

Video Editing

Sara Morrell, Kasya O'Connor Grant, Lawrence Evalyn
ANTH 2315 Religion and Modernity
Dr. Carie Hersh
Spring 2024, March 27th



Discussion & Goals

- Has anyone started editing their video?
- What are your goals for editing your video? What would you like your video to look like after editing?



Workshop agenda

- Important questions
- Video editing vocabulary
- Vimeo anatomy
- Tutorial/demonstration
- Hands on practice with Vimeo
- Discussion

Slides, handouts, and data available at

<https://bit.ly/sp24-hersh-anth2315-video-editing>



Important questions

- Who is your audience? What are you trying to communicate to your audience?
- How can you integrate the videos, images, and audio you have collected to effectively communicate your message?



Vocabulary

- **J-cut:** audio begins before the associated video
- **L-cut:** audio continues after the associated video
- **Synchronization:** synchronizing video and audio



Vimeo

- Online video editing software suitable for beginners
- Basic account is free
 - Can share through link if video is made **public** (see [Data Privacy Handout](#))
 - Limited to three edited videos
- [Link to Vimeo](#) (basic)



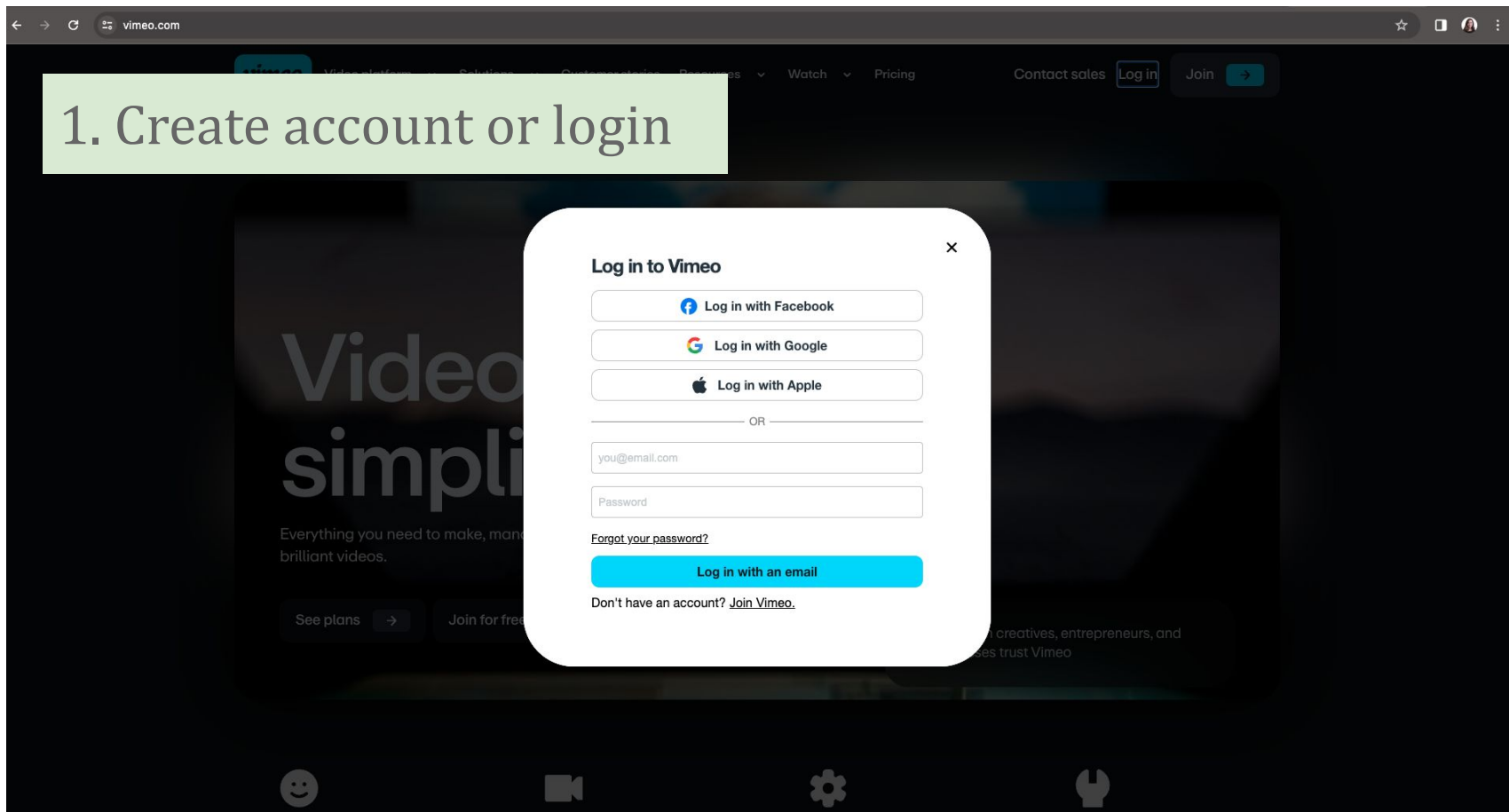
Example Media

- Candle Video: Pixabay, author: motion5,
<https://pixabay.com/videos/aflame-alight-background-banner-4933/>
- Book Video: Pixabay, author: Joe_hackney,
<https://pixabay.com/videos/background-texturx-book-cup-table-106883/>
- Nature Image: Pixabay, author: Larisa-K,
<https://pixabay.com/photos/flowers-meadow-sunlight-summer-276014/>
- JRR Tolkien Interview: YouTube, BBC,
<https://www.youtube.com/watch?v=rre7zQGcldI>
- Storm: Rough sea and waves of the ocean from a boat, Vimeo Stock Image
- Music: The Happy Farmer, Traditional, Vimeo Stock Music

Example videos and images: <https://bit.ly/sp24-hersh-anth2315-video-editing>



1. Create account or login



The screenshot shows the Vimeo website with a login modal open. The modal is titled "Log in to Vimeo" and has a close button (X) in the top right corner. It contains three social login options: "Log in with Facebook", "Log in with Google", and "Log in with Apple". Below these is a separator "OR". There are two input fields for "Email" (containing "you@email.com") and "Password". A link "Forgot your password?" is located below the password field. A blue button "Log in with an email" is positioned below the input fields. At the bottom of the modal, it says "Don't have an account? [Join Vimeo.](#)". The background of the website shows the Vimeo logo, navigation links, and a large "Video simpli" heading.



Thanks for joining Vimeo! Time to [create a password](#) for your account.

vimeo

Upgrade

New video

Upload

Create video

Record screen

Create event

2. Create new video

Start your

from computer

from Drive and more

Record
screen or webcam

Create
new or from template

Recent videos

Your recently modified videos will live here. [Upload a video](#)

My feed

Added to Vimeo Staff Picks



Testimony of Ana
1,561 views • 4 days ago

Sachin Dheeraj

Added to Vimeo Staff Picks



MAMMA
4,157 views • 9 days ago

Aslak Danbolt

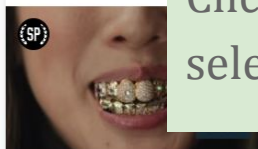
Added to Vimeo Staff Picks



MIEL DE MONTAGNE - LE PIGEON
36.6K views • a month ago

Morgan Jouquand

Added to Vimeo Staff Picks



Gil's Grills | Brooklyn Film Festival
10.2K views • 6 months ago

Nicolas Gordon

Click New video and
select Create video

I Have No Tears, and I Must Cry
23.4K views • 11 days ago

Luis Fernando Puente

L'HEURE BLEUE, 3ème Scène
20K views • 5 months ago

REMEMBERS

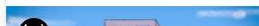
Added to Vimeo Staff Picks



Added to Vimeo Staff Picks



Added to Vimeo Staff Picks



Added to Vimeo Staff Picks



Added to Vimeo Staff Picks



Added to Vimeo Staff Picks



Watch



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NULab for Texts, Maps, and Networks

Feel free to ask questions at any point
during the presentation!

vimeo Untitled 16:9 Save

3. Upload media

Click Upload, then select and upload media from your computer

Upload

Previous 30 Days

	Size	Kind	Date Added
Credits	329 KB	PNG image	Jan 11, 2024, 9:24 AM
Tolkien_Allegory_BBC_1968_YouTube.mp4	24.5 MB	MPEG-4 movie	Jan 11, 2024, 8:52 AM
Candle_Pixabay_motion5.mp4	3.1 MB	MPEG-4 movie	Jan 11, 2024, 8:49 AM
Book_Pixabay_Joe_hackney.mp4	4.8 MB	MPEG-4 movie	Jan 11, 2024, 8:49 AM
Nature_Pixabay_Larisa-k.jpg	371 KB	JPEG image	Jan 11, 2024, 8:49 AM
Cathedral_music_Pixabay_Music_For_Videos.mp3	2.7 MB	MP3 audio	Jan 11, 2024, 8:49 AM

Cancel Open

0:00.30 / 0:30.00

T. Thank you!



vimeo Untitled 16:9 Save

3. Upload media

Uploaded media will appear on the left

The screenshot displays the Vimeo web interface. On the left, a sidebar titled 'Media' is highlighted with a red rectangle. It features an 'Upload' button, tabs for 'Uploads', 'Library', and 'Stock', and a list of uploaded media items. The main area shows a video player with a video of a lit match. A green text box is overlaid on the video, stating 'Uploaded media will appear on the left'. The video player includes a progress bar and a 'Split' button.



vimeo Untitled 16:9 Save

Media ×

Upload

Uploads Library Stock

Ratio ▼ Type ▼

edits

1:00 0:33

0:25

4. Splice together images and videos

Drag and drop media to add it to the video

0:00.00 / 0:30.00

T J.R.R. Tolkien on Allegory

T Thank you!





Media



Upload



Uploads

Library

Stock

Ratio



Type



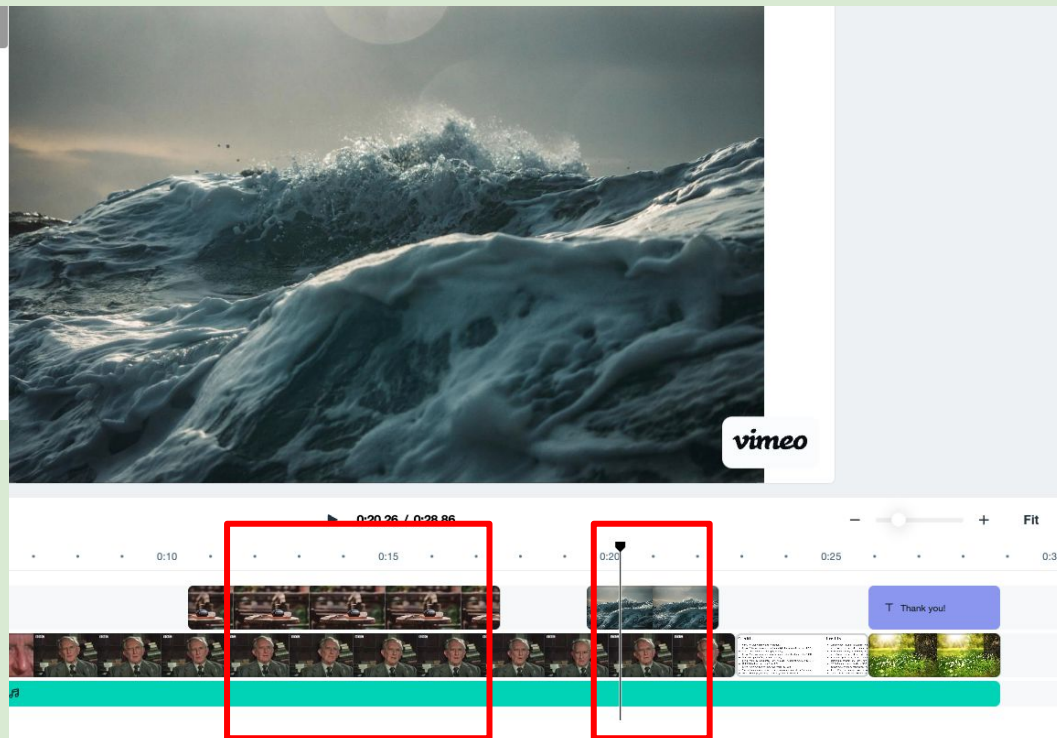
edits

0:25



5. Overlap images and videos with voice over

Place videos and images above a video with audio to have the audio playing while the image or video is displayed





Media



Presets



Text



Graphics



Music



Colors



Brand

Music



Upload

Featured

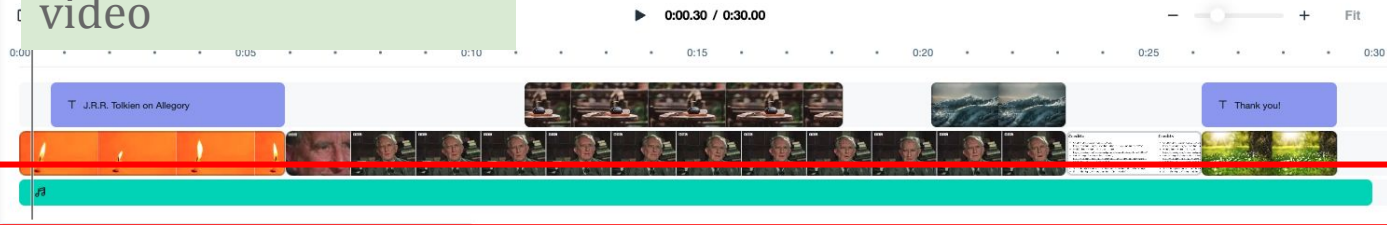
All music

Uploads

Bridges
Daniel Gunnar...Shapes
Toby TranterSun Sun Sun
PastisGo For Gold
Spring GangEyt
TwelveA Mistake
Particle HouseVentures
Adriel FairEasy Peasy
Arthur BensonFriend Of Me
FiskayetSalamanca
The Illstrument...So Fresh
CospeLosing It
Velveteen

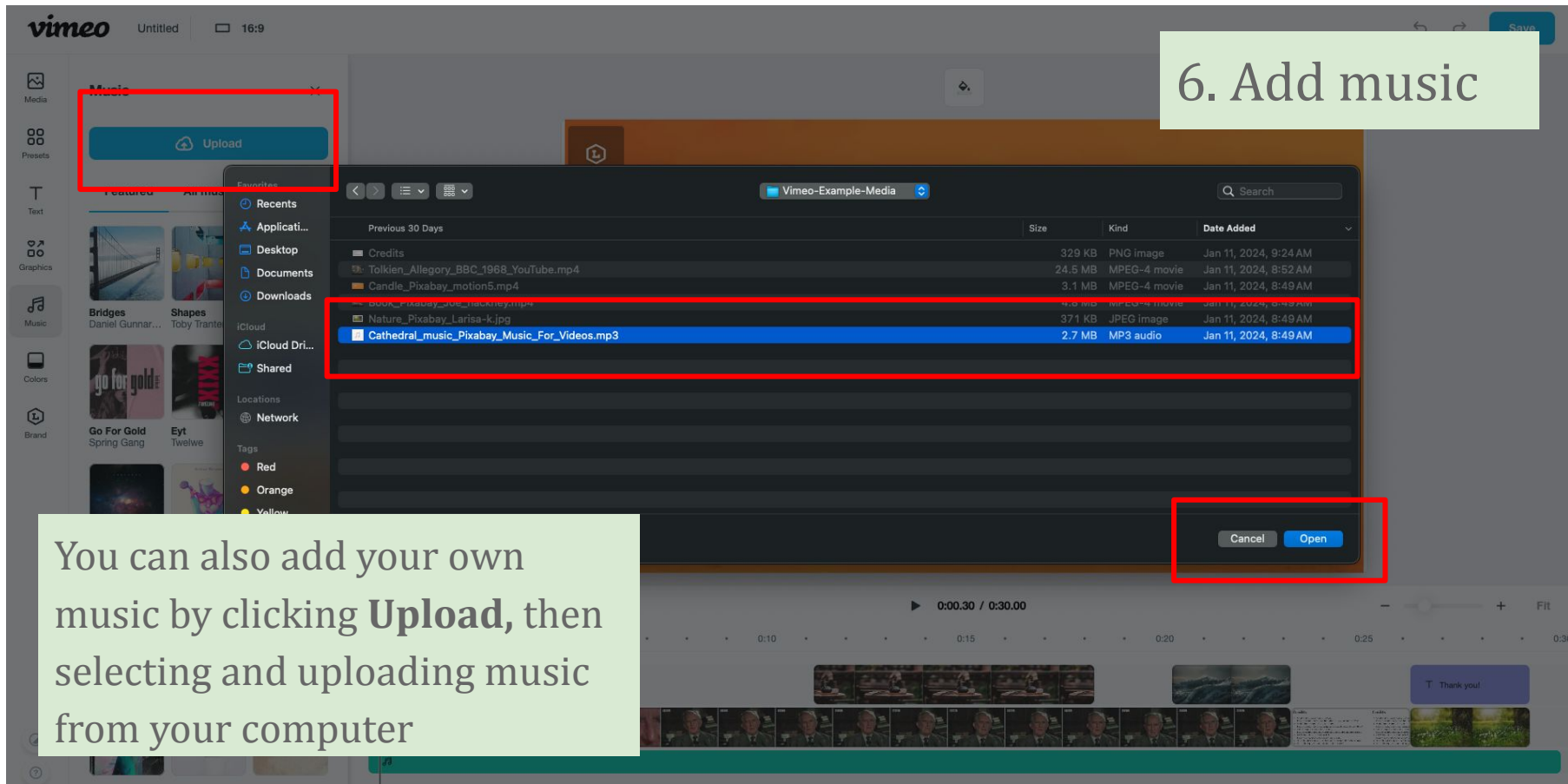
Select **Music**, then
drag and drop tracks
to add them to your
video

6. Add music



6. Add music

You can also add your own music by clicking **Upload**, then selecting and uploading music from your computer



The screenshot shows the Vimeo web interface. On the left sidebar, the 'Music' tab is selected. The 'Upload' button is highlighted with a red box. A file selection dialog is open, showing a list of files. The file 'Cathedral_music_Pixabay_Music_For_Videos.mp3' is selected and highlighted with a blue background. This row is also enclosed in a red box. At the bottom right of the dialog, the 'Open' button is highlighted with a red box. The background shows a video player with a timeline and a preview of the video content.

Previous 30 Days	Size	Kind	Date Added
Credits	329 KB	PNG image	Jan 11, 2024, 9:24 AM
Tolkien_Allegory_BBC_1968_YouTube.mp4	24.5 MB	MPEG-4 movie	Jan 11, 2024, 8:52 AM
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Book_Pixabay_Book_Book.mp4	4.6 MB	MPEG-4 movie	Jan 11, 2024, 8:49 AM
Nature_Pixabay_Larisa-k.jpg	371 KB	JPEG image	Jan 11, 2024, 8:49 AM
Cathedral_music_Pixabay_Music_For_Videos.mp3	2.7 MB	MP3 audio	Jan 11, 2024, 8:49 AM



Music

Upload

Featured

All music

Uploads



Cathedral mu...

6. Add music

Go to **Uploads**, then
drag and drop music
to add it to your video

J.R.R. Tolkien on Allegory

vimeo



Split



Delete

0:00.90 / 1:25.98

-

+

Fit

0:00

0:05

0:10

0:15

0:20

0:25

0:30

T J.R.R. Tolkien on Allegory

T Thank you!

#1

#1

#1 Cathedral_music_Pixabay_Music_For_Videos.mp3



vimeo Untitled 16:9 Save

Media

Graphics

Music

Colors

Brand

Text

+ Add Text

Title

Headline

Subheadline

Caption

T
Text

Replace

J.R.R. Tolkien on Allegory

7. Add text

Select **Text**, click the type of text you would like, then position it on the video preview and place it above where you would like it to appear in the video

Split Delete

0:00 0:05 0:10

T: J.R.R. Tolkien on Allegory

#1



vimeo

Untitled

16:9



Save

8. Save your video

J.R.R. Tolkien on Allegory

vimeo



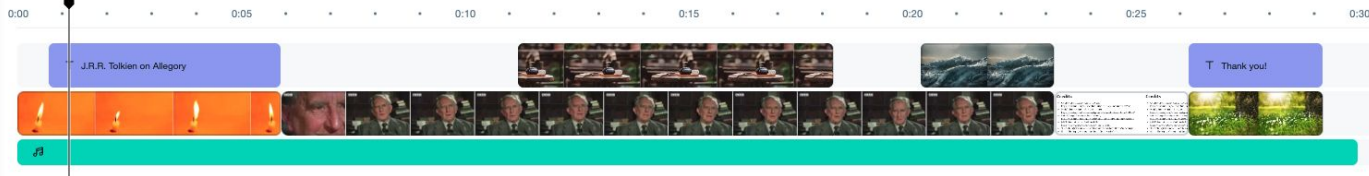
Delete



0:01.16 / 0:30.00



Fit



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*Feel free to ask questions at any point
during the presentation!*

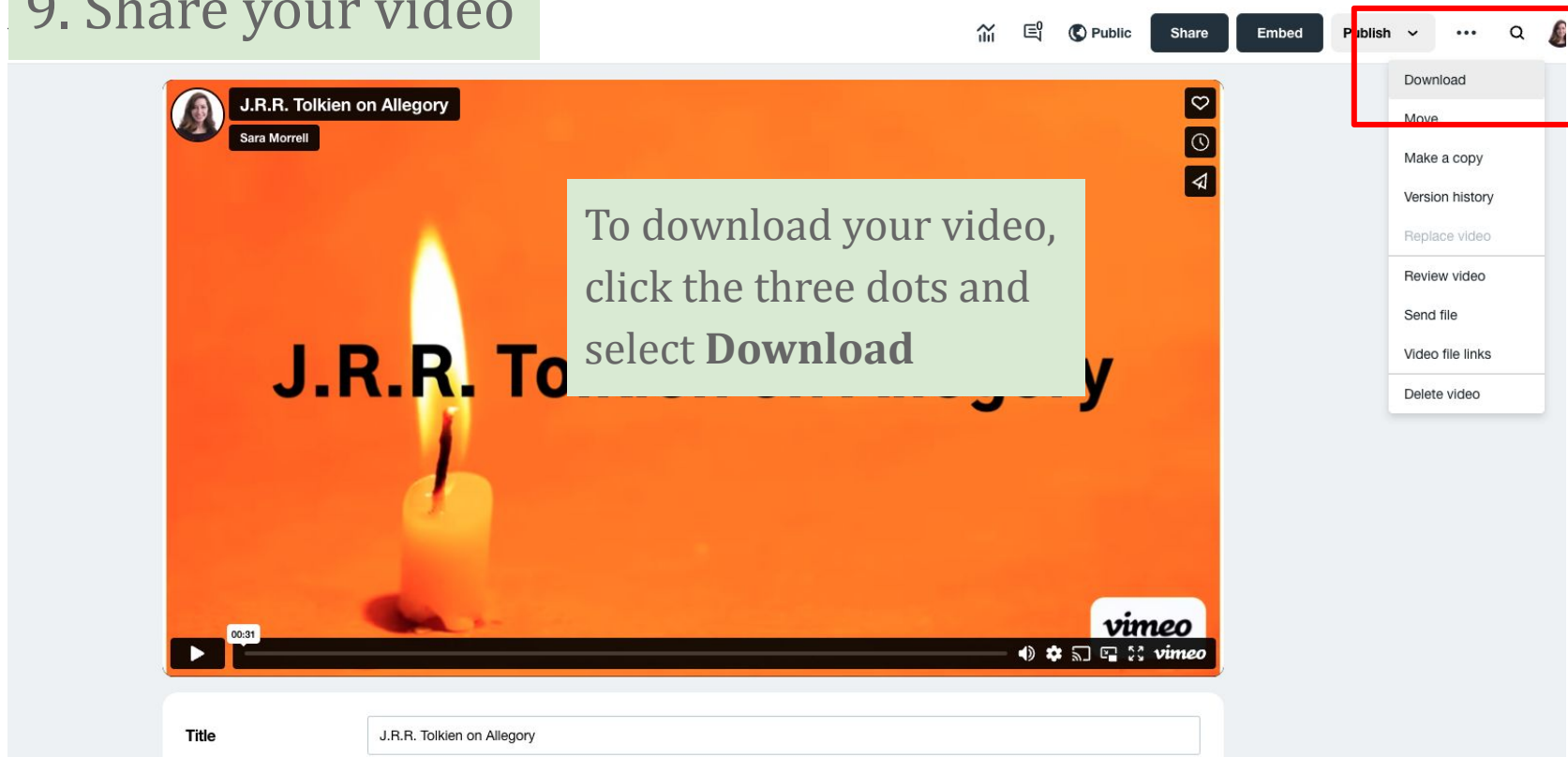
9. Share your video

The screenshot shows a Vimeo video player with a video titled "J.R.R. Tolkien on Allegory". The video is paused at 00:31. In the top right corner, the "Share" button is highlighted with a red rectangle. A sharing modal is open, showing the "Share" tab. The modal includes a field to "Add name or email" with an "Upgrade" button. Below this, it lists "People with access" with a user named "Sara Morrell" (morrell.s@husky.neu.edu). At the bottom of the modal, the "Link privacy" is set to "Public" (Anyone on the internet can see.), and there is a "Copy link" button. A red rectangle highlights the "Copy link" button and the "Link privacy" section. A green text box with the instruction "Click Share and copy the link" is positioned over the modal.

Click Share and copy the link



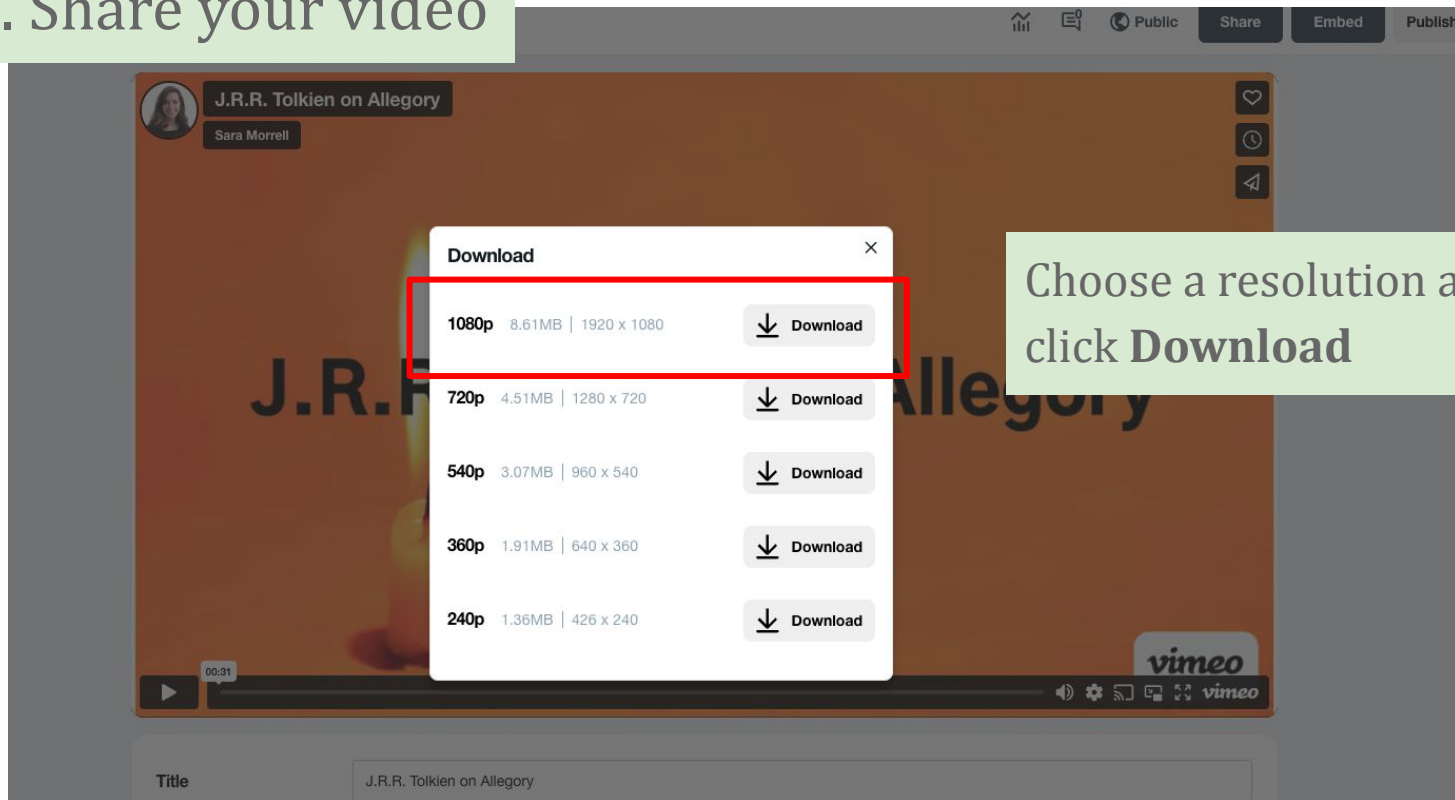
9. Share your video



The screenshot shows a Vimeo video player interface. The video title is "J.R.R. Tolkien on Allegory" by Sara Morrell. The video content features a lit candle on an orange background with the text "J.R.R. To" and "y". A green text box overlaid on the video says: "To download your video, click the three dots and select **Download**". In the top right corner, a menu is open, showing options: Download, Move, Make a copy, Version history, Replace video, Review video, Send file, Video file links, and Delete video. The "Download" option is highlighted. The video player controls at the bottom show a progress bar at 00:31 and the Vimeo logo.



9. Share your video



The screenshot shows a Vimeo video player interface. At the top, there are navigation buttons: 'Public', 'Share', 'Embed', and 'Publish'. The video title is 'J.R.R. Tolkien on Allegory' by Sara Morrell. A 'Download' menu is open, displaying five resolution options: 1080p (8.61MB, 1920 x 1080), 720p (4.51MB, 1280 x 720), 540p (3.07MB, 960 x 540), 360p (1.91MB, 640 x 360), and 240p (1.36MB, 426 x 240). Each option has a 'Download' button next to it. A red rectangle highlights the 1080p option and its corresponding 'Download' button. The video player controls at the bottom show a progress bar at 00:31 and the Vimeo logo.

Resolution	File Size	Dimensions	Action
1080p	8.61MB	1920 x 1080	Download
720p	4.51MB	1280 x 720	Download
540p	3.07MB	960 x 540	Download
360p	1.91MB	640 x 360	Download
240p	1.36MB	426 x 240	Download

Choose a resolution and
click **Download**



Date Added ▾

Key Findings

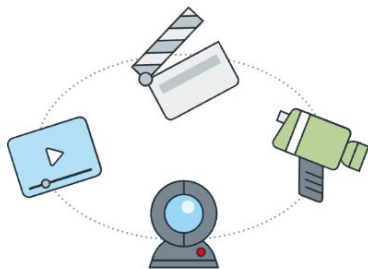


- Based on a comparison of the political and economic impact of the crimes.
- No evidence of a relationship between the Telegram channel and the crime.

Final Presentation

Sara Morrell

Add to My Library



Drag & Drop or Upload Media

Browse your device to upload media files.

Browse Files



Paste External Link

YouTube or Vimeo Link

Add Video

Canvas integration

J.R.R. Tolkien on Allegory



Details Comments Insights Captions

No Comments

☐ Subscribe to comments

Add a comment...

Canvas integration



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*Feel free to ask questions at any point
during the presentation!*

Demonstration

Go to

<https://vimeo.com/>

1. Create account or login
2. Create new video
3. Upload media
4. Splice together images and videos
5. Overlap images and videos with voice over
6. Add music
7. Add text
8. Save your video
9. Share your video



Your turn!

- Try uploading some of your own media to Vimeo and editing it together
- If you do not have media, you can download the examples from GitHub

Slides, handouts, and data available at

<https://bit.ly/sp24-hersh-anth2315-video-editing>



Discussion

- Are there any questions?
- How might various edits help you communicate your message?
- Are there edits that might distract from your message? If so, how can you eliminate distractions?
- Which video edits do you plan on using?



Free video editing software

- [Vimeo](#)
- [Lightworks](#)
- [VN Video Editor](#)
- [DaVinci Resolve](#) (advanced)



Thank you!

—Developed by Sara Morrell, Kasya O'Connor Grant, Lawrence Evalyn

- For more information on the DITI, please see:
<https://bit.ly/diti-about>
- Schedule an appointment with us! <https://bit.ly/diti-meeting>
- If you have any questions, contact us at: nulab.info@gmail.com
- We'd love your feedback! Please fill out a short survey here:
<https://bit.ly/diti-feedback>

