

STRATEGIC CUSTOMER INTELLIGENCE

Marital_Status

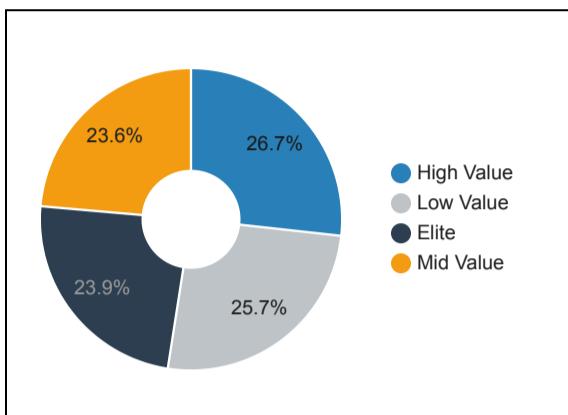
Education

Active Customers
2,236

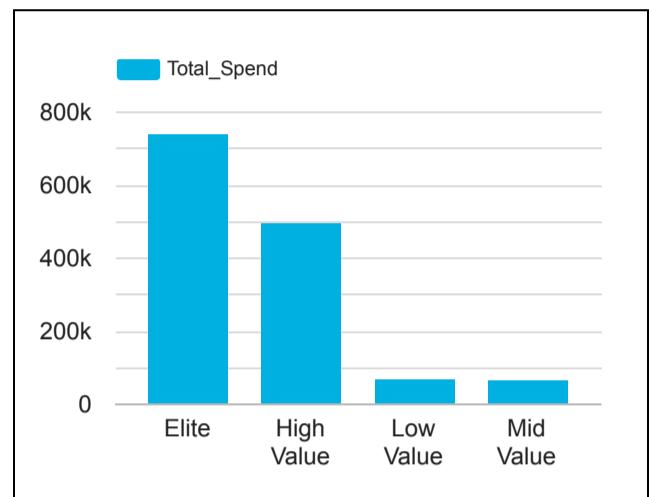
Total Revenue
1.4m

Avg. Response
14.94%

Who are our customers?



Where is the money coming from?



Income vs. Spend Analysis

