**MARTIN “MARTY” BURNS**

**DATA ANALYST**

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**ABOUT ME**

Data and analytics have always been a big part of my life. I love exploring, analyzing, and leveraging data to problem solve and build a story that will make an impact on both a professional and personal level. I have used data analytics most of my professional career to increase revenue, reduce waste, improve quality and drive supply chain improvements. Nashville Software School took these skills I have used in the past and further honed them by providing me extensive training in new, exciting ways to extract, transform, and evaluate data. I can’t wait to put these new skills to work in my future career endeavors.

**SKILLS**

* SQL (PostgreSQL)
* Excel 365
* Git/GitHub
* Power BI
* Tableau
* Leadership and Management
* Agile/Kanban

**DATA ANALYTICS EXPERIENCE**

**Nashville Software School**    January 2023 - Present

*Data Analyst Apprentice*

Intensive full-time bootcamp focusing on data analytics fundamentals and problem solving. Used real-world datasets and included projects where findings were presented to stakeholders from the community.

* Analyzed data using Microsoft Excel, including utilizing pivot tables and lookups, and connected to external data sources using the PowerPivot add-on
* Built and deployed dashboards using Tableau and PowerBI
* Retrieved and analyzed data using PostgreSQL
* Project management/tracking with GitHub project boards and issue tracking

**Projects :**

Still working to get projects to Github. Then I will place the links here.

**PROFESSIONAL EXPERIENCE**

**CREATOR, ARTIST & ENTERTAINER | THE MARTY BURNS EXPERIENCE | JULY 2017 - PRESENT**

*A tribute and journey through country music’s most iconic artists from the 60’s,70’s, 80’s & 90’s highlighting more than 50 artists that shaped the landscape of Nashville’s music heritage and history*.

* Development of all music, stage design, lighting, audio and video in a technical, complex time code system that automatically provides show content during live performance
* Promotion of country music history and Nashville’s continued growth as Music City USA

**REGIONAL QUALITY MANAGER | GIBSON BRANDS INC | JANUARY 2020 – SEPTEMBER 2021**

*Musical instrument manufacturer specializing in the manufacturing of premium stringed instruments.*

* Extracted, transformed and analyzed data that drove quality control initiatives and provided C Level analytical dashboard reporting that drove continuous improvement to increase brand revenue from $180M to $290M
* Using exploratory data analysis (EDA), reduced quality related returns from the dealers & players from 4.5% to .8% across all Gibson Brands business units
* Directed daily job functions of worldwide quality staff in the US, China, Korea & Indonesia to ensure highest quality standards and correct specifications
* Managed worldwide customer satisfaction inquiries and communications for the Gibson family of brands

**DIRECTOR - QUALITY & SUPPLY CHAIN | EPIPHONE GUITARS | MAY 2006 – DECEMBER 2019**

Musical instrument manufacturer specializing in Asian sourced stringed instrument production and OEM supply chain efficiencies.

* Expanded sourcing and supply chain from 300,000 instruments to 1,000,000+ annually
* Intensive data driven focus that reduced % of dollars lost due to scrap from 10% to 1%
* Developed KPI quality reporting system that could be interpreted, understood and implemented in English, Korean, Chinese & Indonesian languages

**EDUCATION**

* Data Analytics Bootcamp Certification | Nashville Software School | May 2023