

Samantha Sitarek

Data Analyst | Financial Analyst | Retail Business Analyst

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Through my experiences as a Business and Financial Analyst I was exposed to Data Analysis. I love how data can be leveraged to provide insight as to how to understand and improve nearly anything. This passion drew me to continue developing my skills in Data and Business Analytics.

SKILLS

Tableau | Power BI | SQL (PostgreSQL, Joins) | Excel (PivotTables, VLOOKUP) | Data Analysis | P&L Management
Business Acumen | Workplace Conflict Management | Strong Work Ethic | Integrity First | Attention to Detail

PROFESSIONAL EXPERIENCE

Nashville Software School | Data Analytics Apprenticeship | May 2021 - Present

Data Analytics Bootcamp program which provides knowledge of how to apply statistical reasoning through hands-on training in Excel, Python, SQL, Tableau, and Power BI. The program develops understanding of Exploratory Data Analysis, Analytics Workflow, and Agile Project Management.

Projects

- ❖ [Nashville City Cemetery](#) | Excel
 - Leveraged lessons in Excel to provide insights for the data provided and visualizations for marketing.
- ❖ [Lahman Baseball](#) | SQL
 - Leveraged lessons in SQL and worked in a team environment to execute SQL queries that would answer several questions regarding the 27 tables provided in the dataset.
- ❖ [Historical Markers by Zipcode](#) | Python, Jupyter
 - Leveraged lessons in Python via Jupyter Notebooks to explore the Historical Markers dataset and the Zipcodes dataset (both found on data.nashville.gov) together and created visualizations in the geospatial environment.
- ❖ [Higher Education Advisory Tool](#) | Python, Beautiful Soup, Tableau
 - Leveraged lessons in Python, Web Scraping, and Tableau to create a dashboard to help a student and their advisor visualize the path for success. I utilized Beautiful Soup to obtain each school's offered degree/certificate paths, requirements of the programs, courses and their descriptions.

AcceptanceNOW | May 2016 - Feb 2021

A company that partners with name brand retailers to provide customers access to products they want and need but are unable to get from the retail store. Lease-to-own model allows customers to shop for their desired purchase and utilize the no-credit-needed program with flexible payments and monthly credit reporting.

Retail Finance & Business Analyst/District Manager | Dec 2019 - Feb 2021

- ❖ Utilized KPIs, P&Ls, and Pencils and Projections to forecast data-driven sales plans for while leading with an emphasis on the power of teamwork to reach company metrics
- ❖ Managed hours, overtime, training, and staffing of over 40 employees in 18 locations using ADP (Automatic Data Processing)
- ❖ Continued to utilize my 8-level training program to lead the accelerated development of team members, resulting in 14 successful promoted employees
- ❖ Performed business analysis functions and improved host-store relationships with all 6 vendors

Retail Finance & Business Analyst/Store Manager | July 2016 - Dec 2019

- ❖ Proactively communicate critical data and information to senior management along with real-time response initiatives
- ❖ Improved profit based metrics such as year-over-year sales growth, total revenue, average ticket price, and net profit margin
- ❖ Created a comprehensive 8-level training program that led to accelerated development of team members, resulting in 4 successful promoted employees
- ❖ Earned the 2018 Perform to Win Award

Retail Analyst | May 2016 - July 2016

- ❖ Understand and use tools to document decisions, action items, purchases, and contracts
- ❖ Build strong client relationships and interpersonal skills
- ❖ Effectively prioritize workload to meet deadlines and work objectives

MILITARY EXPERIENCE

NJ Air National Guard | Aerospace Propulsion Apprentice | Sept 2009 - Apr 2014

I was honored to be able to serve and deploy. My experience with the military has been a key part of who I am today. I have taken so much with me from these years and am grateful for the experience.

- ❖ The 3 core values that still hold true to me today: Integrity First, Service Before Self, Excellence In All We Do
- ❖ Attention to detail is crucial to getting something right
- ❖ Practice doesn't make perfect, practice makes permanent
- ❖ Decisions you make effect more than just you, it's important to see the bigger picture
- ❖ You are not a one man show, you fail and succeed as a team
- ❖ There's more to being a leader than just having the title

EDUCATION AND CERTIFICATIONS

Nashville Software School | Expect. Grad.: Aug 2021

Data Analytics Bootcamp Certification

COMMUNITY INVOLVEMENT AND INTERESTS

Performing Arts

- ❖ Eden School of Dance | Ballet, Pointe, Tap, Jazz, Company
- ❖ Dance, Inc. | Ballet, Pointe, Tap, Jazz, Company, Modern, Hip-Hop
- ❖ Ann A. Mullen Middle School | Trumpet, Flute, Piccolo, Clarinet, Percussion, Choir
- ❖ Timber Creek Regional High School | Flute, Piccolo, Bassoon, Choir, Marching Band, Indoor Color Guard

Clubs

- ❖ Timber Creek Regional High School | Italian Club, Vocal Club, World of Difference, Mock Trial, Theater

Volunteer Experience

- ❖ Eden School of Dance | Student Teacher
- ❖ Timber Creek Regional High School | Color Guard Instructor

Organizations

- ❖ Women in Technology of Tennessee (WiTT)