A person wearing glasses and a maroon shirt

Description automatically generated

**NUZHAT TABASSUM NAWSHIN  
Cartographer | Aspiring UX Designer**

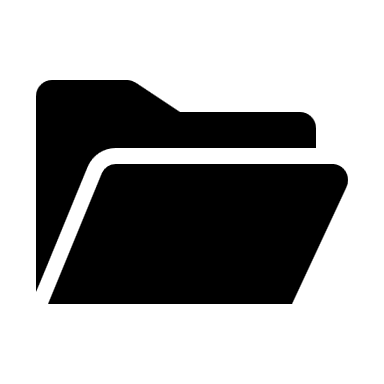
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[***LinkedIn***](http://www.linkedin.com/in/nt-nawshin)

**+16089822068**

[***Email***](mailto:nawshin@wisc.edu)

[***Portfolio***](https://ntnawshin.github.io/Portfolio)

******![A black background with a black square

Description automatically generated with medium confidence](data:image/png;base64,iVBORw0KGgoAAAANSUhEUgAAACYAAAAmBAMAAABaE/SdAAAAAXNSR0IArs4c6QAAAARnQU1BAACxjwv8YQUAAAAkUExURQAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAKZYAkcAAAAMdFJOUwD/7LH3UCjEfs9H7yjkr3AAAAAJcEhZcwAAIdUAACHVAQSctJ0AAABbSURBVCjPYyAaMAqiAgGgmCA6oImYEAMzhpgAqmKYmCMx6kQZ2Mh2C8g8EGZgYEcXE4AGErIYGBAhxijYwMAwEVWsECKBaq+gFBYx6aEjRmw4kycmQGRaZmAAAMhVH8GUQD3YAAAAAElFTkSuQmCC)

**CAREER OBJECTIVE**

**WORK EXPERIENCE  
  
Teaching Assistant January 2025 – present**

**Course:** GEOG 370 – Introduction to Cartography

*Dept. of Geography, UW-Madison*

**Project Assistant *May 2023 – December 2024****University of Wisconsin Sea Grant Institute*

* Prototyping locative audio walking tour app using HTML, JavaScript, CSS
* Conducting competitive analysis, background research and user tests
* Creating tour content – scripts, maps, illustrations and photos

**Cartographer/Student Assistant *August 2022 – current****University of Wisconsin Cartography Lab*

* Creating custom printed maps tailored to client needs
* Attending peer feedback sessions to critique and refine designs

**Reader/Grader *May 2023 - August 2024***

**Course:** GEOG 370 – Introduction to Cartography

*Dept. of Geography, UW-Madison*

**Teaching Assistant August 2022 – May 2023**

**Course:** GEOG 370 – Introduction to Cartography

*Dept. of Geography, UW-Madison*

**Geoinformation Lab Tutor November 2019 – February 2020**

*Geoinformation lab, TUM, Germany*

**GIS and Data Entry Associate March 2016 – October 2016***House of Consultants Ltd. (HCL), Bangladesh*

**SKILLS**  
  
**Design and Visualization Tools:** Figma, Sketch (beginner), Marvel, Tableau, Carto, Adobe Illustrator, Photoshop, InDesign, Canva, Scribus

**Mapping and GIS tools:** ESRI ArcGIS software suite (Pro, Desktop, Online, StoryMaps, Experience Builder), QGIS, Mapbox Studio, ERDAS Imagine

**Programming and technical skills:** familiarity with HTML, CSS, JavaScript, PostgreSQL, Python, Unity

**Methods:** Contextual inquiry, affinity diagramming, personas, sketching, storyboarding, prototyping, interview, survey, focus group, usability testing **Languages:** English (C1), German (A2), Bengali (native), Hindi (conversational)

**CONFERENCE TALKS**

**AAG 2024 (Honolulu) -** UCD of Locative Audio for Mobile Cartography  
**WLIA 2024 (Green Bay) -** Cartography for Adaptive Management in Wisconsin - Locative Audio Walking Tour of Green Infrastructure Practices in Shorewood  
**ICC 2023 (Cape Town) -** Map-based Storytelling using Augmented Reality

Cartographer with experience in user-centered design and cartographic storytelling. Adept at empathizing with user needs, collaborating across teams, and solving complex problems to create intuitive designs. Seeking to leverage my analytical and interpersonal skills to contribute to meaningful user experiences.

**AREAS OF INTEREST**User-centered design,  
Visual storytelling, GIS

**EDUCATION   
  
Ph.D. Student (Cartography)***University of Wisconsin-Madison*August 2022 – current  
Current CGPA: 4.00  
Advisor: Prof. Dr. Robert E. Roth **M.Sc. in Cartography**   
*TU Munich, TU Vienna, TU Dresden   
and University of Twente*October 2017 – March 2021 **B.Sc. in Geography and Environment***University of Dhaka, Bangladesh*January 2012 – August 2016

**RELEVANT COURSES**  
  
Interaction Design Studio,   
Graphic Design in Cartography,   
Cognitive Cartography (seminar),   
Mobile and Web Cartography,   
Geo-Media Techniques