Analysis and Visualization Report

Project : WeRateDogs

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Insights:

1. What is the most popular dog name?

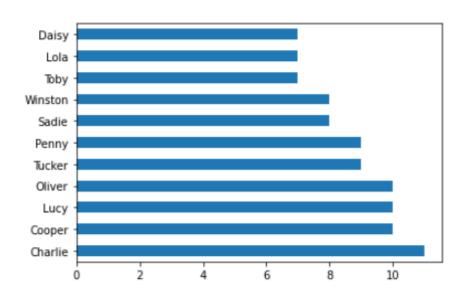
2. What dog type has the most average rating?

3. Which dog is the most popular dog?

Visualization:

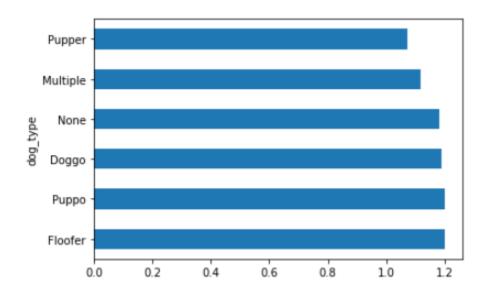
Retweet trends

Insights1: What is the most popular dog name?



Result shows that the most popular dog's name in WeRateDogs twitter is **Charlie!**

Insights2: What dog type has the most average ratings?



I used ratings as from WeRateDogs' post to ranking each dog type. For example 13/10 are equal to 10. Result shows that **Floofer** and **Puppo** have the most average ratings at **12.0**

Insights3: Which dog is the most popular dog?

I classified 'most popular dog' in three different terms, most favorite count, most retweet count and most rating.

Most favorite count

The most favorite count dog was marked as favorite **132810** times. No name is shown but it's type is **Puppo**. Look at eyes!



Most retweet count

The most retweet count dog was retweeted **79515** times. No name is shown but it's type is **Doggo**. He is swimming



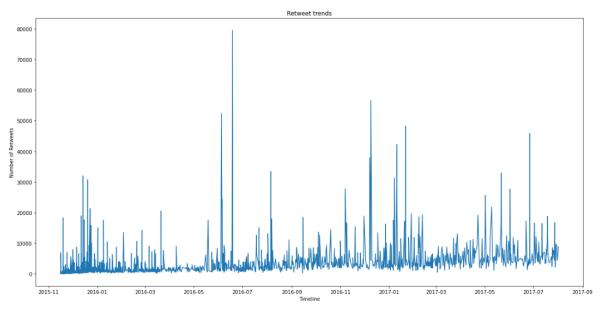
Most rating

The most rating dog has rating of **177.6!!** His name is Atticus. But type is not shown. He is so cool!



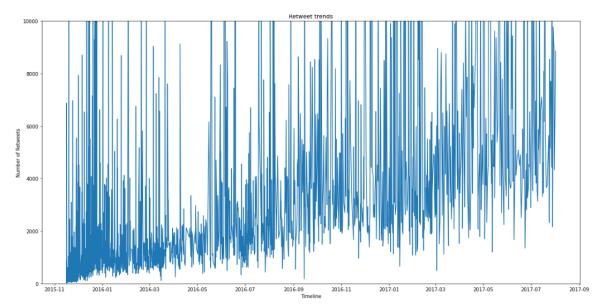
Visualization: Retweet trends

I made a plot between datetime and number of retweets results as below.



From this plot

- 1. Number of retweets fluctuated overtime.
- 2. Most retweet is between May 2016 and July 2016



Another plot shows the number of retweets between 0 and 10000 times. Result shows that the average number of retweets increased over time.