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**HIST 5237 Issues and Methods in Public History**  
**Angel David Nieves**  
**Making Story Maps Using Knight Lab**

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**KnightLab StoryMap Info**

- KnightLab StoryMap site: <https://storymap.knightlab.com/>
- KnightLab Support Forum:  
<https://knightlab.zendesk.com/hc/en-us/sections/202556646-StoryMapJS>
- DITI's Intro to StoryMap: <https://youtu.be/X33ud7RYZFg>

KnightLab StoryMap is a user-friendly, web-browser mapping tool that allows users to choose a map and place markers across the map. Each marker can present images, texts, videos, and soundbites. The goal, then, is to tell a story with these markers and guide your audience through a journey.

For this class, how can you use these markers to craft a narrative about monuments and memorials, and how can you guide your audience through that story?

**Questions to Consider**

- What story am I trying to tell? What is the main point(s) I want to convey?
- How can I best tell this story/ give a tour of a location? How can I integrate a balance of text, images, and other media forms?
- What is the best StoryMap template I can use to convey my information?
- Who is my audience? What kinds of information does that audience need?

**Story Map Examples**

- Mapping Black Paris:  
<https://uploads.knightlab.com/storymapjs/4b074fa299869d47b2d6fd8c4e18d968/mapping-black-paris/index.html>
- Game of Thrones, Arya's Journey:  
<https://storymap.knightlab.com/examples/aryas-journey/>
- Adventures of Ibn Battuta:  
<https://uploads.knightlab.com/storymapjs/d1ee5d64be1b87b46201fa01d2973aa8/practice/index.html>
- Mapping American Childhoods:  
<https://blog.uvm.edu/mcope-childhoods/american-childhoods-1850-1950/>

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Find these slides and more at <https://bit.ly/diti-fall2020-nieves>

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### Using StoryMap:

1. Create your Map
  - a. Go to <https://storymap.knightlab.com/>
  - b. Click “Make a StoryMap”
  - c. After creating an account or signing in, click “New Map” and name your project
2. Title Page
  - a. The title page will display all the map markers
  - b. The Text box on the bottom-right is where you put the project description
  - c. Add Media for the page in the “Media” box (Image, caption, credit)
3. Add Slides (Map Markers)
  - a. Click the “Add Slide” button in the left-hand column
  - b. Add a Location
    - i. StoryMap uses Google Maps to locate addresses
    - ii. Type the address or coordinates into the search bar in center of page
    - iii. If you can’t find the location, you can drag and drop map marker to specific location
  - c. Add description and media (same as the Title Page)
4. Add Media and Images in Text
  - a. To add additional media to a slide, you can use basic HTML
  - b. Click the `</>` button (turn on HTML)
  - c. Get a URL of your image. Wikimedia Commons is a great source of images. Make sure to use the embed file code--don’t forget to cite!
  - d. Use the HTML `` tag to insert the image.
  - e. Check the “Preview” to see the image
5. Customize
  - a. The “Options” button in the top left allows you to change the design of your map
  - b. “Background Options” in the bottom right of the text box allows you to customize the color of the background

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