

LAUREN DELLA RUSSO

DATA ANALYST

ABOUT ME

Inquisitive, analytical and detailed problem solver with 14 years of experience in project management, cost analysis, supply chain and sales operations across the automotive and retail packaging industries. A client focused background coupled with an eagerness to identify business needs and provide viable solutions while managing timelines and weighing financial implications. Passionate about building relationships and committed to developing clarity in rapidly evolving projects.

EXPERIENCE

DATA ANALYST APPRENTICESHIP

Nashville Software School | Nashville, TN May 2022 – Present
Full time intensive project-based hands-on training in data analytics using business intelligence and visualization tools.





- Retrieved and analyzed a variety of data using PostgreSQL.
- Analyzed data via Microsoft Excel including utilizing Pivot Tables, Lookups and connecting to external data sources using PowerPivot.
- Storytelling via building and deployment of Power BI and Tableau dashboards.
- Wrangled data, performed exploratory data analysis, geospatial analysis and created visualizations using Python.
- Gathered data through use of APIs and Web Scraping.
- Utilization of Agile methodologies and issue tracking using Kanban boards.

SALES ACCOUNT COORDINATOR

Stephen Gould Corporation | Franklin, TN Nov 2007 – Dec 2021

- Assisted in new project planning and development.
- Performed cost data analysis on goods, services and logistics.
- Oversaw daily operations for 30+ client accounts totaling \$8-10 million in annual sales maintaining 30% profit margin.
- Maintained and managed inventory levels, part descriptions, art and design revisions, price lists and price quotations for 500+ customer part numbers.
- Handled daily operations activities including forecasting, demand planning, vendor management, contract reviews, project budgets/bids and logistics.
- Primary liaison between clients, vendors, sales agents and designers on single and multipart projects.
- Main point of contact for internal and external project tracking and status reporting.
- Proactively sought to identify and mitigate issues that could pose financial threat to projects including production efficiency, delivery timing and product/service quality.
- Prepared and maintained audit documentation for ISO 9001 Quality Management System to ensure customer satisfaction through corrective action, root cause analysis, quality objectives and vendor management.
- Provided leadership, mentorship and training to newly hired sales agents, sales account coordinators as well as long standing peers and colleagues.

CONTACT

 (615) 972-5899
 lauren.dellarusso@gmail.com
 www.linkedin.com/in/ladellarusso
 <https://github.com/LaurenDellaRusso>

SKILLS

PostgreSQL
Microsoft Excel
Python
Power BI
Tableau
GitBash/GitHub
Kanban Boards
Agile Methodology
Data Management
Sales Operations
Quality Management

PROJECTS

LAHMAN BASEBALL

Conducted thorough analysis of baseball statistics using The Lahman Baseball Database consisting of 23 tables and 100+ years' worth of data using PostgreSQL.

APP TRADER

Determined the most profitable mobile apps for fictional app brokerage firm and made recommendation for top 10 mobile apps that company should invest in based off profitability using PostgreSQL.

Tennessee Early Intervention System (TEIS)

In partnership with the TN Department of Intellectual and Developmental Disabilities, explored and analyzed the referral database to address concerns regarding program success and recommend areas of improvement based on findings.

EDUCATION

NASHVILLE SOFTWARE SCHOOL

Data Analytics I Certification
To be earned in August 2022

UNIVERSITY OF SOUTH FLORIDA

B.S. | Business Administration
December 2002