Tips for Designing Infographics

1

Pick a topic and a theme that "fit together"

Look at this one; the topic is a "how to" and the theme is that of a classroom chalkboard. This kind of synergy helps your message!

✳ graphic details like your use of font or elements should also fit your theme!

2

Structure it "chronologically"

It helps readers to go in one direction; most people read from top to bottom, left to right, so that's the simplest place to start!

✳ still, don't be afraid to get creative! What matters is that it's easy to follow!

3

Lastly, Make it fun!

Do that little bit of extra effort to add in some small details throughout.

✳ They might not directly help your argument, but will make your work pop and help folks appreciate what they're learning!