

Video Editing

Sara Morrell, Kasya O'Connor Grant, Lawrence Evalyn
ANTH 2315 Religion and Modernity
Dr. Carie Hersh
Spring 2024, March 27th



Discussion & Goals

- Has anyone started editing their video?
- What are your goals for editing your video? What would you like your video to look like after editing?



Workshop agenda

- Important questions
- Vimeo anatomy
- Tutorial/demonstration
- Hands on practice with Vimeo
- Discussion

Slides, handouts, and data available at

<https://bit.ly/sp24-hersh-anth2315-video-editing>



Important questions

- Who is your audience? What are you trying to communicate to your audience?
- How can you integrate the videos, images, and audio you have collected to effectively communicate your message?



Vimeo

- Online video editing software suitable for beginners
- Basic account is free
 - Cannot download videos, can share through link if video is made **public** (see [Data Privacy Handout](#))
 - Limited to three edited videos
- [Link to Vimeo](#) (basic)



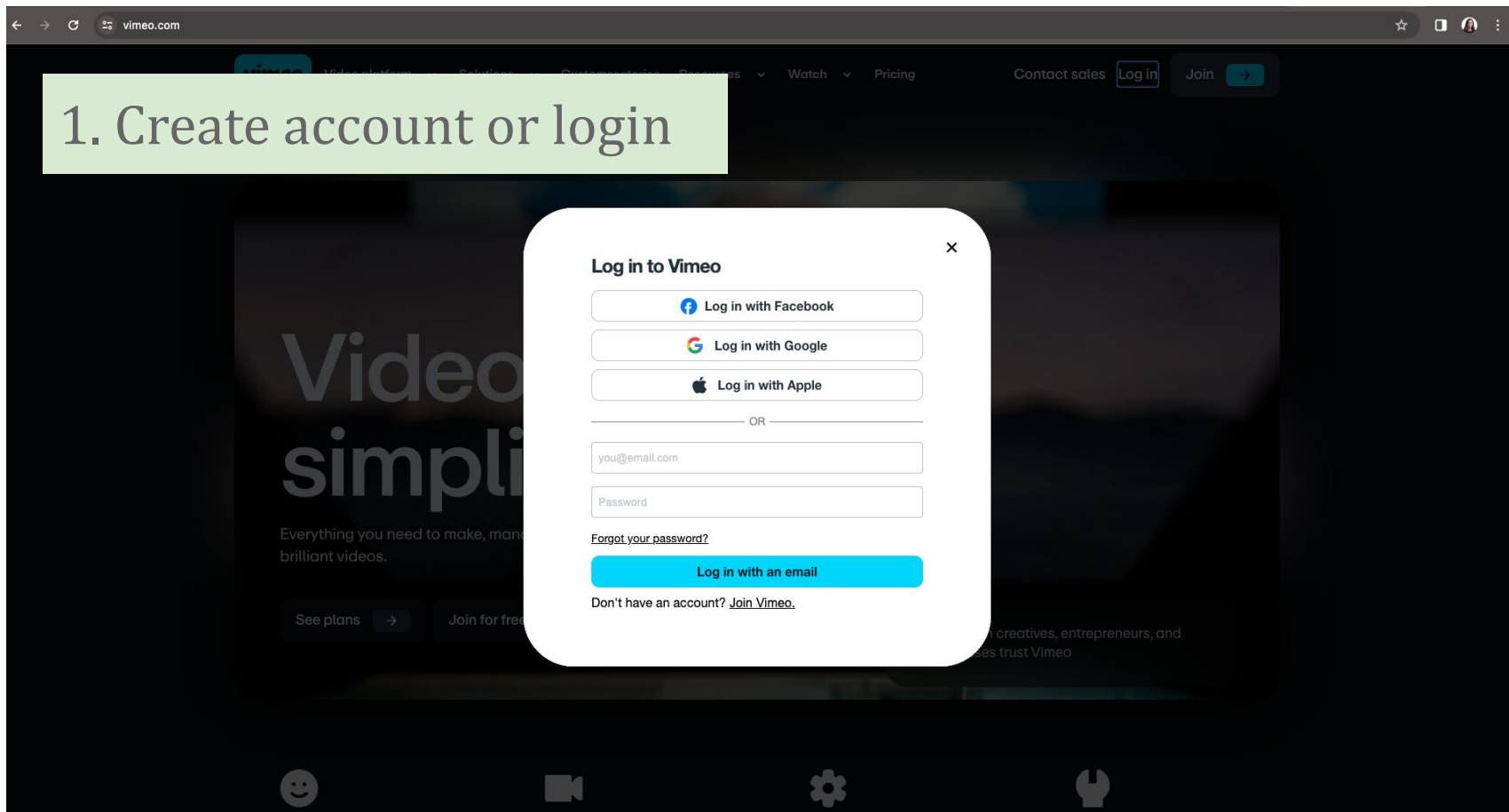
Example Media

- Candle Video: Pixabay, author: motion5,
<https://pixabay.com/videos/aflame-alight-background-banner-4933/>
- Book Video: Pixabay, author: Joe_hackney,
<https://pixabay.com/videos/background-texturx-book-cup-table-106883/>
- Nature Image: Pixabay, author: Larisa-K,
<https://pixabay.com/photos/flowers-meadow-sunlight-summer-276014/>
- JRR Tolkien Interview: YouTube, BBC,
<https://www.youtube.com/watch?v=rre7zQGcldI>
- Storm: Rough sea and waves of the ocean from a boat, Vimeo Stock Image
- Music: The Happy Farmer, Traditional, Vimeo Stock Music

Example videos and images: <https://bit.ly/sp24-hersh-anth2315-video-editing>



1. Create account or login



Log in to Vimeo

Log in with Facebook

Log in with Google

Log in with Apple

OR

you@email.com

Password

[Forgot your password?](#)

Log in with an email

Don't have an account? [Join Vimeo.](#)



Thanks for joining Vimeo! Time to [create a password](#) for your account.

vimeo

Start your video

2. Create new video

Recent videos

Your recently modified videos will live here. [Upload a video](#)

My feed

Added to Vimeo Staff Picks

Testimony of Ana
1,561 views • 4 days ago
Sachin Dheeraj

Added to Vimeo Staff Picks

MAMMA
4,157 views • 9 days ago
Aslak Danbolt

Added to Vimeo Staff Picks

MIEL DE MONTAGNE - LE PIGEON
36.6K views • a month ago
Morgan Jouquand

Added to Vimeo Staff Picks

Gil's Grills | Brooklyn Film Festival
10.2K views • 6 months ago
Nicolas Gordon

Added to Vimeo Staff Picks

I Have No Tears, and I Must Cry
23.4K views • 11 days ago
Luis Fernando Puente

Added to Vimeo Staff Picks

L'HEURE BLEUE, 3ème Scène
20K views • 5 months ago
REMEMBERS

Watch

Upgrade New video

- Upload
- Create video
- Record screen
- Create event

Click New video and select Create video



vimeo Untitled 16:9 Save

3. Upload media

Click **Upload**, then select and upload media from your computer

Previous 30 Days

	Size	Kind	Date Added
■ Credits	329 KB	PNG image	Jan 11, 2024, 9:24 AM
■ Tolkien_Allegory_BBC_1968_YouTube.mp4	24.5 MB	MPEG-4 movie	Jan 11, 2024, 8:52 AM
■ Candle_Pixabay_motion5.mp4	3.1 MB	MPEG-4 movie	Jan 11, 2024, 8:49 AM
■ Book_Pixabay_Joe_hackney.mp4	4.8 MB	MPEG-4 movie	Jan 11, 2024, 8:49 AM
■ Nature_Pixabay_Larisa-k.jpg	371 KB	JPEG image	Jan 11, 2024, 8:49 AM
■ Cathedral_music_Pixabay_Music_For_Videos.mp3	2.7 MB	MP3 audio	Jan 11, 2024, 8:49 AM

Cancel Open



vimeo Untitled 16:9 Save

Media ×

Upload ⓘ

Uploads Library Stock

Ratio ▼ Type ▼

edits

0:25

1:00 0:33

Uploaded media will appear on the left

3. Upload media

0:00.00 / 0:30.00

J.R.R. Tolkien on Allegory

Thank you!

0:30



vimeo Untitled 16:9 Save

4. Splice together images and videos

Drag and drop media to add it to the video

Media

Upload

Uploads Library Stock

Ratio Type

edits

1:00 0:33

0:00.00 / 0:30.00

J.R.R. Tolkien on Allegory

Thank you!





Media



Presets



Text



Graphics



Music



Colors



Brand

Media



Upload



Uploads

Library

Stock

Ratio



Type



edits

Video editing tips and tricks
How to edit a video like a pro
Video editing tips and tricks
How to edit a video like a pro
Video editing tips and tricks
How to edit a video like a pro
Video editing tips and tricks
How to edit a video like a pro
Video editing tips and tricks
How to edit a video like a pro

0:25



1:00



0:33

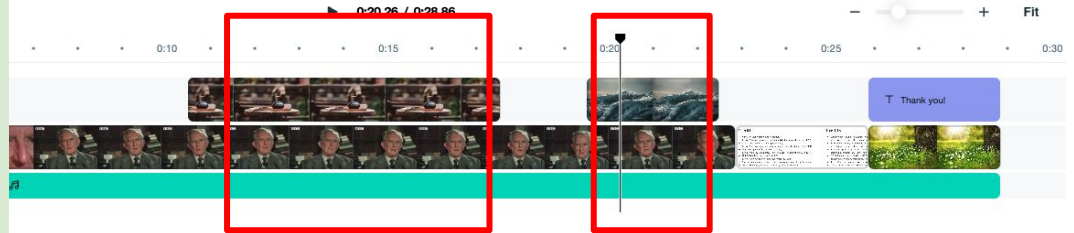


5. Overlap images and videos with voice over

Place videos and images above a video with audio to have the audio playing while the image or video is displayed



vimeo





Media



Presets



Text



Graphics



Music



Colors



Brand

Music



Upload

Featured

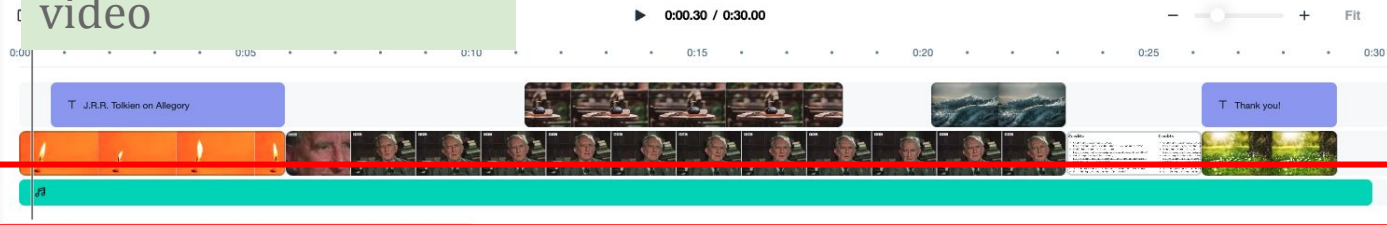
All music

Uploads

Bridges
Daniel Gunnar...Shapes
Toby TranterSun Sun Sun
PastisGo For Gold
Spring GangEyt
TwelveA Mistake
Particle HouseVentures
Adriel FairEasy Peasy
Arthur BensonFriend Of Me
FiskayetSalamanca
The Illstrument...So Fresh
CospeLosing It
Velveteen

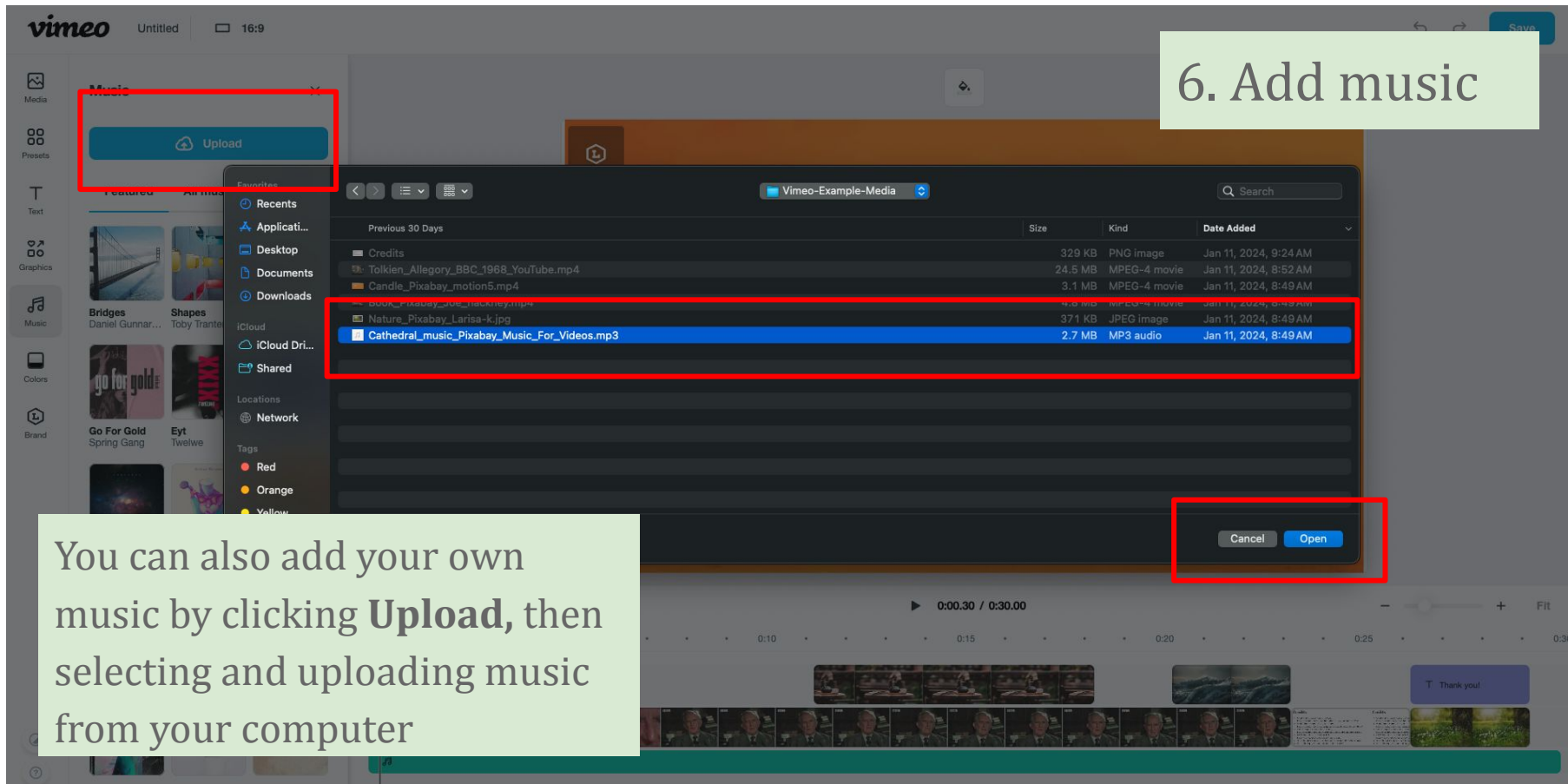
Select **Music**, then
drag and drop tracks
to add them to your
video

6. Add music



6. Add music

You can also add your own music by clicking **Upload**, then selecting and uploading music from your computer



The screenshot shows the Vimeo web interface. On the left sidebar, the 'Music' tab is selected. The main area displays a file selection dialog titled 'Vimeo-Example-Media'. The dialog shows a list of files with columns for Name, Size, Kind, and Date Added. The file 'Cathedral_music_Pixabay_Music_For_Videos.mp3' is selected and highlighted in blue. Below the file list, there are 'Cancel' and 'Open' buttons. A red box highlights the 'Upload' button in the top left corner of the Vimeo interface.

Name	Size	Kind	Date Added
Credits	329 KB	PNG image	Jan 11, 2024, 9:24 AM
Tolkien_Allegory_BBC_1968_YouTube.mp4	24.5 MB	MPEG-4 movie	Jan 11, 2024, 8:52 AM
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Book_Pixabay_Book_Book.mp4	4.6 MB	MPEG-4 movie	Jan 11, 2024, 8:49 AM
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Cathedral_music_Pixabay_Music_For_Videos.mp3	2.7 MB	MP3 audio	Jan 11, 2024, 8:49 AM



Music

Upload

Featured

All music

Uploads



6. Add music

Go to **Uploads**, then
drag and drop music
to add it to your video

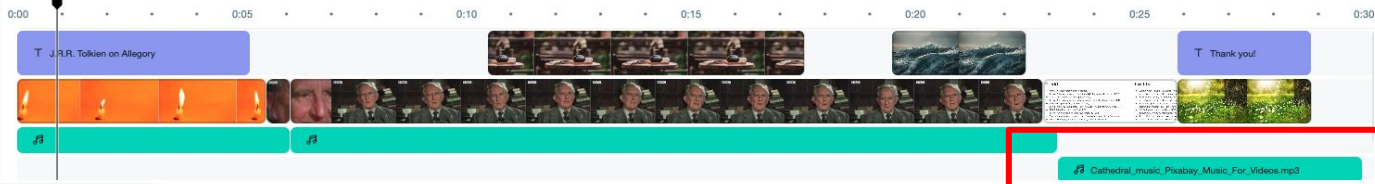
J.R.R. Tolkien on Allegory

vimeo

Split Delete

0:00.90 / 1:25.98

Fit



vimeo Untitled 16:9 Save

Media

Graphics

Music

Colors

Brand

Text

+ Add Text

Title

Headline

Subheadline

Caption

T
Text

Replace

7. Add text

J.R.R. Tolkien on Allegory

Select **Text**, click the type of text you would like, then position it on the video preview and place it above where you would like it to appear in the video

Split Delete

0:00 0:05 0:10

T J.R.R. Tolkien on Allegory

#1



vimeo

Untitled

16:9



Save

8. Save your video

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vimeo



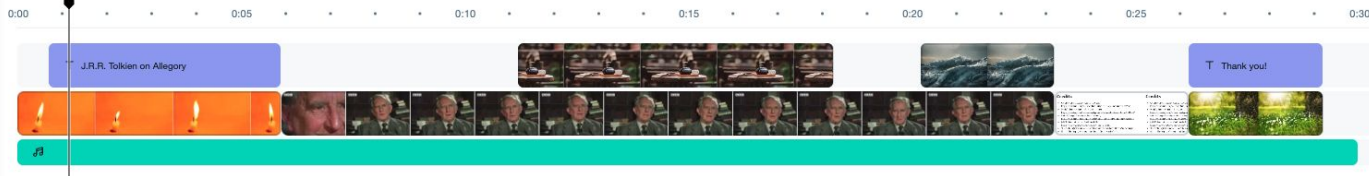
Delete



0:01.16 / 0:30.00



Fit



Northeastern University
NULab for Texts, Maps, and Networks

*Feel free to ask questions at any point
during the presentation!*



GIF



9. Share your video

J.R.R. Tolkien on Allegory

J.R.R. Tolkien on Allegory

NOT YET RATED

Click to add a description

Select **Privacy**, and set
the **Link** to **Public**

Privacy

Sharing

Content

Allow downloads

Upgrade



People can add to showcases



Privacy

Player



Interactivity



Comments



Analytics

Captions
and audio

Settings

Link



Unlisted

Upgrade

Only people with the link can access.



Password

Upgrade

Only people with the password can
access.

Hide from Vimeo

Upgrade

Private on your account, but
embeddable anywhere.

Private

Only you and people on your
account can access.

Public

Anyone on the internet can see.

Allow public comments



9. Share your video

GIF

Scissors icon



Get Link

Anyone on the internet can see. [Edit](#)

Copy

☐ Start at 00:02

Customize link

vimeo.com/user211822010/

64 characters

Upgrade to save

J.R.R. Tolkien on Allegory

00:01

J.R.R. Tolkien on Allegory

NOT YET RATED

Click to add a description

Click the **link icon**, then
click **Copy**

Privacy

Player

Interactivity

Comments

Analytics

Captions
and audio

Settings



Date Added ▾

Key Findings

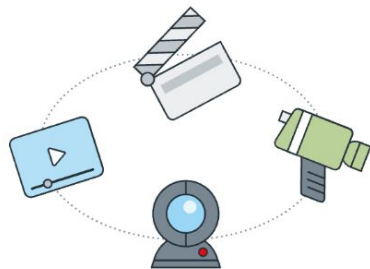


- Based on a comparison of the political and economic impact of the crimes.
- No evidence of a relationship between the Telegram channel and the crime.

Final Presentation

Sara Morrell

Add to My Library



Drag & Drop or Upload Media

Browse your device to upload media files.

Browse Files



Paste External Link

YouTube or Vimeo Link

Add Video

Canvas integration

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Details Comments Insights Captions

No Comments

☐ Subscribe to comments

Add a comment...

Canvas integration



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Feel free to ask questions at any point during the presentation!

Demonstration

Go to

<https://vimeo.com/>

1. Create account or login
2. Create new video
3. Upload media
4. Splice together images and videos
5. Overlap images and videos with voice over
6. Add music
7. Add text
8. Save your video
9. Share your video



Your turn!

- Try uploading some of your own media to Vimeo and editing it together
- If you do not have media, you can download the examples from GitHub

Slides, handouts, and data available at

<https://bit.ly/sp24-hersh-anth2315-video-editing>



Discussion

- Are there any questions?
- How might various edits help you communicate your message?
- Are there edits that might distract from your message? If so, how can you eliminate distractions?
- Which video edits do you plan on using?



Free video editing software

- [Vimeo](#)
- [Lightworks](#)
- [VN Video Editor](#)
- [DaVinci Resolve](#) (advanced)



Thank you!

—Developed by Sara Morrell, Kasya O'Connor Grant, Lawrence Evalyn

- For more information on the DITI, please see:
<https://bit.ly/diti-about>
- Schedule an appointment with us! <https://bit.ly/diti-meeting>
- If you have any questions, contact us at: nulab.info@gmail.com
- We'd love your feedback! Please fill out a short survey here:
<https://bit.ly/diti-feedback>

