

Video Editing

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JRNL 3610 Digital Storytelling
Prof. Rahul Bhargava
Fall 2024



Workshop agenda

- Important questions
- Video editing vocabulary
- Vimeo Tutorial
- Hands on practice
- Discussion

Slides, handouts, and data available at



Important questions

- Who is your audience?
- What are you trying to communicate to your audience? What story are you trying to tell?
- What are your goals for editing your video? What would you like your video to look like after editing?
- How can you integrate the videos, images, and audio you have collected to effectively communicate your message?



Free video editing software

- [Vimeo](#) (basic)
- [Lightworks](#)
- [VN Video Editor](#)
- [DaVinci Resolve](#) (advanced)

In this presentation, we will explore how to edit with Vimeo.



Example Media

- “What is social science? | Part 1 #SocialScience.” *YouTube*, uploaded by ESRC Social, 28 Feb 2012,
<https://www.youtube.com/watch?v=kUApnFN2vGk>.
- MacLeod, Kevin. "Farm." Incompetech,
<https://incompetech.com/music/royalty-free/music.html>. Licensed under Creative Commons: By Attribution 4.0 License.
- Merrill, Brian. *Pedestrians, People, Busy image*. Pixabay, 23 July. 2014,
<https://pixabay.com/photos/pedestrians-people-busy-movement-400811>. Free for use under the Pixabay Content License.

Example videos and images:



Northeastern University
NULab for Texts, Maps, and Networks

Feel free to ask questions at any point during the presentation!

Vocabulary

- **J-cut:** audio begins before the associated video
- **L-cut:** audio continues after the associated video
- **Synchronization:** synchronizing video and audio



Vimeo Tutorial



Northeastern University
NULab for Texts, Maps, and Networks

*Feel free to ask questions at any point
during the presentation!*

About Vimeo

- Online video editing software suitable for beginners
- Basic account is free
 - Limited to three edited videos
 - No auto-generated captions
- [Link to Vimeo](#) (basic)
- For more information on captions in Vimeo see the article [How to add captions and subtitles to videos](#)



1. Create account or login

Join Vimeo for free

Create and share videos in seconds.



Continue with Google

OR

you@email.com

Continue with email

Already have an account? [Log in](#)

By joining Vimeo, you agree to our [Terms of Service](#), [Privacy Policy](#) and [Cookie Policy](#).



vi

2. Create new video



Upgrade



New



Home

Library



Live events

Showcases



Analytics

Monetize

Watch



Upload from computer



Import from Drive and more



Record s
webcam



Create new or from template



Host event or webinar



Upload



Create video



Record video



Host event

Recent videos



New video



00:48

J.R.R. Tolkien on Allegory
5 months ago

Click **New video** and select **Create video**

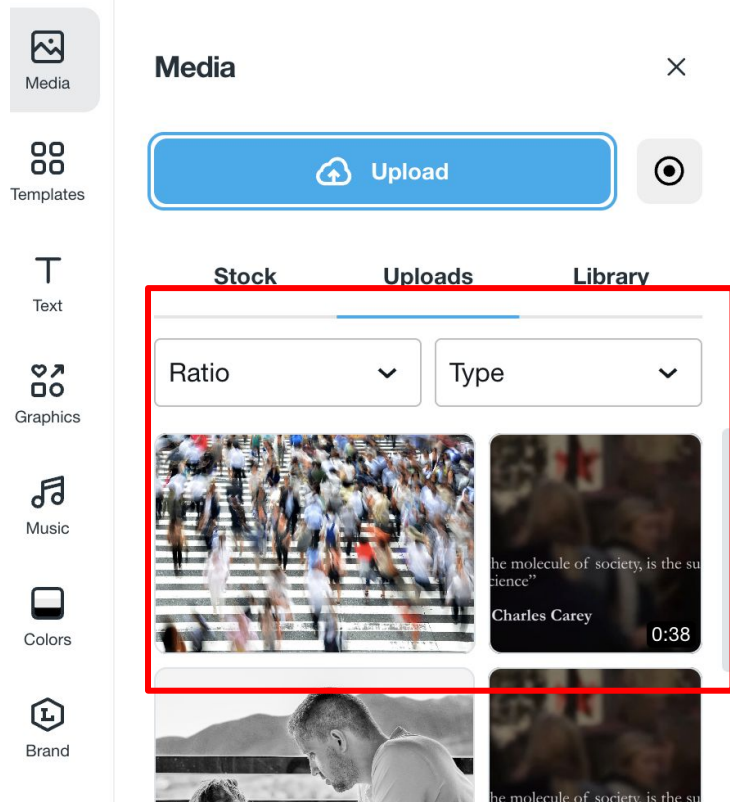


3. Upload media

The screenshot shows the Vimeo Media upload interface. A red box highlights the 'Upload' button in the top left. A file selection dialog is open, showing a list of files in the 'Example-Media' folder. A red box highlights the list of files, and another red box highlights the 'Open' button at the bottom right of the dialog.

Today	Size	Kind	Date Added
Pedestrians...I_Pixabay.jpg	399 KB	JPEG image	Today at 11:50 AM
Whatissocia...CSocial.mov	89 MB	QT movie	Today at 11:26 AM
MacLeod_F...petech.mp3	5.4 MB	MP3 audio	Today at 11:08 AM

Click **Upload**, then select and upload media from your computer



3. Upload media

Uploaded media will appear on the left





Media



Templates



Text



Graphics



Music



Colors



Brand



?

Media



Upload



Stock

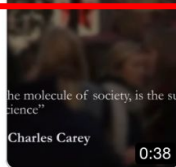
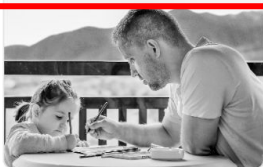
Uploads

Library

Ratio



Type



4. Splice together images and videos



Drag and drop media
to add it to the video



S

0:00

0:30 / 0:38.92

1:00



1:30



5. Overlap images and videos with voice over



Media



Templates



Text



Graphics



Music

Media



Upload



Stock

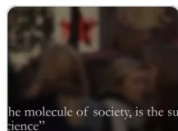
Uploads

Library

Ratio



Type



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science"



vimeo

Place videos and images
above a video with audio to
have the audio playing while
the image or video is
displayed

Split



Delete



0:16.30 / 0:38.92



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Media



Templates



Text



Graphics



Music



Colors



Brand

Music



Upload

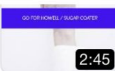
Featured

All music

Uploads



2:46

Vaporize
Squid

2:45

Looking For L...
Aldenmark Nik...

2:50

Family Time
View Points

2:50

Sleeping In M...
Siine

2:38

Like Heaven
Oomiee

2:33

Travelers Par...
Guustav

2:39

Please Leave ...
Harvio

2:33

Ten Feet (Dax...
Curio

6. Add music

Select **Music**, then
drag and drop tracks
to add them to your
video



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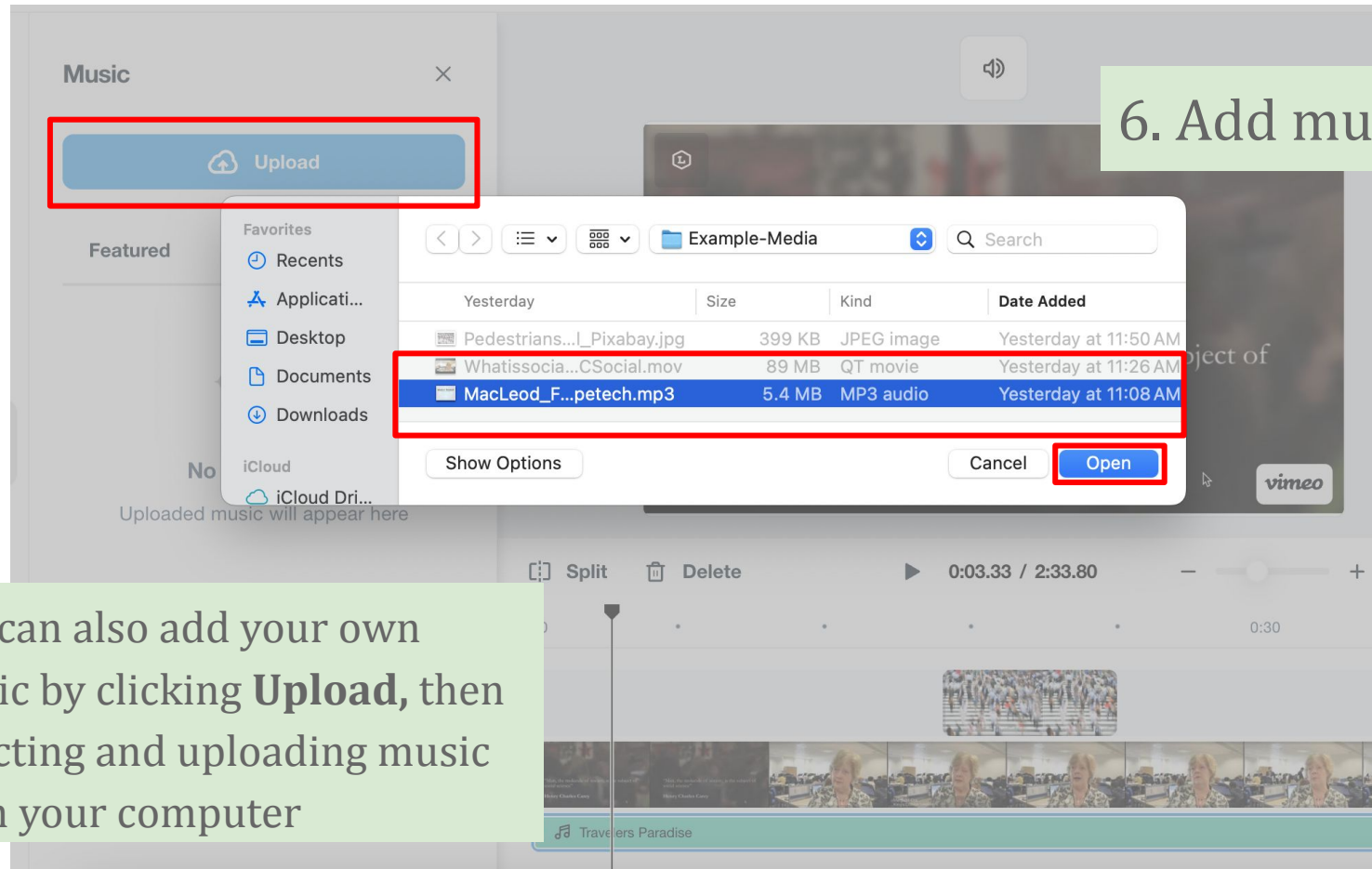
0:30



0:00

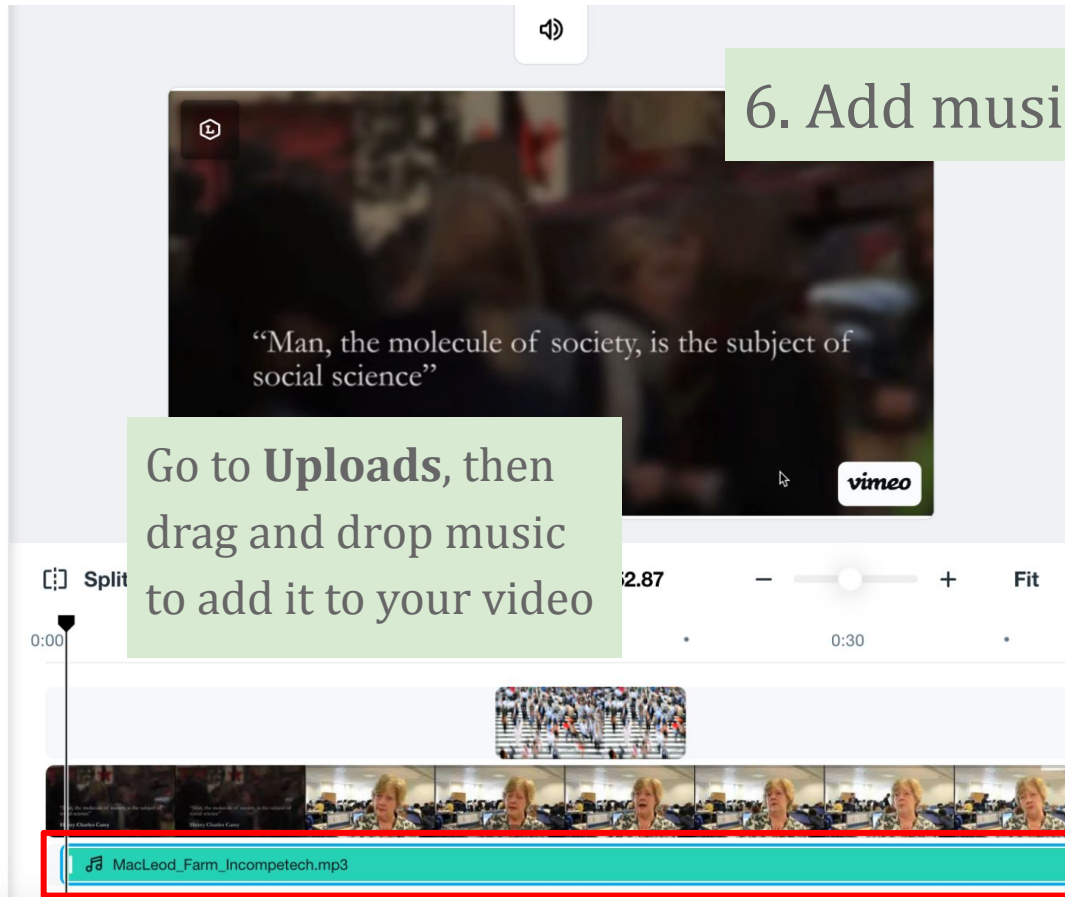
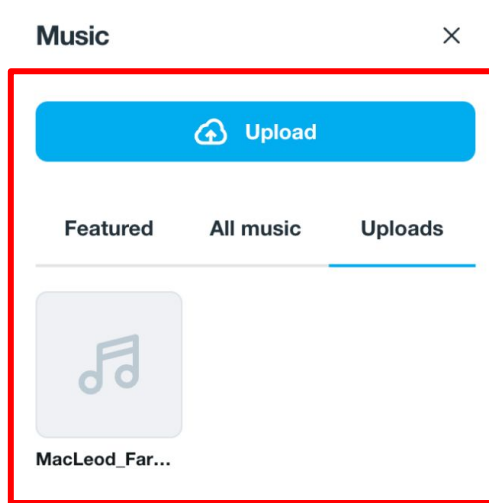


6. Add music



You can also add your own music by clicking **Upload**, then selecting and uploading music from your computer



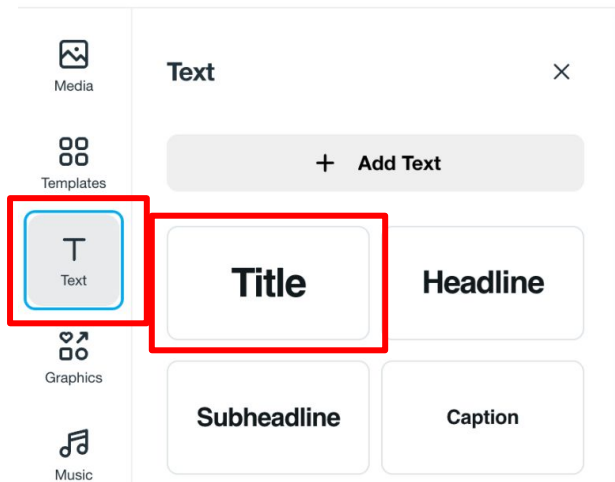


6. Add music

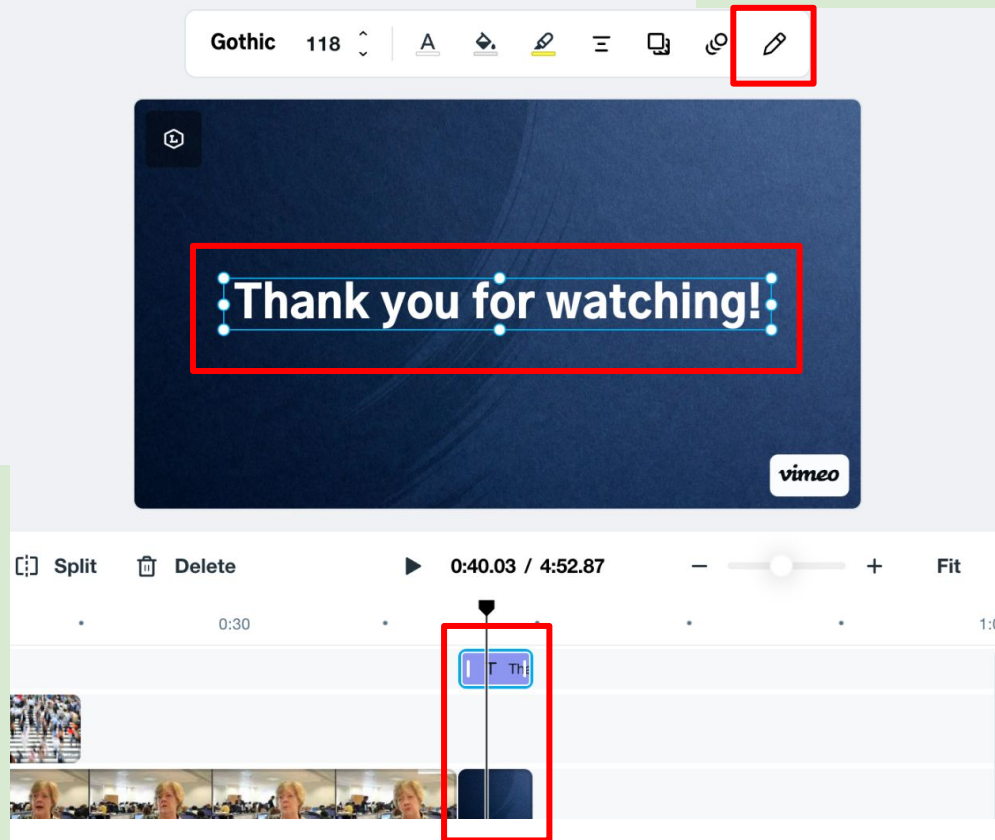
Go to **Uploads**, then
drag and drop music
to add it to your video



7. Add text



Select **Text**, click the type of text you would like, then position it on the video preview and place it above where you would like it to appear in the video. Click the pencil icon to edit the text



Feel free to ask questions at any point during the presentation!

7. Add text

The screenshot displays the Vimeo video editor interface. On the left, the 'Text' panel is open, showing options for adding text. The 'Text' option is selected and highlighted with a red box. Below it, the 'Caption' option is also highlighted with a red box. The main video preview area shows a woman in a classroom setting. A red box highlights the 'Example Caption' text overlaid on the video. At the bottom, the timeline shows the video duration and a red box highlights the 'Example Caption' text on the timeline.

Select **Text**, click the type of text you would like, then position it on the video preview and place it above where you would like it to appear in the video. Click the pencil icon to edit the text

Feel free to ask questions at any point during the presentation!

8. Save your video



Upload



Stock

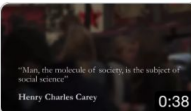
Uploads

Library

Ratio

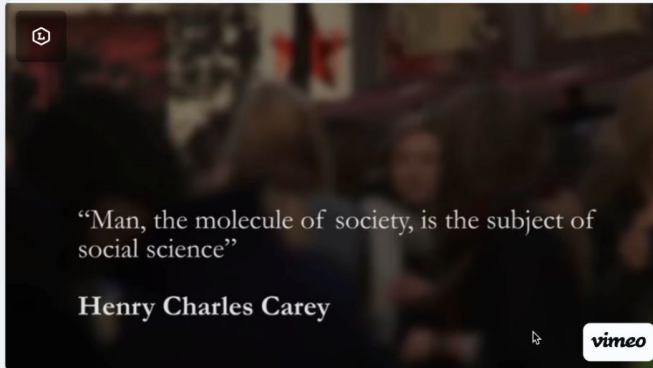


Type



Test 1

Test 1



Split



Delete



0:03.17 / 4:52.87



Fit

0:00

0:30



MicLeod_Farm_Incompetech.mp3



9. Share your video

The screenshot shows the Vimeo video management interface. At the top, the navigation bar includes 'Library', 'Vimeo Create', and 'Social Science Example Video'. The 'Share' button is highlighted with a red rectangle. An 'Embed' modal is open, showing options for sharing the video. The modal includes a section for 'People with access' listing 'Sara Morrell' as the 'Owner'. The 'Link privacy' section is set to 'Public'. A blue 'Copy link' button is highlighted with a red rectangle. A green callout box with the text 'Click Share and copy the link' points to the 'Copy link' button. The background video player shows a video titled 'Social Science Example Video' by Sara Morrell.

Library > Vimeo Create > Social Science Example Video

Public Share Embed Publish

Embed

Add name or email Upgrade

People with access

Sara Morrell
morrell.s@husky.neu.edu
Owner

Link privacy

Public
Anyone on the internet can see.

Customize **Copy link**

Click **Share** and copy the link



9. Share your video



Public

Share

Embed

Publish



Social Science Example VideoUntitled

Sara Morrell

“Man, the molecule of soc
social science”

Henry Charles Carey

vimeo

To download your video,
click the three dots and
select **Download**

Download

Move

Make a copy

Version history

Replace video

Review video

Send file

Video file links

Delete video

Privacy

Link



Unlisted

Only pe
access.

Passwo

Only pe
access.

Hide fro

Private c
embedd

Private

Only you and people on your
account can access.

9. Share your video

Download

1080p 20.92MB | 1920 x 1080



Download

720p 14.21MB | 1280 x 720



Download

540p 11.74MB | 960 x 540



Download

360p 9.67MB | 640 x 360



Download

240p 8.38MB | 426 x 240



Download

Choose a resolution and
click **Download**



Vimeo

Demonstration

Go to

<https://vimeo.com/>

1. Create account or login
2. Create new video
3. Upload media
4. Splice together images and videos
5. Overlap images and videos with voice over
6. Add music
7. Add text
8. Save your video
9. Share your video



Your turn!

- Try uploading some of your own media to Vimeo and editing it together
- If you do not have media, you can download the examples from GitHub

Slides, handouts, and data available at



Discussion

- Are there any questions?
- How might different edits help you tell your story?
- Are there edits that might distract from your message? If so, how can you eliminate distractions?
- Which video edits do you plan on using?



Thank you!

—Developed by Sara Morrell, Kasya O'Connor Grant, Lawrence Evalyn, Carlos Arriaga Serrano, and Ayah Aboelela

- For more information on the DITI, please see:
<https://bit.ly/diti-about>
- Schedule an appointment with us! <https://bit.ly/diti-meeting>
- If you have any questions, contact us at: nulab.info@gmail.com
- We'd love your feedback! Please fill out a short survey here:
<https://bit.ly/diti-feedback>

