

Introduction to Wix: Website Building and Design

Cara Marta Messina
Digital Integration Teaching Initiative
Melissa Pearson
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Group Discussion: Your Site

Break into smaller groups of 2-3. Take a few minutes to discuss these questions, and then we will share your answers in the larger group.

- What do you want to spotlight in your site? What type of work have you created or plan to create?
- Who is the audience for your site?
- Do you imagine having a “theme” or central idea in your site? If so, what is it?



Workshop Agenda

Day 1

- **Introduce Wix**
- **Learn Wix's Features**

Day 2

- Workshop with Wix

Slides and handouts available at <http://bit.ly/diti-spring2020-pearson>



What is Wix?

Wix is a professional **website-building tool** that allows you to build your own website; provides a free domain name (with “wix” in it); and installs sections, apps, and themes to customize your website. There are other website-building tools, such as WordPress.

Wix prioritizes **customizable design** and allows creators to get as creative as they want.



Wix Examples

Personal blogs & portfolios:

- <https://www.helenakruger.com/>
- <https://www.laurabaross.com/> & <https://www.laurabaross.com/blog>
- <https://www.bellaandbloom.com/blog/>



Getting Started

To get started, follow these steps:

- Go to <https://www.wix.com/> and click “Sign In” in the upper right corner
- Sign up with a Wix account. I recommend **creating a Wix account** with your professional email.

+ Create New Site

With your Wix account, you can make multiple websites. In order to create your class website, click “**Create New Site**”



Your New Website!

What kind of website
do you want to create?

Business >

Designer >

Blog >

Online Store >

Restaurants & Food >

Beauty & Wellness >

Photography >

Fitness >

Portfolio & CV >

Music >

Events >

Other >

Recommendations for
the kind of website you
create for class:

- Blog
- Portfolio & CV
- Other



Let Wix Design AI to Create Your Site

Wix ADI will ask **questions** about the purpose of your site.

- What do you want your site to capture and represent?
- Who do you want to read your site?

(Wix ADI will ask to import content, but you can **skip** this content)

Let Wix ADI Create a Website for You

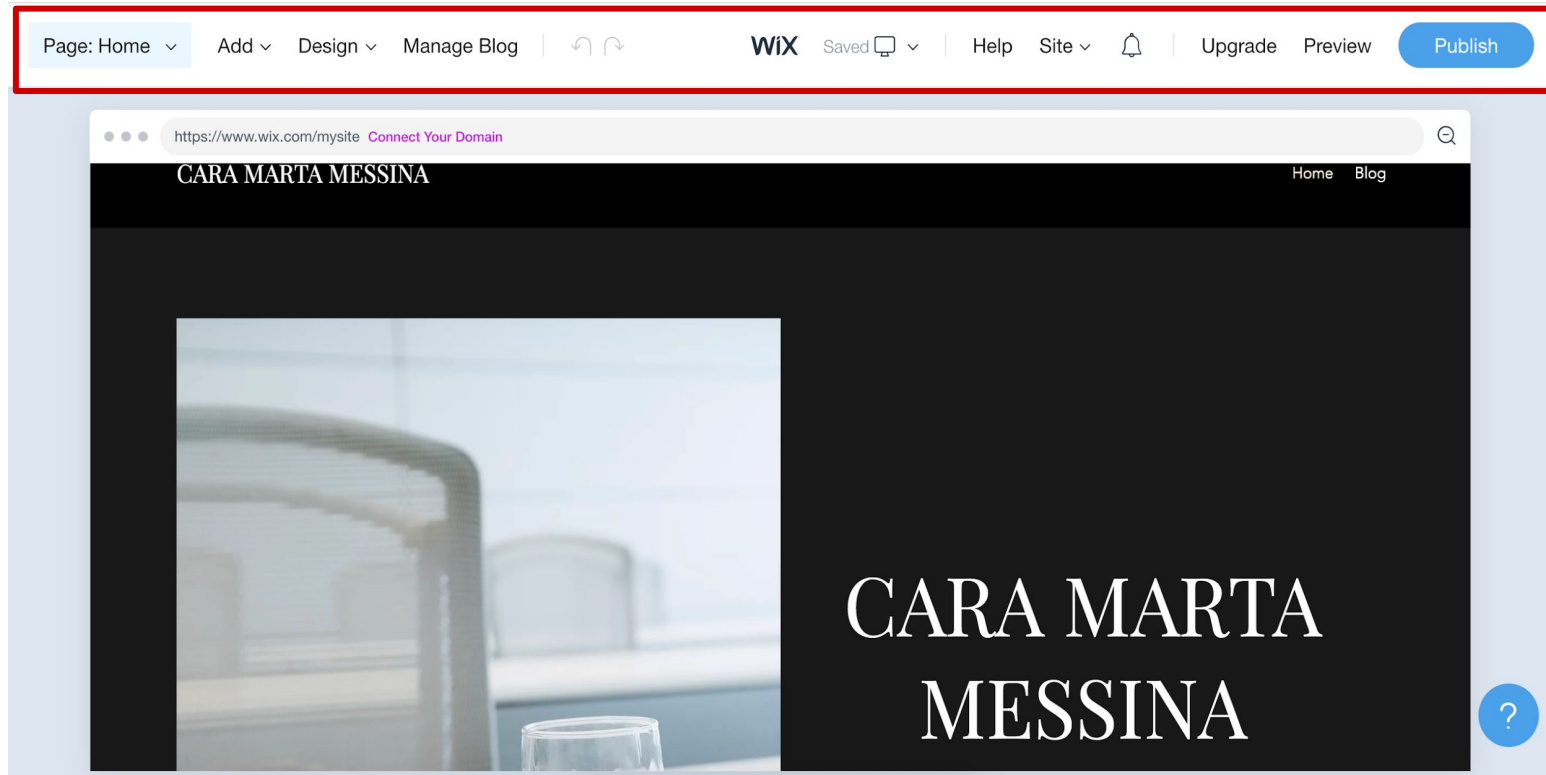
Answer a few simple questions and automatically get a website designed just for you in minutes.

[Start Now](#)



Your Site's Dashboard

Your
toolbar



A
preview
of your
site



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*Feel free to ask questions at any point
during the presentation!*

Editing Your Site



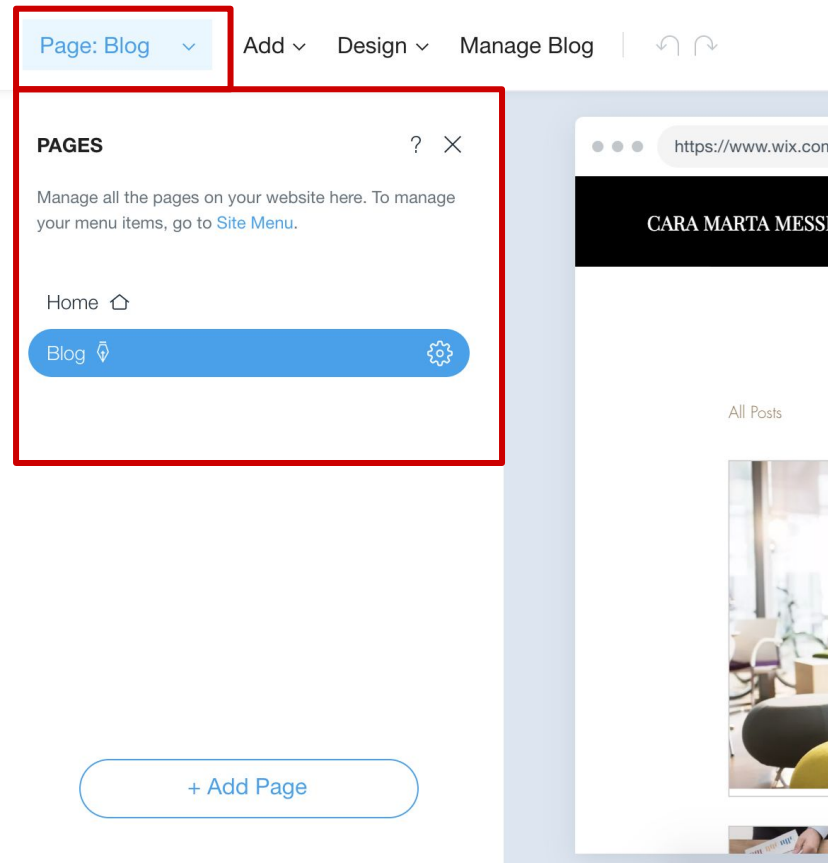
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Your Site's Pages

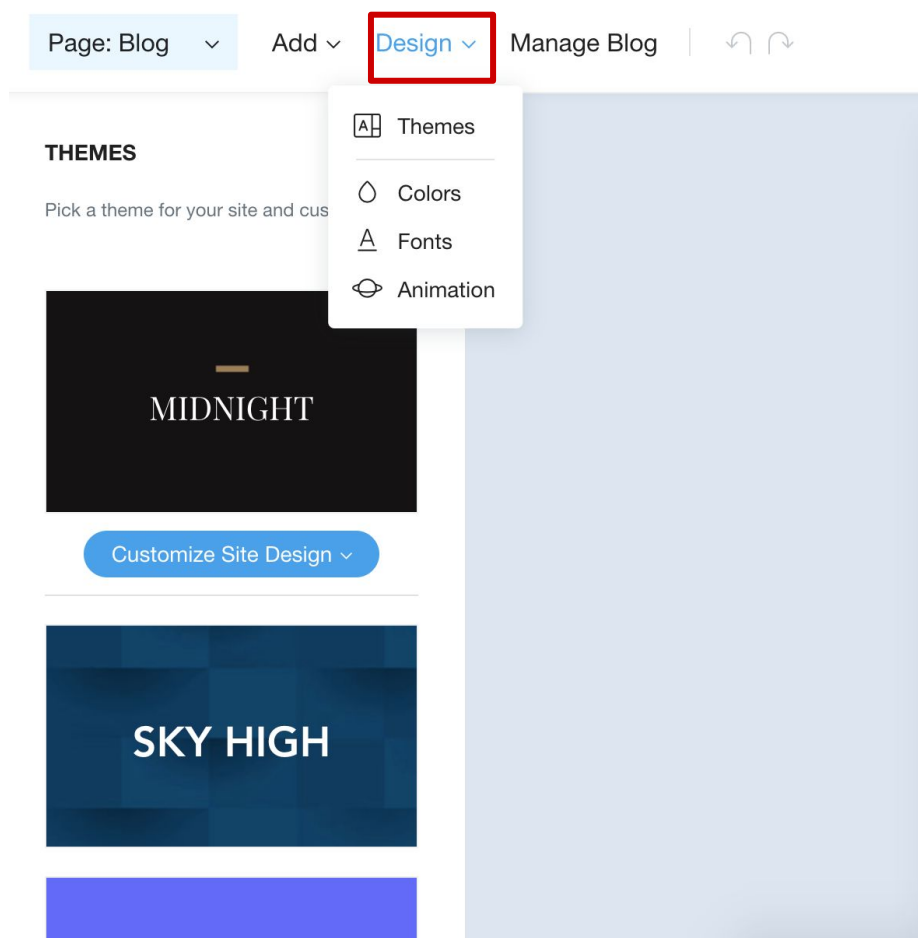
The different pages on your site that your audience will navigate. Each page should have a particular purpose and different content. Page ideas:

- Homepage
- Blog page
- About page



Change Your Design

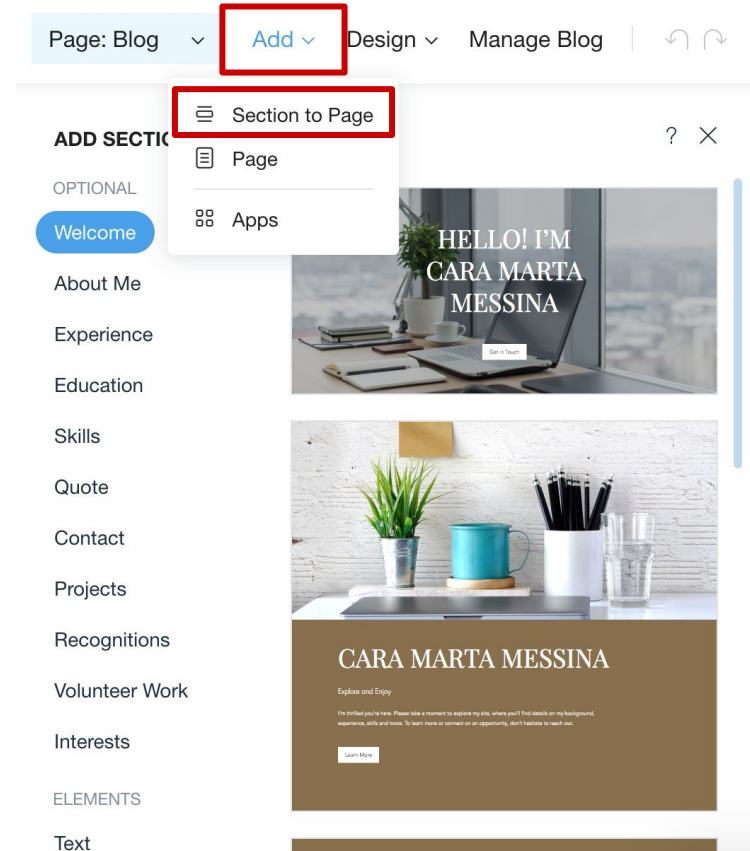
Change the design of your website, either the overall theme, or specifics like colors, fonts, and animation.



Add Sections/Content

You can add different **content**, including new pages or content on pages using “**Section to Page**.”

Choose your content and **drag and drop** it to the area on your page.



Types of Sections to Add

ELEMENTS: The elements are your basic sections, such as texts, images, videos, photo galleries, and more.

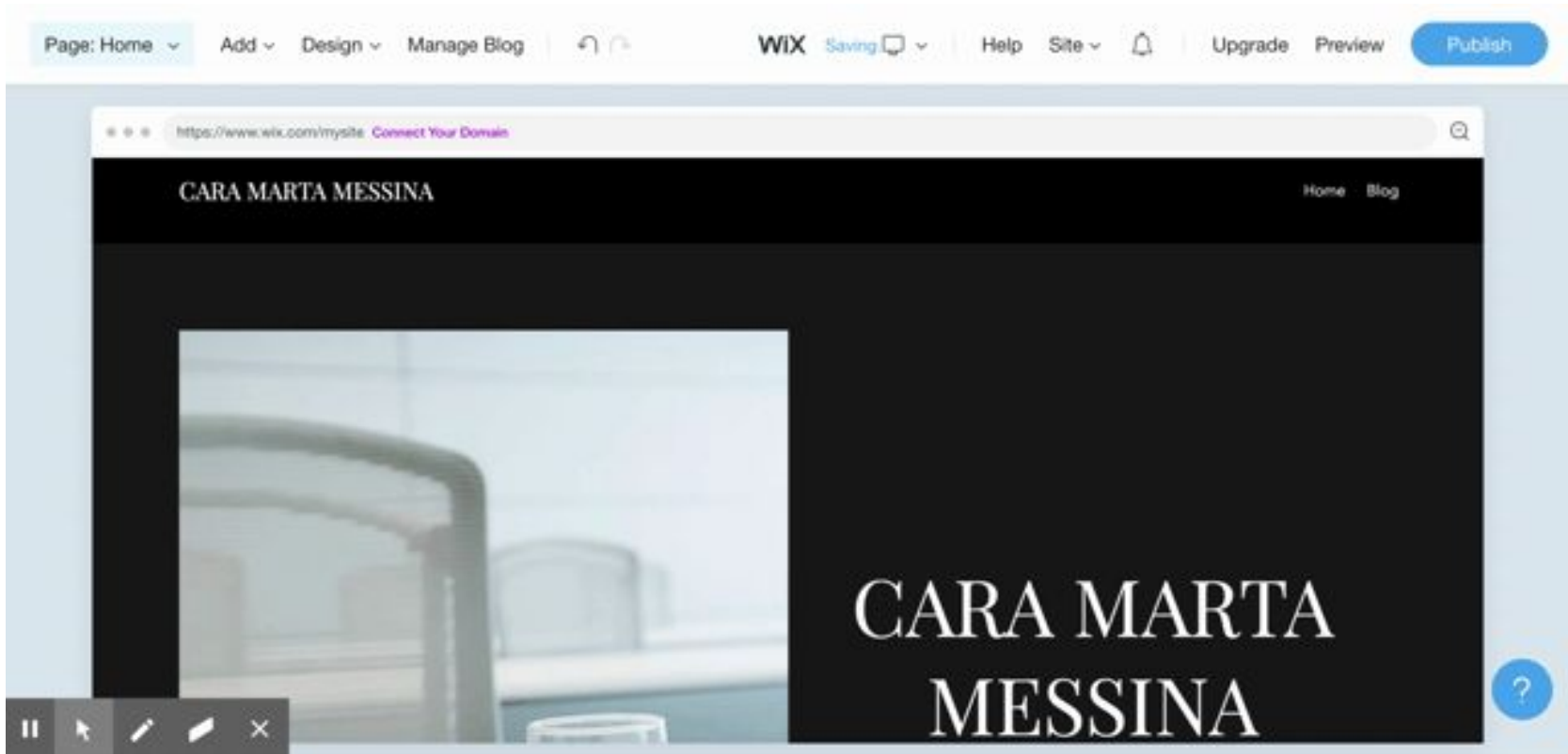
OPTIONAL: Based on your website's purpose according to your ADI's results, you will get some recommended sections. For example, I chose "Portfolio & CV," so my optional sections revolve around work experience

MORE SECTIONS: Sections that have specific purposes, such as FAQs, Instagram, Subscribe, Testimonials, and more.

FORMS: These are forms that people can submit through your website, such as a Testimonial Form or Job Application.



Example of Adding a Page & Section



Edit Sections of Your Site

Step 1:
Choose the
page you
want to edit

Step 3:
Use the bar
on the left
side to make
edits to your
section

The screenshot displays the Wix website editor interface. At the top, a navigation bar includes a dropdown menu for 'Page: Home' (highlighted with a red box), followed by 'Add', 'Design', and 'Manage Blog'. To the right are icons for 'WIX', 'Saved', 'Help', 'Site', and a 'Publish' button. The main workspace shows a preview of a website with a 'BIO' section. A red box highlights the 'Edit' button in the top left corner of the section. On the left side, a sidebar titled 'ABOUT ME' contains a 'Section Design' preview and a list of sections: 'TITLE' (checked), 'Bio', 'SUBTITLE', 'DESCRIPTION' (checked), and 'MEDIA'. The 'Bio' section is selected, and its content is visible in the main preview area.

Step 2:
Hover over
the section
you want to
edit and click
the “Edit”
button in the
top right
corner



Made a Mistake? Easily Delete Sections!

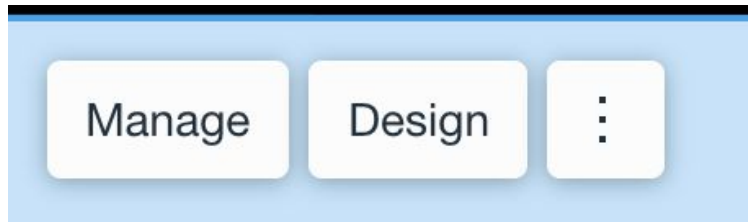


Blog Posts

Your website might already have a “Blog Posts” page. If not, go to “Add” > “Apps” > “Blog”

Go to your blog page (“Pages”>“Blog”)

Hover over your blog section and click “Manage”



Your Blog Dashboard

DASHBOARDHelp X

Cara Marta Mes...
Role: Owner

Set Up Your Site
1/4 Completed

< Main Menu

Blog

Posts


Categories

Upgrade

Posts

More Actions ▼


Create New Post



Choose an author name

Set the author name and image for all your posts.

Published (3) Drafts Scheduled Trash



The power of open work space
Cara Messina

an hour ago

Edit ...

**Add another
blog post**

**Edit your
current blog
posts**



Your Turn!

Go to your Wix page and try these:

- Edit a section on your homepage to include that you are a student at Northeastern University
- Create a new page called “About Me.”
 - Add a text section
 - Add an image section & an image
 - Add a list section
- Go to your “Blog” page and try these in your Blog dashboard:
 - Delete any sample blog posts
 - Add a new blog post



Report Back

- Any questions?
- What did you wind up creating?
- What is challenging or exciting about Wix?
- How do you imagine using this for your project?



Tomorrow: Continuation of Workshop



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*Feel free to ask questions at any point
during the presentation!*

Thank you!

If you have any questions, contact us at:

Cara Marta Messina

Digital Integration Teaching Initiative

Assistant Director

messina.c@husky.neu.edu

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Schedule an appointment with us! <http://bit.ly/diti-office-hours>



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