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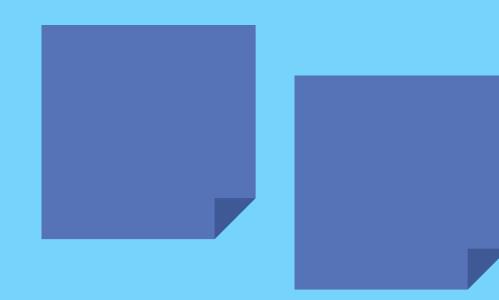
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## INTRODUCTION

The MVP model is a pre-trained natural language generation model that can handle various tasks using task-specific soft prompts. It is based on the Transformer encoder-decoder architecture and uses a large-scale corpus of labeled data from diverse NLG tasks for pre-training.

# RELATED WORK



Carry

#### **Pre-trained Language Models**

Pre-trained language models have achieved exceptional success in a wide range of tasks, and the majority of them are pre-trained in an unsupervised manner



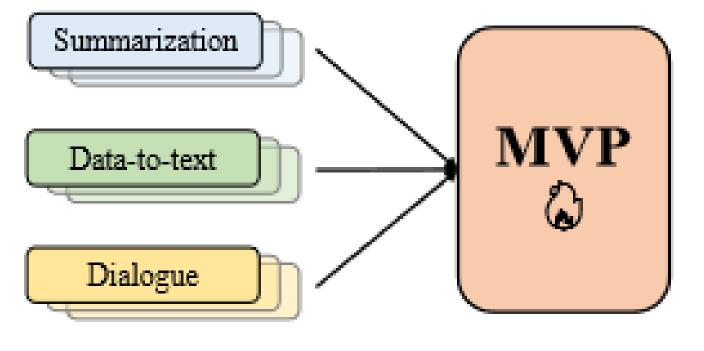
### MULTI-TASK LEARING

Competitive analysis allows us to understand where we are as a brand and how our competitors work. We will start by identifying who we are and who our competitors are. Next, we will identify attributes they are doing right and create a perceptual map. In the perceptual map, we will identify a criteria and rank these attributes as high or low.

### PROMPT LEARNING

Prompt learning is a thriving method in the field of NLP. Prompt learning converts fine-tuning text into a format similar to pretraining to leverage implicit pre-training knowledge and alleviate the discrepancy between pre-training and fine-tuning.

Stage 1: Multi-task Supervised Pre-training



Stage 2: Task-specific Prompt Pre-training

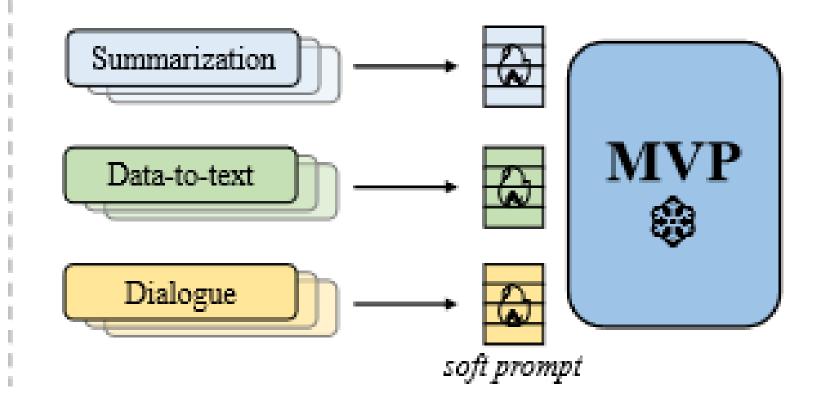


Figure 1: The overview of the pre-training process of our MVP model and task-specific prompts.

### THE MVP MODEL

#### DATA COLLECTION

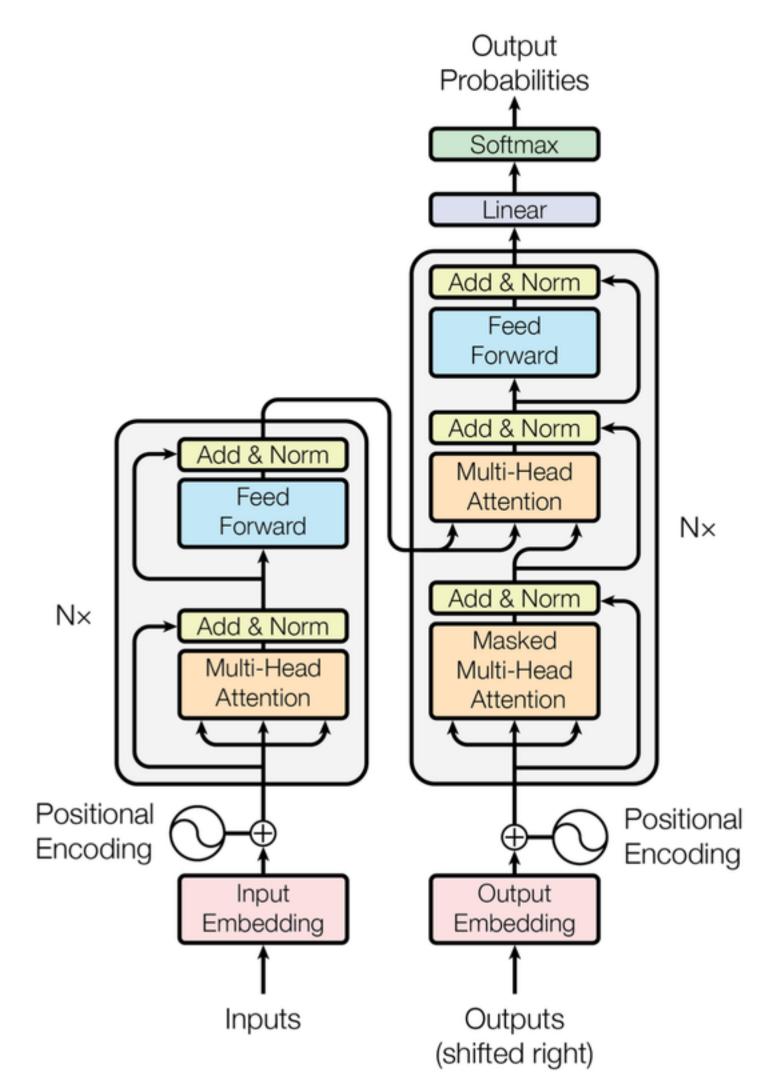
Collect a large-scale labeled MVPCorpus consisting of 77 labeled datasets from 11 representative NLG tasks1, including common sense generation, data-to-text generation, open ended dialogue system, paraphrase generation, question answering, question generation, story generation, task oriented dialogue system, text simplification, text style transfer, and text summarization.

#### **MODEL ARCHITECTURE**

Our MVP model is built on the standard Trans-former encoder-decoder architecture

#### TRAINING DETAILS

MVP model adopts a
Transformer with
12 layers in both encoder
and decoder (406M
parameters), the same as
the model size of
BART.



### EXPERIMENT RESULTS

Methods	CNI	N/DailyM	<b>I</b> ail	1	WebNLG		SQuAD (QG)			Cot	QA
Methods	R-1	R-2	R-L	B-4	ME	R-L	B-4	ME	R-L	F1	EM
MVP	44.52	21.62	41.10	67.82	47.47	76.88	26.26	27.35	53.49	86.43	77.78
BART	$44.16^{e}$	21.28	40.90	$64.55^{b}$	46.51	75.13	$22.00^{f}$	26.40	52.55	68.60 <sup>f</sup>	_
Single	44.36	21.54	40.88	67.74	46.89	76.94	<u>26.09</u>	27.15	53.29	86.20	77.26
MVP+S	44.63	21.72	41.21	68.19	47.75	76.81	25.69	27.04	53.20	86.65	77.93
MVP+R	44.14	21.45	40.72	67.61	<u>47.65</u>	76.70	25.71	27.03	53.09	85.95	77.22
MVP+M	43.97	21.16	40.46	67.45	47.57	76.81	25.46	26.79	52.95	86.28	77.26
SOTA	47.16 <sup>a</sup>	22.55	43.87	66.14 <sup>b</sup>	47.25	76.10	25.97 <sup>c</sup>	27.33	53.43	84.50 <sup>d</sup>	_
Methods		ROCS	Stories		PersonaChat				MultiWOZ		
Methods	B-1	B-2	D-1	D-4	B-1	B-2	D-1	D-2	B-4	Success	Inform
MVP	33.79	15.76	3.02	75.65	50.73	40.69	1.65	11.23	20.26	76.40	85.00
BART	$30.70^{g}$	13.30	_	69.90	49.90 <sup>f</sup>	40.00	1.30	8.00	$17.89^{j}$	74.91	84.88
Single	32.67	15.29	2.72	72.97	<u>49.96</u>	<u>40.53</u>	1.27	7.63	19.73	75.60	83.70
MVP+S	33.92	15.60	3.44	80.58	47.91	39.97	1.52	9.54	20.32	79.90	86.80
MVP+R	32.93	15.32	2.88	73.83	48.45	40.09	1.30	7.95	19.02	73.30	81.80
MVP+M	33.30	15.51	2.71	74.24	46.26	39.30	1.36	8.07	19.93	72.70	79.70
SOTA	33.40 <sup>g</sup>	15.40	_	69.30	49.90 <sup>f</sup>	40.00	1.50 <sup>h</sup>	9.40	20.50 <sup>i</sup>	85.30	94.40

Table 2: The main results on seven seen tasks under full tuning settings. The best and second-best results among all the methods are marked in **bold** and <u>underlined</u>, respectively. The SQuAD dataset here is used for the question generation task. The letters B, R, D, and ME denote BLEU, ROUGE, Distinct, and METEOR, respectively. "—" means the work does not compute the corresponding result. These setups and abbreviations are the same below.

<sup>a</sup> (Ravaut et al., 2022) <sup>b</sup> (Ke et al., 2021) <sup>c</sup> (Bao et al., 2021) <sup>d</sup> (Xiao et al., 2020) <sup>e</sup> (Lewis et al., 2020) <sup>f</sup> (Liu et al., 2021a) <sup>g</sup> (Guan et al., 2021) <sup>h</sup> (Chen et al., 2022) <sup>i</sup> (He et al., 2022) <sup>j</sup> (Lin et al., 2020c)

AESOP			Quora			CC & DI EII	G	YAFC E&N	1	GYAFC F&R		
	B-4	R-1	R-2	R-L	ME	SC & BLEU	B-4	Accuracy	НМ	B-4	Accuracy	НМ
+BART	47.30 <sup>a</sup>	73.30	54.10	75.10	49.70	+BART	76.50 <sup>b</sup>	93.70	83.90	79.30	92.00	85.20
+MVP	49.81	74.78	56.84	76.34	53.40	+MVP	77.18	94.49	84.96	79.43	92.12	85.31

Table 3: The results of unseen NLG tasks. We use AESOP and SC & BLEU to denote the methods proposed by Sun et al. (2021) and Lai et al. (2021), respectively. <sup>a</sup> (Sun et al., 2021) <sup>b</sup> (Lai et al., 2021)

Methods	CoLA Matt.	SST-2 Acc.	MRPC F1/Acc.	STS-B P/S Corr.	QQP F1/Acc.	MNLI m./mm.	QNLI Acc.	RTE Acc.	Average
BART MVP					73.03 / 89.87 <b>73.20</b> / <b>90.13</b>				85.17 <b>85.88</b>

Table 4: The results of NLU tasks on the GLUE benchmark.

Methods	CNN/DailyMail			,	WebNLG	}	SQuAD (QG)			CoQA	
Michigas	R-1	R-2	R-L	B-4	ME	R-L	B-4	ME	R-L	F1	EM
MVP+S	43.03	20.27	39.72	66.73	47.42	76.36	25.28	26.66	52.69	86.44	76.84
BART+R	42.47	19.82	39.15	65.54	46.86	75.24	24.27	26.07	52.03	82.22	71.92
MVP+R	42.84	20.21	39.61	66.12	47.12	75.83	25.05	26.34	52.57	85.51	75.56
MVP+M	<u>42.99</u>	20.36	<u>39.70</u>	<u>66.40</u>	<u>47.16</u>	<u>75.89</u>	<u>25.24</u>	<u>26.49</u>	52.88	<u>85.90</u>	<u>76.34</u>
FT BART	44.16	21.28	40.90	64.55	46.51	75.13	22.00	26.40	52.55	68.60	_
FT MVP	44.52	21.62	41.10	67.82	47.47	76.88	26.26	27.35	53.49	86.43	77.78
Mathada	ROCStories				PersonaChat				MultiWOZ		
Methods	B-1	B-2	D-1	D-4	B-1	B-2	D-1	D-2	B-4	Success	Inform
MVP+S	32.94	15.12	2.98	71.09	47.11	39.51	1.39	7.28	19.24	71.40	77.80
BART+R	32.14	14.71	2.85	68.94	46.23	38.98	1.30	6.82	17.94	62.20	69.20
MVP+R	32.28	14.85	2.97	70.29	46.70	39.23	1.31	6.98	18.86	64.40	71.40
MVP+M	32.62	15.28	2.95	69.58	<u>46.78</u>	<u>39.40</u>	1.33	<u>7.13</u>	<u>19.13</u>	<u>67.20</u>	<u>72.90</u>
FT BART	30.70	13.30	_	69.90	49.90	40.00	1.30	8.00	17.89	74.91	84.88
FT MVP	33.79	15.76	3.02	75.65	50.73	40.69	1.65	11.23	20.26	76.40	85.00

Table 5: The results on seven seen tasks under parameter-efficient settings. We also include the results of BART and MVP under the full tuning setting (denoted as FT) for comparison.

Methods	#NLG (PT)	#NLU (PT)	#NLG (FT)	#NLU (FT)	SP model	SP prompts	Open source
FLAN	3	9	2	9	✓	X	×
TO	2	6	0	4	✓	×	✓
Muppet	1	3	1	3	✓	×	✓
ExT5	3	8	6	8	✓	×	×
SPoT	1	4	0	6	×	✓	×
MVP (ours)	7	0	11	3	✓	✓	✓

Table 7: Comparison of MVP with existing supervised pre-training works. #NLG/#NLU are the number of NLG and NLU tasks, respectively. PT, FT, and SP denote pre-training, fine-tuning, and supervised pre-training, respectively.