washington, DC or Arlington, VA.

### QUALIFICATIONS

- Experience in Excel, PostgreSQL, Power BI, Tableau, Python, R
- Understanding of finance, economics, statistics, analytical programming
- 4 years' experience applying research & analytical abilities in the investment field
- Published analyst & writer whose work was distributed to an audience of more than 2.5 million
- Experience communicating technical, complex material to a non-technical, layperson audience
- Understanding of project management, including managing multiple projects simultaneously
- Familiar with Agile methodology
- Familiar with GIT version control

### EXPERIENCE

#### DATA ANALYTICS APPRENTICE

*Nashville Software School, Nashville, TN / January 2021 - Present*

- Used Excel, including VLOOKUP & pivot table functions, to analyze datasets related to Assistance for Elderly Taxpayers & Burials in Nashville City Cemetery.
- Used PostgreSQL, including joins, case when's, and CTE's, to analyze datasets related to Indeed Data Analyst Jobs & Lahman Baseball Statistics.
- Used Power BI to create dashboard drawing insight from FiveThirtyEight's Halloween Candy Power Rankings.
- Used Tableau to create dashboard drawing insight from FiveThirtyEight's Urban Index & 2016 Presidential Voting.
- Used Python, including merge, subset, and seaborn, to analyze datasets related to United Nations GDP per Capita & Internet Usage Statistics.

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<https://github.com/jeffreyreeve>

### EDUCATION

#### NASHVILLE SOFTWARE SCHOOL

**Nashville, TN**

*Data Analytics*

#### UNIVERSITY OF WISCONSIN - LA CROSSE

**La Crosse, WI**

*Bachelor of Science (B.S.) Finance*

#### NATIONAL UNIVERSITY OF NATURAL MEDICINE

**Portland, OR**

*Master of Science (M.S.) Oriental Medicine*

### SKILLS

Excel

PostgreSQL

Power BI

Tableau

Python

R

GIT Version Control

Research

Analysis

Writing

Project Management

Agile Methodology

Systems Thinking

Economics

Finance

Business Intelligence

Statistics

## **FINANCIAL SOLUTIONS GUIDE**

*Elevations Credit Union, Boulder, CO / June 2018 – January 2021*

- Analyzed credit & financial circumstances and offered consumer loans (home equity, auto, energy, credit card, personal) as appropriate.
- Recommended digital products & services.
- Provided member service and maintained high NPS scores.

## **DIGITAL ADVISOR**

*NATIVE RANK, Denver, CO / April 2018 – May 2018*

- Evaluated needs and offered digital marketing solutions as appropriate to small & medium sized business owners.
- Managed entire sales cycle.
- Achieved high conversion & closing percentages.

## **LOAN CONSULTANT**

*AUTOPAY, Denver, CO / November 2016 – March 2018*

- Evaluated credit and offered auto loans as appropriate to refinance & purchase customers.
- Managed entire sales cycle.
- Achieved high conversion & closing percentages.

## **LOAN CONSULTANT**

*iLendingDIRECT, Centennial, CO / April 2014 – October 2016*

- Evaluated credit and offered auto loans as appropriate to refinance & purchase customers.
- Managed entire sales cycle.
- Achieved high conversion & closing percentages.

## **ADDITIONAL EXPERIENCE**

### **MARKET ANALYST**

*Charles Schwab, Denver, CO*

- Researched, analyzed, wrote, edited, distributed, and broadcast Daily Market Updates, Daily Currency Updates, Monthly Mutual Fund Updates, and topic specific pieces to an audience of more than 2.5 million.

### **INVESTMENT SPECIALIST**

*Charles Schwab, Denver, CO*

- Created custom portfolios by choosing appropriate asset allocation models and selecting proper investment vehicles in a pilot program that developed into a major company division.