

VOGUE SINGAPORE TALENT PRIZE 2024

OPEN CALL

In partnership with CHARLES & KEITH, the *Vogue* Talent Prize aims to identify and uncover the next generation of storytellers who share Vogue's vision to inspire readers to dream and drive change for good through impactful visuals and intelligent narratives.

WHAT IS THE VOGUE TALENT PRIZE?

Vogue Talent Prize recognises young creatives who demonstrate the talent and drive to push boundaries to tell their stories.

Recognising multiple forms of image-making and storytelling via different mediums, the purpose of the Talent Prize is to uncover and grow the next generation of talents across various industries.

With fashion and innovation at the heart of *Vogue* Singapore, we are looking for applicants that demonstrate creativity through their work in a way that:

1. Surprises and excites;
2. Expresses a cogent and meaningful point of view; and
3. Pushes boundaries in terms of creativity and/or innovation

WHO CAN APPLY FOR THE VOGUE TALENT PRIZE?

Vogue Talent Prize is open to **image-makers and digital storytellers** who are current students, recent graduates, or young professionals aged between **18 and 30** and pursuing a creative career in **Singapore**, be it in the field of photography, illustration, 3D art, videography, animation, digital wearables, and more.

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CRITERIA TO APPLY:

This year, Vogue Talent Prize poses the question:

Storytelling is an integral part of the creative process. Submit a piece of work that demonstrates how you effectively and creatively bring narratives to life.

All applicants must submit the following:

- A visual response that they believe answers the above question but also best showcases their creative talent, and
- A 100-word description of their work.

Five applicants will then be selected to create a brand campaign for Vogue Singapore.

One winner will be selected through an online voting process and judging process.

To apply, please fill out the form [here](#)

*Applications will close at 11.59pm on 5 May 2024.

WHAT DOES THE PRIZE INCLUDE?

The winner of the Vogue Talent Prize receives:

- Editorial exposure on Vogue Singapore's print and digital platforms, and a showcase at our landmark event, NEXT IN VOGUE
- S\$3,000 cash prize
- S\$1,000 in CHARLES & KEITH vouchers
- 1-year complimentary U30 membership at Mandala Club (valued at S\$4,876+)
- Internship at Vogue Singapore

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