Digital Integration Teaching Initiative

Office Hours: https://calendly.com/diti-nu



ENGL 3380: Critical Art & Culture Writing Eunsong Kim Collecting and Organizing Data for StoryMaps: Basics

Knight Lab StoryMap Info

- Knight Lab StoryMap site: https://storymap.knightlab.com/
- Knight Lab Support Forum: https://knightlab.zendesk.com/hc/en-us/sections/202556646-StoryMapJS
- DITI's Intro to StoryMap Video: https://youtu.be/X33ud7RYZFg

Knight Lab StoryMap is a user-friendly, web-browser mapping tool that allows users to choose a map (this can be a map of the Earth or neighborhood grid system, such as in "Mapping Black Paris" or a gigapixel image/illustration, such as in "Arya's Journey") and place markers across the map. Each marker can present images, texts, videos, and audio clips. The goal, then, is to tell a story with these markers and guide your audience through a journey.

A Note on Save States:

StoryMap does not keep older versions of your project, so once you make and save changes, you cannot retrieve a previous version. You can also write over new content if you have your StoryMap open in multiple browser tabs or windows at once. It is a good idea to plan out your StoryMap in a separate document so you have your content saved somewhere.

This handout is meant to help you consider best practices to prepare and store your content in a separate off StoryMaps, using the StoryMapspreadsheet template.*

* Template based on the StoryMap Spreadsheet Template created by Molly Brown, Reference and Outreach Archivist, Northeastern University Library.

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Using The StoryMap Template for Content Curation

Curating your content is one of the first steps in building your StoryMap.

To get started, make a copy of the <u>StoryMap spreadsheet template</u> and use it to fill in the different sites you want to map, images you want to include, and so on.

Important: make a copy, don't edit the main template!! (In the top menu Click File > Make a copy)

Link to online materials: http://bit.ly/diti-spring2022-kim-storymap
Developed by Tieanna Graphenreed, DITI Fellow
Adapted from handout by Colleen Nugent
Questions? Contact us! nulab.info@gmail.com

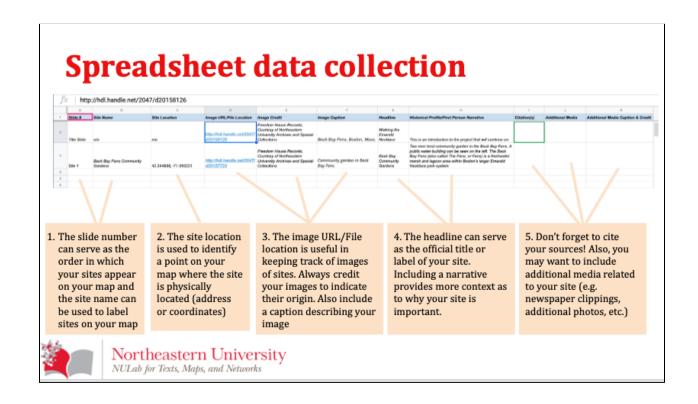
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Get to Know It: The Landscape of the StoryMap Template Spreadsheet.

- 1. The **slide number** (column A) can serve as the order in which your sites appear on your map and the **site name** (column B) can be used to label sites on your map.
- 2. The **site location** (column C) is used to identify a point on your map where the site is physically located (address or coordinates).
- 3. The **image URL/File location** (column D) is useful in keeping track of images of sites. Always **credit** (column E) your images to indicate their origin. Also include a **caption** (column F) describing your image.
- 4. The **headline** (column G) can serve as the official title or label of your site. Including a **narrative** (column H) provides more context as to why your site is important.
- 5. Citation is important! Do not forget to cite your sources. (Column I)
- 6. You may want to include additional media related to your site (e.g. newspaper clippings, additional photos, etc.). Use Columns J and K for this, and expand as needed.



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Questions to Consider While Curating Your Content

- What story am I trying to tell? What is the main point(s) I want to convey?
- What locations are most necessary to tell this story accurately and expediently?
- What images/media will best represent each location? How will the image enhance the story I want to tell?
- How can I best tell this story/give a tour of a location? How can I integrate a balance of text, images, and other media forms?
- Who is my audience? What kinds of information does that audience need?

Best Practices for StoryMaps

- Search for media that is open-source or usable under fair-use guidelines. DITI recommends Wikimedia Commons and DPLA (Digital Public Library of America).
- Ensure proper credit/attribution is given for images and other media content.
 - Questions to consider: Who created this image/media? Have I attributed credit properly to the creator? Did I input the **correct image link**?
 - Fair Use Handout
- Consider whether the design of your StoryMap matches the tone you want to convey to your audience, and vice versa.

If this is a group project:

- NULab DITI recommends that students set up a StoryMap account with an email address all group members can access.
- Designate **one** person to input information into the StoryMap. All group members should contribute to the StoryMap Spreadsheet template and divide labor accordingly.
- When you are working in a group, it is especially essential that you make sure not to overwrite content. If you do have more than one person editing the map, be **absolutely** certain to close the tab with StoryMap as soon as you're done editing, and make sure that you don't both edit at the same time!