

Intro to Video Editing with Vimeo

Digital Integration Teaching Initiative (DITI)

Dipa Desai, Mel Williams, Shannon Peifer

ANTH 4100 - Making Anthropology Public

Spring 2026, Professor Carie Hersh

Discussion & Goals

- ❑ Has anyone started editing their video?
- ❑ What are your goals for editing your video?
- ❑ What would you like your video to look like after editing?

Workshop agenda

- ❑ Important questions
- ❑ Video editing vocabulary
- ❑ Vimeo tutorial
- ❑ Hands on practice
- ❑ Discussion

Slides and handouts are available at: bit.ly/sp26-hersh-anth4100-multi

Important questions

- ❑ Who is your audience? What are you trying to communicate to your audience?
- ❑ How can you integrate the videos, images, and audio you have collected to effectively communicate your message?

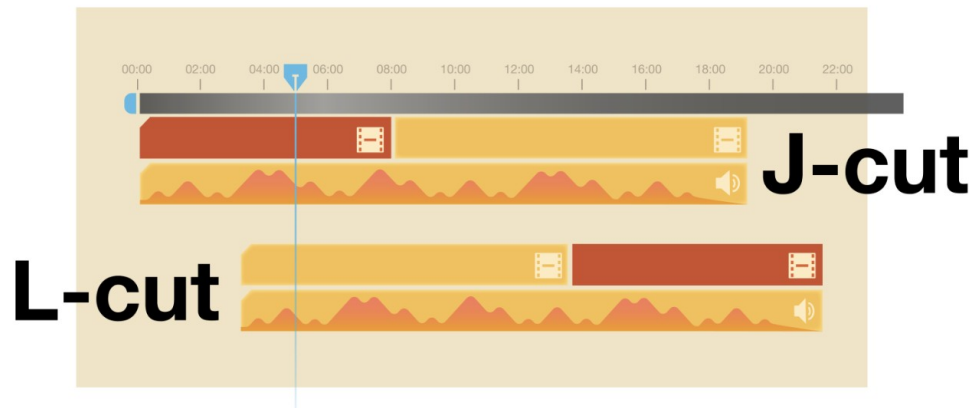


What are Social Sciences?

UCD College of Social Sciences & Law. "[What are Social Sciences?](#)" *YouTube*, 7 Nov. 2017.

Vocabulary

- ❑ **J-cut:** audio begins before the associated video
- ❑ **L-cut:** audio continues after the associated video
- ❑ **Synchronization:** synchronizing video and audio



Aldredge, Jourdan. "[How and when to make Jump cuts, L-cuts, and J-cuts.](#)"
Vimeo.

Example: J-Cut and L-Cut



Oxford University Press. [Very Short Introductions across the Social Sciences](#), *YouTube*,
9 Feb. 2016

Example Media

- ❑ Candle Video: Pixabay, author: motion5, <https://pixabay.com/videos/aflame-alight-background-banner-4933/>
- ❑ Book Video: Pixabay, author: Joe_hackney, <https://pixabay.com/videos/background-texturx-book-cup-table-106883/>
- ❑ Nature Image: Pixabay, author: Larisa-K, <https://pixabay.com/photos/flowers-meadow-sunlight-summer-276014/>
- ❑ JRR Tolkien Interview: YouTube, BBC, <https://www.youtube.com/watch?v=rre7zQGcldI>
- ❑ Cathedral Music: Pixabay, author: Music_For_Videos, <https://pixabay.com/music/choir-cathedral-164234/>

Example videos and images: bit.ly/sp26-hersh-anth4100-multi

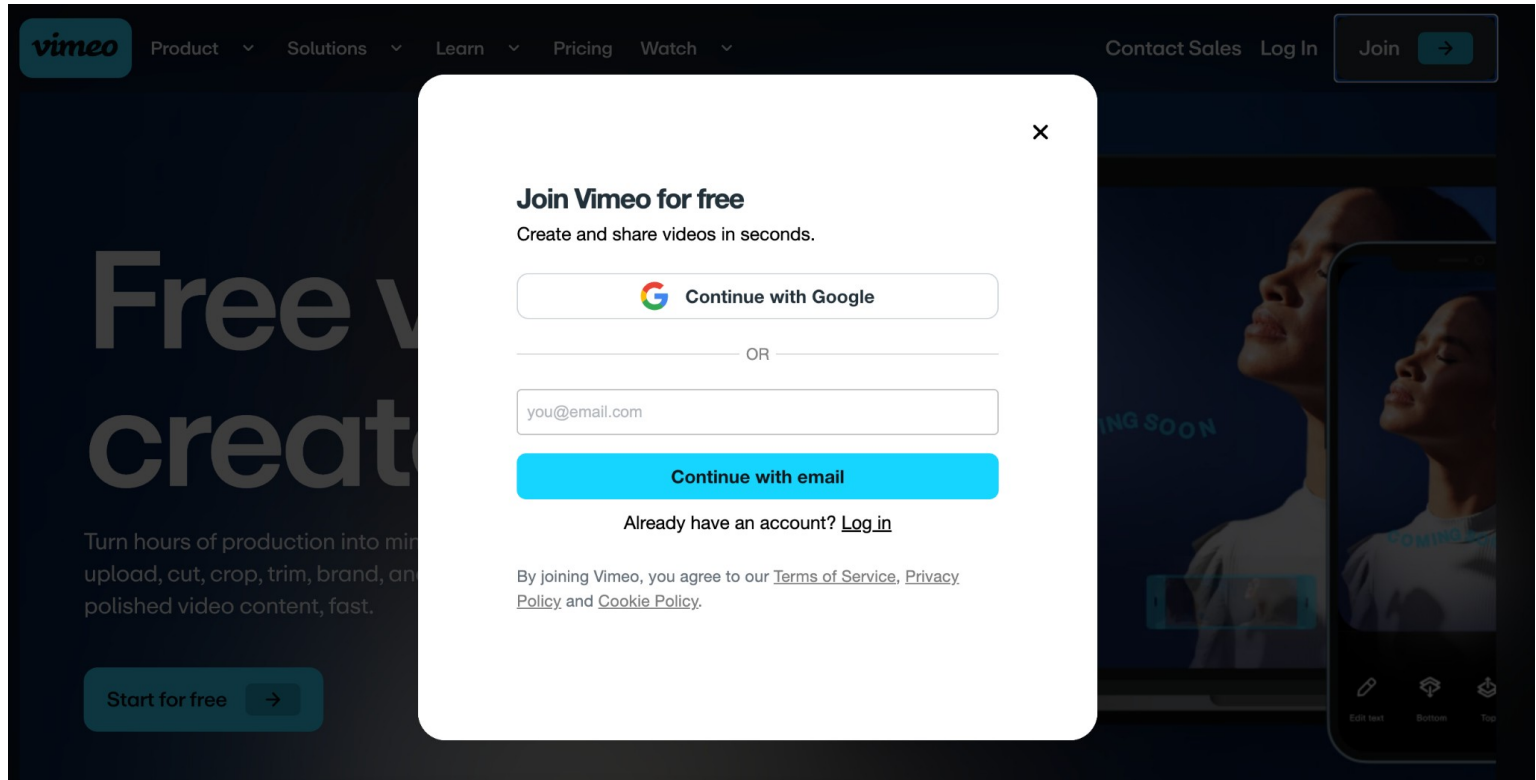
Vimeo

About Vimeo

- ❑ Online video editing software suitable for beginners
- ❑ Basic account is free
 - Limited to three edited videos
 - No auto-generated captions
- ❑ [Link to Vimeo](#) (basic)
- ❑ For more information on captions in Vimeo, see the article [How to add captions and subtitles to videos](#)

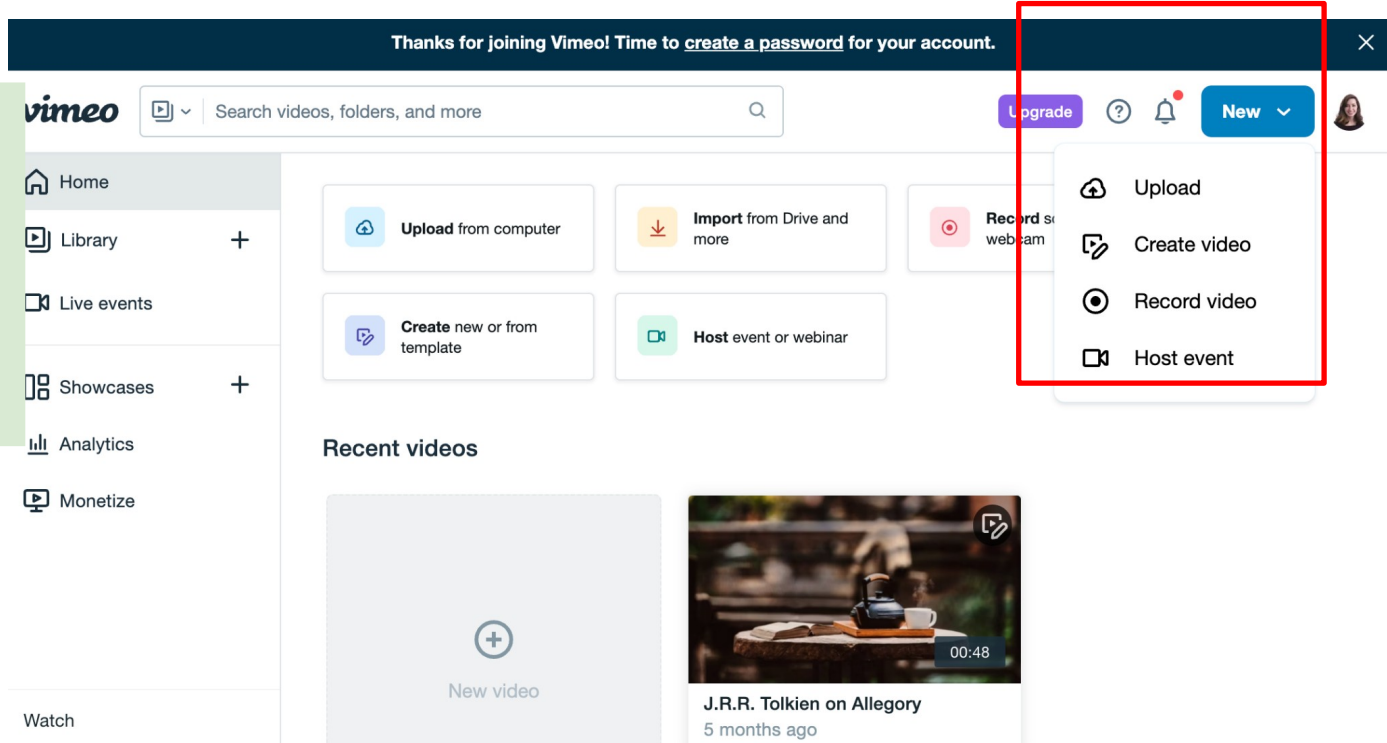
Vimeo Demo

1. Create account or login



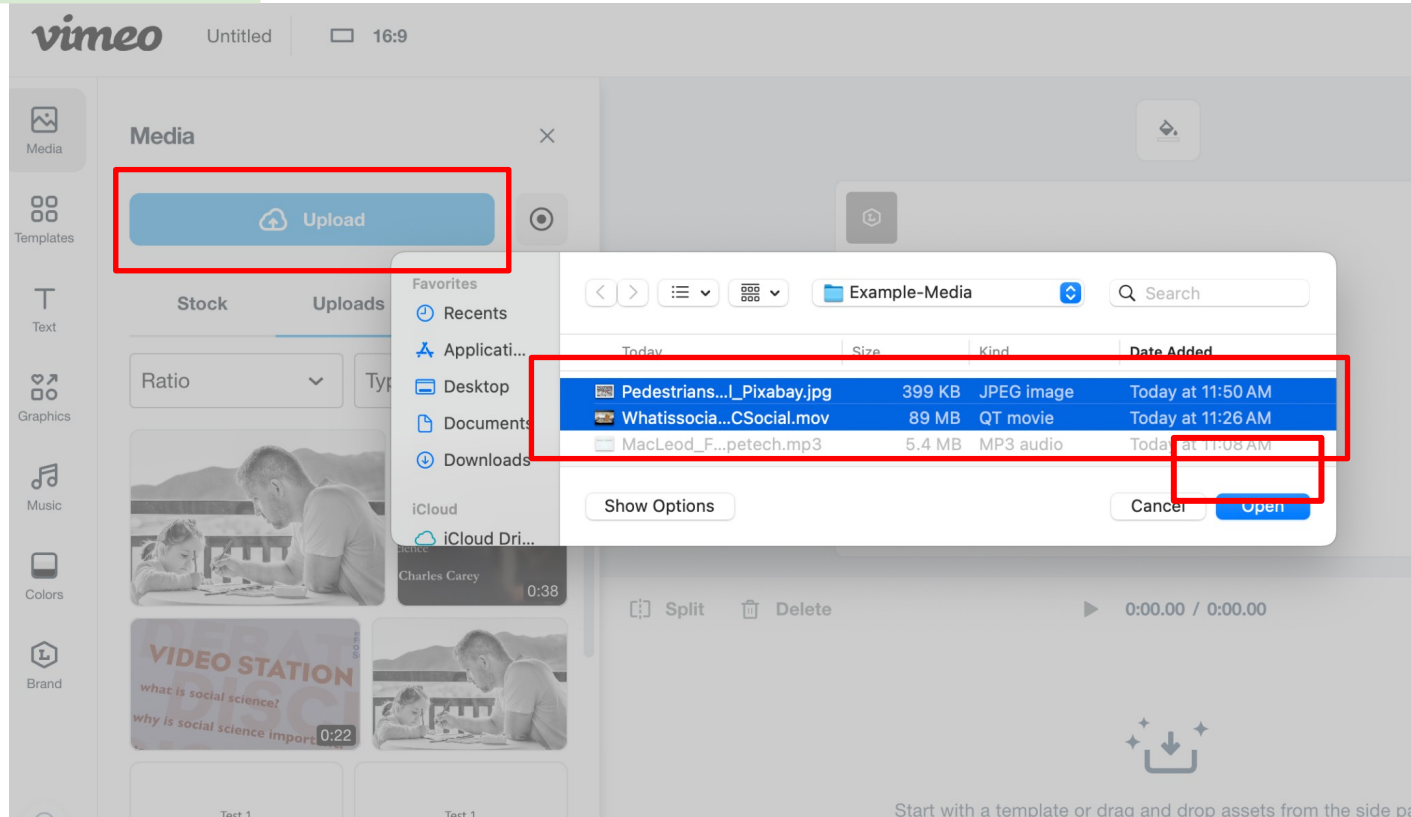
2. Create new video

Click **New**
and select
Create
video.



3. Upload media

Click **Upload**, then select and upload media from your computer.



3. Upload media (continued)

Uploaded media will appear on the left.

The screenshot shows the Vimeo upload interface. On the left is a sidebar with icons for Media, Templates, Text, Graphics, Music, Colors, and Brand. The main area is titled 'Media' and has a blue 'Upload' button. Below the button are tabs for 'Stock', 'Uploads', and 'Library'. The 'Uploads' tab is selected, showing a grid of video thumbnails. A red box highlights the 'Ratio' and 'Type' dropdowns and the video thumbnails. The video thumbnails show a crowd of people and a man looking down. The interface also includes a 'Ratio' dropdown set to '16:9' and a 'Type' dropdown set to 'Video'. The video thumbnails show a crowd of people and a man looking down. The interface also includes a 'Ratio' dropdown set to '16:9' and a 'Type' dropdown set to 'Video'.

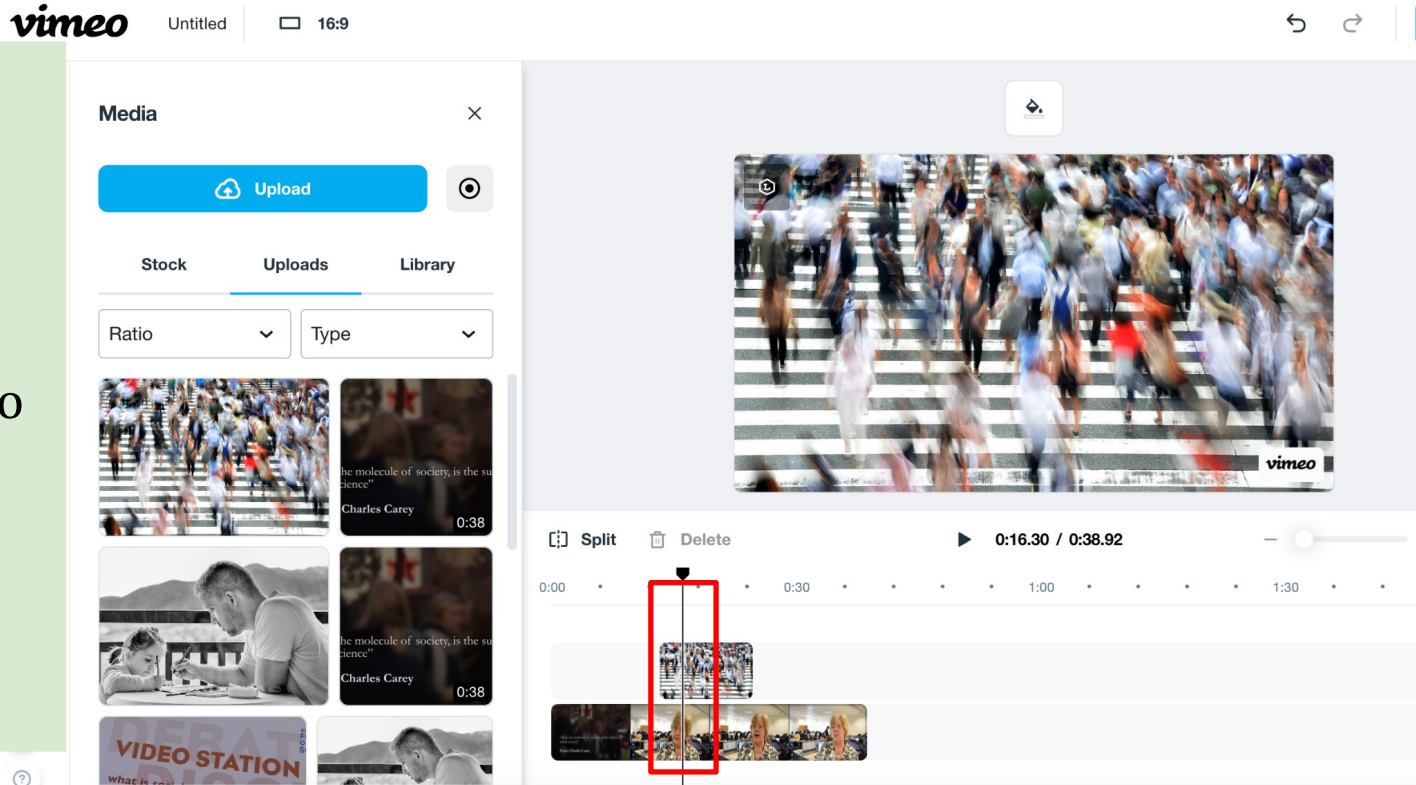
4. Splice together images and videos

Drag and drop media to add it to the video.

The screenshot displays the Vimeo video editor interface. On the left, a sidebar contains icons for Media, Templates, Text, Graphics, Music, Colors, and Brand. The main area is titled 'Media' and includes an 'Upload' button. Below this are tabs for 'Stock', 'Uploads', and 'Library'. A grid of media thumbnails is shown, with one thumbnail (a crowd crossing a street) highlighted by a red box. The video timeline at the bottom shows a video of length 0:38. A red box highlights a segment of the timeline, indicating where the selected media is being added. The video player at the top right shows a crowd crossing a street, with a Vimeo logo in the bottom right corner.

5. Overlap images and videos with voice over

Place videos and images above a video with audio to have the audio playing while the image or video is displayed.



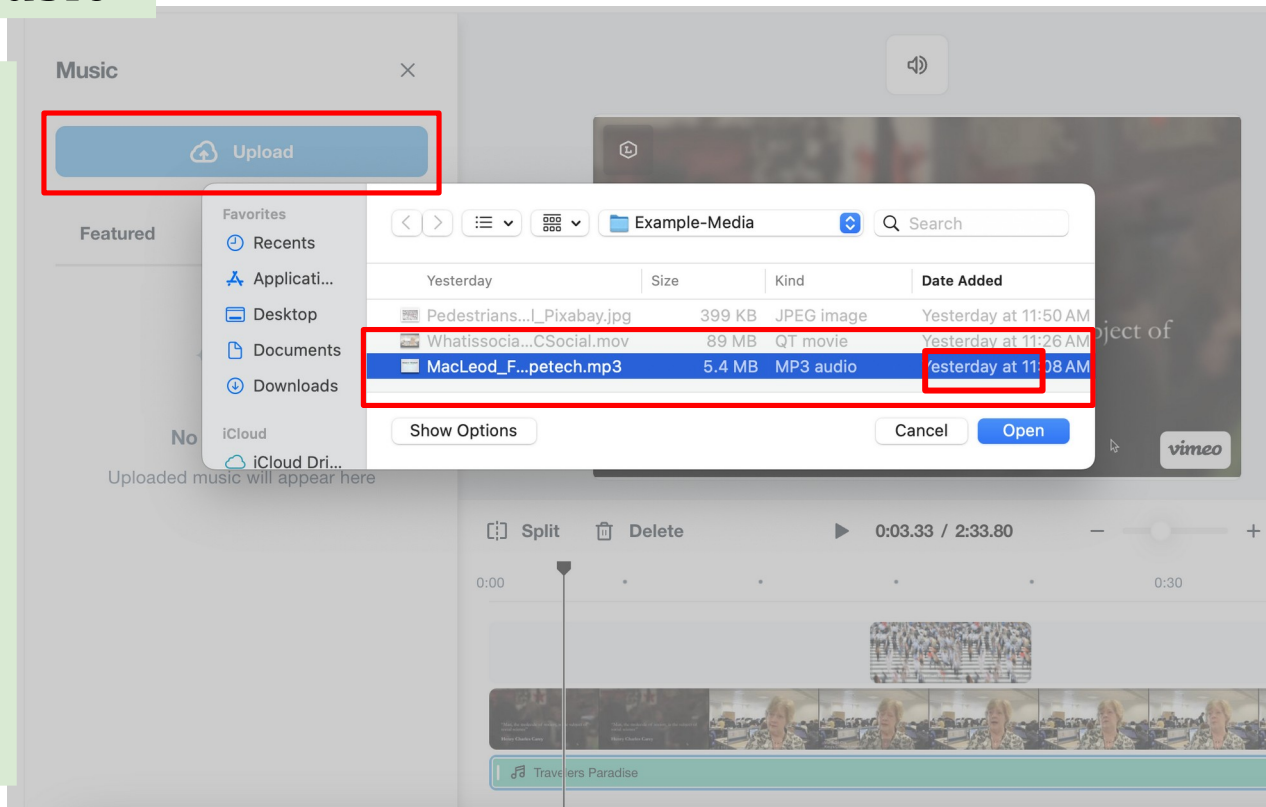
6. Select music to add

Select **Music**, then drag and drop tracks to add them to your video.

The screenshot displays the Vimeo web interface. At the top, the 'vimeo' logo is on the left, and 'Untitled' and '16:9' are in the center. On the right, there are navigation arrows and a 'Save' button. A left sidebar contains icons for Media, Templates, Text, Graphics, Music (highlighted), Colors, and Brand. The main area is titled 'Music' and features an 'Upload' button. Below it are tabs for 'Featured', 'All music', and 'Uploads'. A grid of music tracks is shown, with a red box highlighting a selection of tracks including 'Vaporize', 'Looking For L...', 'Family Time', 'EDM FORECAST', 'Sleeping In M...', 'Like Heaven', 'Travelers Par...', 'Please Leave ...', and 'Ten Feet (Dax...)'. On the right, a video player shows a quote by Henry Charles Carey. Below the video, a timeline and a tracklist are visible, with a red box highlighting the 'Travelers Paradise' track in the tracklist.

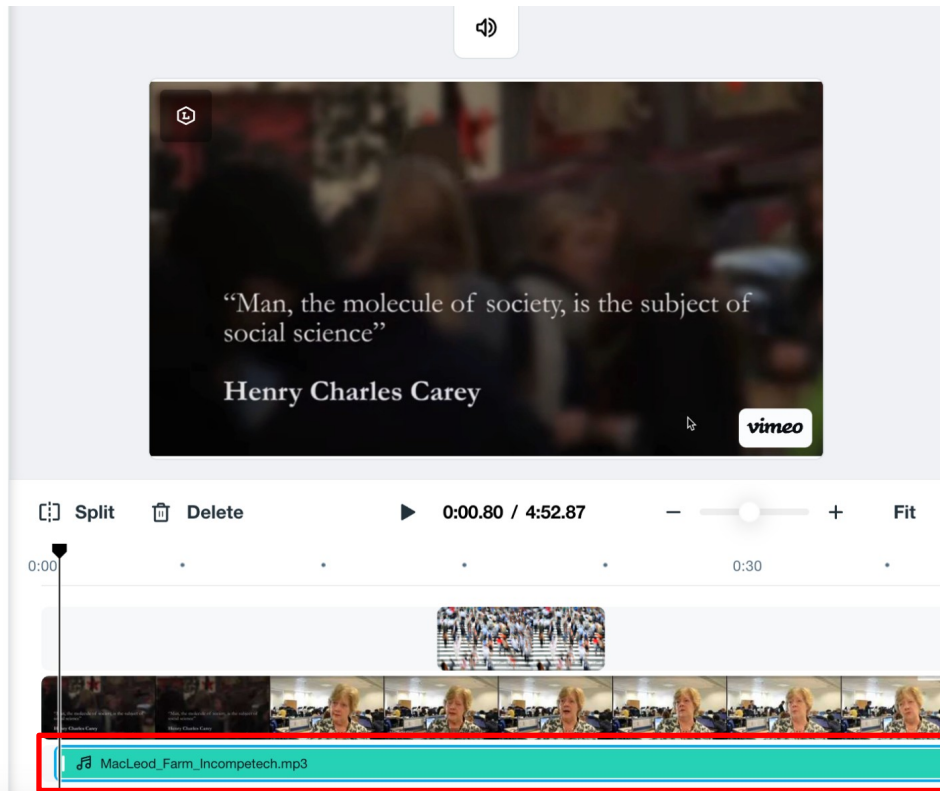
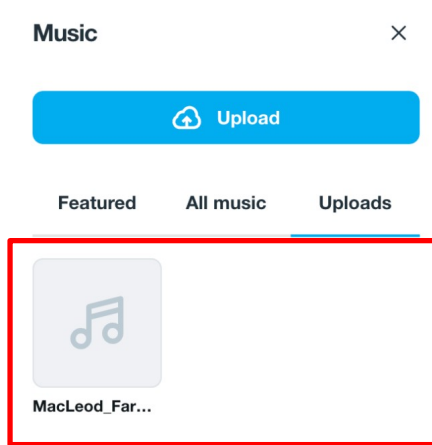
6. Upload music

You can also add your own music by clicking **Upload**, then selecting and uploading music from your computer.



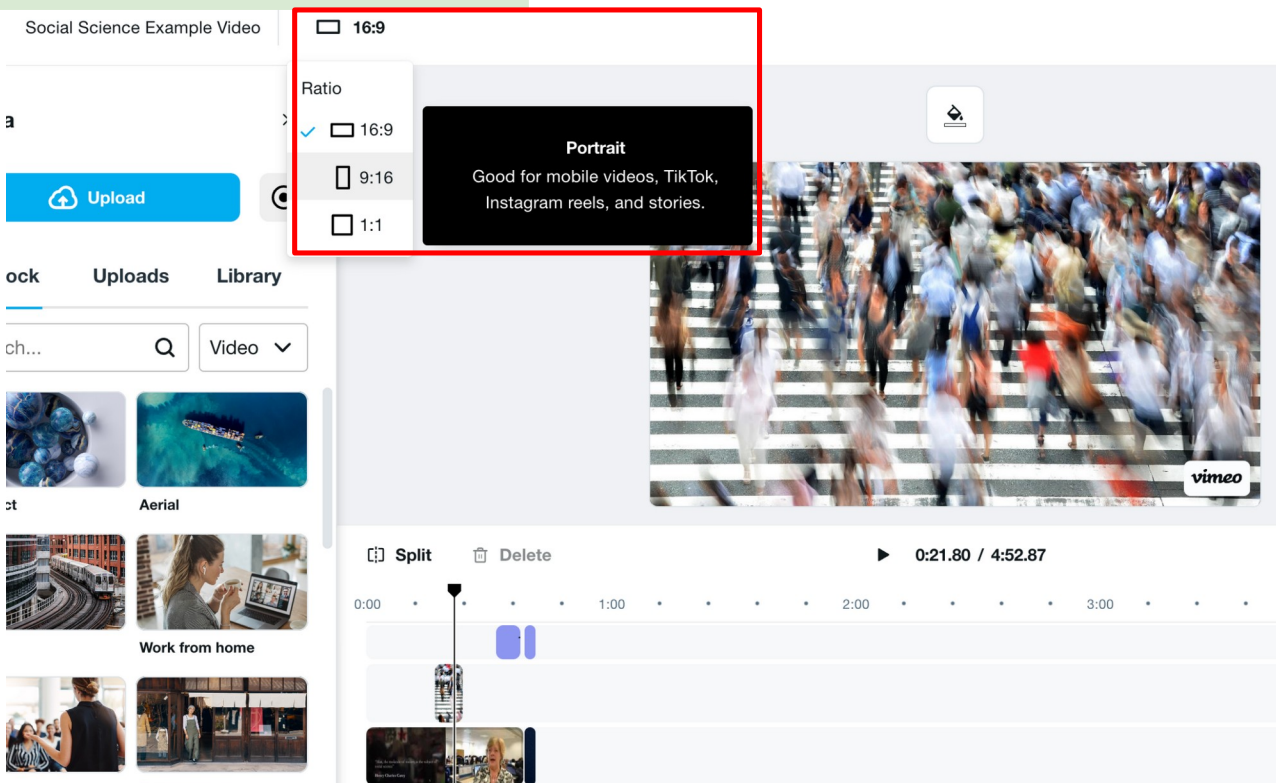
6. Add music to your video

Go to
Uploads,
then drag
and drop
music to
add it to
your
video.



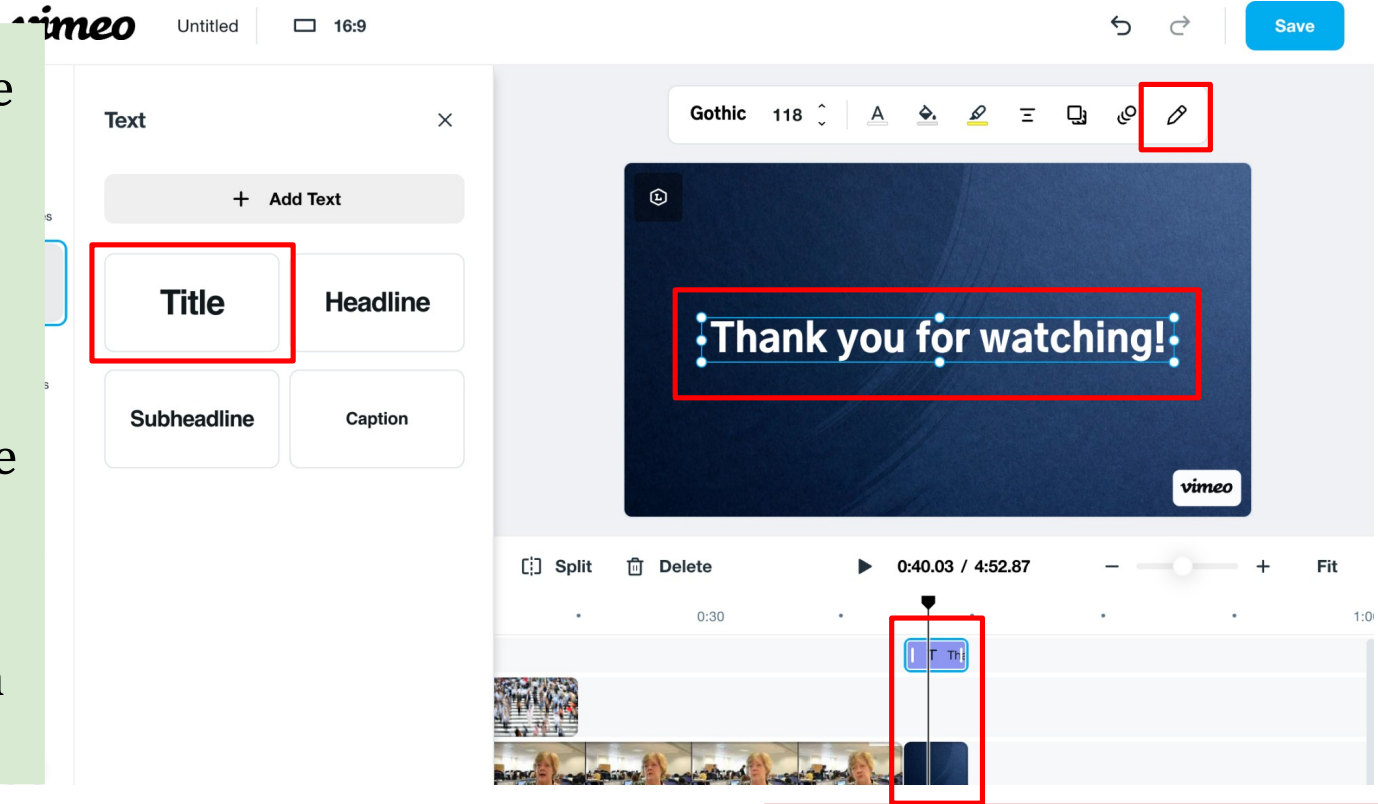
7. Select screen ratio and layout

Go to the square ratio option in the upper left and select the desired ratio.



8. Add text

Select **Text**, click the type of text you would like, then position it on the video preview and place it above where you would like it to appear in the video. Click the pencil icon to edit the text.



Feel free to ask questions at any point during the presentation!

8. Add captions

Select **Text**, click the type of text you would like, then position it on the video preview and place it above where you would like it to appear in the video. Click the pencil icon to edit the text.

The screenshot displays the Vimeo video editor interface. On the left, the 'Text' panel is open, showing options to '+ Add Text' and selecting a text type from 'Title', 'Headline', 'Subheadline', and 'Caption'. The 'Caption' option is highlighted with a red box. The main video preview area shows a woman in a classroom setting. A text box labeled 'Example Caption' is positioned over the video, with a red box around it. Above the video, a toolbar includes a pencil icon for editing, also highlighted with a red box. Below the video, a timeline shows the video's duration (0:32.62 / 4:52.87) and a red box around the 'Example C' text element on the timeline.

9. Save your video

The screenshot displays the Vimeo web interface. On the left is a sidebar with icons for Media, Templates, Text, Graphics, Music, Colors, and Brand. The main area is titled 'Media' and contains an 'Upload' button, tabs for 'Stock', 'Uploads', and 'Library', and filters for 'Ratio' and 'Type'. Below these are video thumbnails, including one with the quote 'Man, the molecule of society is the subject of social science' by Henry Charles Carey. On the right, a video player shows the same quote. The player controls include a timeline, a play button, and a 'Fit' button. A red box highlights the 'Save' button in the top right corner of the interface.

10. Share your video

Click **Share**
and copy
the link.



Social Science Example Video

10. Download your video

To download your video, click **Share** and select **Download**.

Thanks for joining Vimeo! Time to [create a password](#) for your account.

> Social Science Example Video

Analytics Comments

Share

- Copy link
- Copy embed code
- Download...
- Publish

04:52

Henry Charles Carey

man, the molecule of society, is the subject of social science"

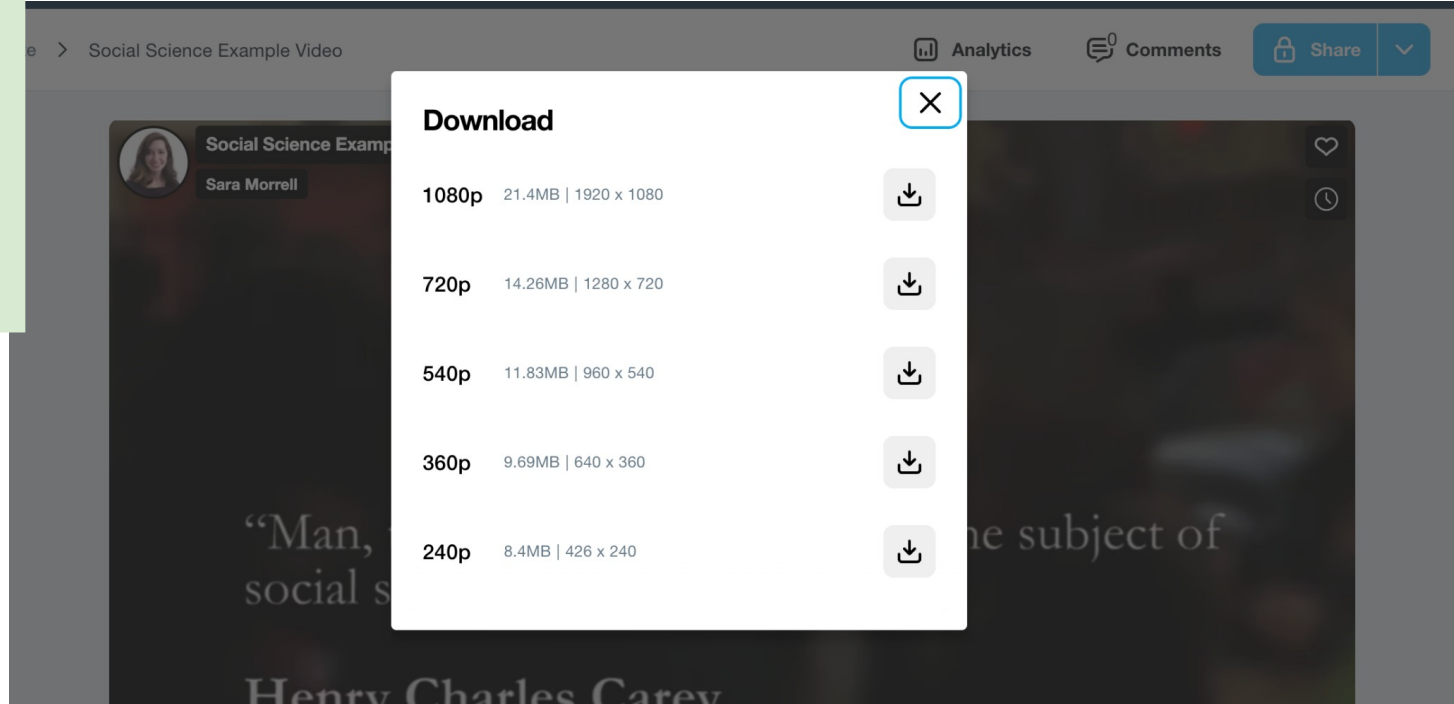
Title: Social Science Example Video

Description: Add description...

Thumbnail: +

10. Choose a resolution for your downloaded video

Choose a
resolution and
click
Download.



Vimeo

Demonstration

Go to <https://vimeo.com/>

1. Create account or login
2. Create new video
3. Upload media
4. Splice together images and videos
5. Overlap images and videos with voice over
6. Add music
7. Select ratio
8. Add text
9. Save your video
10. Share your video

Your turn!

- ❑ Try uploading some of your own media to Vimeo and editing it together.
- ❑ If you do not have media, you can download the examples from GitHub.

Slides, handouts, and media available at bit.ly/sp26-hersh-anth4100-multi

Discussion

- ❑ How might various edits help you communicate your message?
- ❑ Are there edits that might distract from your message? If so, how can you eliminate distractions?
- ❑ Which video edits do you plan on using?

Free video editing software

- ❑ [Vimeo](#) (basic)
- ❑ [Lightworks](#)
- ❑ [VN Video Editor](#)
- ❑ [DaVinci Resolve](#) (advanced)

For Further Exploration

[DITI Handout on Copyright and Fair Use](#)

[DITI Handout on Accessibility](#)

[Northeastern Library Recording Studios](#)

[Northeastern Library Digital Media Toolkit](#)

Thank you!

—Developed by Sara Morrell, Kasya O'Connor Grant, Lawrence Evalyn, Halima Haruna, and Carlos Arriaga Serrano

- ❑ For more information on the DITI, please see: <https://bit.ly/diti-about>
- ❑ Schedule an appointment with us! <https://bit.ly/diti-meeting>
- ❑ If you have any questions, contact us at: nulab.info@gmail.com
- ❑ We'd love your feedback! Please fill out a short survey here: <https://bit.ly/diti-feedback>