

# Intro to Video Editing with Vimeo

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Digital Integration Teaching Initiative (DITI)

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ANTH 4100 - Making Anthropology Public

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# Discussion & Goals

- ❑ Has anyone started editing their video?
- ❑ What are your goals for editing your video?
- ❑ What would you like your video to look like after editing?

# Workshop agenda

- ❑ Important questions
- ❑ Video editing vocabulary
- ❑ Vimeo tutorial
- ❑ Hands on practice
- ❑ Discussion

Slides and handouts are available at: [bit.ly/sp26-hersh-anth4100-mu-lti](https://bit.ly/sp26-hersh-anth4100-mu-lti)

# Important questions

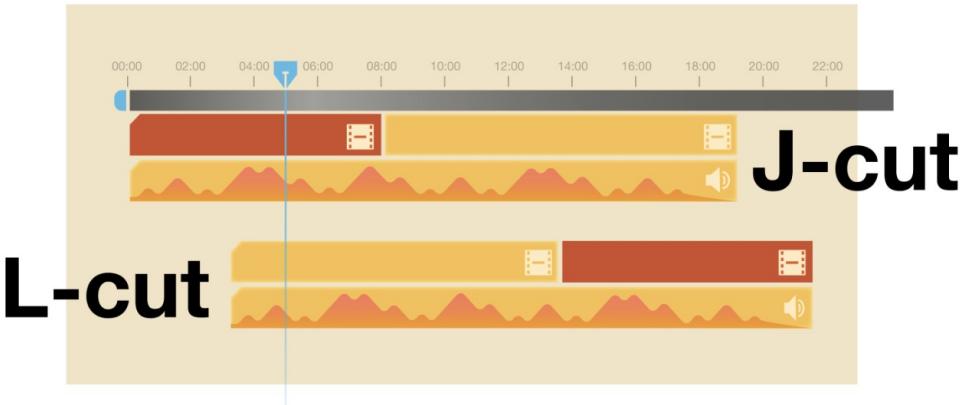
- ❑ Who is your audience? What are you trying to communicate to your audience?
- ❑ How can you integrate the videos, images, and audio you have collected to effectively communicate your message?



UCD College of Social Sciences & Law. "[What are Social Sciences?](#)" YouTube, 7 Nov. 2017.

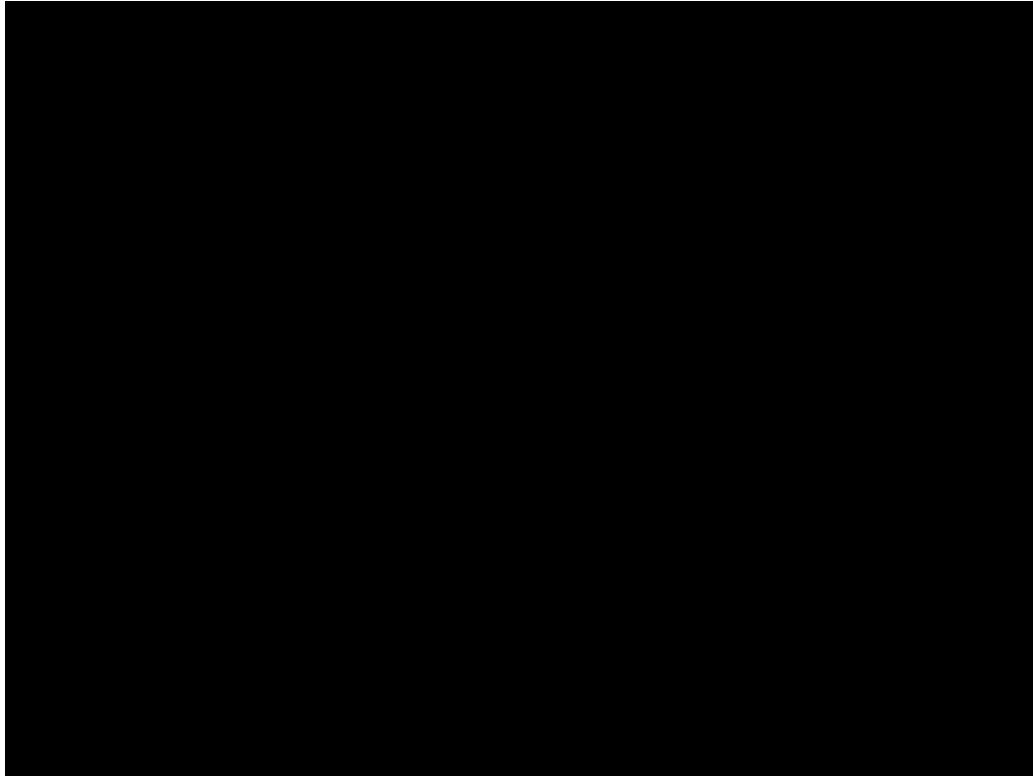
# Vocabulary

- ? **J-cut:** audio begins before the associated video
- ? **L-cut:** audio continues after the associated video
- ? **Synchronization:** synchronizing video and audio



Aldredge, Jourdan. "[How and when to make Jump cuts, L-cuts, and J-cuts.](#)" Vimeo.

# Example: J-Cut and L-Cut



Oxford University Press. [Ver  
y Short Introductions across  
the Social Sciences, YouTube,](#)

9 Feb. 2016

# Example Media

- ② Candle Video: Pixabay, author: motion5, <https://pixabay.com/videos/aflame-alight-background-banner-4933/>
- ② Book Video: Pixabay, author: Joe\_hackney, <https://pixabay.com/videos/background-texturx-book-cup-table-106883/>
- ② Nature Image: Pixabay, author: Larisa-K, <https://pixabay.com/photos/flowers-meadow-sunlight-summer-276014/>
- ② JRR Tolkien Interview: YouTube, BBC, <https://www.youtube.com/watch?v=rre7zQGcldI>
- ② Cathedral Music: Pixabay, author: Music\_For\_Videos, <https://pixabay.com/music/choir-cathedral-164234/>

Example videos and images: [\*\*bit.ly/sp26-hersh-anth4100-multi\*\*](https://bit.ly/sp26-hersh-anth4100-multi)

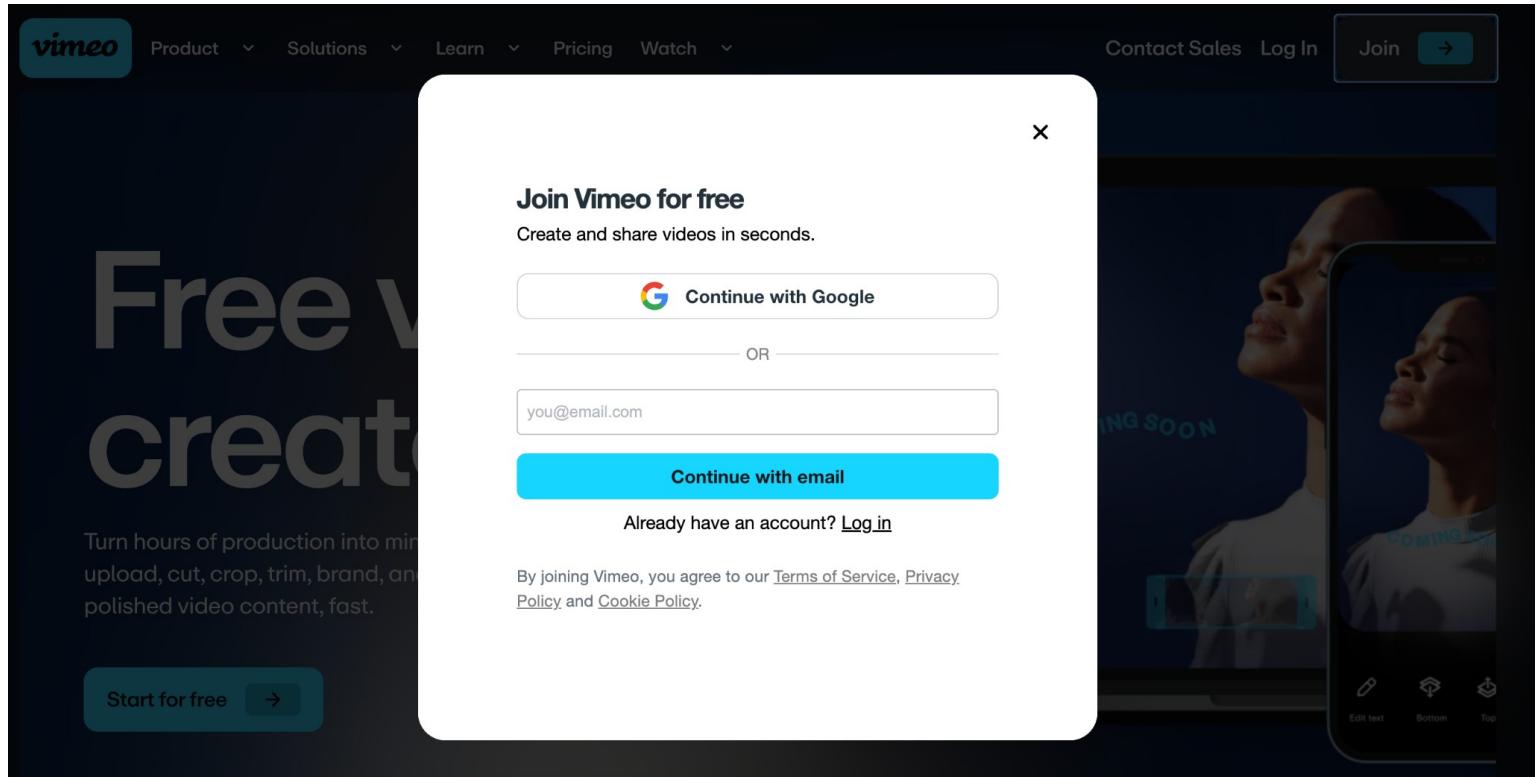
# Vimeo

# About Vimeo

- ? Online video editing software suitable for beginners
- ? Basic account is free
  - Limited to three edited videos
  - No auto-generated captions
- ? [Link to Vimeo \(basic\)](#)
- ? For more information on captions in Vimeo, see the article  
[How to add captions and subtitles to videos](#)

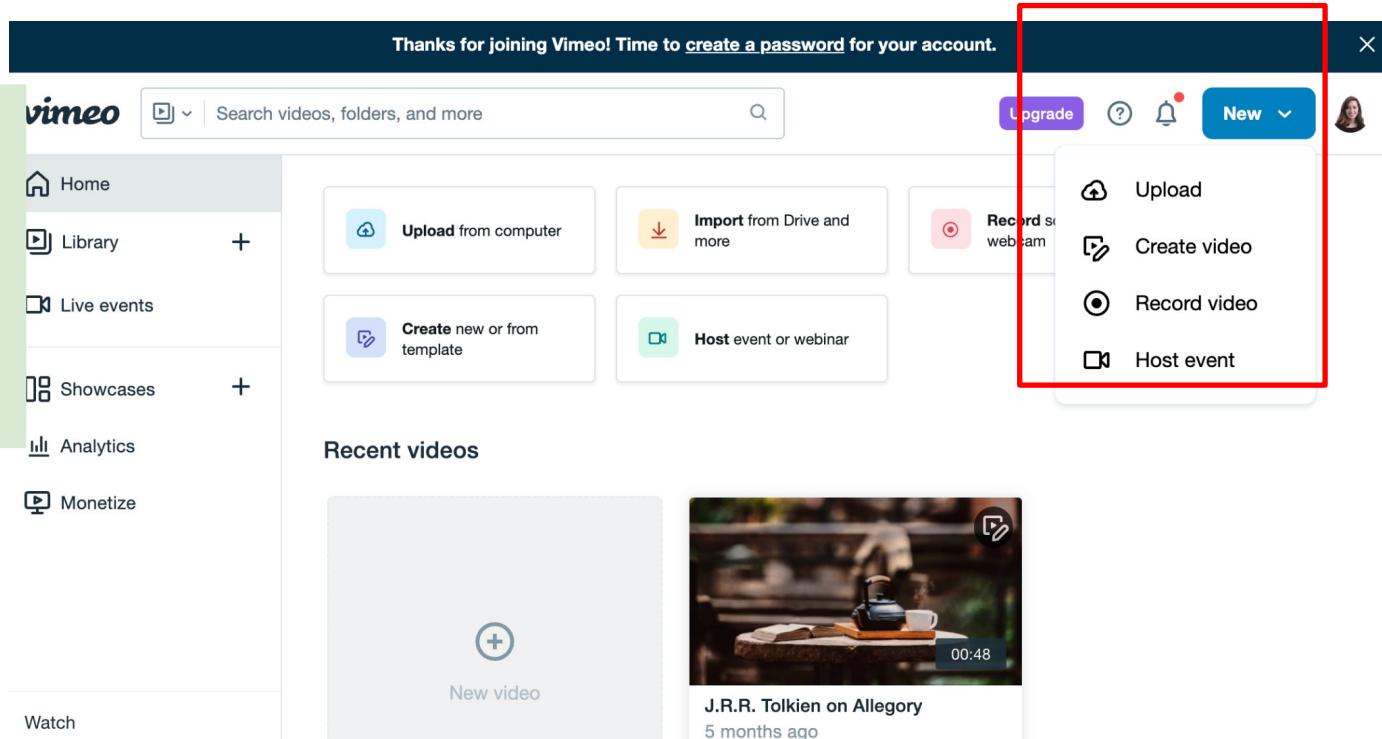
# Vimeo Demo

# 1. Create account or login



## 2. Create new video

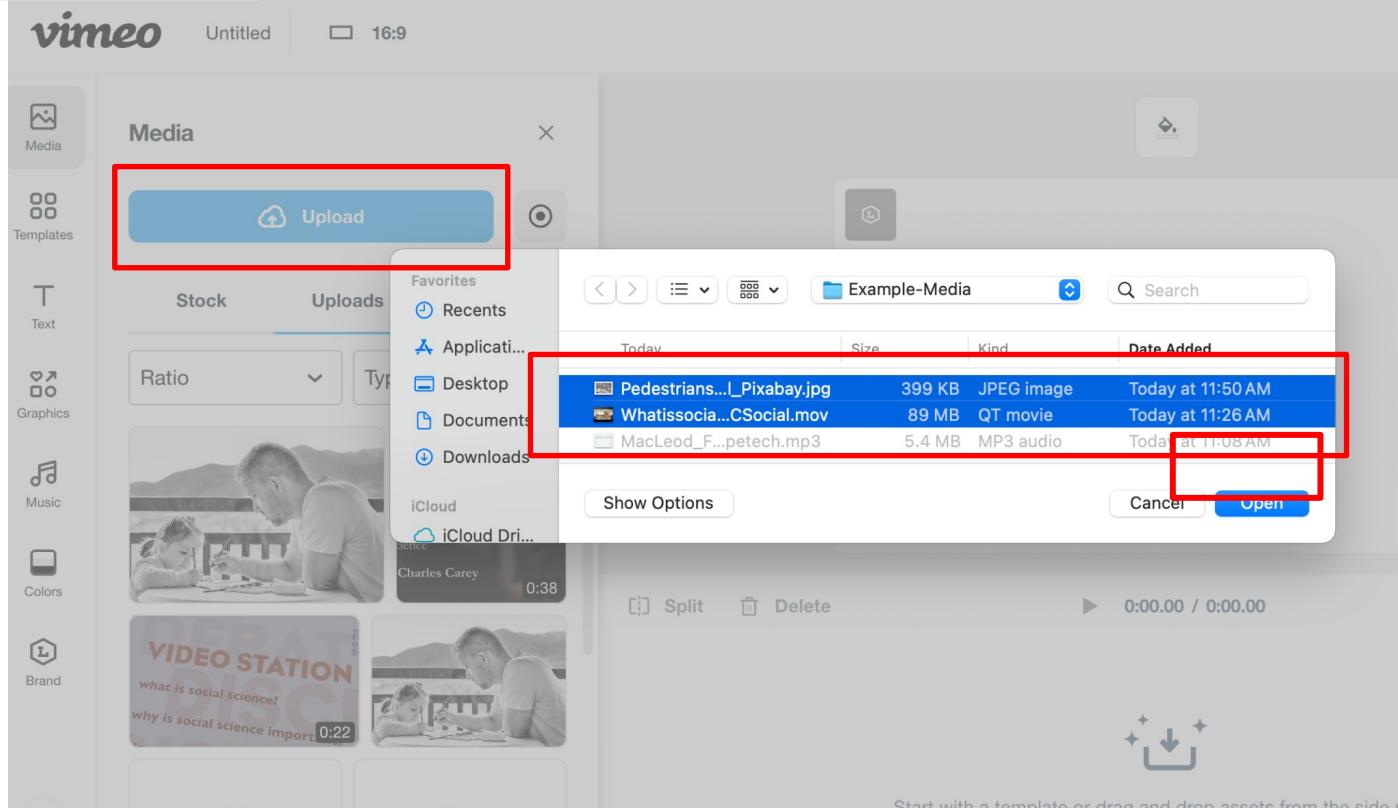
Click New  
and select  
**Create  
video.**



The screenshot shows the Vimeo homepage. At the top, a banner reads "Thanks for joining Vimeo! Time to [create a password](#) for your account." Below the banner is the Vimeo logo and a search bar with the placeholder "Search videos, folders, and more". To the right of the search bar are buttons for "Upgrade", a help icon, a notification bell, and a "New" dropdown menu. A red box highlights the "New" dropdown menu, which contains five options: "Upload", "Create video" (selected), "Record video", and "Host event". On the left side, there's a sidebar with links for "Home", "Library", "Live events", "Showcases", "Analytics", and "Monetize". The main content area features a "Recent videos" section with a thumbnail for a video by J.R.R. Tolkien on Allegory, posted 5 months ago. There's also a "New video" button.

### 3. Upload media

Click  
**Upload**,  
then select  
and upload  
media from  
your  
computer.



*Feel free to ask questions at any point  
during the presentation!*

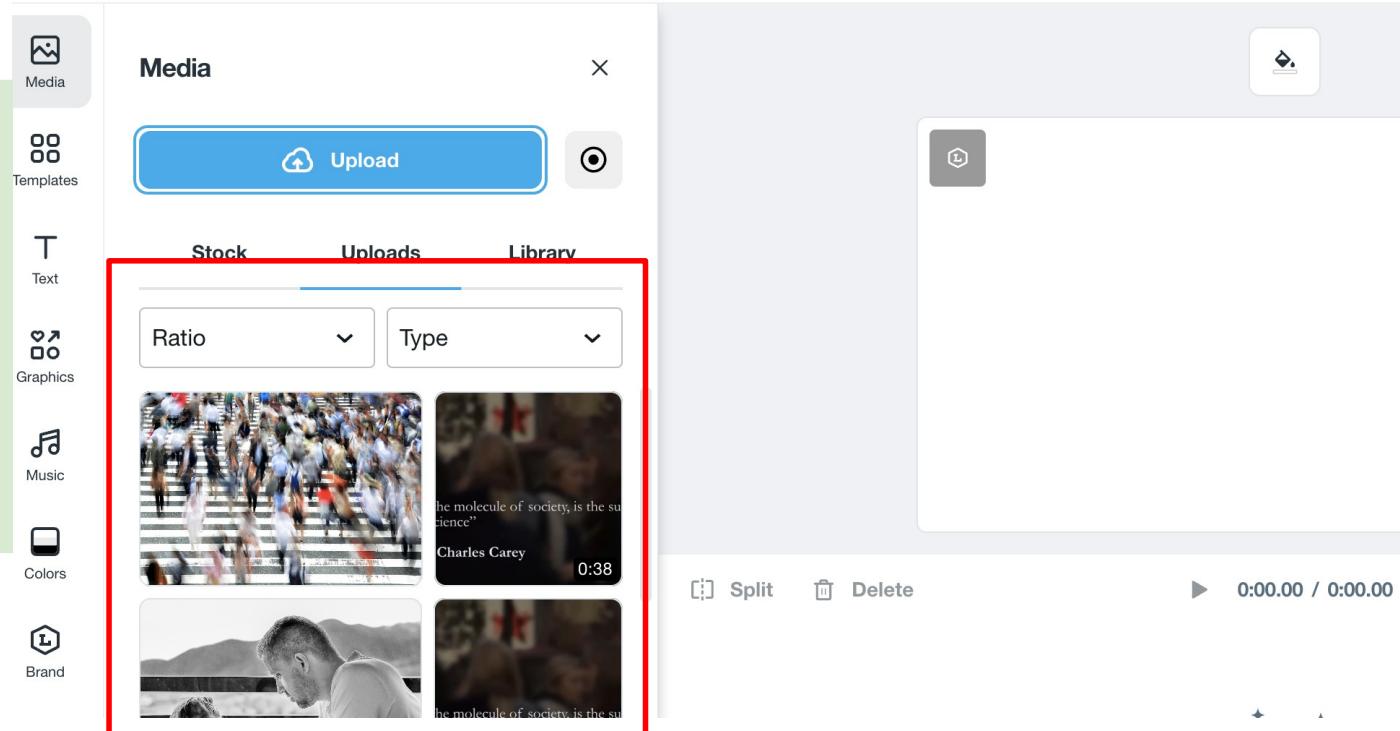
### 3. Upload media (continued)

vimeo

Untitled

16:9

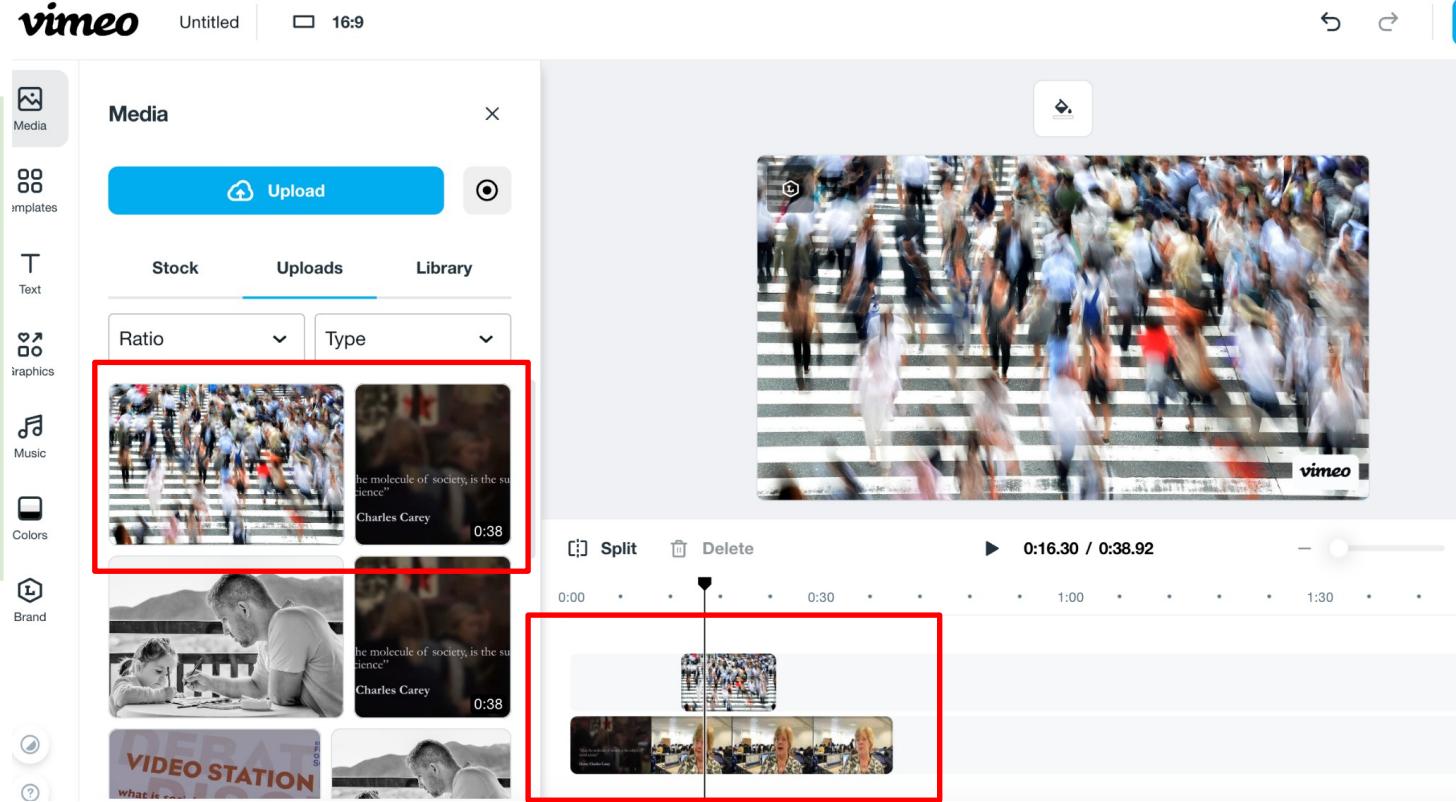
Uploaded  
media  
will  
appear on  
the left.



*Feel free to ask questions at any point  
during the presentation!*

## 4. Splice together images and videos

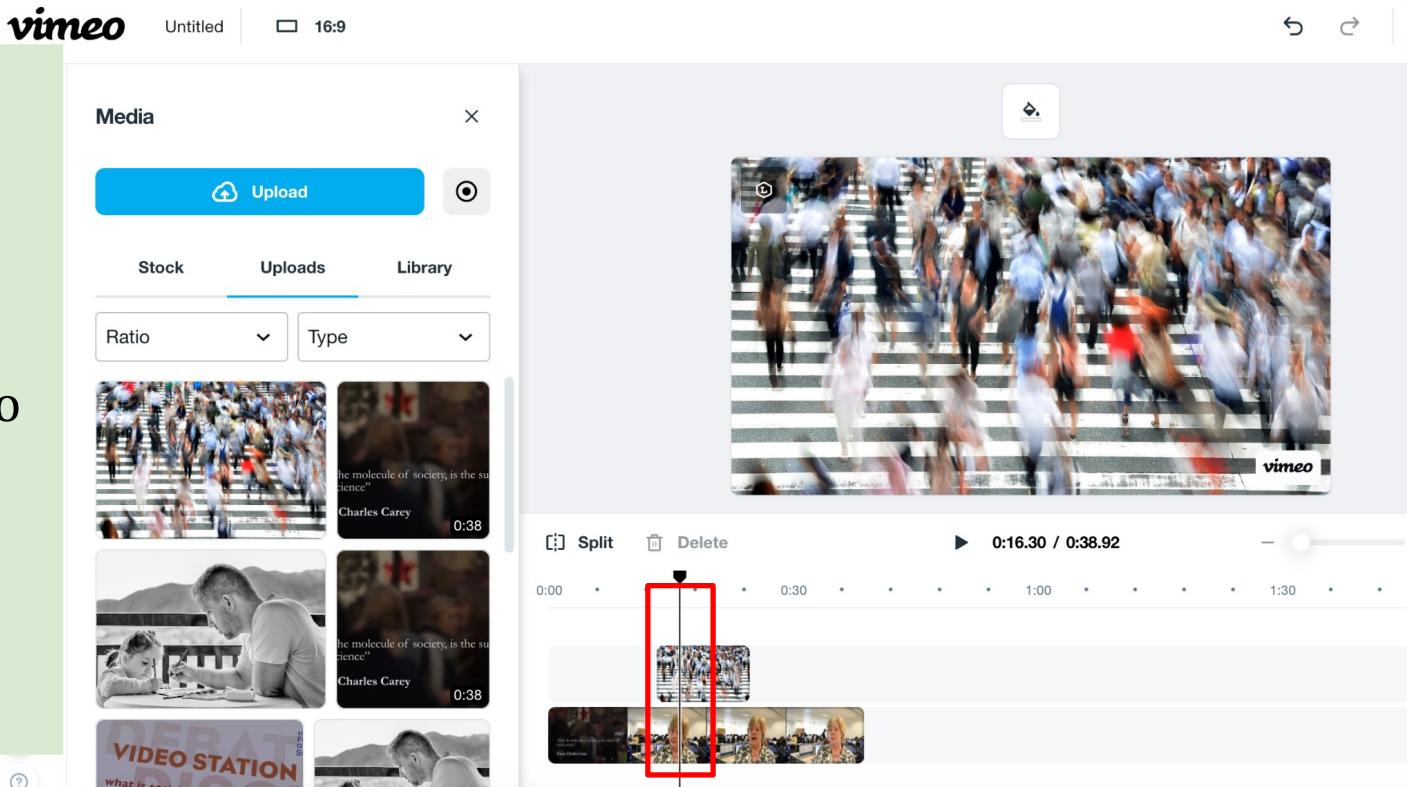
Drag and drop media to add it to the video.



*Feel free to ask questions at any point during the presentation!*

## 5. Overlap images and videos with voice over

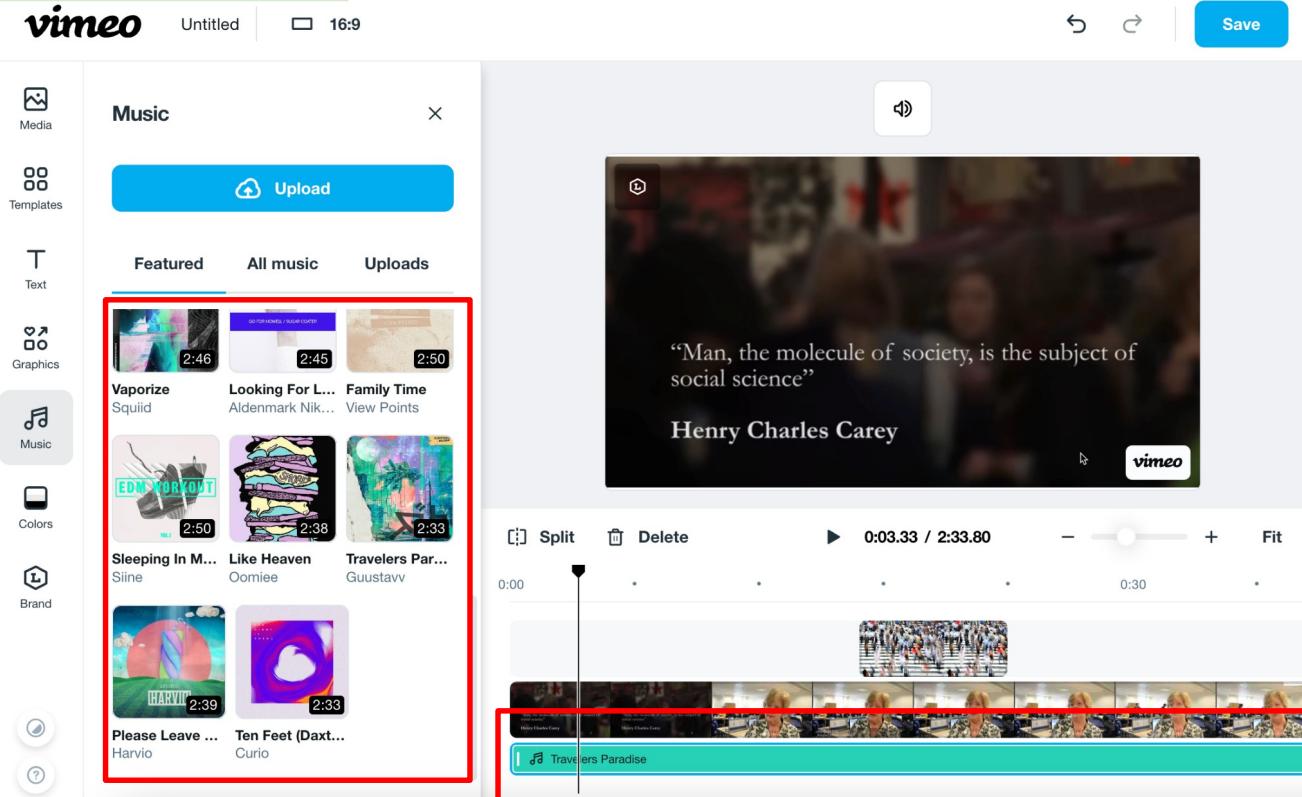
Place videos and images above a video with audio to have the audio playing while the image or video is displayed.



*Feel free to ask questions at any point during the presentation!*

## 6. Select music to add

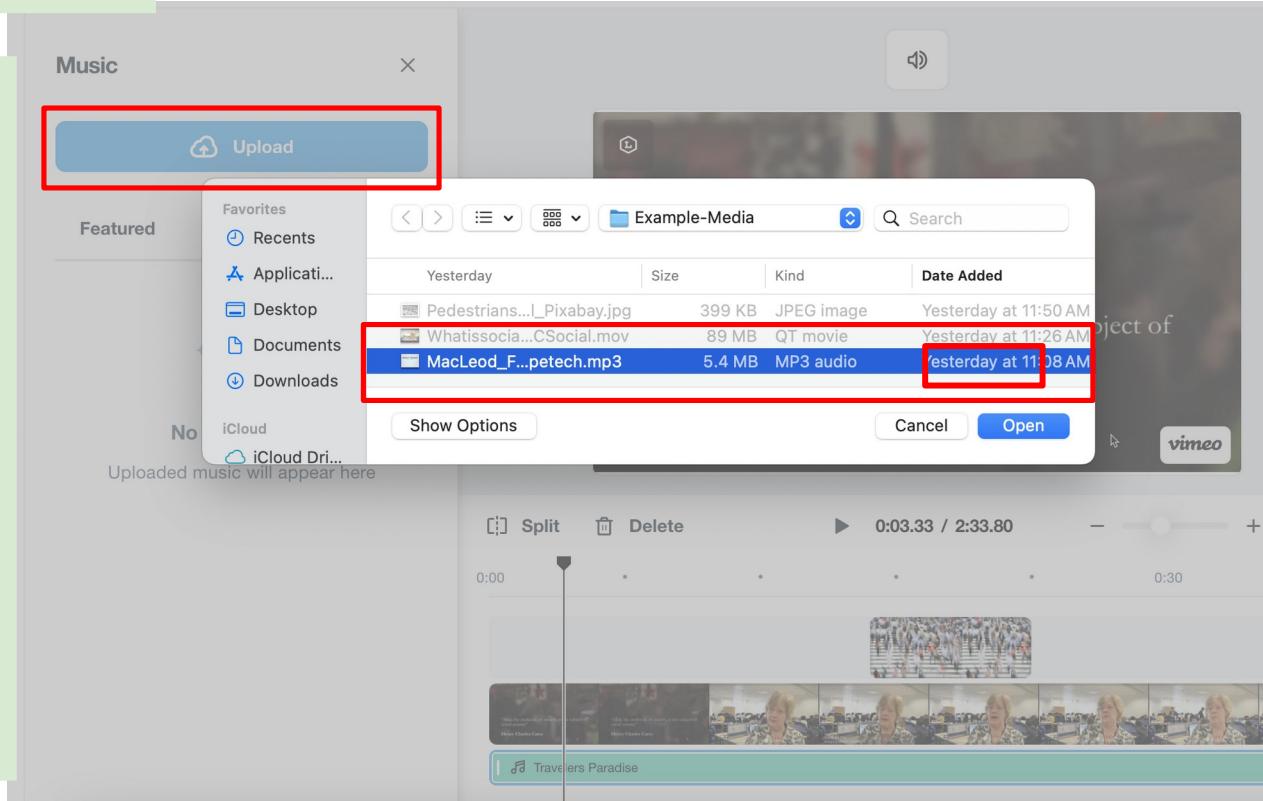
Select  
**Music**, then  
drag and  
drop tracks  
to add them  
to your  
video.



*Feel free to ask questions at any point during the presentation!*

## 6. Upload music

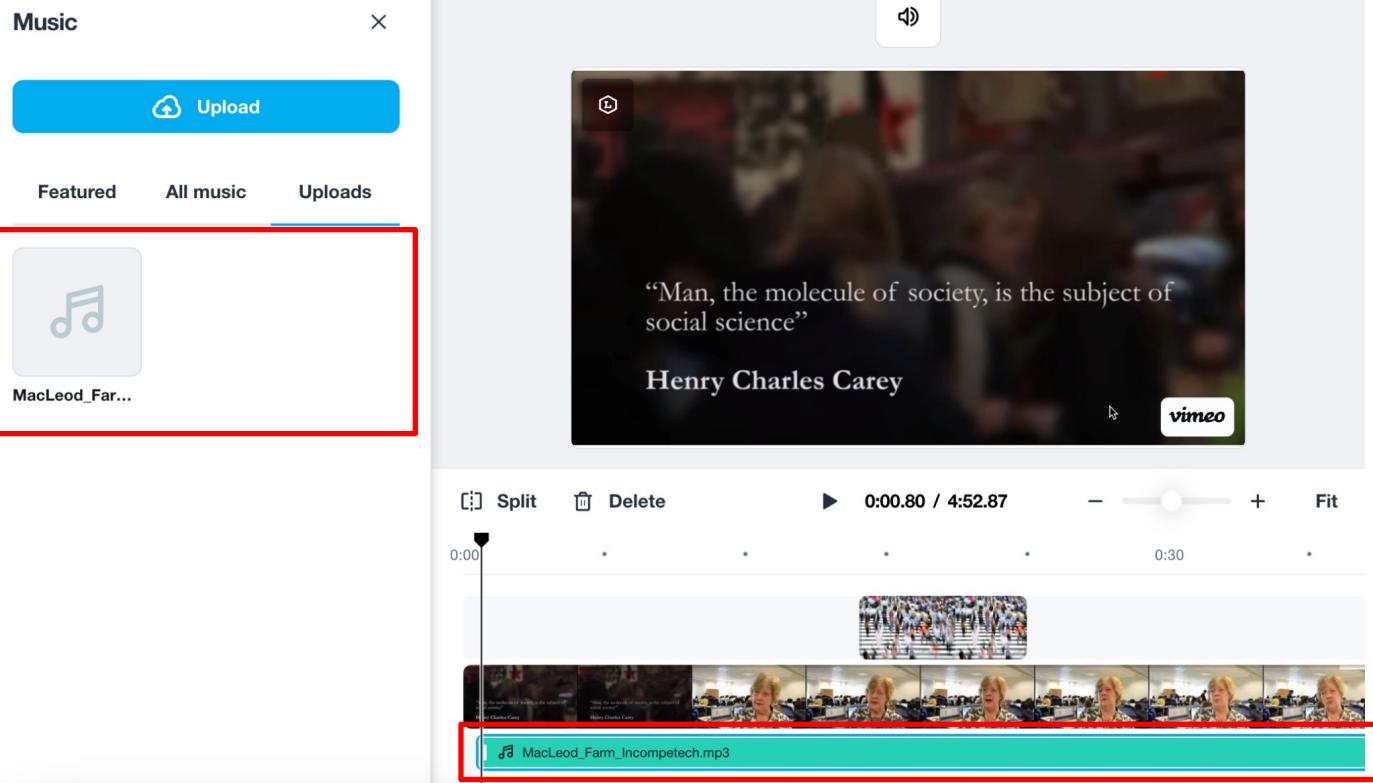
You can also add your own music by clicking **Upload**, then selecting and uploading music from your computer.



*Feel free to ask questions at any point during the presentation!*

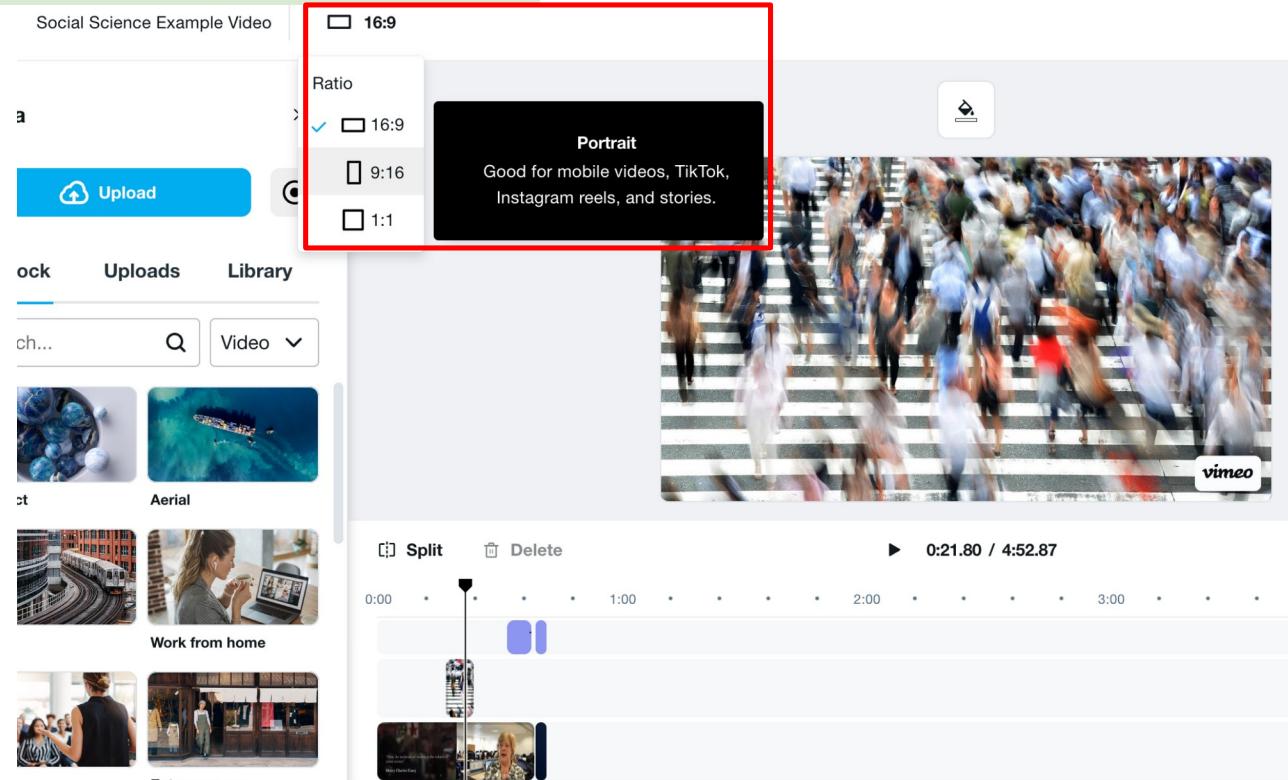
## 6. Add music to your video

Go to  
**Uploads**,  
then drag  
and drop  
music to  
add it to  
your  
video.



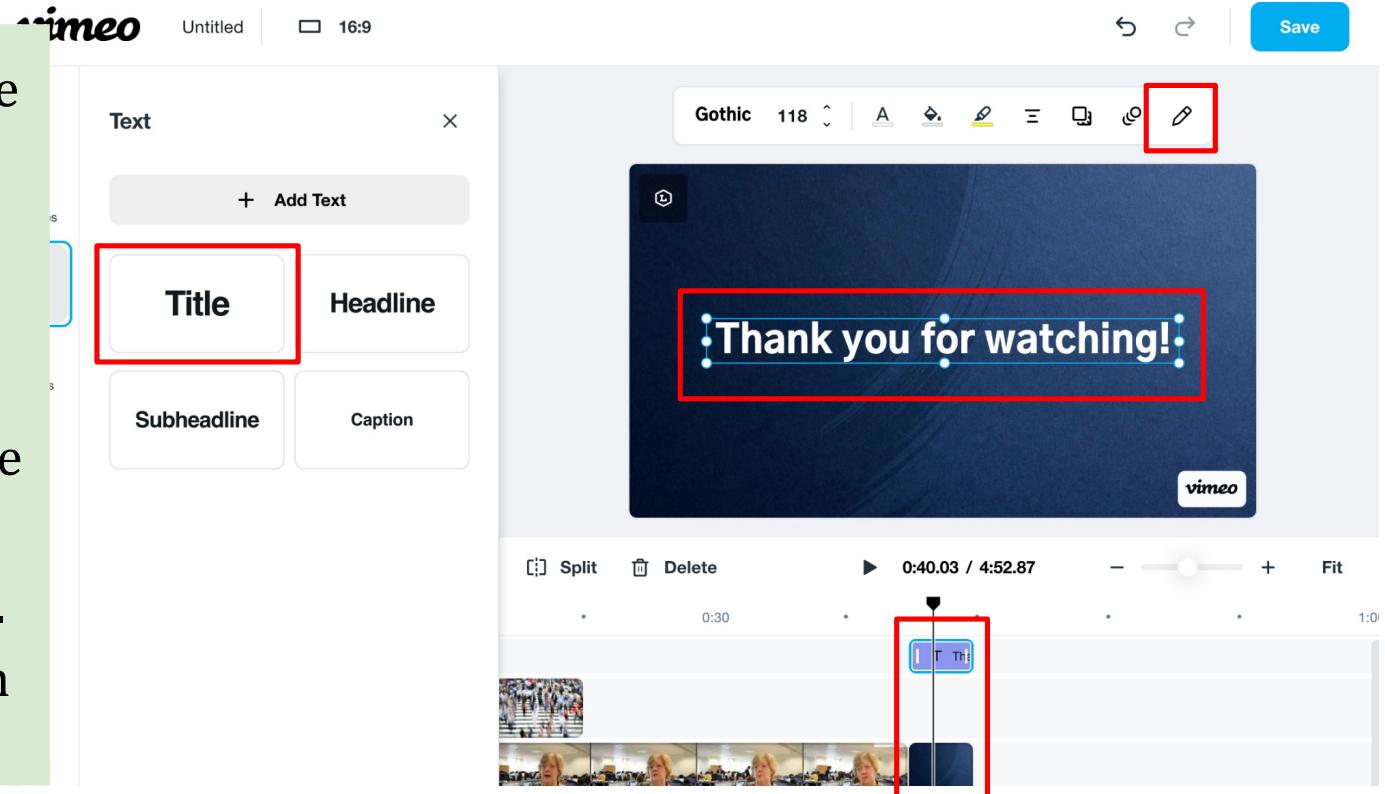
## 7. Select screen ratio and layout

Go to the square ratio option in the upper left and select the desired ratio.



## 8. Add text

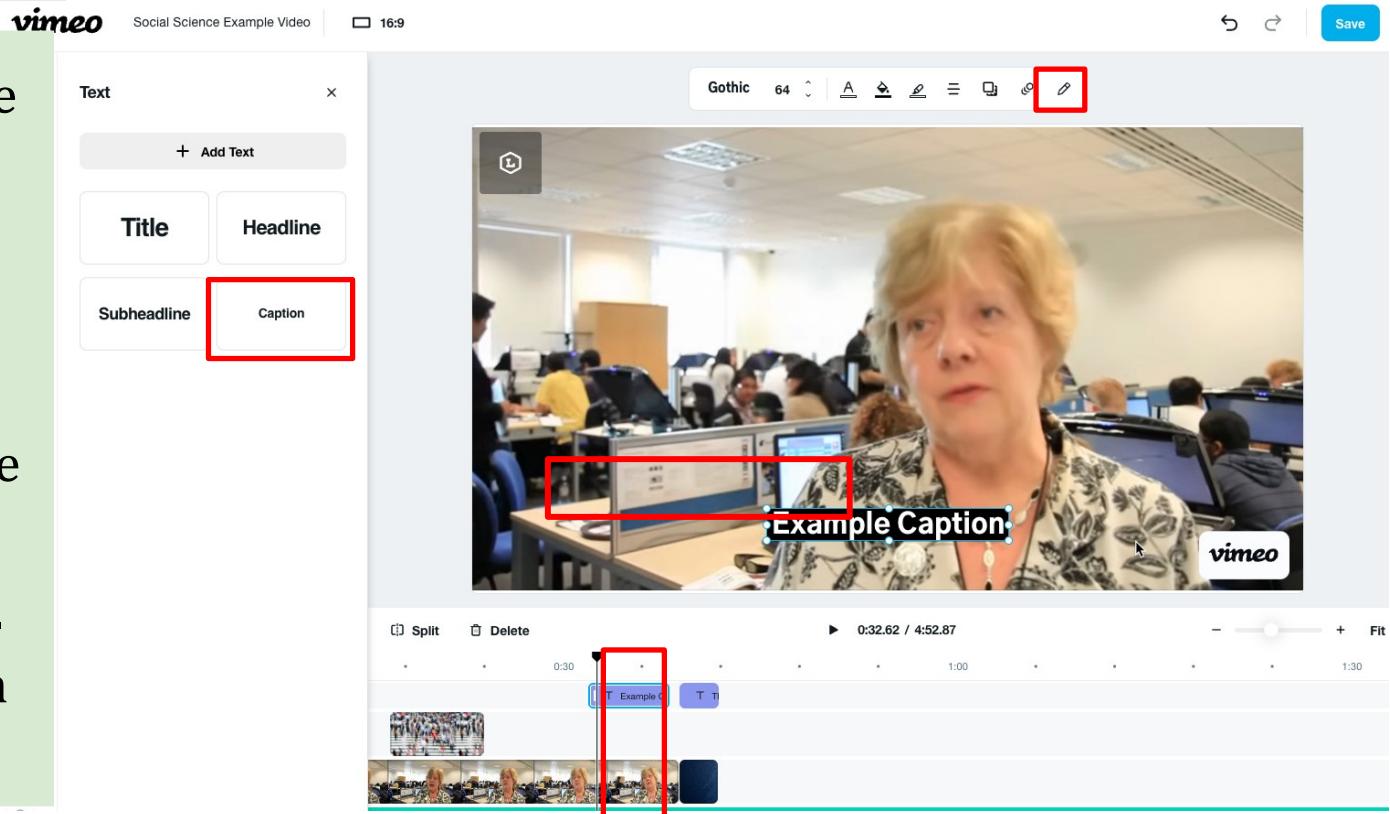
Select **Text**, click the type of text you would like, then position it on the video preview and place it above where you would like it to appear in the video. Click the pencil icon to edit the text.



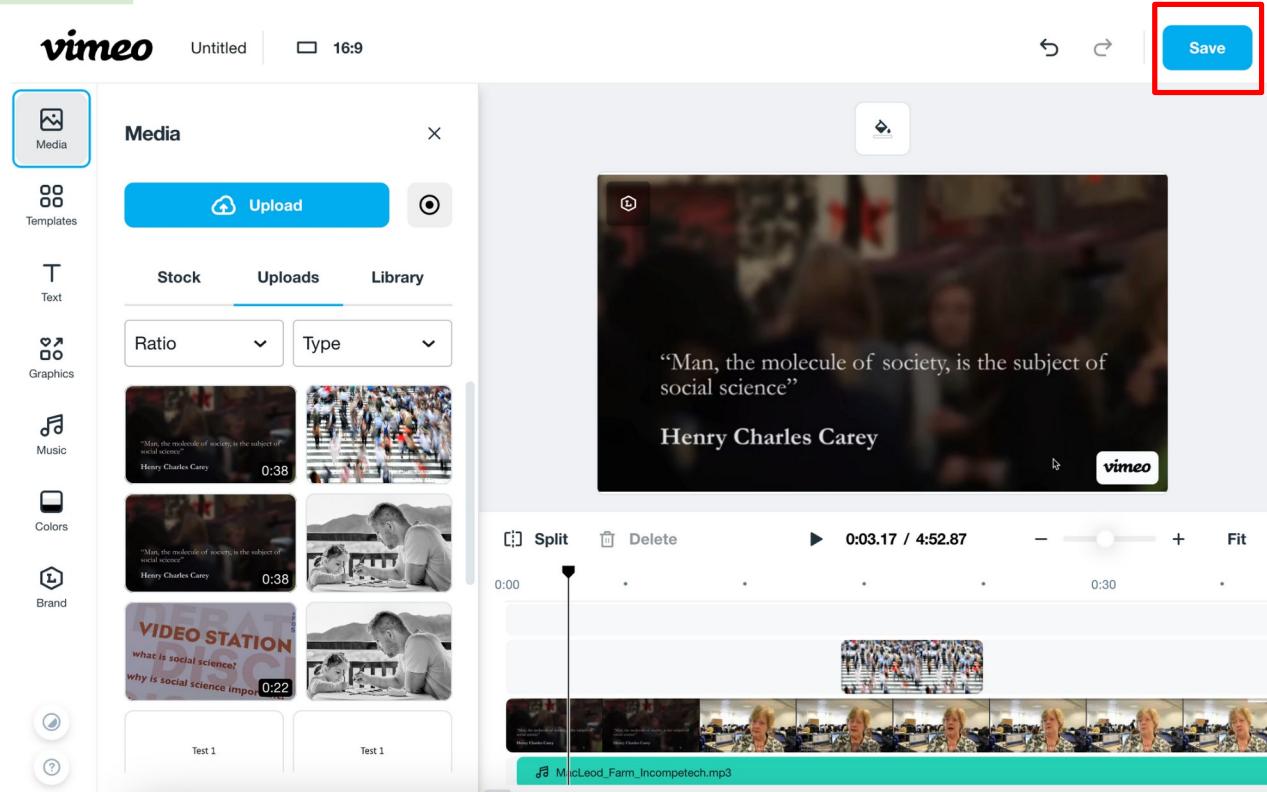
*Feel free to ask questions at any point during the presentation!*

## 8. Add captions

Select **Text**, click the type of text you would like, then position it on the video preview and place it above where you would like it to appear in the video. Click the pencil icon to edit the text.



## 9. Save your video



# 10. Share your video

Click **Share**  
and copy  
the link.



# 10. Download your video

To download your video, click **Share** and select **Download**.

Thanks for joining Vimeo! Time to [create a password](#) for your account.

> Social Science Example Video

Analytics Comments

Share ... Q

Copy link  
Copy embed code  
Download...  
Publish >

Man, the molecule of society, is the subject of social science”

Henry Charles Carey

04:52

vimeo

Title: Social Science Example Video

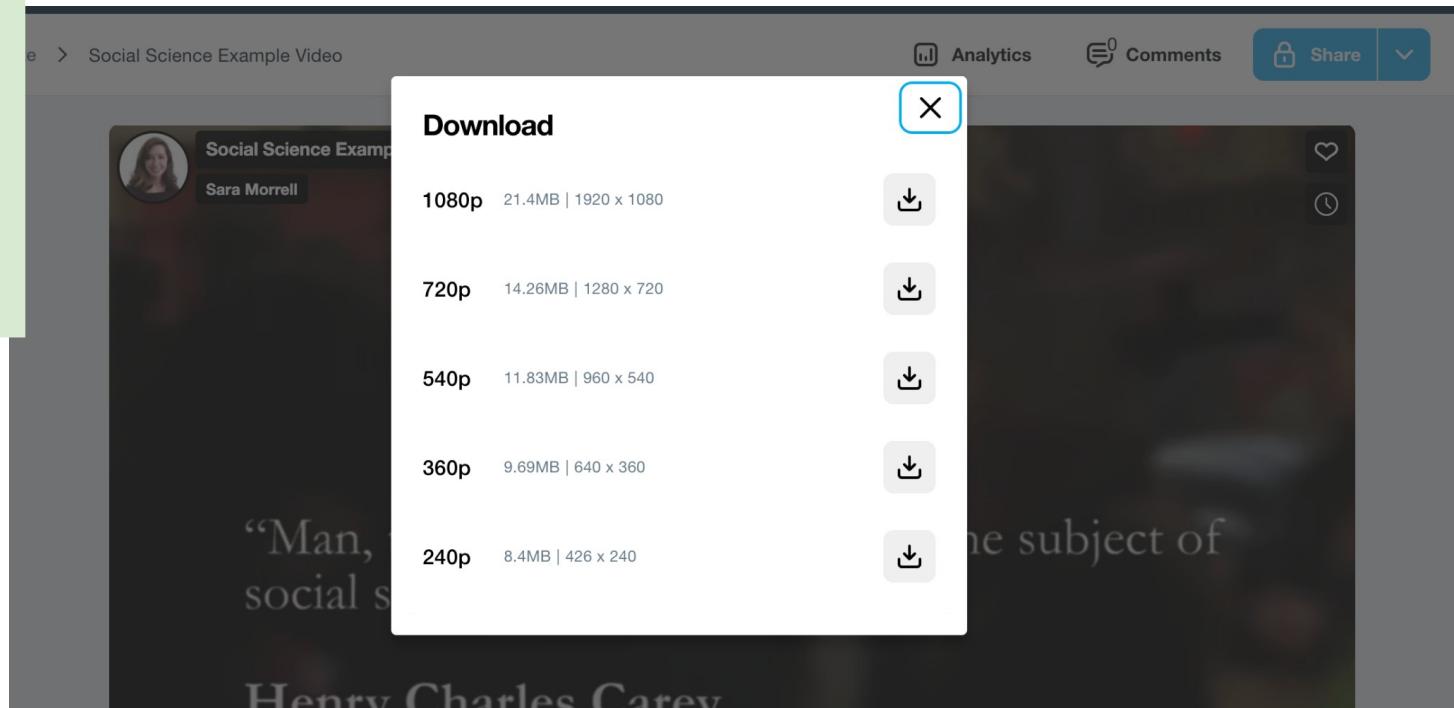
Description: Add description...

Thumbnail: +

Thumbnail options: [Thumbnail 1] [Thumbnail 2] [Thumbnail 3]

## 10. Choose a resolution for your downloaded video

Choose a  
resolution and  
click  
**Download.**



# Vimeo Demonstration

Go to <https://vimeo.com/>

1. Create account or login
2. Create new video
3. Upload media
4. Splice together images and videos
5. Overlap images and videos with voice over
6. Add music
7. Select ratio
8. Add text
9. Save your video
10. Share your video

# Your turn!

- ❑ Try uploading some of your own media to Vimeo and editing it together.
- ❑ If you do not have media, you can download the examples from GitHub.

Slides, handouts, and media available at [bit.ly/sp26-hersh-anth  
4100-multi](https://bit.ly/sp26-hersh-anth-4100-multi)

# Discussion

- ❑ How might various edits help you communicate your message?
- ❑ Are there edits that might distract from your message? If so, how can you eliminate distractions?
- ❑ Which video edits do you plan on using?

# Free video editing software

? [Vimeo](#) (basic)

? [Lightworks](#)

? [VN Video Editor](#)

? [DaVinci Resolve](#) (advanced)

# For Further Exploration

[DITI Handout on Copyright and Fair Use](#)

[DITI Handout on Accessibility](#)

[Northeastern Library Recording Studios](#)

[Northeastern Library Digital Media Toolkit](#)

# Thank you!

—Developed by Sara Morrell, Kasya O'Connor Grant, Lawrence Evalyn, Halima Haruna, and Carlos Arriaga Serrano

- ❑ For more information on the DITI, please see: <https://bit.ly/diti-about>
- ❑ Schedule an appointment with us! <https://bit.ly/diti-meeting>
- ❑ If you have any questions, contact us at: [nulab.info@gmail.com](mailto:nulab.info@gmail.com)
- ❑ We'd love your feedback! Please fill out a short survey here: <https://bit.ly/diti-feedback>