



NIEK SPEEL

Marketer

CONTACT

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PROFILE

I have the skills which fit into the job of being a marketer. By using marketing in combination with the ability to execute my ideas by coding I can help the company to meet their growth goals. Besides that I am eager to learn and improve myself which will make me more effective the longer I work at the company and I am motivated to help the company grow with me.

SKILLS

Analytical thinking
Proactive
Marketing/Sales
Social/Cognitive Psychology
Value Creation
Strategic Thinking
Coding and design

EDUCATION

Utrecht University

Sept 2020 – June 2023

Bachelor of Psychology in Utrecht

With a focus on courses in Cognitive and Social Science with a course in programming.

WORK EXPERIENCE

EnergieStudent Co-Founder

Dec 2018 – Today

Implemented the offer that makes clients buy our product and build a sales and a marketing team that has grown our company to 15 employees.

BrandSolutions - Sales Team leader

April 2018 – Sept 2020

Lead my team into being more effective in talking to clients and thereby making us reach our monthly targets.

Elite model management – Model

Dec 2016 – Dec 2018

Modeling for fashion companies to make their products sell more and their campaign more successful.

INTERNATIONAL PROFESSIONAL EXPERIENCE

International Experience

Sept 2022 – Dec 2022

- Experience the field of Psychology with likeminded people from a lot of different nationalities
- Orienting myself in fields outside of Psychology by following a course in Computing and a course in Micro-economics