

CELINE D'AMORE

Data Analyst |

Marketing and Account Manager

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(347) 259-5285

New York City, NY

[LinkedIn](#) - [GitHub](#) - [PowerBI](#) - [Tableau](#)

ABOUT

Former Account Manager, with a background in Marketing and 10 years of experience in relocation services. I love to solve complex challenges whether they are computer or human related. My experience in data analytics made me develop a new passion for turning raw data into interesting stories. I am a dedicated employee, highly dependable and well organized.

SKILLS

- **SQL**
 - PostgreSQL
- **Python**
 - Jupyter Notebooks
 - Pandas
 - Matplotlib
 - Geocoder
 - Seaborn
- **Power BI**
- **Tableau**
- **Excel**
 - Pivot Table | Power Pivot
 - Vlookup | Xlookup
 - Data visualization
- **Data Analytics**
- **Methodology** Agile | Kanban
- **French** | Native language
- **English** | Fluent
- **Spanish** | Basic

EDUCATION

- **DATA ANALYTICS BOOTCAMP, 2021**
NASHVILLE SOFTWARE SCHOOL
Full time Data Analytics Bootcamp
- **BBA MARKETING MANAGEMENT, 2009**
PACE UNIVERSITY

EXPERIENCE

JAN 2021 – PRESENT

DATA ANALYTICS APPRENTICE, Nashville Software School (NSS)

- Full time Data Analytics Bootcamp. Learned how to apply statistical reasoning through hands-on training in the most widely-used tools, including Excel, Python, SQL, Tableau, and Power BI.
- Capable of communicating findings via presentation and storytelling, building reports, and creating dashboards via Excel, Power BI, and Tableau.
- Used real data from local companies in a variety of problem domains, such as healthcare, financial services, digital marketing, supply chain, and retail, gaining practical experience in all stages of the analytics workflow.

PROJECTS

- **Visualizing Geospatial Data in Python** [github](#)
Created a map with Python to display the location of the water fountains in Nashville parks using 2 different datasets.
- **App Trader** [github](#)
Analyzed a dataset with SQL and created a PowerPoint to present a list of the Top 10 apps that App Trader should buy.
- **Low Income and Elderly Assistance Grants** [github](#)
Created an interactive dashboard using Excel, for Hand Up America, (an organization that provides assistance for low income and elderly taxpayers).
- **Nashville City Cemetery Association** [github](#)
Created marketing materials (a one-page PDF) to raise interest among tourists and locals in historical part of the cemetery. Used Excel to analyze the dataset.
- **Power BI**
[Olympics dashboard](#) showing the number of medals won per country during the Olympics.
[Beverage dashboard](#) showing the beverage consumption in the world.
- **Tableau**
[Olympics dashboard](#) showing the number of medals won per country during the Olympics.
[NYC Restaurant grades](#) interactive dashboard serving as a tool to find the grade of NYC restaurants.

ADDITIONAL PROFESSIONAL EXPERIENCE

DEC 2010 – JULY 2020

SENIOR ACCOUNT MANAGER/INTERNATIONAL RELOCATION SPECIALIST

CitySmooth, Inc.

Manhattan-based destination services and consulting firm, offering a full range of services and assistance for international executives moving into the New York Metro area.

- Successfully maintained client relationship and handled all expatriates for large international accounts
- Provided regular service and support to assigned accounts with service adjustments, problem solving
- Worked closely with C-level executives insuring confidentiality of all communications and documentations
- Solely responsible for creating and maintaining the accounting database using Excel

AUG 2009 – DEC 2010

MARKETING AND PUBLIC RELATION ASSISTANT

Adam Friedman Associates

Public Relation firm provides investor relations and corporate communications counsel to a roster of mostly smaller public companies.

- Responsible for developing content lists, conducting research on potential international clients, event planning
- Built and designed a book Program for AFA 2009 China Growth Conference using Photoshop and Word
- Conducted thorough marketing research, organized meetings between clients and spokespersons
- Increased company and clients products awareness

SUMMER 2008

MARKETING / SUPPLY CHAIN COORDINATOR

Procter & Gamble

American multinational consumer goods corporation.

- Responsible for gathering, analyzing, and reviewing all of in-store events and communication for both P&G and its competitors
- Worked with the in-store marketing team, the top 2 sales people, the multi-functional Marketing Operation Team to gather all information
- Managed full range of products in several categories with 25 supermarkets and chain stores
- Liaised directly with brand leadership team via daily reviews of marketing and sales to ensure proper product placement and order flow for pre-existing contracts
- Recommended actions step by step to change the effectiveness of in-store communication
- Deepened understanding and better communication for marketing strategies skills via field experience data

SUMMER 2007

MARKETING AND SALES ASSISTANT

Nature et Confort (Solatube French provider)

Solatube products bring natural light into people home with the latest in tubular skylight technology.

- Responsible for creating and managing a marketing campaign of skylight products
- Built and designed company website and catalogue, oversaw national distributors' websites
- Maintained productive relationships with assigned Dealer Accounts using Excel
- Efforts resulted in significantly increased sales in Rhones region and local French distributors