

Introduction to Wix: In-Class Workshop

Cara Marta Messina
Digital Integration Teaching Initiative
Melissa Pearson
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Develop a Game Plan

Break into smaller groups of 2-3. Take a few minutes to share your websites so far with your group and come up with a game plan for yourself for today's workshop:

- What would you like to work on today?
- What strategies are you using to appeal to your intended audience? Or, what strategies do you plan to implement?
- What does your homepage look like? How will you tailor it to catch attention?
- What types of media have you incorporated so far? What types of media do you plan to incorporate?
- Have you added the blog already? What types of posts will you add to the blog?



Workshop Agenda

Day 1

- Introduce Wix
- Learn Wix's Features

Day 2

- **Workshop with Wix**

Slides and handouts available at <http://bit.ly/diti-spring2020-pearson>



Workshop Time: Tackle Your Gameplan!



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*Feel free to ask questions at any point
during the presentation!*

Report Back

- Any questions?
- What did you wind up creating today? Did you stick to your game plan or did you focus on something else?
- What other ways might you use Wix besides for this course?



Thank you!

If you have any questions, contact us at:

Cara Marta Messina

Digital Integration Teaching Initiative

Assistant Director

messina.c@husky.neu.edu

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Schedule an appointment with us! <http://bit.ly/diti-office-hours>



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