



ENGW 1110 Introduction to First Year Writing
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Data Ethics and Data Collection

About

This handout provides key words and definitions about data ethics and data collection, specifically on the collection process using Google Sheets.

Key Words

- **Data Ethics:** Questions how data is collected, by whom, from whom, and for what purpose to think critically about impact (potentially harming or benefiting others).
- **Big Data:** Collects large information at rapid speeds to quickly categorize behaviors and patterns, adjusting categories as further data is collected and analyzed.
- **Google Sheets:** Google's free cloud spreadsheet creator. You will use Google Sheets to keep track of your writing practices.

Questions to Consider

- In what ways are your column choices impacting how you view your writing patterns?
- Which information will you choose to omit or highlight, both as you're collecting data and then as you're reflecting on that data?
- How do you think about your audience and your purpose while you're writing? How can you highlight this through your data collection?

Helpful Resources

- DIY Guide to Feminist Cybersecurity: <https://hackblossom.org/cybersecurity/>
- Google Sheets Tutorial – Designed for Beginners: <https://www.youtube.com/watch?v=M3-MDhnZzPU>

Find these slides and more at <http://bit.ly/2KsBbv0>

Questions? Contact us!

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