The Basics of Podcasting: Recording Your Episode

ANTONIO BANREY (A.BANREY@NORTHEASTERN.EDU)
DIGITAL MEDIA AND VIDEO PRODUCTION
COORDINATOR.

Today we will discuss



BEST PRACTICES FOR PODCASTING



AN OVERVIEW OF AUDACITY AUDIO EDITOR (RECORD, TRIMMING AUDIO, TIME SHIFT TOOL, ENVELOPE TOOL)

Podcast Recording Environment Considerations

- Find a room with good sound absorption and diffusion
- Carpet and curtains make great absorbers, bookshelves make great diffusers
- Be roughly two to four inches from the microphone (this can be your cellphone or laptop mic) at a 45 degree angle for recording voice, consider the proximity effect
- Listen for ambient sounds that can interfere with recording quality
- Apple juice is great to loosen the voice, as opposed to tea or honey

Recording your episode

- Recording remotely: Record via Skype, Zoom,
- There are many 3rd party apps to facilitate remote recording (i.e. Anchor, ZenCastr, Squadcast)
- Warm Up! Get comfortable talking with your guest(s) with 'softball' questions ("what did you have for breakfast? or "What are your weekend plans?")
- You don't have to get it in a single take. It's ok to stop and start over!

Introducing Your Podcast

- 10-30 seconds of original audio that cues listeners that the podcast is about to begin
- Montage or opening segment (question, secondary actuality)
- Music Resources
 - ► Free Music Archive
 - ► YouTube
 - What mood are you aiming for?
- Podcast talent (you!) identifies themselves, their guest and topic of the episode

General best practices

- Record a few minutes of test audio before launching into the episode.
- Don't be afraid to start over!
- Don't be afraid of filler words or phrases ("um," "like," "so") – you can always edit them out if you need to.
- Write out complicated names, words or long numbers ("twenty two thousand two hundred and forty seven" as opposed to 22,247). Phonetic spelling is your friend!
- Mark out spaces for transitions (between topics, between parts of the episode).
- Transcripts for accessibility (Otter AI).

- "This episode was made possible by..."
- "We would like to thank (list of staff/organizations) for their contribution to today's episode."
- Outro music
- Exporting your podcast as an .mp3 file
- Putting your podcast in the DRS: what does it mean?

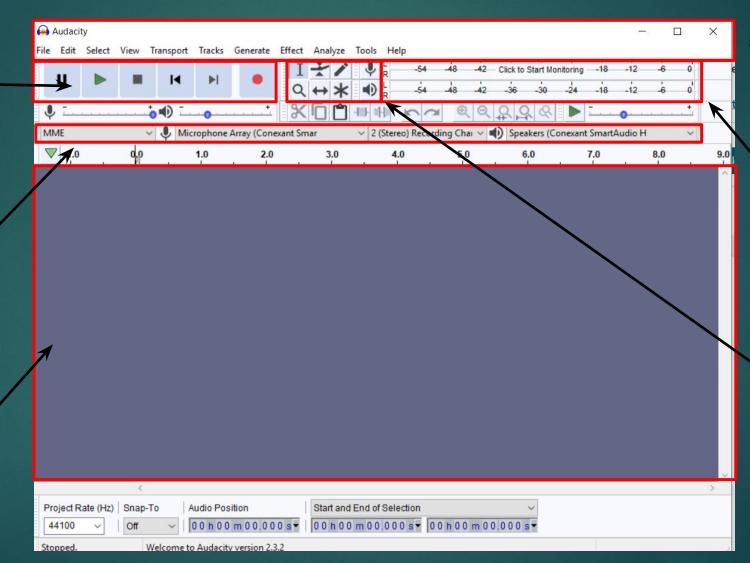
Ending and publishing your podcast episode

Audacity Interface

Transport (L-R): pause, play, stop, fast-forward/ backward, record

Microphone, volume, Input, and output selection

Audio tracks will display in this window



Editing, saving, effects, etc. tabs

Output Volume level (Try for -12 to -6 db

Audacity
Tools
(selection,
time shift,
envelope,
zoom)

Technical Notes on Audacity

- Audacity project files (.aup file _data folder vs. exported files (.wav .mp3)
- Codecs needed to use various files (LAME encoder for .mp3, .mp4 encoder for PC users)
- Always make sure you organize files!
- Saving a Audacity project twice can't hurt
- https://manual.audacityteam.org/