TSWIM 2014

The Second Taiwan Summer Workshop on Information Management
July 1-3 , 2014, Kaohsiung, Taiwan

Theme Social Media and Business Innovation

Program Sketch
Venue:College of Management, National Sun Yat-sen University

July 01, 2014 (Tuesday)	
18:30-	Program Committee Meeting and Reception

July 02, 2014 (Wednesday)			
09:00-	Registration		(Outside Room 4112)
09:30-09:50	**Opening Ceremony**		(Room 4112)
09:50-10:35	**Keynote Speech (I)**		(Room 4112)
	Speaker: Prof. Ritu Agarwal (University of Maryland, Editor-in-Chief of *Information Systems Research*)		
10:35-11:05	Coffee Break		(Outside Room 4112)
11:05-11:50	**Keynote Speech (II)**		(Room 4112)
	Speaker: Prof. Kwok-Kee Wei (City University of Hong Kong, Former President of AIS)		
11:50-13:20	Lunch		(Room 4069)
13:20-14:05	**Keynote Speech (III)**		(Room 4112)
	Speaker: Prof. James Marsden (University of Connecticut, Editor-in-Chief of *Decision Support Systems*)		
14:10-16:00	**Paper Presentation**		
	Session 1 (Room 4112)	Session 2 (Room 4069)	Session 3 (Room 2037)
16:00-16:30	Coffee Break		(Outside Room 4069)
16:30-17:30	**Panel I: Meet Editors-in-Chief**		(Room 4112)
18:00-	Conference Banquet		

July 03, 2014 (Thursday)			
09:00-	Registration		(Outside Room 4112)
09:20-10:05	**Keynote Speech (IV)**		(Room 4112)
	Speaker: Prof. Vallabh Sambamurthy (Michigan State University, Former Editor-in-Chief *of Information Systems Research*)		
10:05-10:50	**Keynote Speech (V)**		(Room 4112)
	Speaker: Prof. Hsinchun Chen (University of Arizona, Editor-in-Chief of *ACM Transactions of Management Information Systems*)		
10:50-11:10	Coffee Break		(Outside Room 4112)
11:10-12:10	**Panel II : Cross-Strait E-commerce Research and Collaboration**		(Room 4112)
12:10-13:30	Lunch		(Room 4069)
13:30-15:20	**Paper Presentation**		
	Session 4 (Room 4112)	Session 5 (Room 4069)	Session 6 (Room 2037)
15:20-15:40	Coffee Break		(Outside Room 4069)
15:40-16:25	**Keynote Speech (VI)**		(Room 4112)
	Speaker: Prof. Suprateek Sarker (University of Virginia, Editor-in-Chief of *Journal of the AIS*)		
16:30-17:30	**Panel III : Research Opportunities on Social Media and Business Innovation**		(Room 4112)
17:30-	**Closing Ceremony**		(Room 4112)