



Introduction to Wix

Questions to consider when planning a website

- What is the purpose of this site?
- How can I make my site easy to use?
- Who is my audience?
- What site features will best support my goals and audience?

Wireframing

This is a great way to plan out a website before you jump into making pages and posts.

- MockFlow: <https://www.mockflow.com/>
- Wireframe CC: <https://wireframe.cc/>

Best practices in website building

- Always remember your audience and think about how you want to represent your identity and your work to your audience.
- Use the “Preview” button (available on both WordPress and Wix) to see how your site will appear to your audience.
- More is not necessarily better! You want your website to be easy to navigate, informative, and appealing.
- Pick a theme/template that is compatible with mobile phones.
- Design choices should be based on the content you are communicating.
- For maximum readability, use simple fonts and a high color contrast between text and background color. This is particularly important for accessibility.
- [Copyright and Fair Use Handout](#)

Important Vocabulary

- **Pages:** These are the main areas of your website that your audience will be able to navigate on your site’s menu.
- **Posts:** These are blog or news posts that show up as you publish them.
- **Domain:** Your domain name is the unique URL that leads to your website.
- **Design:** the aesthetic choices for your website, including colors, font, and more.
- **Section:** Each page is divided into large chunks of content called “sections.” These sections (images, text, videos, etc.) can be easily swapped around to rearrange the layout of the page.



Example Wix Sites:

- <https://www.helenakruger.com/>
- <https://www.laurabaross.com/> & <https://www.laurabaross.com/blog/>
- <https://www.bellaandbloom.com/blog/>

Using Wix:

1. Go to <http://www.wix.com/> and click “Get Started” in the upper right hand corner
2. Let Wix ADI help create your site!
 - a. Wix ADI will ask questions about the purpose of your site
3. Change your design
 - a. The ‘Design’ button will help you change the global design of your website: either the overall theme, or specifics like colors, fonts, and animation.
4. Editing your site’s pages
 - a. Sections
 - i. There is a wide variety of sections you can add, ranging from simple “elements” to more complex sections such as Instagram feeds, FAQs, and forms.
 - b. Add Pages or Sections
 - i. Add new pages or sections by clicking the “Add” menu.
 - ii. Choose your content and drag and drop it to the area on your page.
 - c. Editing Sections
 - i. Hover over the section you want to edit and click the “Edit” button in the top left corner.
 - ii. Use the bar on the left side to make edits to your section.
 - iii. Sections are very easy to delete if you make a mistake!
 - d. Add Media
 - i. Go to “Add Section” and click “Video” (or “Media Gallery” if you want to add multiple items)
 - ii. Select the layout you like best.
 - iii. When you add the section, you can edit the text, the URL/video file, and all other aspects of it.
5. Apps
 - a. Apps are Wix’s version of widgets, or website components that perform a specific function.
 - b. Select from a full list of apps by clicking “Add,” then “Apps.”