

Intermediate German I Carolin Fuchs Introduction to Wix: Website Building

About Wix

Wix is a professional website-building tool that allows you to build your own website, provides a free domain name, and installs sections and themes to customize your website.

Important Vocabulary

- **Pages:** These are the main areas of your website that your audience will be able to navigate on your site's menu. You can add and delete pages on your Wix dashboard; when you add pages, these will show up automatically on your site's menu.
- **Domain**: Your domain name is the unique URL that leads to your website. Wix provides a free domain name that will look like "username.wixsite.com/website_name." You can also purchase a domain name if you plan to use this website professionally or more frequently.
- **Section:** Each page is divided into large chunks of content called "sections." These sections (images, text, videos, etc.) can be easily swapped around to rearrange the layout of the page.
- **Apps:** Specific Wix-created applications that you can add to your site, including blog posts and different types of forms.
- Add: The "add" feature allows you to add new pages, sections, and/or applications
- **Blog:** Wix provides a "Blog" app option, and this blog application will allow you to add, edit, and publish blog posts on your Wix page.
- **Design:** the aesthetic choices for your website, including colors, font, and more.

Example Wix Sites:

- https://www.helenakruger.com/
- https://www.laurabaross.com/ <a href="https://www.lauraba
- https://www.bellaandbloom.com/blog/

Slides and handouts available at: **add link**

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Using Wix:

- 1. Go to http://www.wix.com/ and click "Sign In" in the upper right hand corner
- 2. Let Wix ADI help create your site!
 - a. Wix ADI will ask questions about the purpose of your site
 - i. What do you want your site to capture and represent?
 - ii. Who do you want to read your site?
- 3. Editing your site's pages
 - a. Choose your design
 - b. Add Sections/Content
 - i. Hover over the section you want to edit and click the "Edit" button in the top left corner
 - ii. Use the bar on the left side to make edits to your section
 - iii. Sections are very easy to delete if you make a mistake!
 - c. Add Media
 - i. Go to "Add Section" and click "Video" (or "Media Gallery" if you want to add multiple items)
 - ii. Select the layout you like best
 - iii. When you add the section, you can edit the text, the URL/video file, and all other aspects of it.

4. Blog posts

- a. Your website might already have a "Blog Posts" page. If not, go to "Add" > "Apps" > "Blog"
- b. Go to your blog page ("Pages" > "Blog")
- c. Hover over your blog section and click "Manage"

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Questions? Contact us: nulab@northeastern.edu