Video Editing

Taught By: Avery Blankenship and Johan Arango-Quiroga
JRNL 3610 Digital Storytelling
Prof. Rahul Bhargava
Fall 2024

Northeastern University
NULab for Texts, Maps, and Networks

Feel free to ask questions at any point during the presentation!

Workshop agenda

- Important questions
- Video editing vocabulary
- Vimeo Tutorial
- Hands on practice
- Discussion

Slides, handouts, and data available at

Northeastern University
NULab for Texts, Maps, and Networks

Feel free to ask questions at any point during the presentation!

Important questions

- Who is your audience?
- What are you trying to communicate to your audience? What story are you trying to tell?
- What are your goals for editing your video? What would you like your video to look like after editing?
- How can you integrate the videos, images, and audio you have collected to effectively communicate your message?

Feel free to ask questions at any point during the presentation!

Free video editing software

- [Vimeo](#) (basic)
- [Lightworks](#)
- [VN Video Editor](#)
- [DaVinci Resolve](#) (advanced)

In this presentation, we will explore how to edit with Vimeo.

Feel free to ask questions at any point during the presentation!

Example Media

- "What is social science? | Part 1 #SocialScience." *YouTube*, uploaded by ESRC Social, 28 Feb 2012, https://www.youtube.com/watch?v=kUApnFN2vGk.
- MacLeod, Kevin. "Farm." Incompetech, https://incompetech.com/music/royalty-free/music.html. Licensed under Creative Commons: By Attribution 4.0 License.
- Merrill, Brian. *Pedestrians, People, Busy image. Pixabay*, 23 July. 2014, https://pixabay.com/photos/pedestrians-people-busy-movement-400811. Free for use under the Pixabay Content License.

Example videos and images:

Feel free to ask questions at any point during the presentation!

Vocabulary

- **J-cut:** audio begins before the associated video
- **L-cut:** audio continues after the associated video
- **Synchronization:** synchronizing video and audio

Feel free to ask questions at any point during the presentation!

Vimeo Tutorial

Feel free to ask questions at any point during the presentation!

About Vimeo

- Online video editing software suitable for beginners
- Basic account is free
  - Limited to three edited videos
  - No auto-generated captions
- [Link to Vimeo](#) (basic)
- For more information on captions in Vimeo see the article [How to add captions and subtitles to videos](#)

Northeastern University
NULab for Texts, Maps, and Networks

Feel free to ask questions at any point during the presentation!

1. Create account or login

Feel free to ask questions at any point during the presentation!

2. Create new video

Click **New video** and select **Create video**

Feel free to ask questions at any point during the presentation!

3. Upload media

Click **Upload,** then select and upload media from your computer

Feel free to ask questions at any point during the presentation!
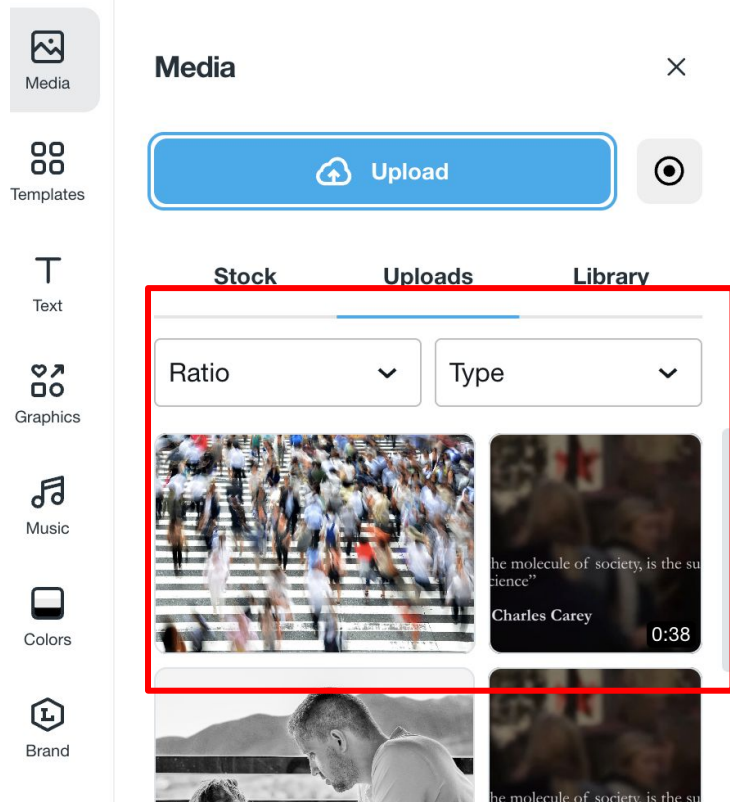
3. Upload media

Uploaded media will appear on the left

Feel free to ask questions at any point during the presentation!
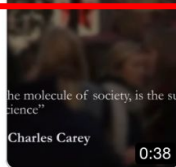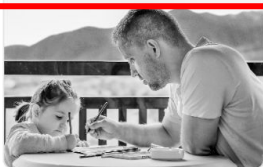
4. Splice together images and videos

Drag and drop media to add it to the video

Northeastern University
NULab for Texts, Maps, and Networks

Feel free to ask questions at any point during the presentation!

5. Overlap images and videos with voice over

Place videos and images above a video with audio to have the audio playing while the image or video is displayed

Northeastern University
NULab for Texts, Maps, and Networks

Feel free to ask questions at any point during the presentation!

6. Add music

Select **Music**, then drag and drop tracks to add them to your video

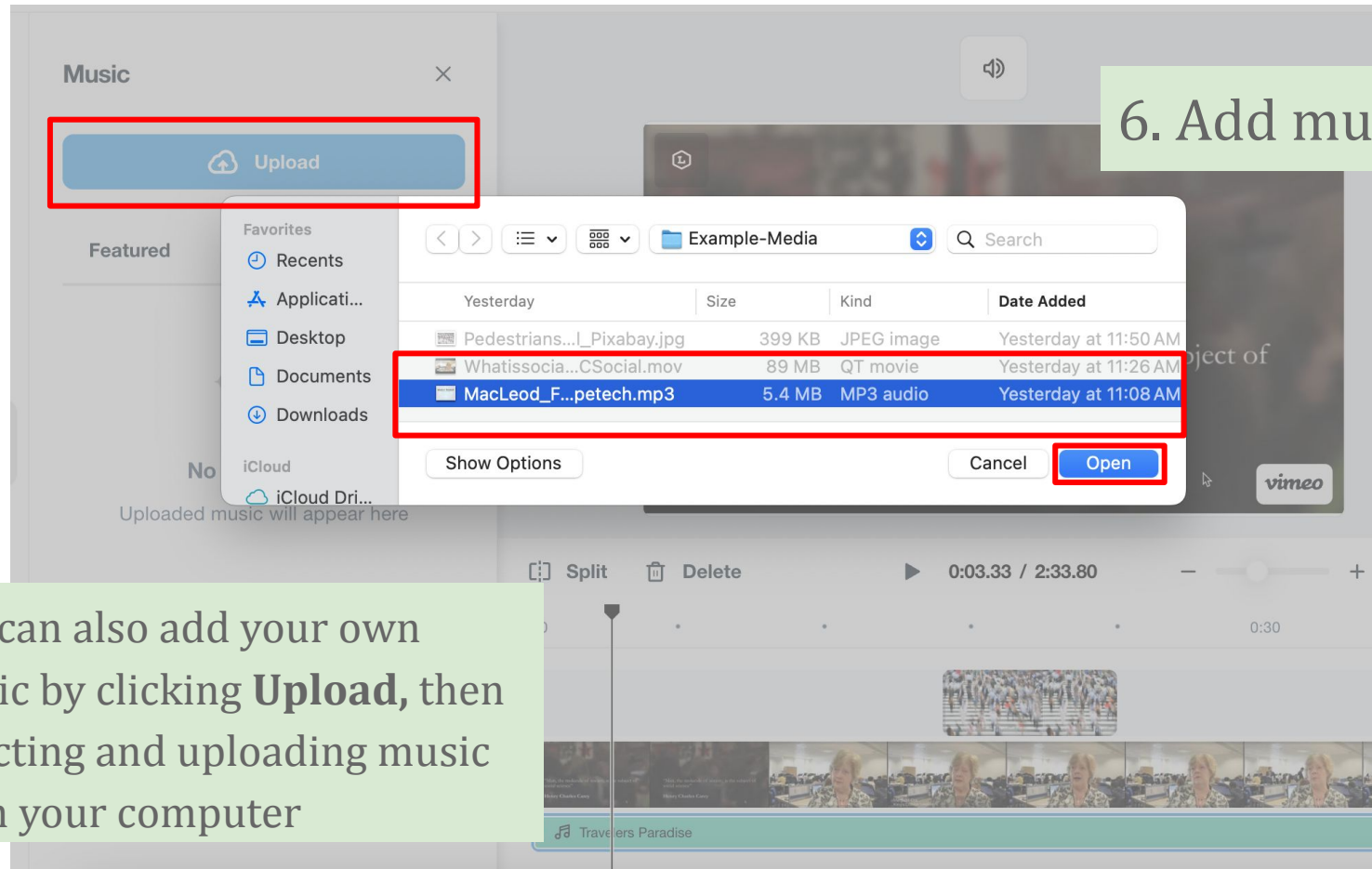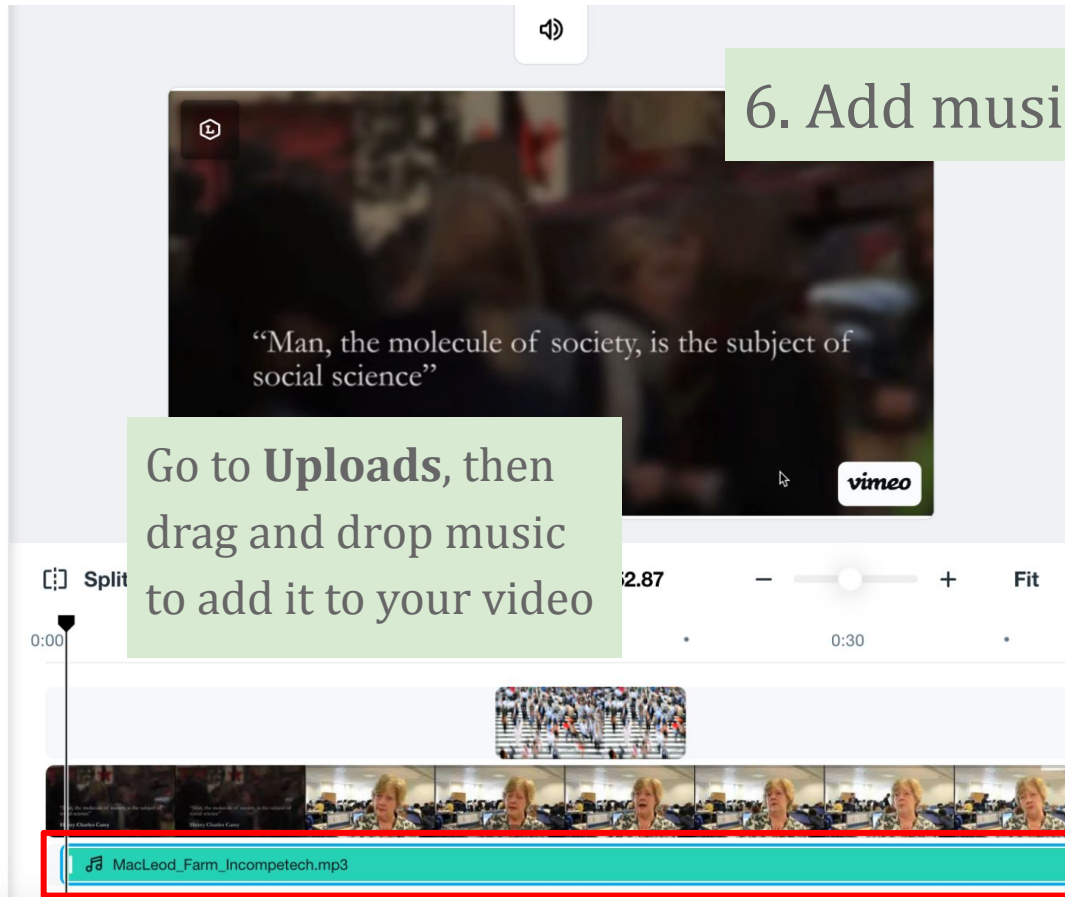*Feel free to ask questions at any point during the presentation!*
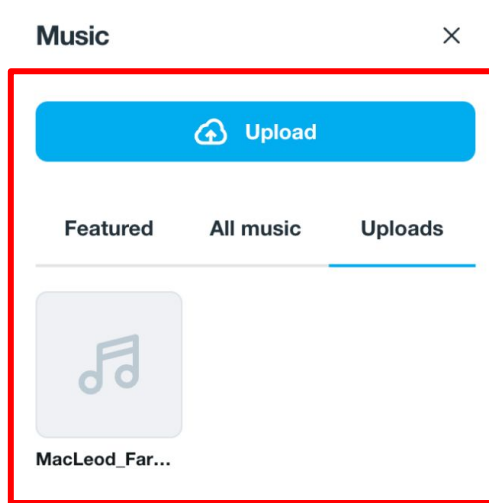
6. Add music

You can also add your own music by clicking **Upload,** then selecting and uploading music from your computer

Northeastern University
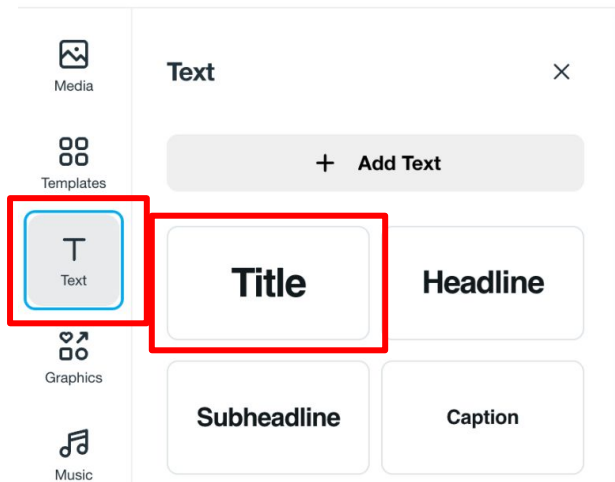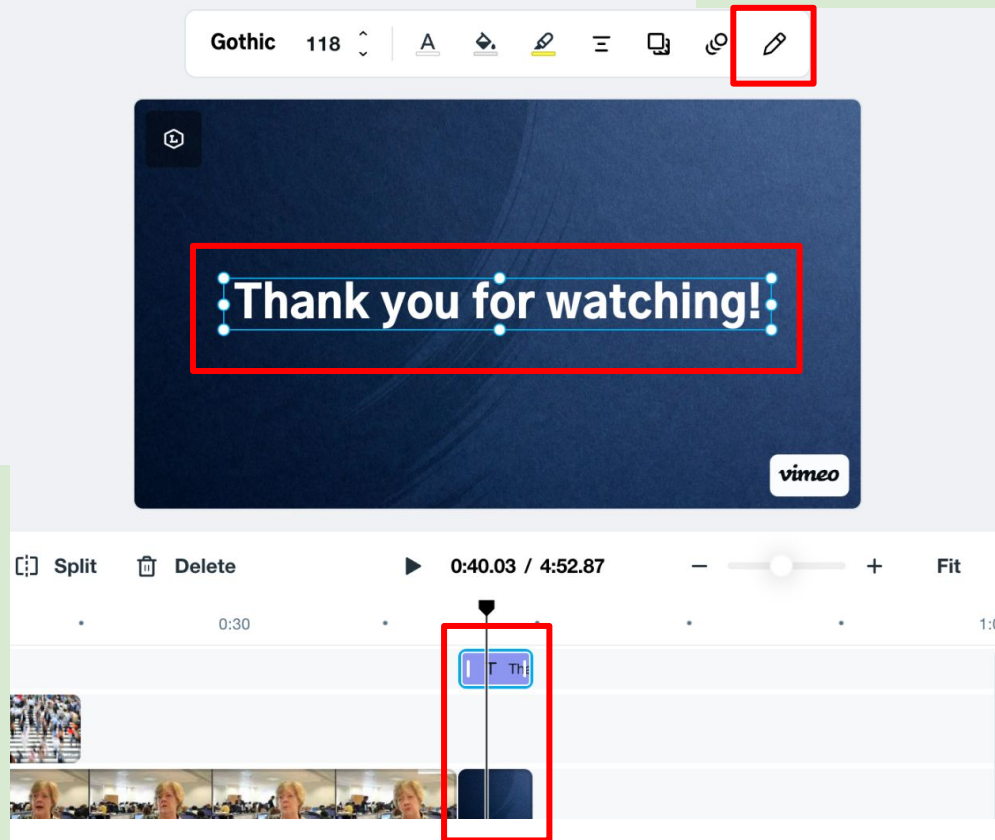*NULab for Texts, Maps, and Networks*

Music

Upload

Featured   All music   **Uploads**

♫

MacLeod_Far...

6. Add music

"Man, the molecule of society, is the subject of social science"

vimeo

Go to **Uploads**, then drag and drop music to add it to your video

Split   2.87   —   +   Fit

0:00   0:30

Harry Charles Carey   Harry Charles Carey

♫ MacLeod_Farm_Incompetech.mp3

Feel free to ask questions at any point during the presentation!

Select **Text**, click the type of text you would like, then position it on the video preview and place it above where you would like it to appear in the video. Click the pencil icon to edit the text

Northeastern University
NULab for Texts, Maps, and Networks

Feel free to ask questions at any point during the presentation!

7. Add text

Select **Text**, click the type of text you would like, then position it on the video preview and place it above where you would like it to appear in the video. Click the pencil icon to edit the text

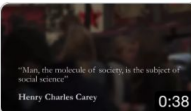*Feel free to ask questions at any point during the presentation!*
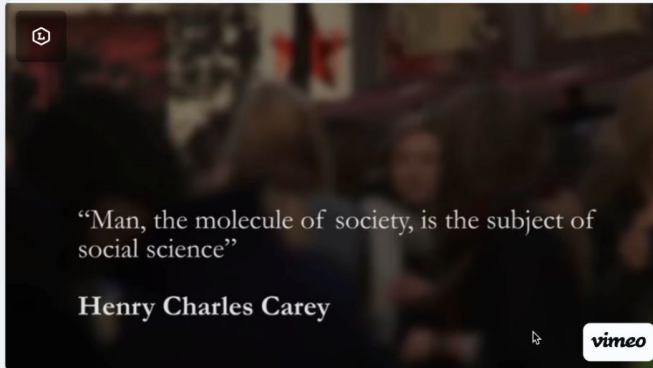
8. Save your video

Northeastern University
NULab for Texts, Maps, and Networks

Feel free to ask questions at any point during the presentation!

9. Share your video

Click **Share** and copy the link

Feel free to ask questions at any point during the presentation!

9. Share your video

To download your video, click the three dots and select **Download**

9. Share your video

Choose a resolution and click **Download**

Northeastern University
NULab for Texts, Maps, and Networks

Feel free to ask questions at any point during the presentation!

Vimeo Demonstration

Go to

https://vimeo.com/

1. Create account or login
2. Create new video
3. Upload media
4. Splice together images and videos
5. Overlap images and videos with voice over
6. Add music
7. Add text
8. Save your video
9. Share your video

Northeastern University
NULab for Texts, Maps, and Networks

Feel free to ask questions at any point during the presentation!

Your turn!

- Try uploading some of your own media to Vimeo and editing it together
- If you do not have media, you can download the examples from GitHub

Slides, handouts, and data available at

Feel free to ask questions at any point during the presentation!

Discussion

- Are there any questions?
- How might different edits help you tell your story?
- Are there edits that might distract from your message? If so, how can you eliminate distractions?
- Which video edits do you plan on using?

Feel free to ask questions at any point during the presentation!

Thank you!

—Developed by Sara Morrell, Kasya O'Connor Grant, Lawrence Evalyn, Carlos Arriaga Serrano, and Ayah Aboelela

- For more information on the DITI, please see: https://bit.ly/diti-about
- Schedule an appointment with us! https://bit.ly/diti-meeting
- If you have any questions, contact us at: nulab.info@gmail.com
- We'd love your feedback! Please fill out a short survey here: https://bit.ly/diti-feedback

Northeastern University
NULab for Texts, Maps, and Networks

Feel free to ask questions at any point during the presentation!