

Video Editing

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ANTH 2315 Religion and Modernity
Dr. Carie Hersh
Spring 2024, March 27th



Discussion & Goals

- Has anyone started editing their video?
- What are your goals for editing your video? What would you like your video to look like after editing?



Workshop agenda

- Important questions
- Vimeo anatomy
- Tutorial/demonstration
- Hands on practice with Vimeo
- Discussion

Slides, handouts, and data available at

<https://bit.ly/sp24-hersh-anth2315-video-editing>



Important questions

- Who is your audience? What are you trying to communicate to your audience?
- How can you integrate the videos, images, and audio you have collected to effectively communicate your message?



Vimeo

- Online video editing software suitable for beginners
- Basic account is free
 - Cannot download videos, can share through link if video is made **public** (see [Data Privacy Handout](#))
 - Limited to three edited videos
- [Link to Vimeo](#) (basic)



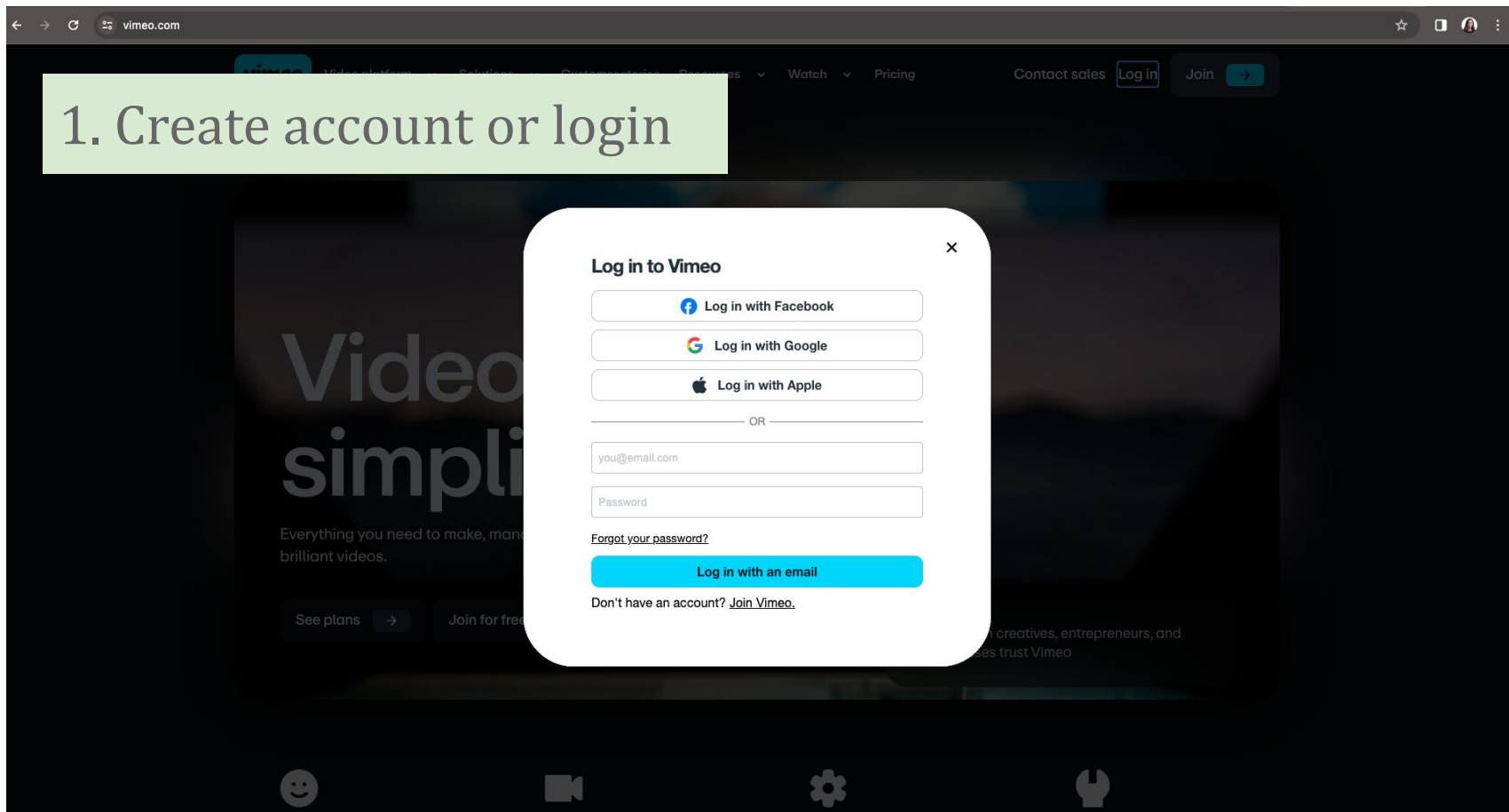
Example Media

- Candle Video: Pixabay, author: motion5,
<https://pixabay.com/videos/aflame-alight-background-banner-4933/>
- Book Video: Pixabay, author: Joe_hackney,
<https://pixabay.com/videos/background-texturx-book-cup-table-106883/>
- Nature Image: Pixabay, author: Larisa-K,
<https://pixabay.com/photos/flowers-meadow-sunlight-summer-276014/>
- JRR Tolkien Interview: YouTube, BBC,
<https://www.youtube.com/watch?v=rre7zQGcldI>
- Storm: Rough sea and waves of the ocean from a boat, Vimeo Stock Image
- Music: The Happy Farmer, Traditional, Vimeo Stock Music

Example videos and images: <https://bit.ly/sp24-hersh-anth2315-video-editing>



1. Create account or login



The screenshot shows the Vimeo website with a login modal open. The modal is titled "Log in to Vimeo" and has a close button (X) in the top right corner. It contains three social login options: "Log in with Facebook", "Log in with Google", and "Log in with Apple". Below these is a separator line with "OR" in the center. There are two input fields for email and password, with placeholder text "you@email.com" and "Password". Below the password field is a link "Forgot your password?". At the bottom of the modal is a blue button labeled "Log in with an email" and a link "Don't have an account? Join Vimeo.".



Thanks for joining Vimeo! Time to [create a password](#) for your account.

vimeo

Upgrade

New video

Upload

Create video

Record screen

Create event

2. Create new video

Start your

from computer

from Drive and more

Record
screen or webcam

Create
new or from template

Recent videos

Your recently modified videos will live here. [Upload a video](#)

My feed

Added to Vimeo Staff Picks



Testimony of Ana
1,561 views • 4 days ago

Sachin Dheeraj

Added to Vimeo Staff Picks



MAMMA
4,157 views • 9 days ago

Aslak Danbolt

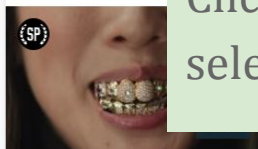
Added to Vimeo Staff Picks



MIEL DE MONTAGNE - LE PIGEON
36.6K views • a month ago

Morgan Jouquand

Added to Vimeo Staff Picks



Gil's Grills | Brooklyn Film Festival
10.2K views • 6 months ago

Nicolas Gordon

Click New video and
select Create video

I Have No Tears, and I Must Cry
23.4K views • 11 days ago

Luis Fernando Puente

L'HEURE BLEUE, 3ème Scène
20K views • 5 months ago

REMEMBERS

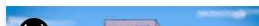
Added to Vimeo Staff Picks



Added to Vimeo Staff Picks



Added to Vimeo Staff Picks



Added to Vimeo Staff Picks



Added to Vimeo Staff Picks



Added to Vimeo Staff Picks



Watch



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Feel free to ask questions at any point
during the presentation!

vimeo Untitled 16:9 Save

3. Upload media

Click **Upload**, then select and upload media from your computer

Previous 30 Days

	Size	Kind	Date Added
■ Credits	329 KB	PNG image	Jan 11, 2024, 9:24 AM
■ Tolkien_Allegory_BBC_1968_YouTube.mp4	24.5 MB	MPEG-4 movie	Jan 11, 2024, 8:52 AM
■ Candle_Pixabay_motion5.mp4	3.1 MB	MPEG-4 movie	Jan 11, 2024, 8:49 AM
■ Book_Pixabay_Joe_hackney.mp4	4.8 MB	MPEG-4 movie	Jan 11, 2024, 8:49 AM
■ Nature_Pixabay_Larisa-k.jpg	371 KB	JPEG image	Jan 11, 2024, 8:49 AM
■ Cathedral_music_Pixabay_Music_For_Videos.mp3	2.7 MB	MP3 audio	Jan 11, 2024, 8:49 AM

Cancel Open



vimeo Untitled 16:9 Save

3. Upload media

Uploaded media will appear on the left

The screenshot displays the Vimeo Media library interface. On the left, a sidebar is highlighted with a red box, containing icons for Media, Presets, Text, Graphics, Music, Collections, and Brand. The Media panel is open, showing an 'Upload' button, tabs for 'Uploads', 'Library', and 'Stock', and a list of uploaded media items. The main area shows a large video player with an orange background and a lit candle, with the Vimeo logo in the bottom right. The bottom timeline shows a sequence of video clips and a 'Thank you!' text box.



vimeo Untitled 16:9 Save

Media ×

Upload 📷

Uploads Library Stock

Ratio ▼ Type ▼

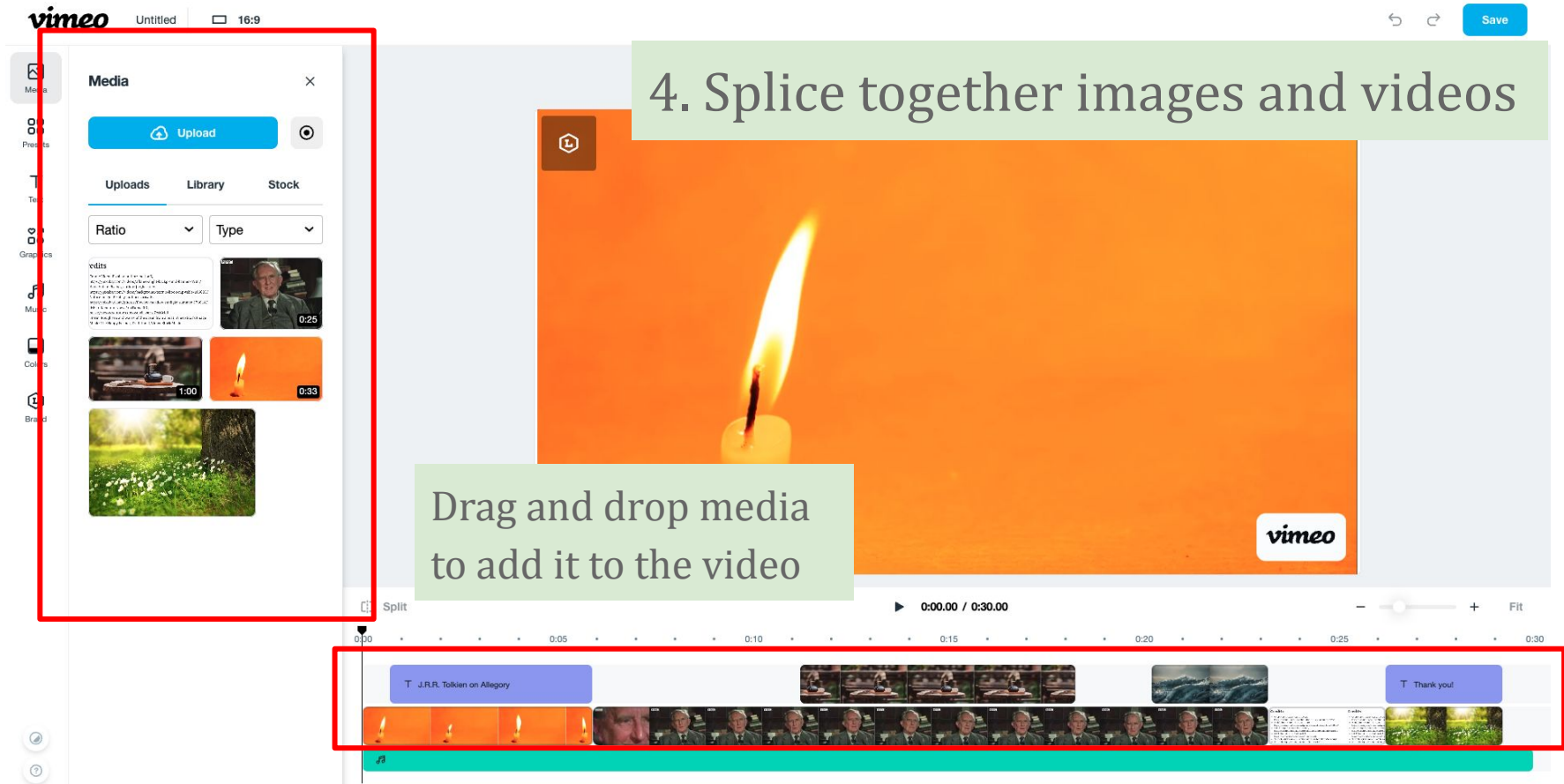
edits

1:00 0:33

0:00.00 / 0:30.00

4. Splice together images and videos

Drag and drop media to add it to the video





Media



Upload



Uploads

Library

Stock

Ratio



Type



edits

0:25

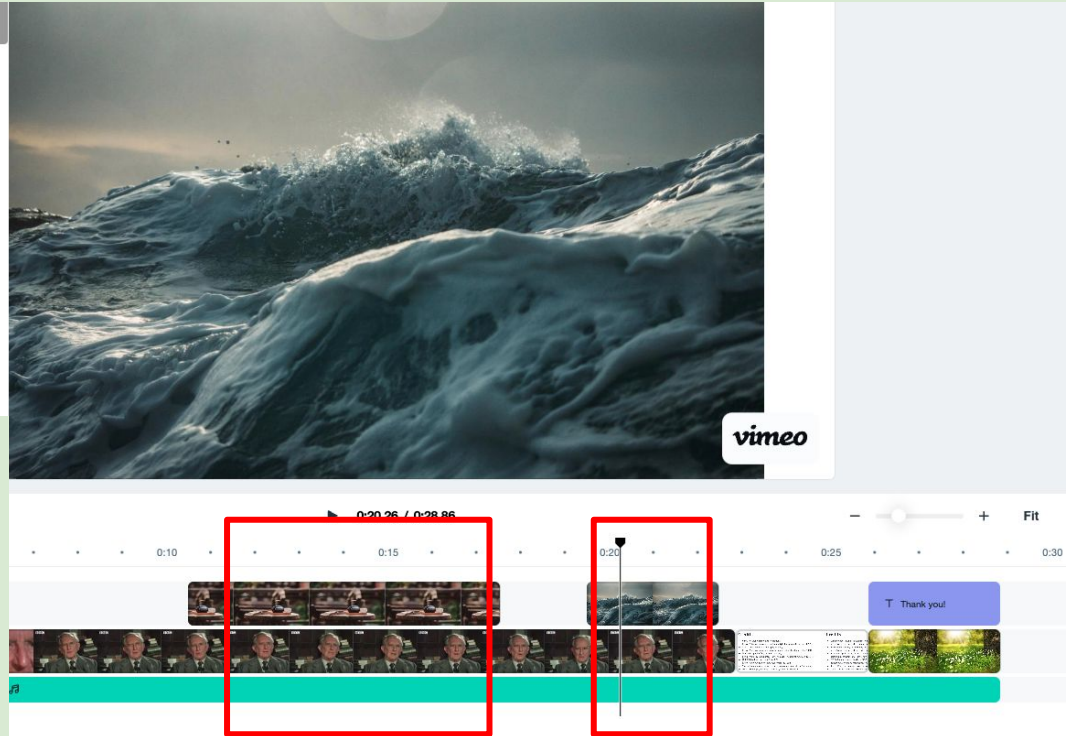
1:00

0:33



5. Overlap images and videos with voice over

Place videos and images above a video with audio to have the audio playing while the image or video is displayed





Media



Presets



Text



Graphics



Music



Colors



Brand

Music



Upload

Featured

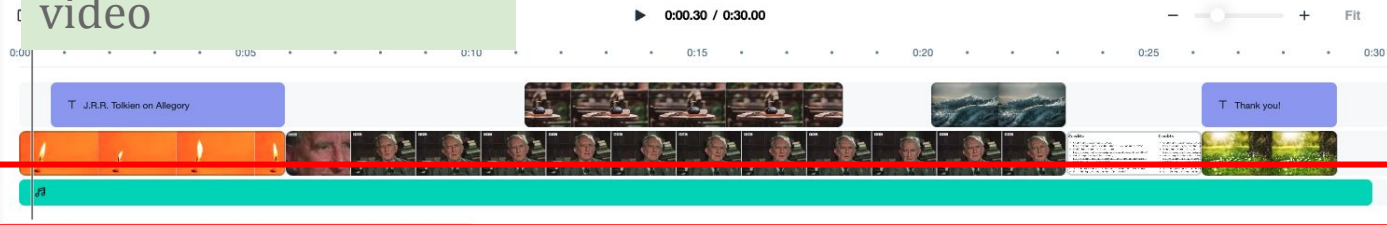
All music

Uploads

Bridges
Daniel Gunnar...Shapes
Toby TranterSun Sun Sun
PastisGo For Gold
Spring GangEyt
TwelveA Mistake
Particle HouseVentures
Adriel FairEasy Peasy
Arthur BensonFriend Of Me
FiskayetSalamanca
The Illstrument...So Fresh
CospeLosing It
Velveteen

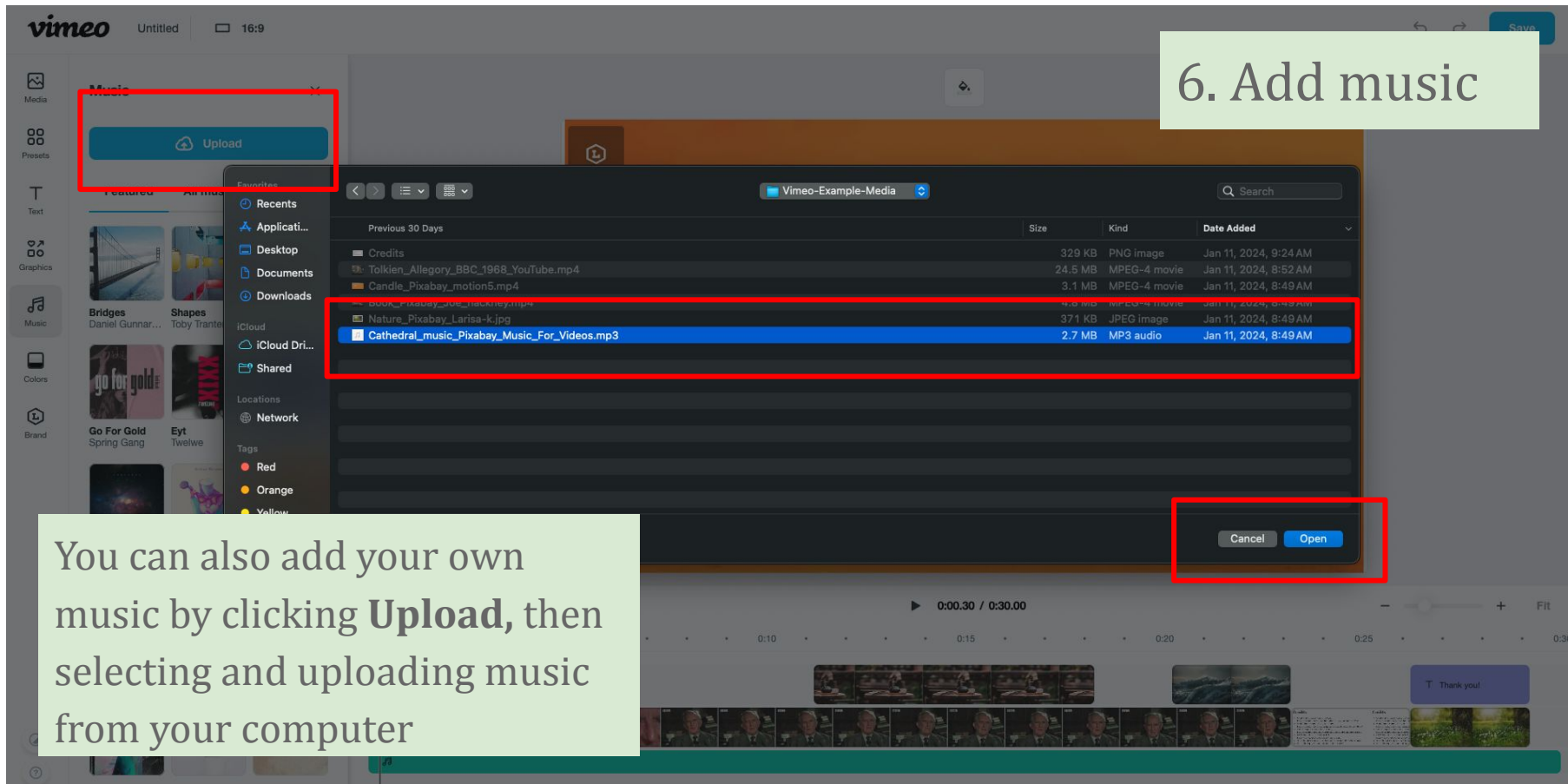
Select **Music**, then
drag and drop tracks
to add them to your
video

6. Add music



6. Add music

You can also add your own music by clicking **Upload**, then selecting and uploading music from your computer



The screenshot shows the Vimeo web interface. On the left sidebar, the 'Music' tab is selected. The 'Upload' button is highlighted with a red box. A file selection dialog is open, showing a list of files. The file 'Cathedral_music_Pixabay_Music_For_Videos.mp3' is selected and highlighted with a red box. The 'Open' button at the bottom right of the dialog is also highlighted with a red box.

Previous 30 Days	Size	Kind	Date Added
Credits	329 KB	PNG image	Jan 11, 2024, 9:24 AM
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Book_Pixabay_Book_Book.mp4	4.6 MB	MPEG-4 movie	Jan 11, 2024, 8:49 AM
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Cathedral_music_Pixabay_Music_For_Videos.mp3	2.7 MB	MP3 audio	Jan 11, 2024, 8:49 AM



Music

Upload

Featured

All music

Uploads



6. Add music

Go to **Uploads**, then
drag and drop music
to add it to your video

J.R.R. Tolkien on Allegory

vimeo

Split

Delete

0:00.90 / 1:25.98

Fit



vimeo Untitled 16:9 Save

Media

Graphics

Music

Colors

Brand

Text

+ Add Text

Title

Headline

Subheadline

Caption

T
Text

Replace

J.R.R. Tolkien on Allegory

7. Add text

Select **Text**, click the type of text you would like, then position it on the video preview and place it above where you would like it to appear in the video

Split Delete

0:00 0:05 0:10

T J.R.R. Tolkien on Allegory

#1



vimeo

Untitled

16:9



Save

8. Save your video

J.R.R. Tolkien on Allegory

vimeo



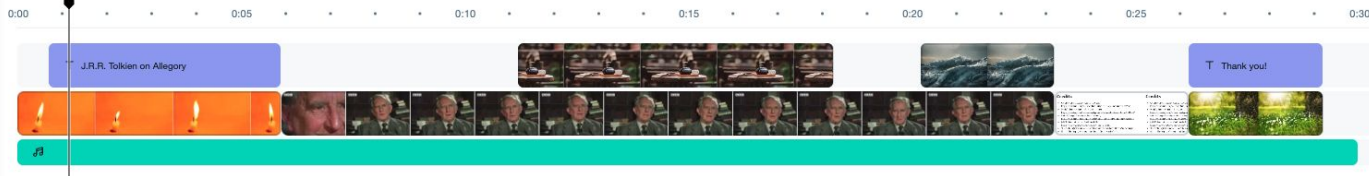
Delete



0:01.16 / 0:30.00



Fit



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during the presentation!*



GIF



9. Share your video

J.R.R. Tolkien on Allegory

J.R.R. Tolkien on Allegory

NOT YET RATED

Click to add a description

Select **Privacy**, and set
the **Link** to **Public**

Privacy

Sharing

Content

Allow downloads

Upgrade



People can add to showcases



Link



Unlisted

Upgrade

Only people with the link can access.



Password

Upgrade

Only people with the password can access.



Hide from Vimeo

Upgrade

Private on your account, but embeddable anywhere.



Private

Only you and people on your account can access.



Public

Anyone on the internet can see.

Allow public comments



Privacy



Player



Interactivity



Comments



Analytics

Captions
and audio

Settings



9. Share your video

GIF

✂



Get Link

Anyone on the internet can see. [Edit](#)

☐ Start at 00:02

Copy

Customize link

vimeo.com/user211822010/

64 characters

Upgrade to save

Click the **link icon**, then
click **Copy**

Privacy

Player

Interactivity

Comments

Analytics

Captions
and audio

Settings

J.R.R. Tolkien on Allegory

NOT YET RATED

Click to add a description



Date Added ▾

Key Findings

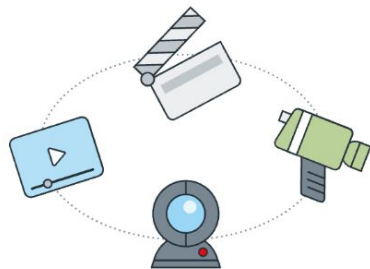


- Based on a comparison of the political and economic impact of the crimes.
- No evidence of a relationship between the Telegram channel and the crime.

Final Presentation

Sara Morrell

Add to My Library



Drag & Drop or Upload Media

Browse your device to upload media files.

Browse Files



Paste External Link

YouTube or Vimeo Link

Add Video

Canvas integration

J.R.R. Tolkien on Allegory



Details Comments Insights Captions

No Comments

☐ Subscribe to comments

Add a comment...

Canvas integration



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Demonstration

Go to

<https://vimeo.com/>

1. Create account or login
2. Create new video
3. Upload media
4. Splice together images and videos
5. Overlap images and videos with voice over
6. Add music
7. Add text
8. Save your video
9. Share your video



Your turn!

- Try uploading some of your own media to Vimeo and editing it together
- If you do not have media, you can download the examples from GitHub

Slides, handouts, and data available at

<https://bit.ly/sp24-hersh-anth2315-video-editing>



Discussion

- Are there any questions?
- How might various edits help you communicate your message?
- Are there edits that might distract from your message? If so, how can you eliminate distractions?
- Which video edits do you plan on using?



Free video editing software

- [Vimeo](#)
- [Lightworks](#)
- [VN Video Editor](#)
- [DaVinci Resolve](#) (advanced)



Thank you!

—Developed by Sara Morrell, Kasya O'Connor Grant, Lawrence Evalyn

- For more information on the DITI, please see:
<https://bit.ly/diti-about>
- Schedule an appointment with us! <https://bit.ly/diti-meeting>
- If you have any questions, contact us at: nulab.info@gmail.com
- We'd love your feedback! Please fill out a short survey here:
<https://bit.ly/diti-feedback>

