Digital Integration Teaching Initiative



Copyright and Fair Use

Click to schedule a meeting with the DITI Team

About Copyright and Fair Use

If you are planning to use, adapt, or republish materials created by others—including text, images, audio, and video files—be sure that it does not violate copyright. Copyright is a form of legal protection regulating the "copy" (reproduction or distribution) of original works.

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Creative Commons also provides <u>a search engine for licensed content</u>, along with an example of an "ideal" attribution practice. The Creative Commons Wiki also offers a <u>guide to best practices</u> for attribution.

Generally, an ideal attribution includes:

- The **title** of the republished work
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Fair Use in Educational/Institutional Spaces

While the use of copyrighted material for commercial or for-profit productions could result in a violation and possible legal conflict, there are several **exceptions for educational and non-profit** settings, especially for teachers, students, and librarians under **Fair Use**. Key concepts include:

- 1. Face-to-face teaching and transmission
- 2. Restricted transmission and reception to educational audiences
- Methods of distribution of copyrighted work for distant learning scenarios, including online classes.

There is no strict checklist for determining if something falls under **fair use**. Fair use typically favors non-profit and education settings, meaning that if the project is for an assignment and not published publicly for a commercial audience, it often falls under fair use.

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But, care and caution should always be used when republishing the work of others. Four factors are important to consider if you are thinking about using material that is copyrighted: purpose and character (is the reuse in an educational or nonprofit setting?), nature of the original work (were the original materials published in a way that suggests they were meant to be reused?), amount of copyrighted material excerpted (how much is being reused?), and market effect (is the reuse likely to have a commercial effect on the original?).

Common Misconceptions about Copyright and Fair Use:

- **30-second rule:** people often think that they will not violate copyright at all if they use an abbreviated version (30 seconds or less) of a song or audio recording. This is not strictly true. Excerpts or portions of copyrighted material, no matter how long, are still protected under copyright.
- **Attribution:** people often think that giving appropriate consideration to original content owners is enough to avoid copyright violations. Even though this is a best practice, it is not strictly true.

Resources for finding creative commons and public domain media:

- Internet Archive Audio library
- Partners in Rhyme database of sound effects
- The Public Domain Review collection of media objects
- Musopen catalog of music resources
- <u>Incompetech</u> database (search for Royalty-free Music)
- <u>Creative Commons Search</u> portal for reusable resources
- BBC library of sound effects

For more information:

- Library of Congress guide to Copyright and Primary Sources
- Fair use guidelines from Purdue University
- Northeastern Library guidelines to copyright and fair use
- Creative Commons wiki on best practices for attribution