

## Project Progression

### Initial Ideas:

- Digital monthly newsletter / presented on app??
- Inside the newsletter:
  - Designs = canva/adobe XD
  - Short film = safe spaces
  - Interviews (film or audio)
  - 360 videos of the spaces
  - Infographics to show data of consequences
  - Mental consequences
  - Physical consequences
  - Queer youth compared to other youth
  - Social Media - Instagram
  - Examples of posts
  - Highlights of events, therapy, spaces to go

### Identifying strengths:

Frankie:

- organising
- Design
- Coding?
- Photography

Clemmie:

- Digital
- Visual
- Creative
- Research
- Video editing
- Photography

Rach:

- graphic design
- Filming
- Digital / apps
- Coding???

Sacha:

- video editing
- Coding
- Design
- Advertisement
- 360 video

Katie:

- Reading
- Writing
- Grammar / proof read
- Organising
- Critical thinking
- 360 video

## **Questions to think about when creating our project:**

- What would be a suitable thing to be making for this organisation?
- What would you need to know from the organisation/ research the community/reading/other projects about how they work in order to make it good?
- What more information do you need to get started?
- What context do you need to know about existing projects that would help inform your practice?

## **Brought to class - 12/03/24**

Idea Proposal:

- Digital newsletter presented on an app - maybe produce a QR code to gain access to the app
  - Within newsletter:
    - Video about safe places
    - Designs using canva and adobe
    - Interview in podcast form
    - Social media account
    - Infographics to show data
    - Promo event

## **NEW PLAN: 19/03**

- QR Code (focus on offering a platform for community, and building on community. Making it a safe space, people choosing to share and join)
- QR code takes you to an app/website
- Sections of app/website (drop down menu):
  - Interactive map - with review, rating safety etc based on research of what's missing in the community
  - Interactive art gallery - camera roll - as part of interactive map
  - Username can't be real name - app/website takes no data from users
- - Figma

## TO DO LIST

- Research spaces that are safe and queer friendly
- What people are looking for

Kate:

- Logo
- Research:
  - Places that are queer friendly
  - What people are looking for in a safe space
- Existing products
- Best ways to advertise
- Make flier/poster
- Make instagram account
- Visual identity of the brand
- Make atleast one post for instagram

Sacha:

- Researching how to use open street map
- Creative interactive map
- 360 videos / pictures of safe spaces
- One post for instagram

Clem:

- Researching how to use open street map
- Creative interactive map
- 360 videos / pictures of safe spaces
- One post for instagram

Frankie:

- Research figma / work out how to use
- Make the app on figma
- Make a post for instagram

Racheal:

- Research figma / work out how to use
- Make the app on figma
- Make a post for instagram

## **Agreed after Easter To-Do List:**

- Conduct interview
- Edit content
- Post on instagram
- 360 videos and pictures
- Put presentation together
- Print out flier
- Put the whole thing together

## **Work week commencing 1st of April:**

Sacha:

- Get started on the map

Frankie and Rach:

- Research layout
- Have a go at making the homepage / sections of app
- Create email

Katie:

- Start writing content of the app
- Research of context for presentation
- Carry on looking at visual identity and flier
- Instagram posts

Clemmie:

- Get started on map
- Figma work

## **Instagram Post Plan:**

1st:

Title - Mental health advice

LGBTQ+ youth are more than twice as likely to experience persistent feelings of loneliness and sadness.

Heres what you can do

Headings

1 break the silence

2 seek support

3 environments for you

4 creativity

Slides

1 break the silence

Ideas of who can chat to

Post about a meeting in ncl

Phone a friend

Support group from insta

2 seek support

Numbers of call centres

Text HOME to 741741 for advice, tips and mental health support

Help in a crisis text 988 or chat online 988lifeline.org

Dial 211

Trans Lifeline - support for transgender people, by transgender people 1-877-565-8890

The lgbt national hotline - 1-888-843-4564

## The trevor project

### 3 environments for you

Join a local community

Facebook group - The Newcastle Girl Club

A female community to helping girls in their 20's and 30's navigate the sometimes lonely life

Newcastle Upon Tyne LGBTQ+ social group

Supportive of all LGBTQI+ in the north east inclusive and plan activities including walks thatre shows drinks and meals and day trips coffee morning

### 4 creativity

Take a camera on a walk

See what details you notice through a lens camera emoji

### Watercolour

Cut and sew a piece of clothing that youve always thought of making changes to t shirt emoji

### 2nd

About an event

### 3rd

Safe places in newcastle

### 4th

Mental health resources

Samratans number

All other numbers