

ToToToo: Final Presentation

Clemmie, Frankie, Katie, Rachael and Sacha



Team Introduction:

- **Clemmie, Frankie, Katie, Sacha and Rachael**
- **Clemmie, Frankie, Rachael: website building and figma**
- **Sacha: Interactive Map**
- **Katie: Presentation making and research**



Brief:

ToTo Too is an LGBTQ+ charity with 2 main focuses:

- Unhoused LGBTQ+ youth in the North East
- The lack of mental health support for children and young people

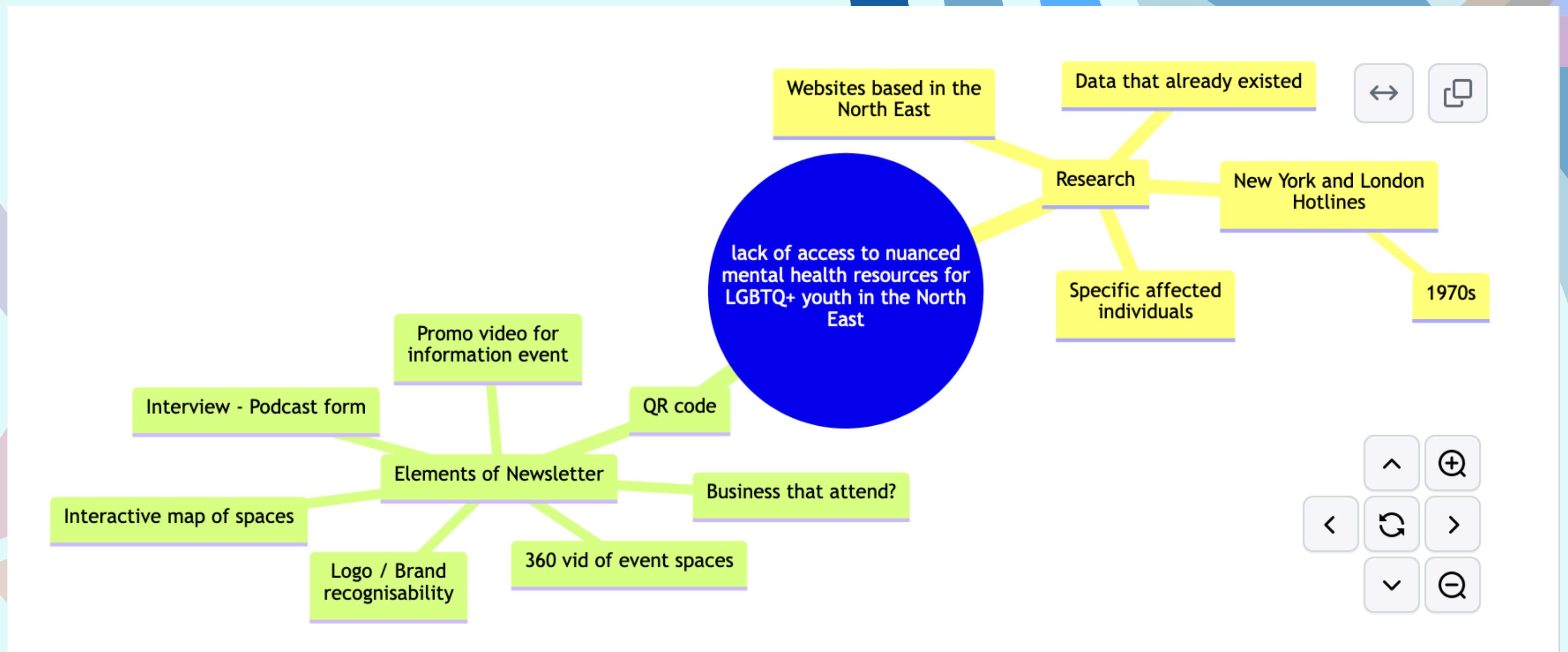
They seek to directly support young people by identifying safe spaces and people.

They seek help developing digital tools, whilst prioritising safety and safeguarding personal data.



Brief:

- Why we chose the brief



Brief:

As a group, we decided to focus on the section of the brief identifying safe spaces, events and people, providing a nuanced mental health resource for children and young people.

The brief specified the significance of data protection - so we've created a website which is:

- catered to young people
- interactive and informative
- safeguards personal data



Addressing the social issue:

In response to the social issue addressed by ToTo Too, we curated a website consisting of:

- an interactive map of safe spaces in the North East**
- helplines**
- an interview with members of the LGBTQ+ youth**



Addressing the social issue:

The website is accessed through a QR code, streamlining the website to those who are interested in using the resources.

This creates a community in itself, producing a safe, digital space for the LGBTQ+ community, placed in lgbtq hotspots .



Our Research: bell hooks

recognizes that social classifications (e.g., race, gender, sexual identity, class, etc.) are interconnected, and that ignoring their intersection creates oppression towards women and change the experience of living as a woman in society.

Our research consisted of:

- looking at existing charities (Trevor project and Northern pride)
- used bell hooks theory as a base for our research into sexual identity
- addresses social issues



Our Research:

In order to gain a background into ToTo Too's area, we did research on the social issue in order to explore what resources would best suit the brief.

Our research consisted of:

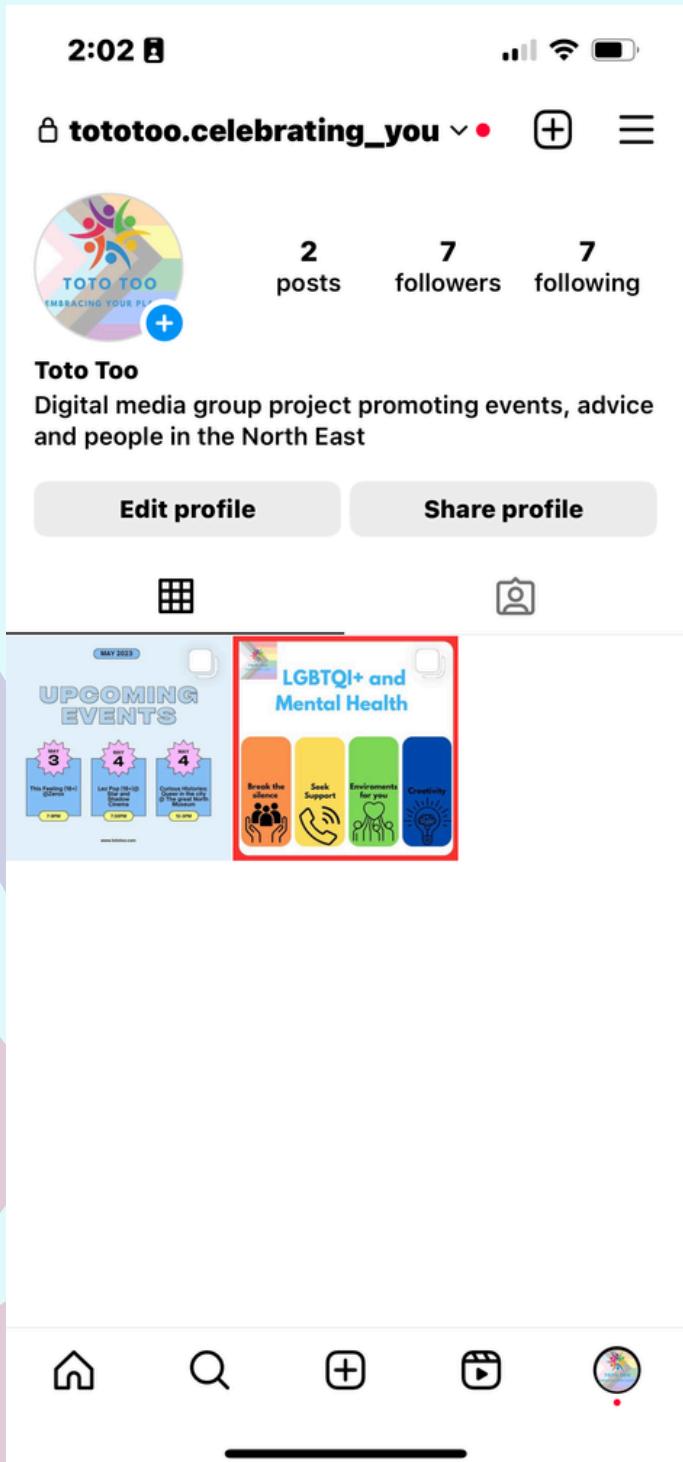
- Information sources online eg charities**
- Discover data that already existed on the community we were trying to help**
- Asking individuals in the community their experiences and opinions - to gain real world examples**



Interview with Phi and Oran:



Social Media Presence:



Instagram successful because:

- The youth target audience is active on Instagram (94Percent from statista.com)
- Charity awareness
- Resourceful
- Those in need of help can contact us



Instagram Post Advice:



Break the silence

People you can speak to
The LGBTQI+ community is twice as likely to report loneliness without the right people around them. Combat social withdrawal by :

Reaching out and phoning a long-distance friend or family member that you haven't spoken to in a while

Attend an NCL LGBTQI+ Well fare drop in to speak about any concerns

Encourage open dialogue about LGBTQI+ mental health in your communities

Seek Support

Resources for your well-being

Help in a Crisis
Text HOME to 741741 for advice, tips and mental health support

988 Suicide and Crisis Lifeline
Call Text and Chat
Text 988 or chat online 988lifeline.org

Trans Lifeline
support for transgender people, by transgender people
1-877-565-8890

The lgbt national hotline
1-888-843-4564

Samaritans
Call 116 123
Text SHOUT to 85258

Environment for you

Find the right environment for you

Join a local Facebook community

The Newcastle Girls Club
A female community to help girls in their 20s and 30s navigate the sometimes lonely life

Newcastle Upon Tyne LGBTQ+ social group
Supportive of all LGBTQI+ in the northeast inclusive and plan activities including walks theatre shows drinks and meals and day trips coffee morning

Creativity

Being creative in one way or another can help to express emotions, relax and can serve as a form of catharsis

Take a camera on a walk
See what details you notice through a lens that you haven't noticed on a familiar walk before

Watercolour and painting

Cut and sew a piece of clothing that you've always thought of altering

Social Media Presence:

Links with the digital side

MAY 2023

UPCOMING EVENTS

MAY
3

This Feeling (18+) @Zerox

7-9PM

MAY
4

Lez Pop (18+)@ Star and Shadow Cinema

7:30PM

MAY
4

Curious Histories: Queer in the city @ The great North Museum

12-3PM

www.tototoo.com

MAY 2023

UPCOMING EVENTS

MAY
10

Coffee evening and Social (18+) @ 2 Gosforth Park way

4:30-7:30PM

MAY
16

Canny Crafting @ Mosaic Arch (18+)

3:30-7:30PM

MAY
18

Curious Arts Youth Group (11-15 Year olds) @ Dance City

9AM-11AM

www.tototoo.com



Figma:

Development:

- Decided to create a prototype of our Final website to present the layout of the information and elements we intended to use
- The initial prototype was a paper one, as this type of prototype is a great way of gathering initial ideas

Steps

- The two set with this task had a google meet call to brainstorm ideas
- Took ideas from initial prototype
- Went away and watched videos on the figma website, in order to get to grips with the software
- Did some playing around with layout separately before our next meeting
- Created the final layout of our prototype on Figma, whilst on a google meeting together.



Figma prototype

ToTo Too

Celebrating Places



We are a leading and welcoming LGBTQ+ Charity based in the North East

Contact Us



Interactive Map

Helplines

Spaces we love (360 vids)

sototoo@you.co.uk

[@tototoo.celebrating_you](https://www.instagram.com/tototoo.celebrating_you)

ToTo Too

Helplines

Help in a crisis
Text HOME to 741741 for advice, tips and mental health support

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ToTo Too

Contact Us-

No submissions or contact details will be shared as keeping with the ToTo Too's data protection policy.

 [tototoo@you.co.uk](mailto:sototoo@you.co.uk)

 [@tototoo.celebrating_you](https://www.instagram.com/tototoo.celebrating_you)

ToTo Too

Interactive Map

We designed an informative map to tell you about exciting upcoming events in our favourite safe places. Our aim is to support our youth in the north east and introduce you to events where you can meet real people through our digital world and connect in real life community celebrating you. These spaces are continued to be discovered by you for you.

Link to U MAP

We would love to hear about your favourite spaces, please leave us a comment to tell us about your favourite events in the North- East anything from music, gym classes, art exhibitions and queer artists gigs

comment box
comment box when submitted will send a message to us which we can then share these events

sototoo@you.co.uk

[@tototoo.celebrating_you](https://www.instagram.com/tototoo.celebrating_you)

Figma:

Outline challenges developing

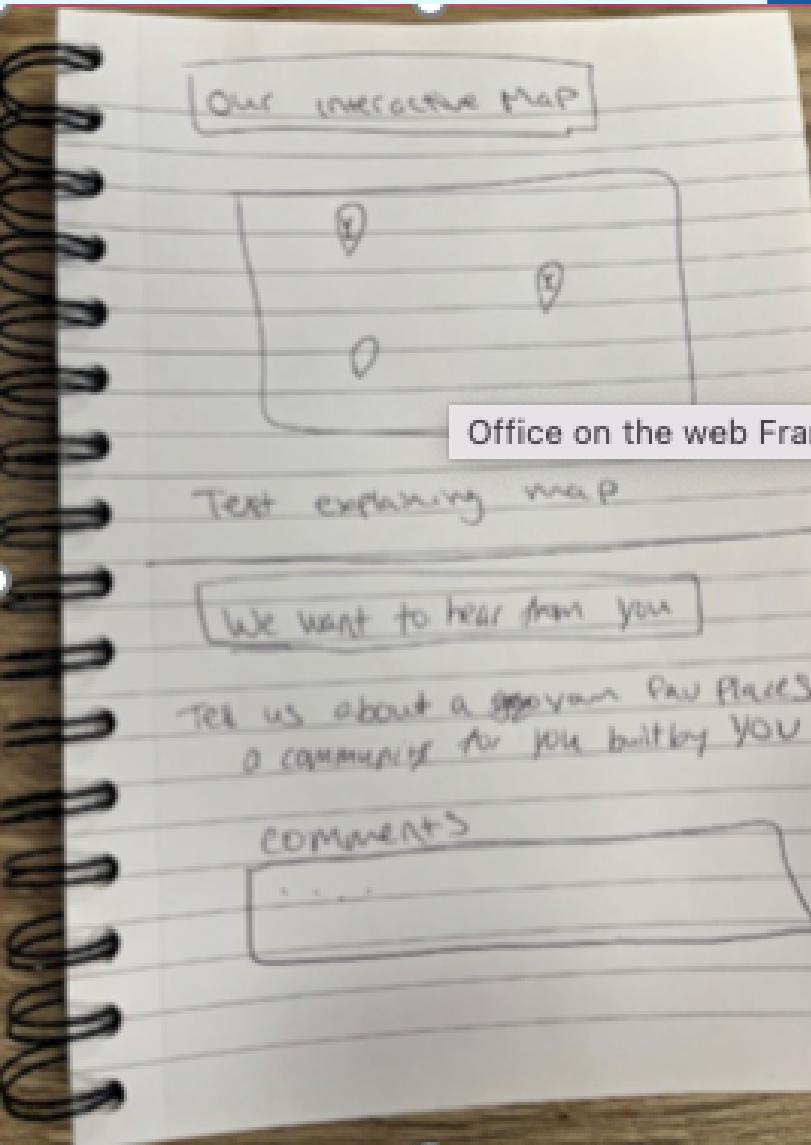
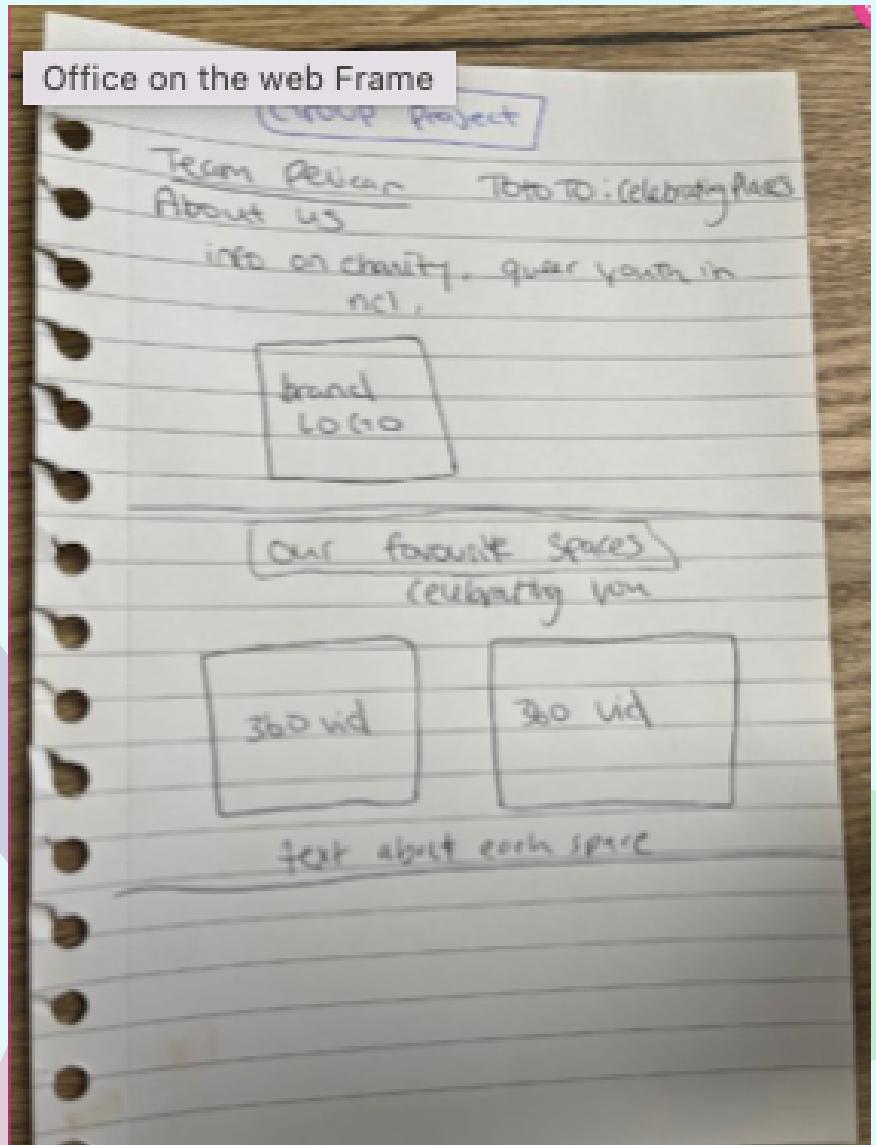
- Getting to grips with Figma as it was new to both of us, and adapting from working in Adobe XD as we had previously
- Working remotely, as it was a collaboration this brought up some initial challenges

How we overcame these challenges

- Watching the tutorials on the figma website allowed us to become competent with the application, and we explained gaps in each others knowledge to one another
- We got accustomed to working on google meet so that we could work remotely whilst still collaborating, figuring out times that worked for us both



Paper prototype



**Paper prototype
was proven to be
super successful (UX
research : practical
techniques for
designing better
products)**

HTML Website :

Our steps to building a website for ToTo Too

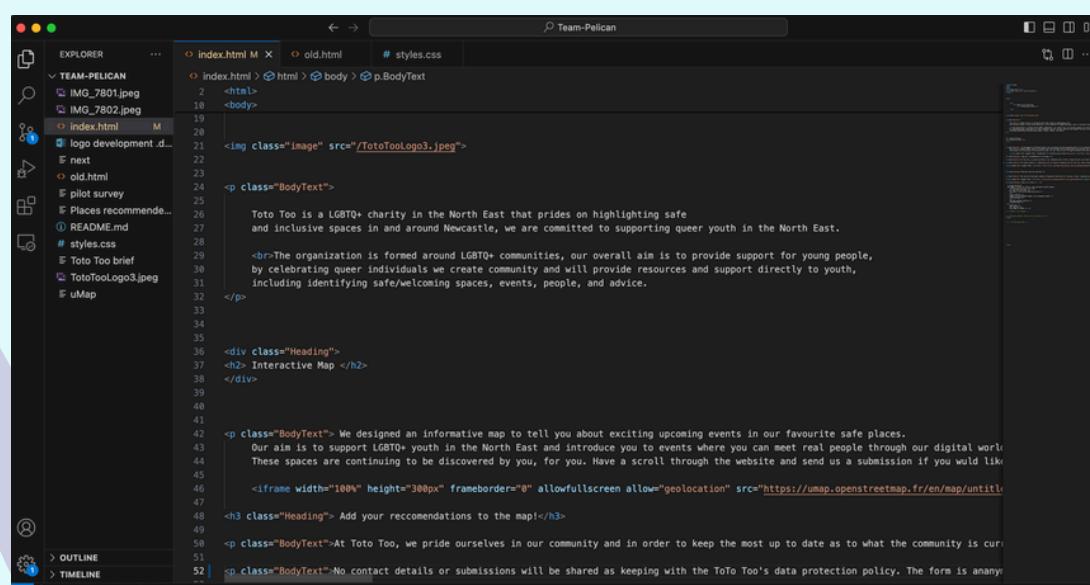
- 1. Expanding from Figma**
- 2. Utilising our hard earned skills from HTML!**
- 3. Getting to grips with GitHub**
- 4. Collaborating with Styles.CSS**
- 5. Learning about Classes and Div's**
- 6. Function over Looks**
- 7. Link to QR code**

<https://nu-digital-cultures.github.io/Team-Pelican/>



HTML Website :

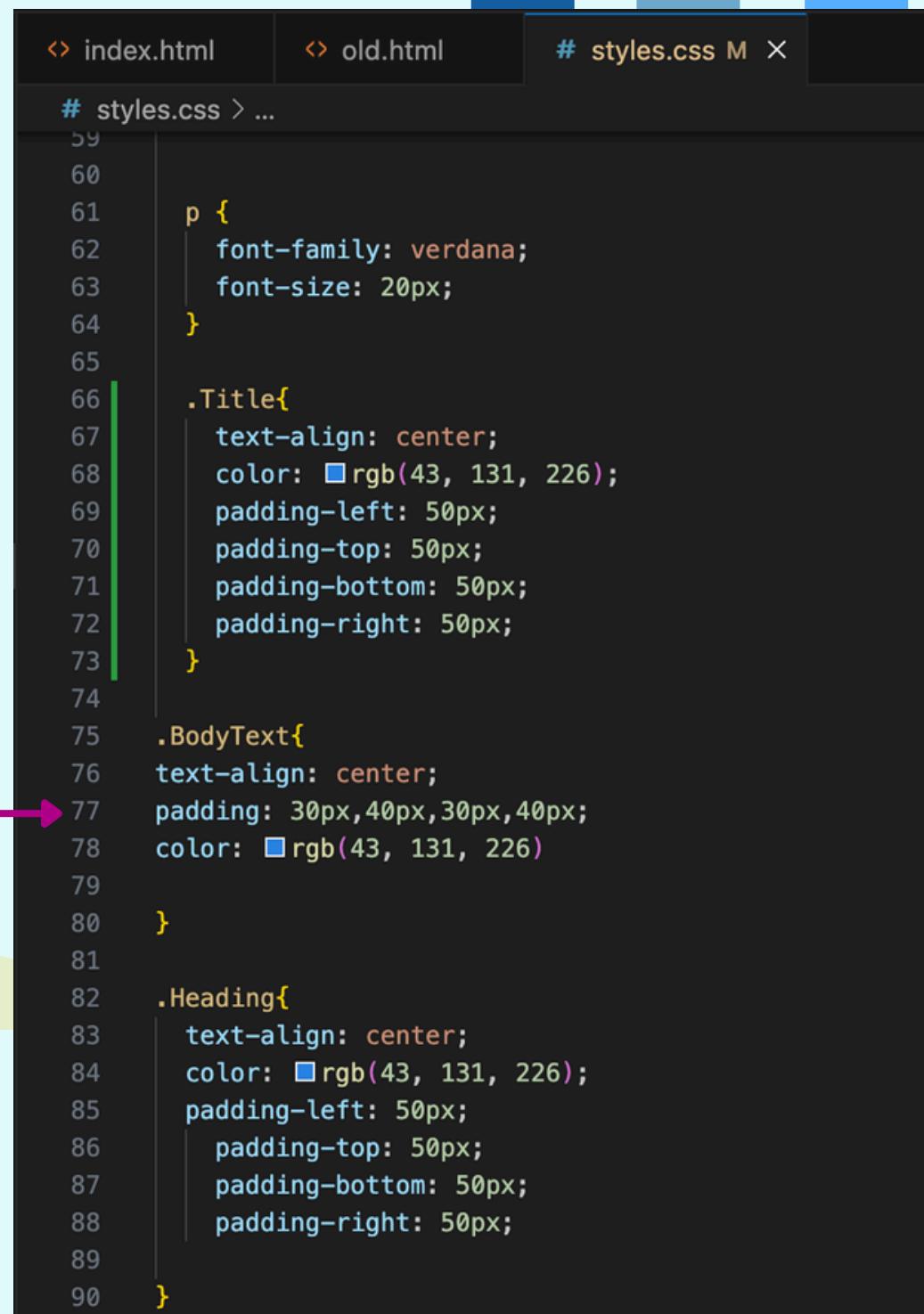
Using Visual Studio Code



The screenshot shows the Visual Studio Code interface with the following details:

- Explorer View:** Shows files in the 'TEAM-PELICAN' folder, including 'index.html', 'old.html', and 'styles.css'.
- Code Editor:** The 'index.html' tab is active, displaying HTML code for a website about 'Toto Too'. The code includes sections for the logo, body text, and an interactive map.
- Bottom Status Bar:** Shows file statistics: Ln 52, Col 147, Spaces:5, UTF-8, LF, HTML, Port: 5500.

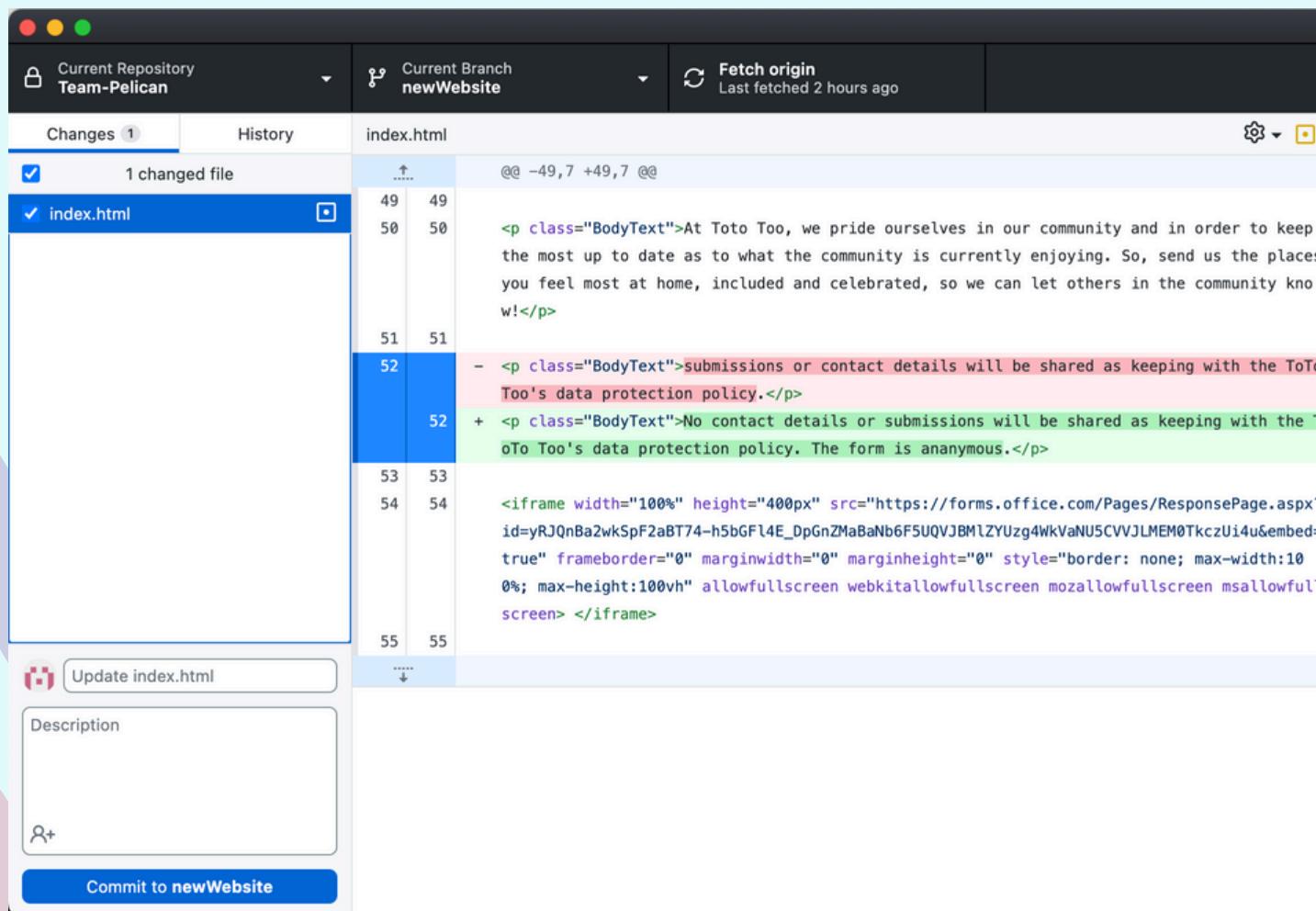
Visual Studio Code
Example of a Class
used



```
# styles.css > ...
59
60
61 p {
62   font-family: verdana;
63   font-size: 20px;
64 }
65
66 .Title{
67   text-align: center;
68   color: #rgb(43, 131, 226);
69   padding-left: 50px;
70   padding-top: 50px;
71   padding-bottom: 50px;
72   padding-right: 50px;
73 }
74
75 .BodyText{
76   text-align: center;
77   padding: 30px,40px,30px,40px;
78   color: #rgb(43, 131, 226)
79 }
80
81 .Heading{
82   text-align: center;
83   color: #rgb(43, 131, 226);
84   padding-left: 50px;
85   padding-top: 50px;
86   padding-bottom: 50px;
87   padding-right: 50px;
88 }
89
90 }
```



HTML Website : Getting to grips with GitHub

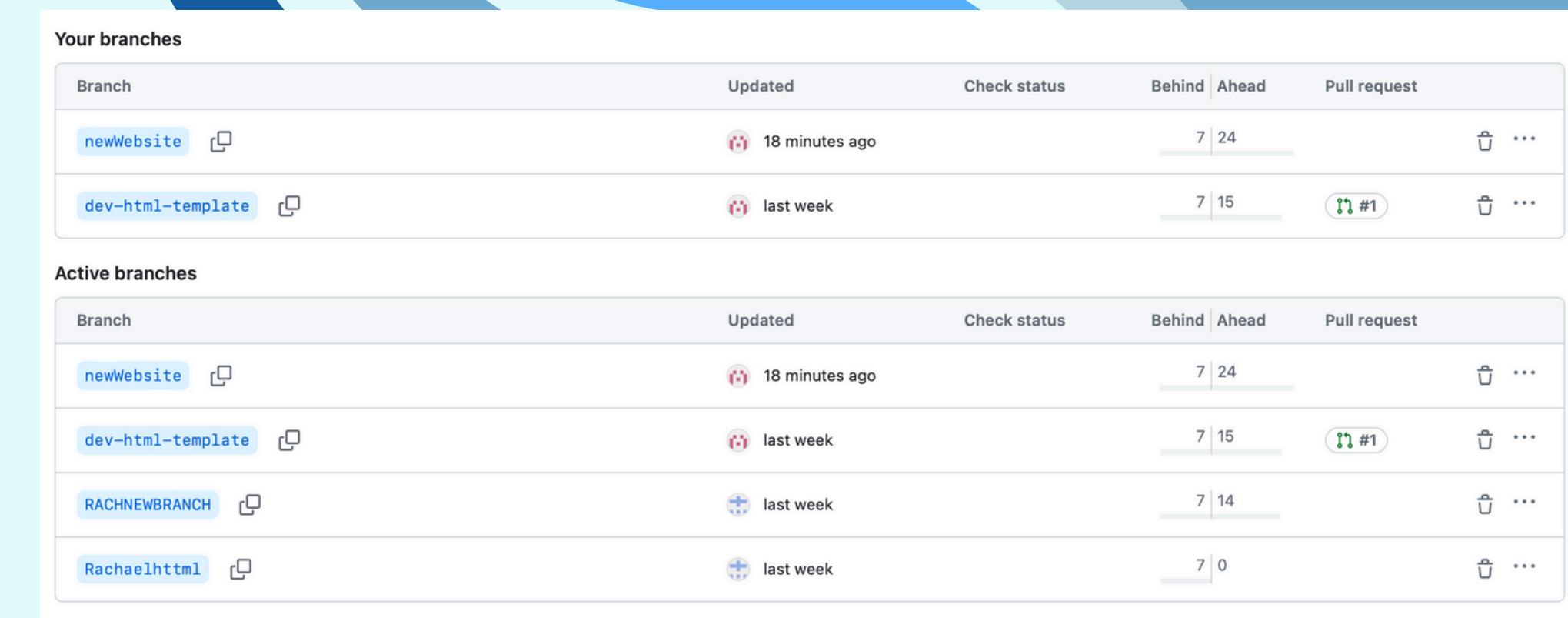


A screenshot of the GitHub interface showing a commit to the 'newWebsite' branch. The commit message is "index.html". The diff shows changes to the 'index.html' file:

```
@@ -49,7 +49,7 @@  
<p class="BodyText">At Toto Too, we pride ourselves in our community and in order to keep  
the most up to date as to what the community is currently enjoying. So, send us the places  
you feel most at home, included and celebrated, so we can let others in the community kno  
w!</p>  
  
- <p class="BodyText">submissions or contact details will be shared as keeping with the ToTo  
Too's data protection policy.</p>  
+ <p class="BodyText">No contact details or submissions will be shared as keeping with the T  
oTo Too's data protection policy. The form is anonymous.</p>  
  
<iframe width="100%" height="400px" src="https://forms.office.com/Pages/ResponsePage.aspx?  
id=yRJQnBa2wkSp2aBT74-h5bGF14E_DpGrZMaBaNb6F5UQVJBMLZYUzg4WkVaNU5CVVJLMEM0TkczUi4&embed=  
true" frameborder="0" marginwidth="0" marginheight="0" style="border: none; max-width:10  
0%; max-height:100vh" allowfullscreen webkitallowfullscreen mozallowfullscreen msallowfull  
screen> </iframe>
```

The commit includes a description: "Update index.html" and a commit button: "Commit to newWebsite".

Understanding GitHub: push/pull requests



The GitHub interface showing the 'Your branches' and 'Active branches' sections.

Your branches

Branch	Updated	Check status	Behind	Ahead	Pull request
newWebsite	18 minutes ago		7	24	...
dev-html-template	last week		7	15	#1 ...

Active branches

Branch	Updated	Check status	Behind	Ahead	Pull request
newWebsite	18 minutes ago		7	24	...
dev-html-template	last week		7	15	#1 ...
RACHNEWBRANCH	last week		7	14	...
Rachaelhtml	last week		7	0	...



The Interactive Map:

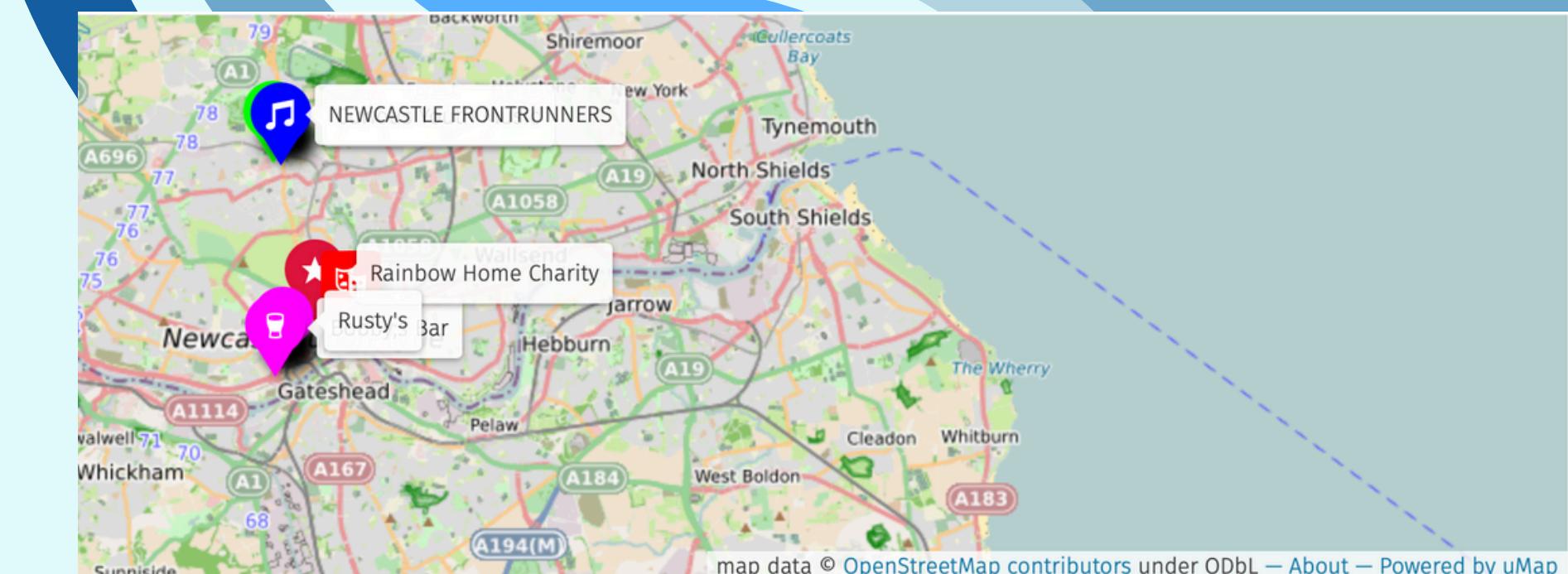
We use Umap, a tool that allows users to add custom points of interest through a chat box found on our Toto Too website

This decision was driven by the need for an accessible mapping solution that could be easily customised.

Through community involvement, the map remains a living, evolving representation of LGBTQ+ spaces and experiences, allowing a sense of ownership and belonging among users.

By welcoming contribution of their LGBTQ+ stories and discoveries, the map's content and utility is continually enriched.

In essence, this project is not just about mapping spaces but about connecting people, histories, and communities in a meaningful and interactive way.

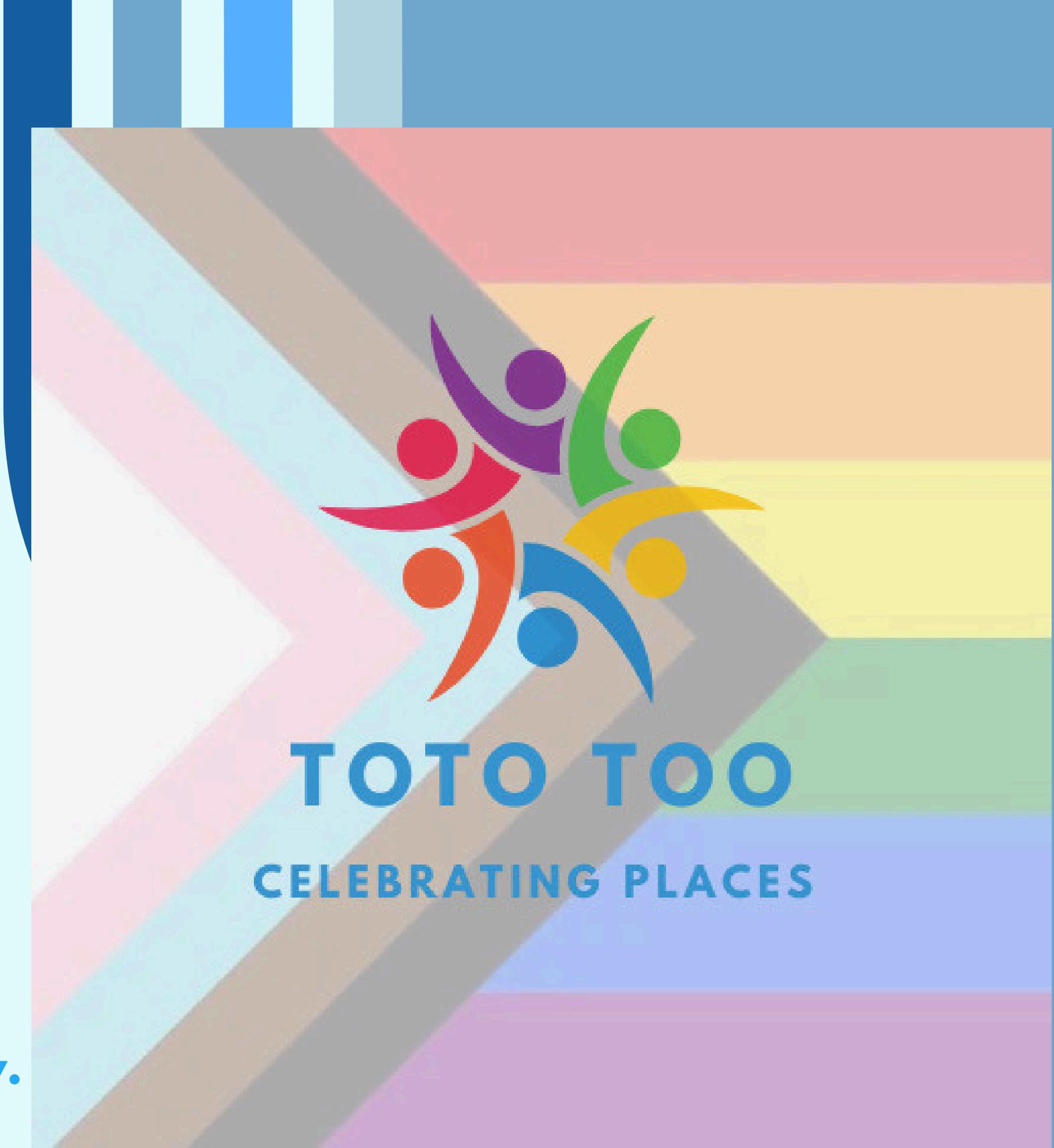


Logo and Visual Identity:

The Brand Logo:

It includes the Progress Pride Flag, which is representative of diversity and inclusion for everyone; we wanted to ensure that we represent everyone that ToTo Too is for.

'Celebrating Places' is the brand's slogan because we've created a resource which allows safe spaces to be publicised and recommended by others in the community.



Things we had to be aware of:

We were aware that the places we put on our map had to be recommended by the community, for the community...

In response to this, the website will consist of a survey, whereby people are able to recommend places in the North East, where they enjoyed being and felt was a safe space

In order to ensure data protection, the survey will remain anonymous



Rolling Out to the Real World:

When considering rolling out our website in the ‘real world’, we have to consider:

- checking the legitimacy of the places that are recommended**
- ensuring full anonymity in order to reinforce safeguarding**
- being DBS checked - we’d be required to ensure we are suitable to work with young people**
- enhance the visibility of the website so we can reach a wider audience, enabling more people to take advantage of it’s beneficial features**



What we've enjoyed most:

- We've really enjoyed learning how to use Figma, and finding new resources to create our project
- We feel we've worked really well and collaboratively as a group, each equally contributing a different skill to put forward in aid of developing our project
- Our communication methods as a group has been really effective, each contributing as much as each other
- The flexibility to be creative and apply existing skills, eg the use of canva



A reflection of our project

- We better understand website building techniques
- We've learnt to communicate and collaborate effectively in an academic setting
- Next time we will dissect the brief more meticulously
- In the future, we'd like to develop our contacts and research to grow our website further
- Further the depth in our knowledge of technical skills
- We didn't grasp the significance of GitHub, however we've now overcome this and create a detailed repository

