German for Young Professionals
Carolin Fuchs
Introduction to Wix: Website Building

About Wix
Wix is a professional website-building tool that allows you to build your own website, provides a free domain name, and installs sections and themes to customize your website.

Important Vocabulary
- **Pages:** These are the main areas of your website that your audience will be able to navigate on your site's menu. You can add and delete pages on your Wix dashboard, and when you do, these pages will show up automatically on your site's menu
- **Domain**: Your domain name is the unique URL that leads to your website. Wix provides a free domain name that will look like "username.wixsite.com/website_name." You can also purchase a domain name if you plan to use this website professionally or more frequently.
- **Add:** The "add" feature allows you to add a new page, sections, and/or applications
- **Section:** On each page, you can add multiple sections. Wix provides both general sections (text, images, galleries, etc) as well as sections with particular purposes.
- **Apps:** Specific Wix-created applications that you can add to your Wix page, including blog posts and different types of forms.
- **Blog:** The writing you can publish and update. Your Wix provides a "Blog" app option, and this blog application will allow you to add, edit, and publish blog posts on your Wix page.
- **Design:** the aesthetic choices for your website, including colors, font, and more.

Example Wix Sites:
- https://www.helenakruger.com/
- https://www.laurabaross.com/ & https://www.laurabaross.com/blog/
- https://www.bellaandbloom.com/blog/