

# Cara Marta Messina ENGW 1111 First Year Writing Laurie Nardone Spring 2020 Introduction to Wordpress

Slides and handouts available at http://bit.ly/diti-spring2020-nardone

# **Components of a successful Wordpress**

- About Me and Contact pages
- Responsive design (something that will draw in the audience)
- Theme/ format compatible with mobile phones
- User friendly navigation
- Categories or tags (if you are writing posts)

# Questions to consider when planning a website or Wordpress site

- What is the purpose of this site?
- What are the bare-minimum components I need to get this point across?
- How can I make my site easy to use?
- Who is my audience?
- Are 2-3 widgets or plugins I could use to make my Wordpress better?

## Wireframing

This is a great way to plan out a website before you jump into making pages and posts.

- MockFlow: <a href="https://www.mockflow.com/">https://www.mockflow.com/</a>
- Wireframe CC: https://wireframe.cc/

# **Examples of Good Wordpress Sites**

- https://dsg.neu.edu/
- <a href="https://cssh.northeastern.edu/english/">https://cssh.northeastern.edu/english/</a>
- <a href="https://des4div.library.northeastern.edu/">https://des4div.library.northeastern.edu/</a>

Wordpress Tutorial Video: <a href="https://www.youtube.com/watch?v=itvFwhzdvls">https://www.youtube.com/watch?v=itvFwhzdvls</a>

### Contact

If you have questions, free to contact us:
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