Race, Crime, and Criminal Justice 4940
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Spatial Mapping with Tableau: Installing the Software

This handout details how to install the Tableau software, which is a data-visualization creating software, specifically for mapping and data analytics.

Tableau is a part of the Salesforce product suite, but it is available for **free** to .edu email accounts. Please follow the links below, you will need to input your .edu email address as well as "Northeastern University"

For Students: https://www.tableau.com/academic/students
For Instructors: https://www.tableau.com/academic/teaching

You will receive an email with:
- a key that can be used to activate Tableau **twice**
- links to download Tableau

Hi **Cara**,

Please retain this email for your records. You will need the product key and instructions enclosed to install Tableau Desktop and Tableau Prep Builder.

Welcome to Tableau for Students! Your academic license now includes Tableau Desktop and Tableau Prep Builder .

The product key below can be used to activate Tableau Desktop and Tableau Prep Builder on two separate machines, Windows or Mac. Tableau Online or Server isn't something we provide through our Tableau for Students program.

- Download Tableau Desktop
- Download Tableau Prep Builder
- Activate with your product key: **Activation Key**
- If you're receiving the error "the product key is invalid" visit the knowledge base page to resolve your issue
- Already have a copy of Tableau Desktop or Tableau Prep Builder installed? Update your license in the application: *Help Menu -> Manage Product Keys*

This key will expire in one year. This key is for your personal use only. Please do not share it.

Download Tableau as you would install any other software on your operating system and input the activation key provided in your email when prompted.

Once downloaded, install Tableau as you would any other software on your operating system. When it asks for a "free trial," click the top that says you have a product key input the key provided in the email when prompted.