

Storytelling with Mapping: Knight Lab StoryMap

GRMN 1102: Elementary German 2

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Workshop Agenda

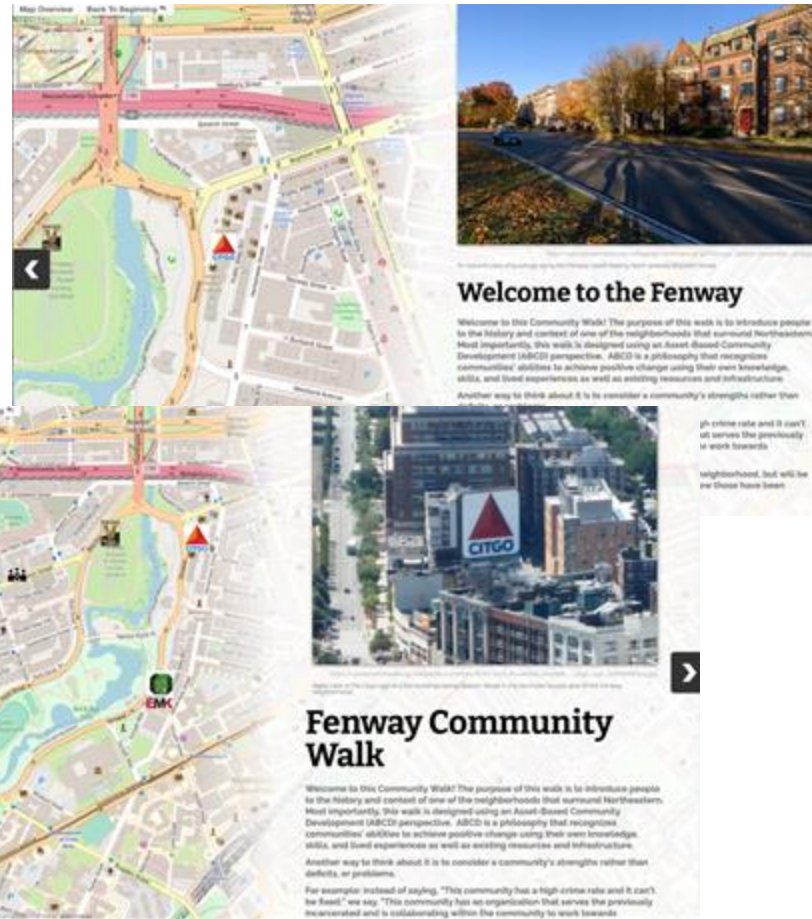
- Best practices and questions to consider before creating your StoryMap.
- Demonstrate steps for using KnightLab StoryMap.
- Start building!

Slides, handouts, and data available at: <https://bit.ly/40GEtBV>



What is a StoryMap?

KnightLab's StoryMap tool allows users to tell narrative stories connected with specific geographic locations.



StoryMap Best Practices

- Think carefully about the **audience** you are trying to reach with your map. This will impact your language, the order of your points, and the media that you choose.
- Think also about the **tone** of the map: the default for StoryMap can be very upbeat and informal, and that may not match the content you are sharing.
- **Test your map** after you have created it, to make sure that all the narrative points flow and that the language is clear and concise.



Optional: Spreadsheet Template

Make a copy of the StoryMap template below and use it to fill in the different sites you want to map, images you want to include, etc.

[StoryMap Spreadsheet Template](#)

Template based on the StoryMap Spreadsheet Template created by Molly Brown, Reference and Outreach Archivist, Northeastern University Library.

For more information about collecting and organizing data for StoryMap, please see:

<https://bit.ly/storymap-spreadsheet>



Spreadsheet data collection

fx http://hdl.handle.net/2047/d20158126

	a	b	c	d	e	f	g	h	i	j	k
	Slide #	Site Name	Site Location	Image URL/File Location	Image Credit	Image Caption	Headline	Historical Profile/First Person Narrative	Citation(s)	Additional Media	Additional Media Caption & Credit
1											
2	Title Slide	n/a	n/a	http://hdl.handle.net/2047/d20158126	Freedom House Records, Courtesy of Northeastern University Archives and Special Collections	Back Bay Fens, Boston, Mass.	Walking the Emerald Necklace	This is an introduction to the project that will continue on.			
3	Site f	Back Bay Fens Community Gardens	42.344888, -71.093221	http://hdl.handle.net/2047/d20158123	Freedom House Records, Courtesy of Northeastern University Archives and Special Collections	Community garden in Back Bay Fens.	Back Bay Community Gardens	Two men tend community garden in the Back Bay Fens. A public water building can be seen on the left. The Back Bay Fens (also called The Fens, or Fens) is a freshwater marsh and lagoon area within Boston's larger Emerald Necklace park system.			
4											
5											
6											

1. The slide number can serve as the order in which your sites appear on your map and the site name can be used to label sites on your map.

2. The site location is used to identify a point on your map where the site is physically located (address or coordinates).

3. The image URL/File location is useful in keeping track of images of sites. Always credit your images to indicate their origin. Also include a caption describing your image.

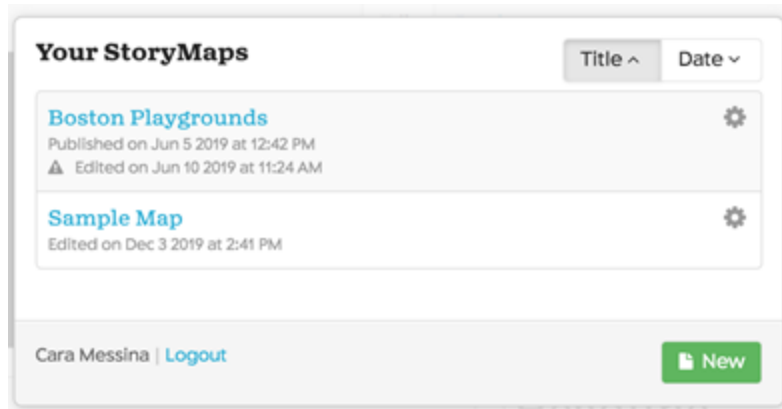
4. The headline can serve as the official title or label of your site. Including a narrative provides more context as to why your site is important.

5. Don't forget to cite your sources! Also, you may want to include additional media related to your site (e.g. newspaper clippings, additional photos, etc.).



Create a StoryMap

- Go to <https://storymap.knightlab.com/>
- Click “Make a StoryMap.” 
- Either create a new account or sign in through Google.
- Once you’re signed in, click “New Map” (once you have created your map, it will be there for you to work on).
- Name your project.



Your StoryMap

Overall options
(like changing map layout)

SAVE OFTEN!



Preview your slides

Preview the
geographic points in all
of your slides

Title and content of
your text box

Check out and add new
slides here

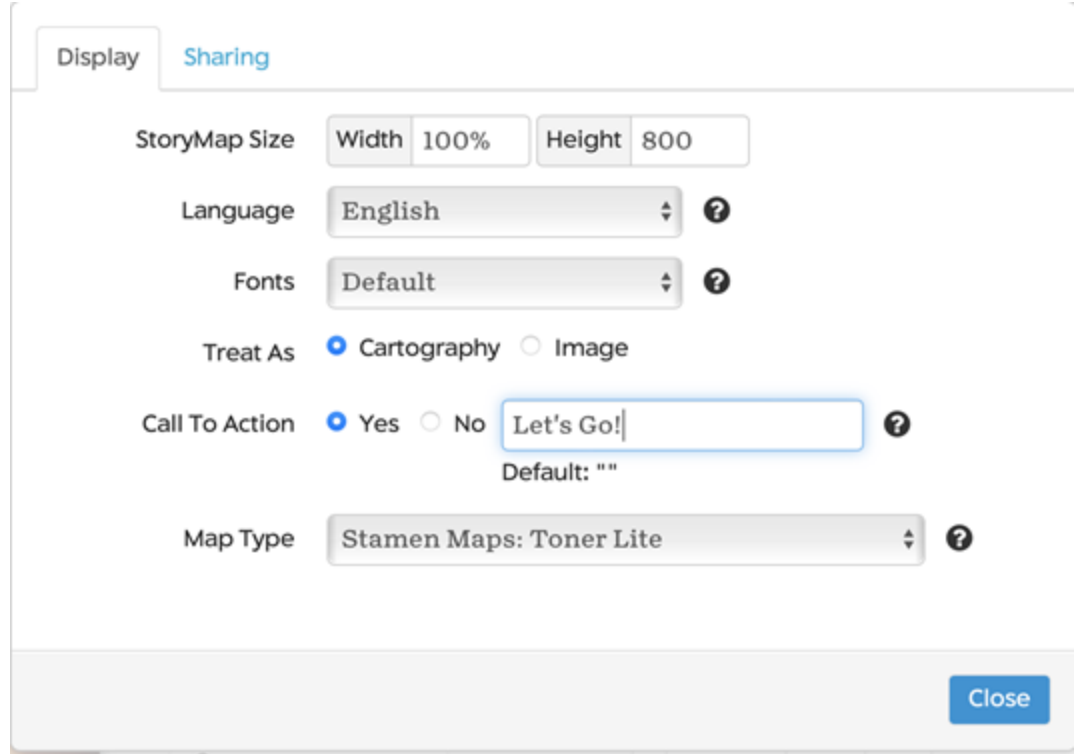
Uploading photos
or other media!
Document what
you upload

Color or image for text box
background



Options for designing your map

- The “Options” button in the top left allows you to change the design of your map.
- Customizable options include Language, Fonts, Call to Action, Map Type and more.



The screenshot shows the 'Options' panel for a StoryMap, with the 'Sharing' tab selected. The panel contains several settings:

- Display** (selected) and **Sharing** (selected) tabs.
- StoryMap Size**: Width 100%, Height 800.
- Language**: English (dropdown menu with a help icon).
- Fonts**: Default (dropdown menu with a help icon).
- Treat As**: ☒ Cartography, ☐ Image.
- Call To Action**: ☒ Yes, ☐ No. Text input field contains 'Let's Go!' with a help icon. Below it, 'Default: ""'.
- Map Type**: Stamen Maps: Toner Lite (dropdown menu with a help icon).
- Close** button at the bottom right.




Slides, or map markers

Each slide is a different marker point on your map/image. Each slide contains:

- Title and text. The text box reads basic HTML.
- A background image/color.
- A map marker, which can be placed using Google Maps locations or by placing the marker manually.
- Media: images, videos, and sound files can be uploaded. Since only *one* media file can be uploaded per slide, you can use the text box's HTML to integrate an image or another media type.



Add A Location



The screenshot shows the KnightLab StoryMap interface. On the left, there is a sidebar with a red icon labeled '(untitled)' and a button with a plus sign labeled 'Add Slide'. The main area displays a world map. A search bar at the bottom of the map shows the text '206 Eli Hall Northeastern University 346 Huntington Avenue Boston, MA 02115'. Below the search bar, a dropdown menu lists several location suggestions: '346 Huntington Avenue, Boston, Massachusetts 02115, United States', 'Boston, Massachusetts, United States', and 'Huntington, Massachusetts, United States'. The bottom of the interface shows a 'No Media Selected' message and a 'Caption' field.

Add a slide

Enter location

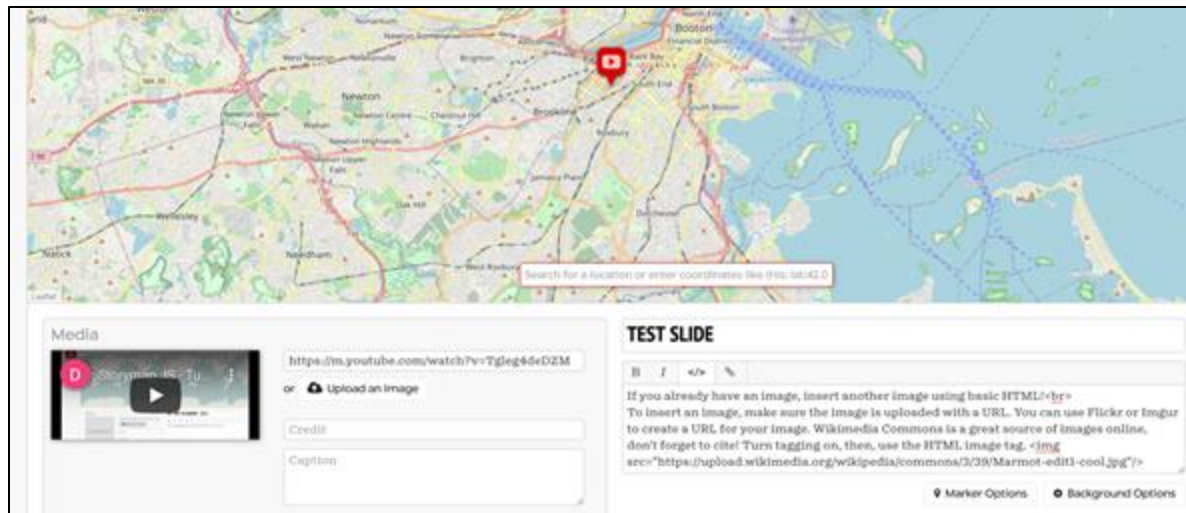
You can also **drag and drop the map markers** to the specific location

KnightLab StoryMap uses **Mapbox** to locate addresses

StoryMap, however, does **not** always recognize place names; you might need to know the **address** or location of particular structures



Add Media and Images to a Slide



Use “media” to upload files. You can upload an image or put a **URL** of an image OR a video (like a YouTube video). If you want to include your own video, you will first have to upload it to YouTube or other online publisher and copy that link.

If you have an image or a video in the “media” section, but want to include an image **in the text**, you can! The text box reads basic HTML.

1. Click the `</>` button (turn on HTML)
2. Get a URL of your image. Use Wikimedia Commons to search images by content, and filter by license type and image size. Make sure to use the embed file code, and don’t forget to cite the source!
3. Use the HTML `` tag to insert the image.
4. Check the “Preview” to see the image. Smaller image sizes may appear as a thumbnail, so stick to larger image sizes and



A Note on HTML

- You can use HTML to have more control over the display and behavior of StoryMap. Look for the “Accepts HTML” language or this symbol: `</>`
- For more information on HTML, please see:
<https://bit.ly/html-handout>

Helpful HTML Codes

#Change Text Color

```
<span style="color:red">YOUR TEXT  
HERE</span>
```

#Add Link in Caption/Credit

```
<a href="URL">text</a>
```

#Add Image/Media in Textbox

```

```

#Add Alternate Text to Image/Media

```

```



Embed codes and image files

If you are adding an image via its URL, make sure that you select the link with **the image file itself**, not just a page with the image on it.

For example, to add an image from Wikimedia Commons, follow these steps:

1. Go to "More Details" and choose "Use this file on the web," or just choose "Use this file on the web" if you see that option.
2. Copy the "File URL."



Image sharing and permissions

- It is important to verify that you are allowed to use images before you put them in your StoryMap.
- Search for media that is public domain or shared with permissions that allow re-use.
 - DITI recommends [Wikimedia Commons](#) and DPLA ([Digital Public Library of America](#)).
- Ensure proper credit/attribution is given for all media

For more information on copyright and reuse, please see:

<https://bit.ly/diti-fair-use>




Add Google Street View to a Slide

As with other media, you can insert a Google street view map into a slide by entering its **URL**.

- Click "Share or embed image" from the menu, and copy the **HTML** link from the "Embed a map" tab.
 - Make sure the link has the `<iframe src="URL"></iframe>` code (it should automatically, but the map won't work without it!).
- Enter the URL into the "URL to your media" box.

Media




View on Google Maps

Google

© Joshua Gregoire Terms of Use Report a problem

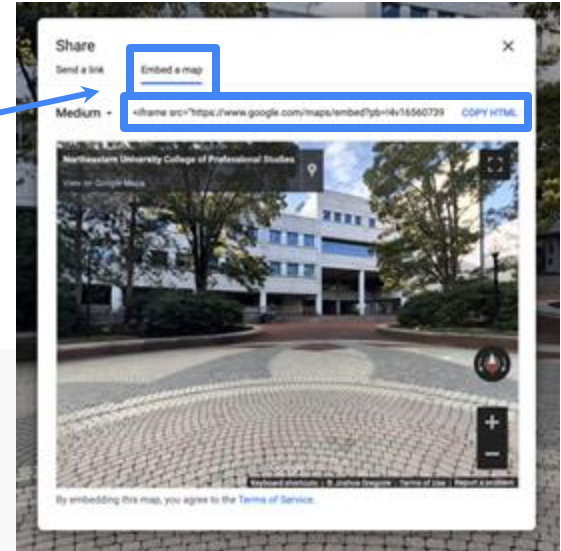
`<iframe src="https://www.google.com/maps/embed?"`

or  Upload an Image

Credit

Caption

Accepts [HTML](#)



Accessibility in StoryMap

Alt-text is a description of a digital image attached to the image file. People that use screen readers are able to hear content you include in:

- Image captions
- Text box (for embedded images and media)

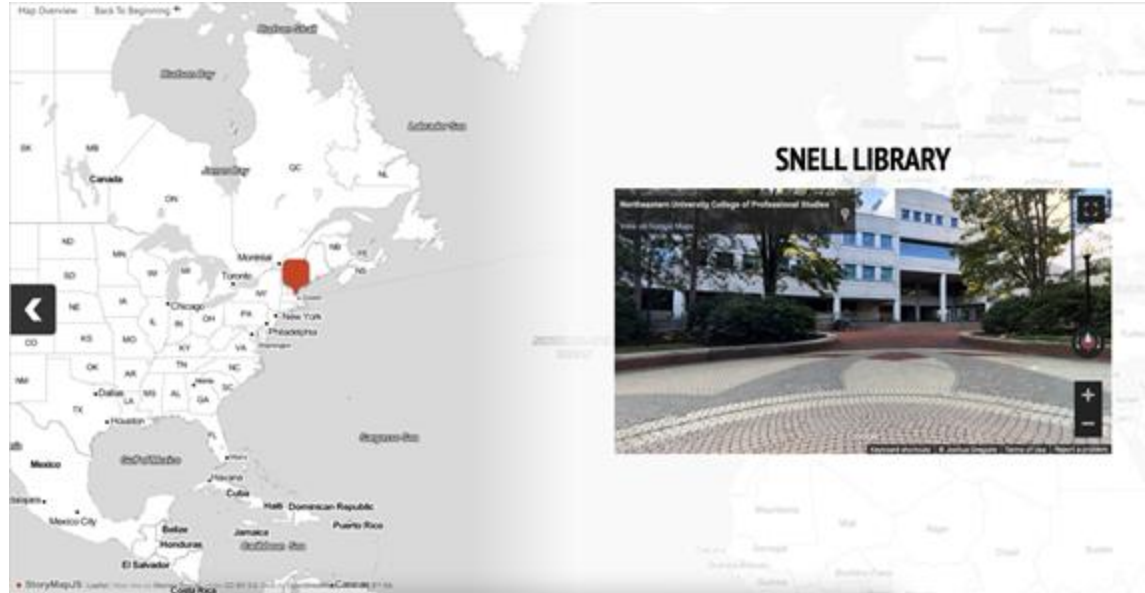
If linking media, be sure to use a descriptive link name.

For more information on accessibility in StoryMap, please see:

<https://bit.ly/accessibility-storymap>

A Note on Zoom Levels

StoryMap does not let you set how far zoomed in or out your slides will be. The zoom level is determined automatically according to the distance between your locations.



A Note on Save States

StoryMap does not keep older versions of your project, so once you make and save changes, **you cannot retrieve a previous version**. You can also write over new content if you have your StoryMap open in multiple browser tabs or windows at once.

This is one reason why it is a good idea to plan out your StoryMap in a separate document: if you lose progress, you will have your content saved somewhere else.







Publish and Share Your StoryMap

- Click the “Publish Changes” button on the top left side on the editing page.
- StoryMap’s “Share” button is in the top right corner.
- You can add a description and feature image here before sharing your StoryMap widely.

Options Save Publish Changes Help Share

Share This StoryMap

Link <https://uploads.knightlab.com/storymaps/f0> Social    

You can put this link on a line by itself to embed your storymap on [Medium.com](https://medium.com)

Set these values to improve how your StoryMap appears as part of a tweet or Facebook share.

Description

Featured Image

<< select an image, or ente

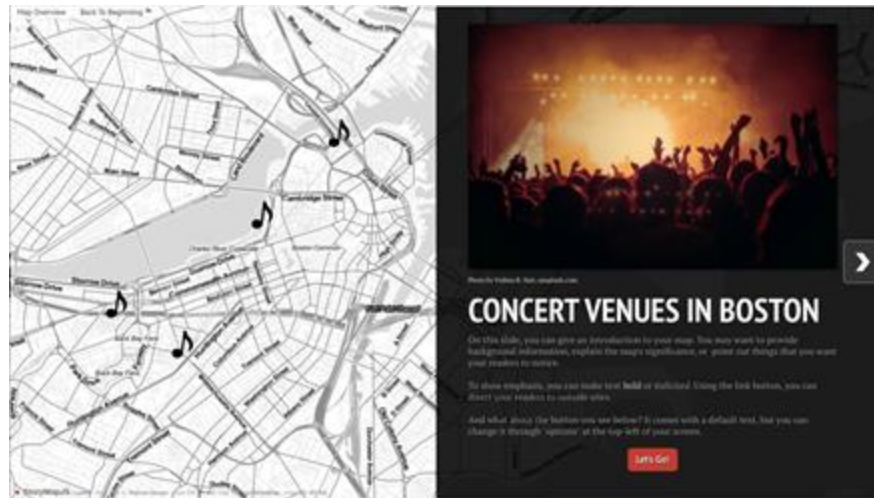
or upload an image to your StoryMap folder.

Close



StoryMap Demo

- To see StoryMap in action, click on this [Sample Map Link!](#)
- Here you will be able to explore a map custom-made by DITI to highlight your options for creating maps.



Hands-On Demo: Black Heritage Trail

Identify **your** hands-on practice and troubleshooting needs—this practice time should work for **you**!

1. Select the **handout** “[Black Heritage Trail \[demo\]](#)” and **create a new map**.
2. Practice setting up **map markers**.
3. Practice adding **video or images** to your markers.
4. Try using HTML to embed an image to your map.



For Further Exploration

Here are the handout links presented in these slides:

<https://bit.ly/storymap-handout>

<https://bit.ly/storymap-spreadsheet>

<https://bit.ly/diti-fair-use>

<https://bit.ly/accessibility-storymap>

<https://bit.ly/html-handout>



Thank you!

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- For more information on DITI, please see: <https://bit.ly/diti-about>
- Schedule an appointment with us! <https://bit.ly/diti-meeting>
- If you have any questions, contact us at: nulab.info@gmail.com

