Team Pelican: Progress Presentation

Clemmie, Frankie, Katie, Racheal & Sacha

Team Introduction & Brief Outline:

- We're Team Pelican: Clemmie, Frankie, Katie, Racheal and Sacha!

- Chosen Brief: ToTo Too Project

- The brief explains that ToTo Too is a LGBTQ+ charity focused on the lack of stable housing for LGBTQ+ youth, as well as nuanced mental health support.

- As a group we chose to focus on creating a platform where safe, inclusive places can be showed in Newcastle, in response to the mental health section of the brief.

Schematic overview of software:

- Following the brief, we decided to produce a website for our charity, Toto Too. It will contain helplines, a point of contact and an interactive map of safe LGBTQ+ spaces, in Newcastle and the North East.

- On the map, there will be pinpoints of places that the community have uploaded onto the map, where they believe is a safe, inclusive place and want to recommend to others.

- In order to advertise our message and service, we will create a

our research

- **Human Kind charity:**

- https://humankindcharity.org.uk/service/lgbt-north-east/

- Their goal is to ensure the safety and empowerment of individuals of all ages, fostering aspirations for the future and enabling them to realise their fullest potential.

- Their mission at Humankind is to provide comprehensive services and assistance tailored to meet the diverse health and social requirements of individuals, aiding them in constructing healthier lifestyles that hold significance and significance for themselves and their families. We collaborate with local communities to cultivate stronger, more interconnected networks.

The Trevor Project

- https://www.thetrevorproject.org/

- The Trevor Project provides crisis intervention and suicide prevention services to LGBTQ+ youth. They offer a 24/7 hotline, text, and chat services for individuals in need of support. Additionally, they provide resources and education on LGBTQ+ mental health issues.

- **Mesmac**

- https://friendsaction.co.uk/locations/mesmac

- MESMAC Newcastle works with gay and bisexual men and other men who have sex with men to increase the range of choices open to them. We are funded and managed by Newcastle City Council People Directorate.

- MESMAC was established in 1990 to focus mainly on sexual health. However because we do this by using a "community development" approach, it means that we are able to offer more general support and advice about almost anything you might want to talk about or want help with.

- They offer free 1 hour HIV tests, advice and information on many different health issues including Sexual Health, STI's, Support Groups and much more. We also offer 1-2-1 support and a 5 day a week help line (and answer machine).

- We work with SHINE (women's sexual health service) to jointly offer information and signposting to the LGBT community. We work across Newcastle and are based within the City Centre.

our research

- Sexual and gender minority youth feel less safe in service settings (vs. cis-hetero youth).

- https://www.ncbi.nlm.nih.gov/pmc/articles/PMC10083956/

- An article from National library of medicine - Information from USA Government.

- Homelessness poses risks to the health and safety of young adults; particularly among sexual and gender minority (SGM) young adults

- Sexual and gender minority youth feel less safe in service settings (vs. cis-hetero youth).

- Sexual and gender minorities must balance self-expression and personal safety in community settings.

- Staff/client relationships, transphobia and positive experiences impact safety in service settings.

  - high rates of trauma and may be subjected to additional stressors that impact their perceptions both within and outside of service settings

  - SGM young adults experience stigma and rejection from family and peers (D'Augelli et al., 2010; Russell et al., 2011), which is often cited as a primary reason why SGM youth experience homelessness

  - Castellanos, 2016; Choi et al., 2015; Rhoades et al., 2018; Schmitz & Tyler, 2018; Shelton & Bond, 2018). Meyer's (2003) minority stress theory suggests that these early stigma experiences distinguish SGM young adults from their cisgender heterosexual (cis-hetero) peers, and may contribute to psychosocial difficulties into young adulthood, if adequate social support and coping resources are not available (Russell et al., 2011).

  - some research suggests that SGM young adults experiencing homelessness—who are disproportionally represented in the homeless youth population (Cray et al., 2013; Morton et al., 2018; Narendorf et al., 2015)—may utilize certain service spaces less frequently than cis-hetero young adults because of discriminatory experiences in these service settings and a lack of inclusive programming for them

  - Experiences involved segregation, isolation, and stigmatization from staff, and sexual violence perpetrated by other shelter residents (Coolhart & Brown, 2017).

  - victimization perpetrated by cis-hetero shelter residents, and unique discrimination experiences reported by transgender and gender-nonconforming participants (e.g., staff not respecting transgender residents' chosen names, gender pronouns, and other gender-based shelter restrictions). Indeed, research using nationwide data has shown that lower visual conformity (i.e., "passing") among transgender/gender-nonconforming individuals is related to greater risk of homelessness and negative shelter experiences (Begun & Kattari, 2016).
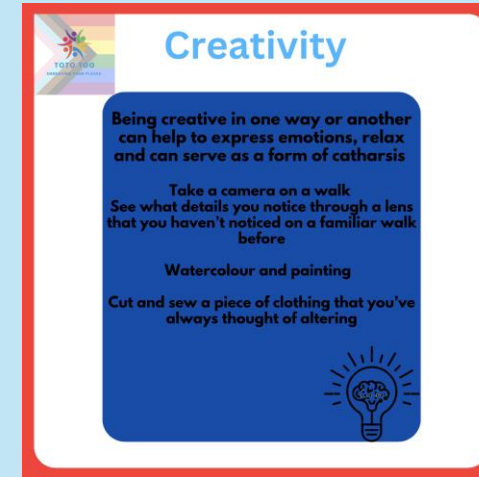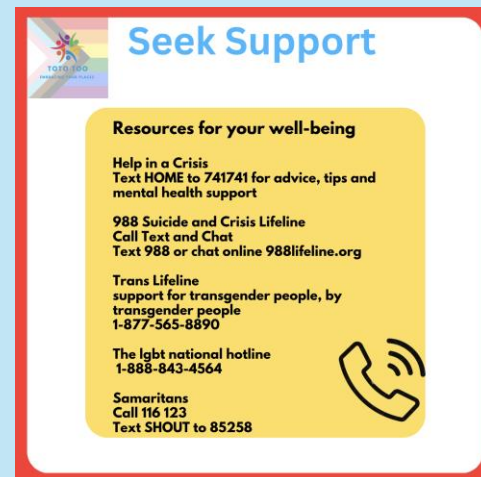
The loneliness project

Our U map took inspiration from the loneliness project

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Social Media: Instagram account

Post 1 – advice

LGBTQI+ and Mental Health

Break the silence

Seek Support

Enviroments for you

Creativity

Break the silence

People you can speak to

The LGBTQI+ community is twice as likely to report loneliness without the right people around them. Combat social withdrawal by :

Reaching out and phoning a long-distance friend or family member that you haven't spoken to in a while

Attend an NCL LGBTQI+ Well fare drop in to speak about any concerns

Encourage open dialogue about LGBTQI+ mental health in your communities

Seek Support

Resources for your well-being

Help in a Crisis
Text HOME to 741741 for advice, tips and mental health support

988 Suicide and Crisis Lifeline
Call Text and Chat
Text 988 or chat online 988lifeline.org

Trans Lifeline
support for transgender people, by transgender people
1-877-565-8890

The lgbt national hotline
1-888-843-4564

Samaritans
Call 116 123
Text SHOUT to 85258

Environment for you

Find the right enviroment for you

Join a local Facebook community

The Newcastle Girls Club
A female community to help girls in their 20s and 30s navigate the sometimes lonely life

Newcastle Upon Tyne LGBTQ+ social group
Supportive of all LGBTQI+ in the northeast inclusive and plan activities including walks theatre shows drinks and meals and day trips coffee morning

Creativity

Being creative in one way or another can help to express emotions, relax and can serve as a form of catharsis

Take a camera on a walk
See what details you notice through a lens that you haven't noticed on a familiar walk before

Watercolour and painting

Cut and sew a piece of clothing that you've always thought of altering

We posted advice on Instagram to support mental health including support lines, community groups that are available to join to combat loneliness and ideas to support wellbeing.
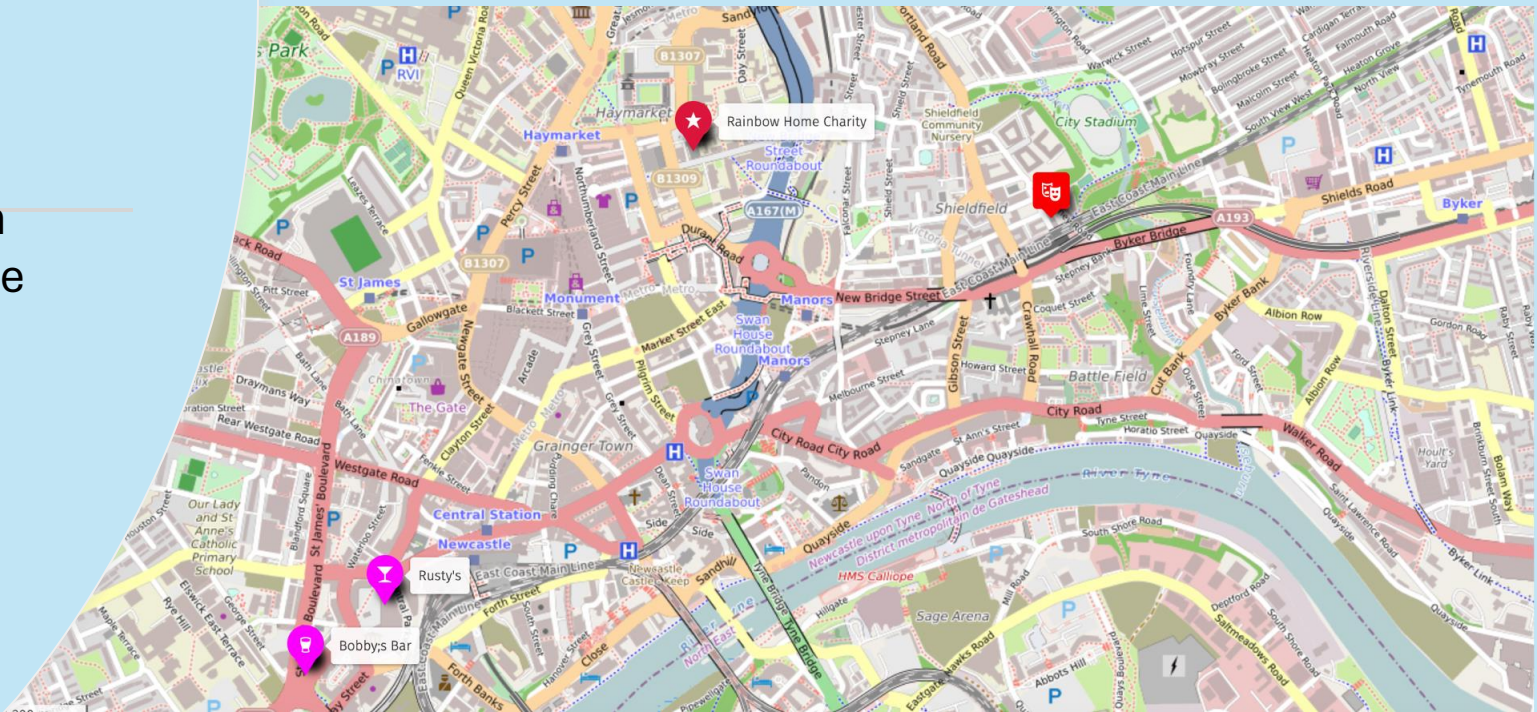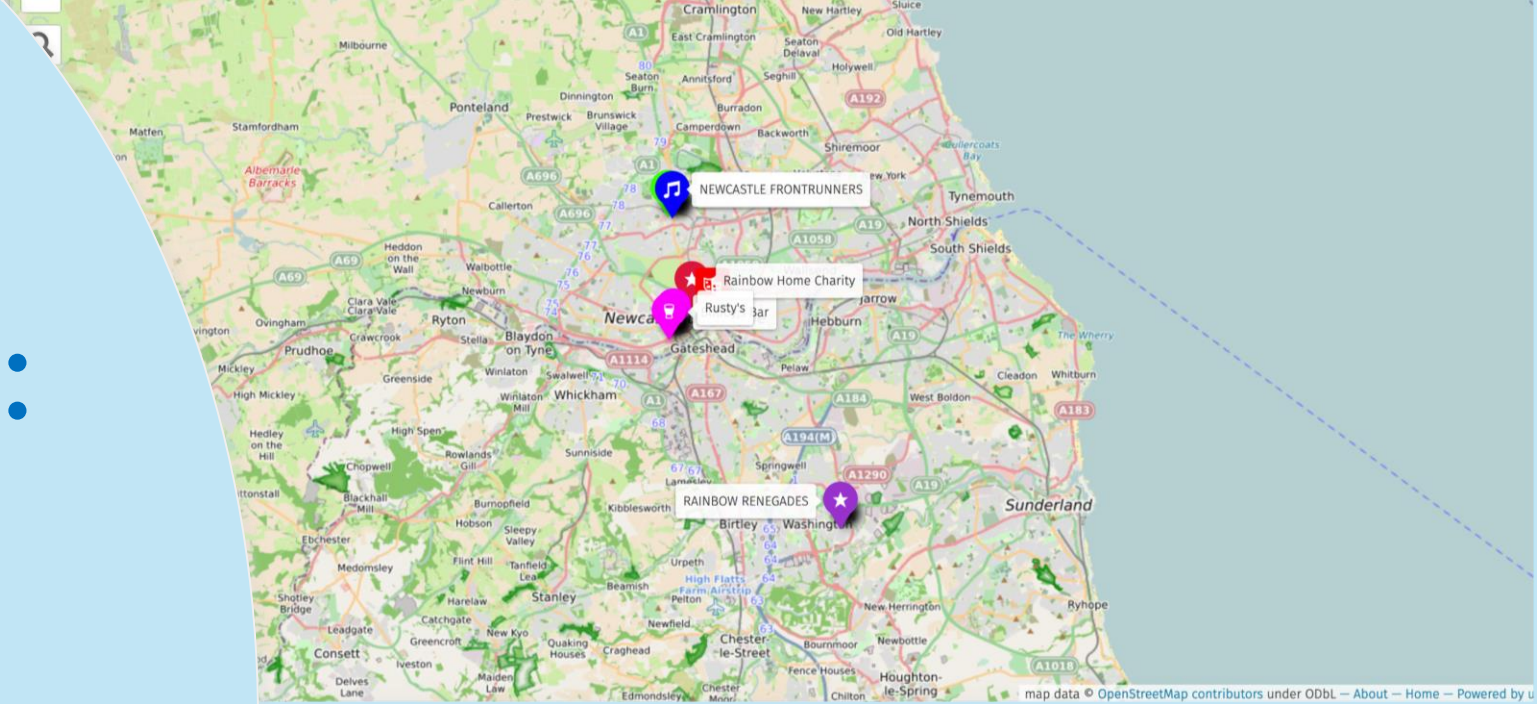
Social Media: Instagram account

Post 2 – places

Social Media: Instagram account

Post 3 – Events

ToTo Too Interactive Map:

- Researched some popular events and spaces and marked them on a detailed map of the North-East

- The labels can clearly be seen when zoomed out

- When clicked, the individual will be taken straight to the website or information page

- Survey monkey

ToTo Too Social Media Presence:

- Toto Too is a charity primarily for young people so in relation to the brief, we decided to create an Instagram account dedicated to ToTo Too's work.

- By creating an instagram we are catering to a younger audience which ToTo is dedicated to helping in any way we can.

As well as this, events are often advertised on instagram and so if we are on instagram, we are on the right platform to hear about these events.

ToTo Too HTML:

- **Along side figma, we decided to show our skills in coding by creating a HTML website to support our project.**

ToTo Too HTML: Paper prototype
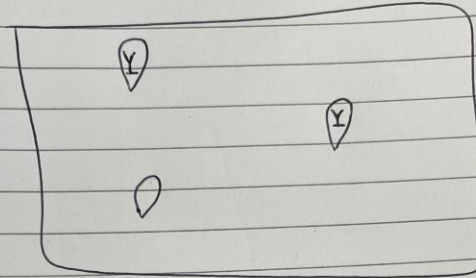
Initial Ideas for Figma Prototype

- Initially we wanted to create an app in order for queer youth to use and interact with.
- We used the same colour scheme as the rest of the project in order to keep a strong brand identity.
- However, on reflection we decided that our prototype would be better and more accessible through a website, as that can be accessed on any device, and is not restricted to needing a phone.
- We then prototyped a website with simialr features, this can be seen on the next slide.
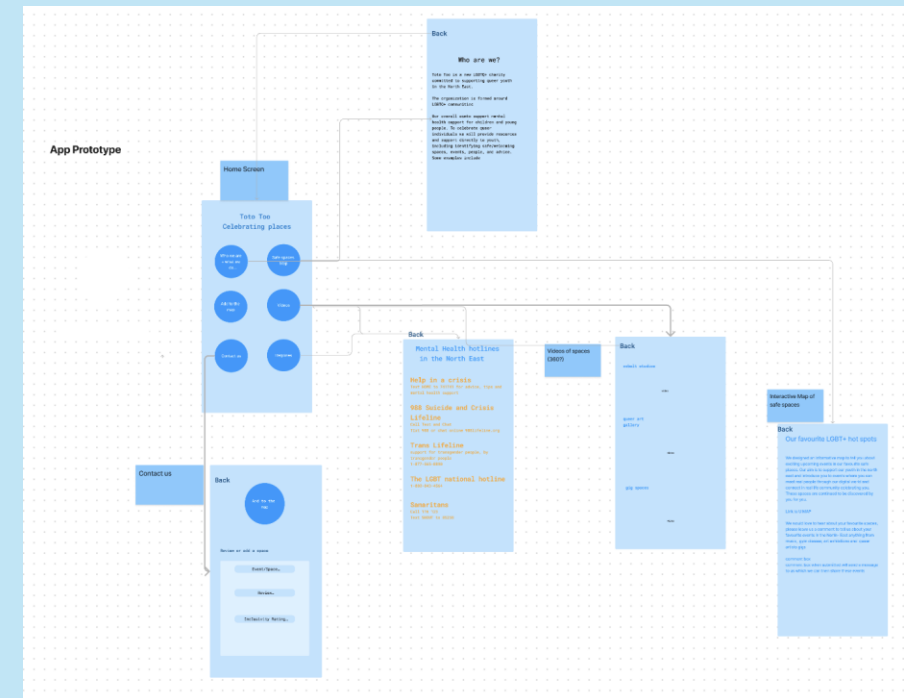
ToTo Too Figma prototype:
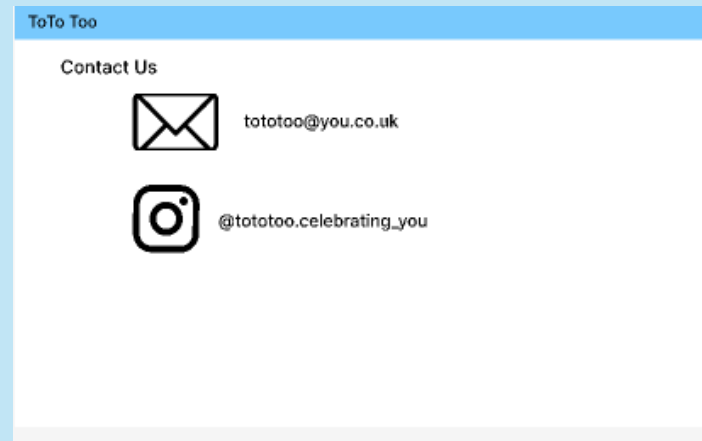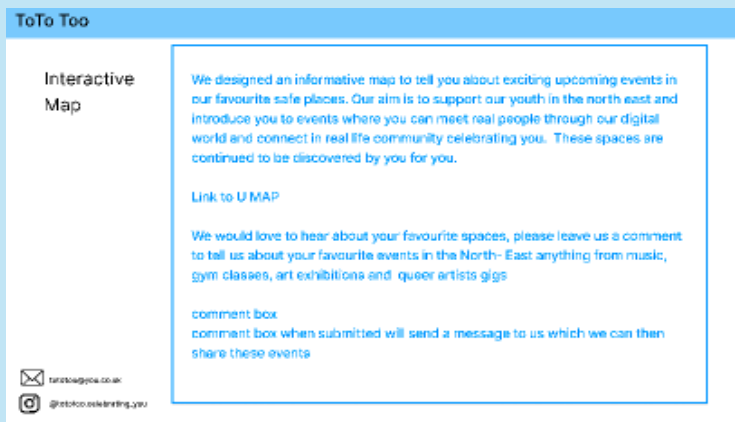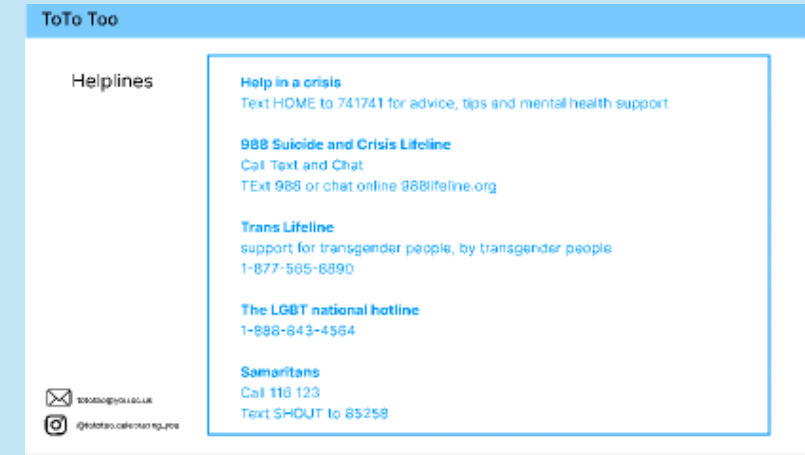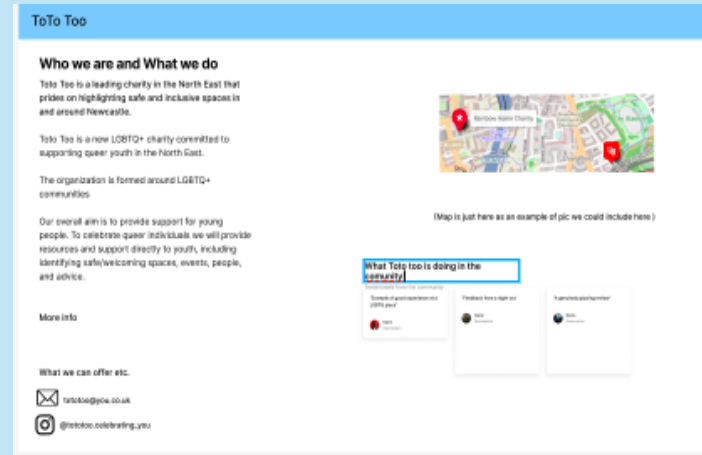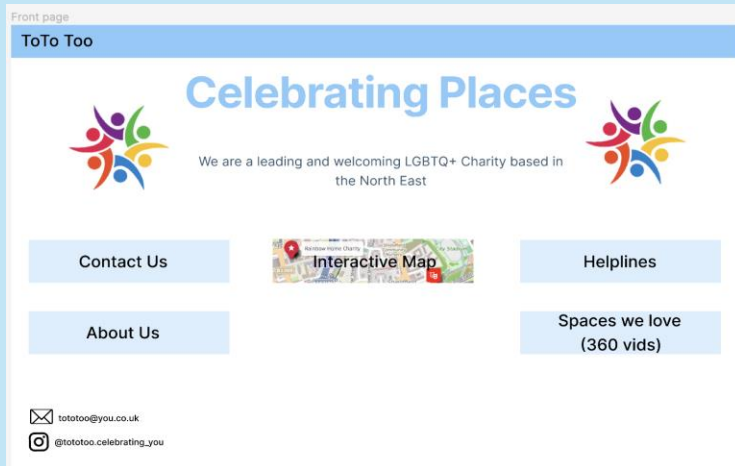
No submissions or contact details will be shared as keeping with the ToTo Too's data protection policy.

ToTo Too HTML:

- **By creating a responsive and functioning website, we bring our project to life, using the skills we've acquired throughout our degree.**

Visual Identity and Design:

This is our ToTo Too Logo

- **We're using 'League Spartan' or 'Century Gothic Bold' throughout our work in order to create a clear visual identity. This is important because it helps individuals identify ToTo Too's work efficiently.**

- **We've opted for the use of dark blue font to simultaneously tie the text and logo together, as well as optimise accessibility.**

How we've addressed the social issue:

- We've recognised that the space needs to be for the community by the community.
- In the interactive map, we've used testimonials from the LGBTQ+ community to create a platform that has relevance and is based on real life experience.

Next Steps:

Continuing work on:

Map: (Sacha

- Research how to make it more advanced & interactive (chatbox)

HTML:

- Embed the map

- Continue with website development

- Look into responsive websites

Figma:

- Transfer all app prototype work to website prototype

Next Steps:

GitHub:

- *Make sure the project is up to date and contains all meeting notes*

QR Code:

- **Create**

Everything else:

- **Write up final presentation!**