

# Video Editing

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ANTH 2315 Religion and Modernity  
Dr. Carie Hersh  
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# Discussion & Goals

- Has anyone started editing their video?
- What are your goals for editing your video? What would you like your video to look like after editing?



# Workshop agenda

- Important questions
- Video editing vocabulary
- Vimeo anatomy
- Tutorial/demonstration
- Hands on practice with Vimeo
- Discussion

Slides, handouts, and data available at

<https://bit.ly/sp24-hersh-anth2315-video-editing>



# Important questions

- Who is your audience? What are you trying to communicate to your audience?
- How can you integrate the videos, images, and audio you have collected to effectively communicate your message?



# Vocabulary

- **J-cut:** audio begins before the associated video
- **L-cut:** audio continues after the associated video
- **Synchronization:** synchronizing video and audio



# Vimeo

- Online video editing software suitable for beginners
- Basic account is free
  - Cannot download videos, can share through link if video is made **public** (see [Data Privacy Handout](#))
  - Limited to three edited videos
- [Link to Vimeo](#) (basic)



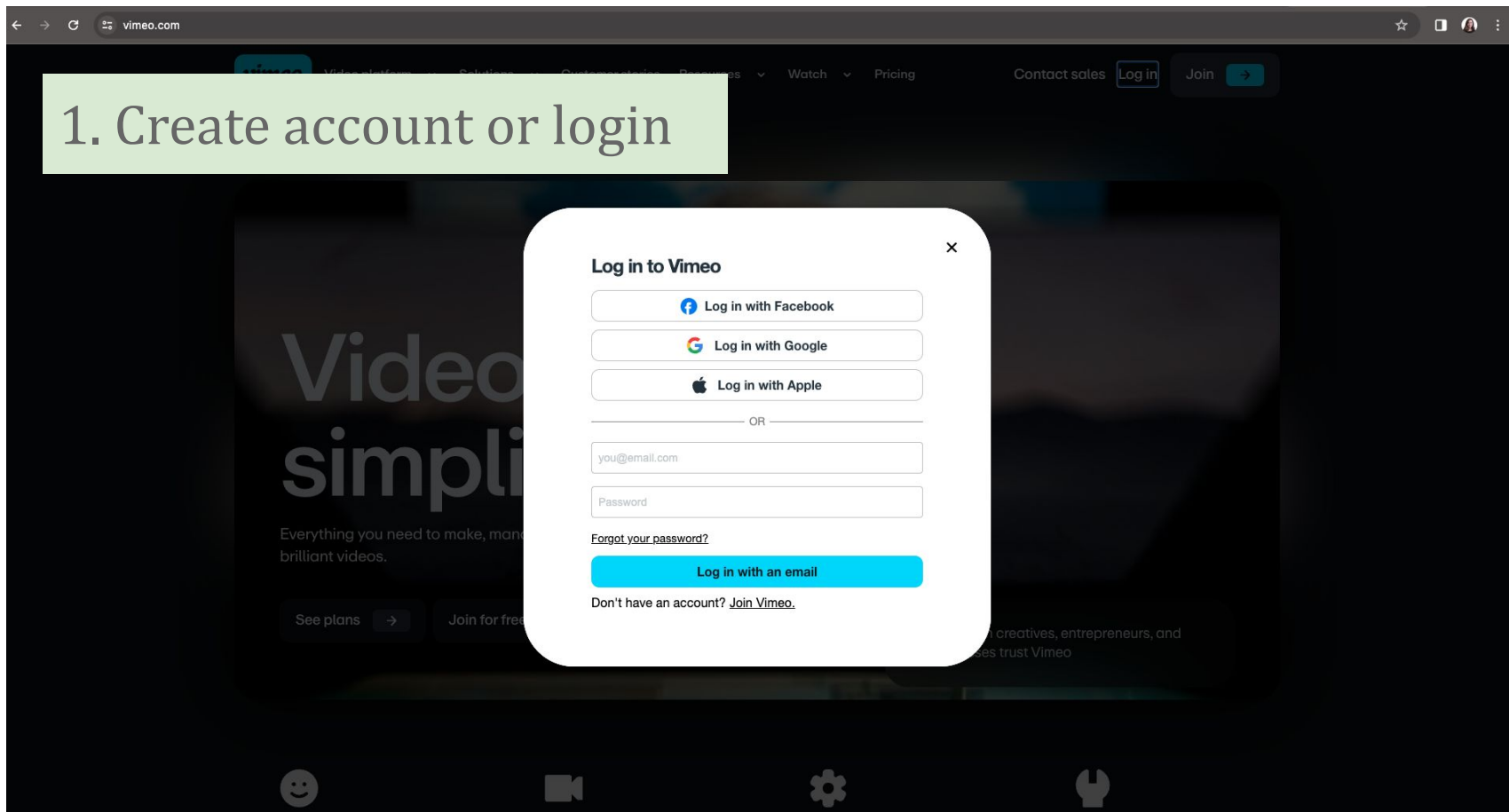
# Example Media

- Candle Video: Pixabay, author: motion5,  
<https://pixabay.com/videos/aflame-alight-background-banner-4933/>
- Book Video: Pixabay, author: Joe\_hackney,  
<https://pixabay.com/videos/background-texturx-book-cup-table-106883/>
- Nature Image: Pixabay, author: Larisa-K,  
<https://pixabay.com/photos/flowers-meadow-sunlight-summer-276014/>
- JRR Tolkien Interview: YouTube, BBC,  
<https://www.youtube.com/watch?v=rre7zQGcldI>
- Storm: Rough sea and waves of the ocean from a boat, Vimeo Stock Image
- Music: The Happy Farmer, Traditional, Vimeo Stock Music

Example videos and images: <https://bit.ly/sp24-hersh-anth2315-video-editing>



1. Create account or login



The screenshot shows the Vimeo website with a login modal open. The modal is titled "Log in to Vimeo" and has a close button (X) in the top right corner. It contains three social login options: "Log in with Facebook", "Log in with Google", and "Log in with Apple". Below these is a separator "OR". There are two input fields for "Email" (containing "you@email.com") and "Password". Below the password field is a link "Forgot your password?". A large blue button labeled "Log in with an email" is positioned below the input fields. At the bottom of the modal, there is a link "Don't have an account? Join Vimeo.". The background of the website is dark with the text "Video simpli" and "Everything you need to make, manage, and share brilliant videos." visible.





Thanks for joining Vimeo! Time to [create a password](#) for your account.

vimeo

Upgrade

New video

Upload

Create video

Record screen

Create event

## 2. Create new video

Start your

from computer

from Drive and more

Record  
screen or webcam

Create  
new or from template

Recent videos

Your recently modified videos will live here. [Upload a video](#)

My feed

Added to Vimeo Staff Picks



Testimony of Ana  
1,561 views • 4 days ago

Sachin Dheeraj

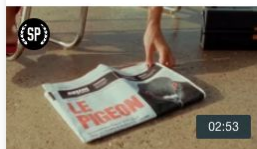
Added to Vimeo Staff Picks



MAMMA  
4,157 views • 9 days ago

Aslak Danbolt

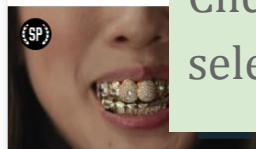
Added to Vimeo Staff Picks



MIEL DE MONTAGNE - LE PIGEON  
36.6K views • a month ago

Morgan Jouquand

Added to Vimeo Staff Picks



Gil's Grills | Brooklyn Film Festival  
10.2K views • 6 months ago

Nicolas Gordon

Click New video and  
select Create video

I Have No Tears, and I Must Cry  
23.4K views • 11 days ago

Luis Fernando Puente

L'HEURE BLEUE, 3ème Scène  
20K views • 5 months ago


REMEMBERS

Watch



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NULab for Texts, Maps, and Networks

Feel free to ask questions at any point  
during the presentation!



**vimeo** Untitled 16:9 Save

### 3. Upload media

Uploaded media will appear on the left

The screenshot displays the Vimeo Media library interface. On the left, a sidebar is highlighted with a red box, containing icons for Media, Presets, Text, Graphics, Music, Collections, and Brand. The Media panel is open, showing an 'Upload' button, tabs for 'Uploads', 'Library', and 'Stock', and a list of uploaded media items. The main area shows a large video player with an orange background and a lit candle, with the Vimeo logo in the bottom right. The bottom timeline shows a sequence of video clips and a 'Thank you!' text box.



**vimeo** Untitled 16:9 Save

**Media** ×

Upload 📷

Uploads Library Stock

Ratio ▼ Type ▼

edits

1:00 0:33

0:25

0:00.00 / 0:30.00

Split

4. Splice together images and videos

Drag and drop media to add it to the video

T J.R.R. Tolkien on Allegory

T Thank you!

0:00 0:05 0:10 0:15 0:20 0:25 0:30

#





## Media



Upload



Uploads

Library

Stock

Ratio



Type



edits

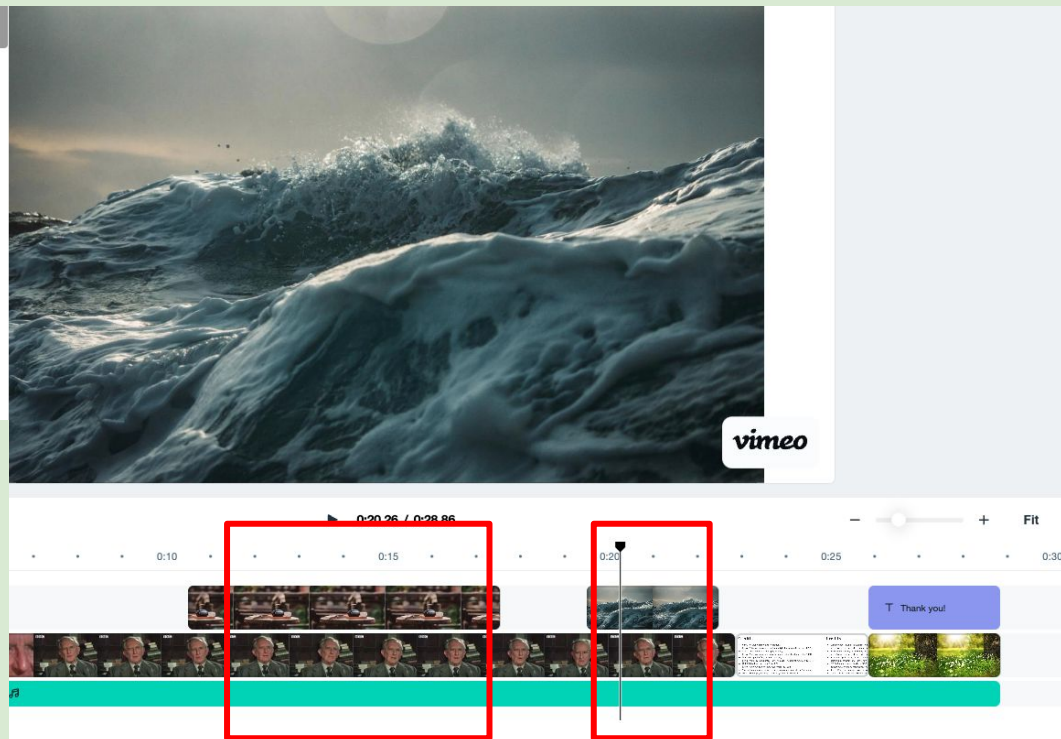
Video editing tools for creating professional looking videos. Includes a timeline, a preview window, and a variety of editing tools like trim, split, and merge.

video



## 5. Overlap images and videos with voice over

Place videos and images above a video with audio to have the audio playing while the image or video is displayed







Media



Presets



Text



Graphics



Music



Colors



Brand

## Music



Upload

Featured

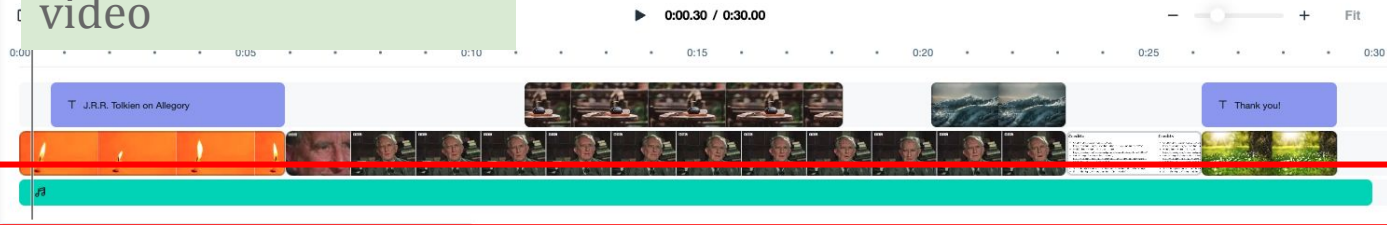
All music

Uploads

Bridges  
Daniel Gunnar...Shapes  
Toby TranterSun Sun Sun  
PastisGo For Gold  
Spring GangEyt  
TwelveA Mistake  
Particle HouseVentures  
Adriel FairEasy Peasy  
Arthur BensonFriend Of Me  
FiskayetSalamanca  
The Illstrument...So Fresh  
CospeLosing It  
Velveteen

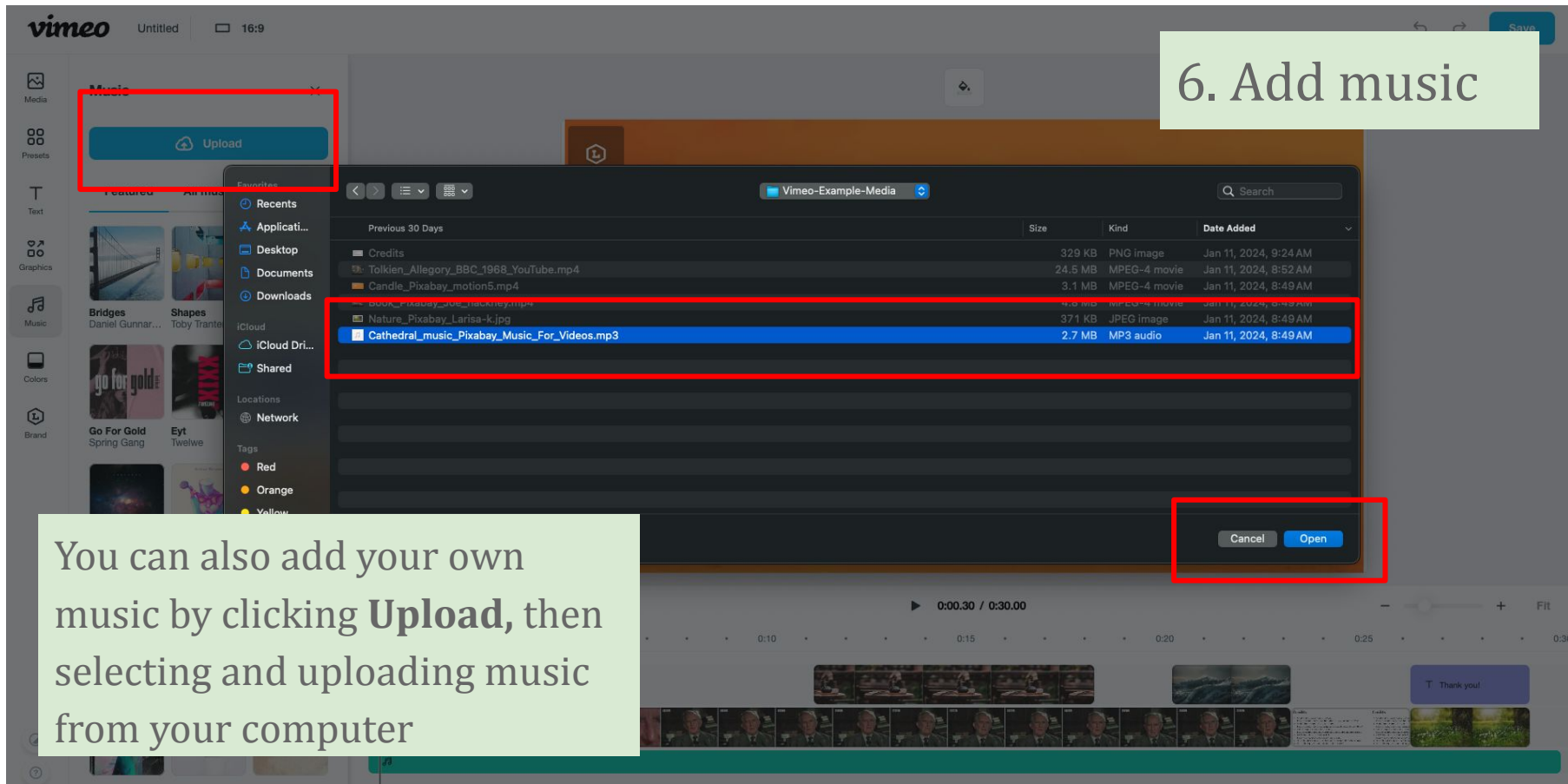
Select **Music**, then  
drag and drop tracks  
to add them to your  
video

## 6. Add music



6. Add music

You can also add your own music by clicking **Upload**, then selecting and uploading music from your computer



The screenshot shows the Vimeo web interface. On the left sidebar, the 'Music' tab is selected. The main area displays a file selection dialog titled 'Vimeo-Example-Media'. The dialog shows a list of files with columns for Name, Size, Kind, and Date Added. The file 'Cathedral\_music\_Pixabay\_Music\_For\_Videos.mp3' is selected. The 'Open' button is highlighted in the bottom right corner of the dialog.

Name	Size	Kind	Date Added
Credits	329 KB	PNG image	Jan 11, 2024, 9:24 AM
Tolkien_Allegory_BBC_1968_YouTube.mp4	24.5 MB	MPEG-4 movie	Jan 11, 2024, 8:52 AM
Candle_Pixabay_motion5.mp4	3.1 MB	MPEG-4 movie	Jan 11, 2024, 8:49 AM
Book_Pixabay_Book_Book.mp4	4.6 MB	MPEG-4 movie	Jan 11, 2024, 8:49 AM
Nature_Pixabay_Larisa-k.jpg	371 KB	JPEG image	Jan 11, 2024, 8:49 AM
Cathedral_music_Pixabay_Music_For_Videos.mp3	2.7 MB	MP3 audio	Jan 11, 2024, 8:49 AM



## Music

Upload

Featured

All music

Uploads



## 6. Add music

Go to **Uploads**, then  
drag and drop music  
to add it to your video

# J.R.R. Tolkien on Allegory

vimeo

Split Delete

0:00.90 / 1:25.98

Fit





**vimeo** Untitled 16:9 ↶ ↷ Save

**Text** [X]

+ Add Text

**Title** **Headline**

**Subheadline** **Caption**

**T**  
Text

**J.R.R. Tolkien on Allegory**

**7. Add text**

Select **Text**, click the type of text you would like, then position it on the video preview and place it above where you would like it to appear in the video

**Split** **Delete**

0:00 0:05 0:10

T J.R.R. Tolkien on Allegory

#1



vimeo

Untitled

16:9



Save

## 8. Save your video

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vimeo



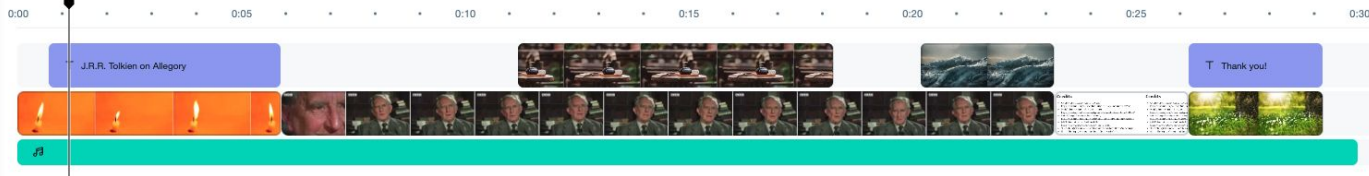
Delete



0:01.16 / 0:30.00



Fit



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*Feel free to ask questions at any point  
during the presentation!*



GIF



## 9. Share your video

# J.R.R. Tolkien on Allegory

## J.R.R. Tolkien on Allegory

NOT YET RATED

Click to add a description

Select **Privacy**, and set the **Link** to **Public**

### Privacy

#### Sharing

#### Content

Allow downloads

Upgrade



People can add to showcases



Privacy

Player



Interactivity



Comments



Analytics



Captions and audio



Settings

#### Link



Unlisted Upgrade

Only people with the link can access.



Password Upgrade

Only people with the password can access.



Hide from Vimeo Upgrade

Private on your account, but embeddable anywhere.



Private

Only you and people on your account can access.



Public

Anyone on the internet can see.

Allow public comments



## 9. Share your video

GIF

Scissors icon

### Get Link

Anyone on the internet can see. [Edit](#)

☐ Start at 00:02

Copy

### Customize link

vimeo.com/user211822010/

64 characters

Upgrade to save

# J.R.R. Tolkien on Allegory

00:01

## J.R.R. Tolkien on Allegory

NOT YET RATED

Click to add a description

Click the **link icon**, then  
click **Copy**

Privacy

Player

Interactivity

Comments

Analytics

Captions  
and audio

Settings



Date Added ▾

**Key Findings**

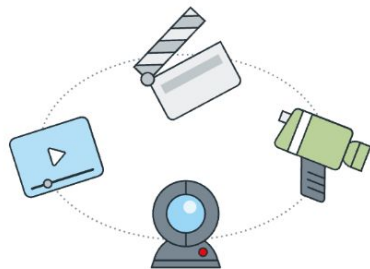


- Based on a comparison of the political and economic impact of the crimes.
- No evidence of a relationship between the Telegram channel and the crime.

**Final Presentation**

Sara Morrell

## Add to My Library



### Drag & Drop or Upload Media

Browse your device to upload media files.

Browse Files



### Paste External Link

YouTube or Vimeo Link

Add Video

Canvas integration



# J.R.R. Tolkien on Allegory



Details Comments Insights Captions

No Comments

☐ Subscribe to comments

Add a comment...

Canvas integration



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*Feel free to ask questions at any point  
during the presentation!*

# Demonstration

Go to

<https://vimeo.com/>

1. Create account or login
2. Create new video
3. Upload media
4. Splice together images and videos
5. Overlap images and videos with voice over
6. Add music
7. Add text
8. Save your video
9. Share your video





# Your turn!

- Try uploading some of your own media to Vimeo and editing it together
- If you do not have media, you can download the examples from GitHub

Slides, handouts, and data available at

<https://bit.ly/sp24-hersh-anth2315-video-editing>



# Discussion

- Are there any questions?
- How might various edits help you communicate your message?
- Are there edits that might distract from your message? If so, how can you eliminate distractions?
- Which video edits do you plan on using?



# Free video editing software

- [Vimeo](#)
- [Lightworks](#)
- [VN Video Editor](#)
- [DaVinci Resolve](#) (advanced)



# Thank you!

—Developed by Sara Morrell, Kasya O'Connor Grant, Lawrence Evalyn

- For more information on the DITI, please see:  
<https://bit.ly/diti-about>
- Schedule an appointment with us! <https://bit.ly/diti-meeting>
- If you have any questions, contact us at: [nulab.info@gmail.com](mailto:nulab.info@gmail.com)
- We'd love your feedback! Please fill out a short survey here:  
<https://bit.ly/diti-feedback>

