

Hands-on Survey

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Preparations for Hands-on Survey Class

Thursday

- Purpose of exercise: to get hands-on experience with conducting a small survey (which is also your assignment for IRP # 3, focusing on your own research question)
 - 10% of grade (together with Hands-on Qualitative Coding 10/28)
 - Bring your laptop to class on Thursday!
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- General research question: which factors influence students' First-Year Experience at Northeastern?
 - Sample: 11 students in SOCL 2321 Fall 2019

Preparations for Hands-on Survey Class Thursday

- Step 1: conceptualization and operationalization
 - Concept 1 First-year experiences
 - Definition of concept
 - Identify possible dimensions
 - How to express these in observable variables
 - Indicators --- survey questions to measure variables
 - (chapter 7 p 214-226)
 - Concept 2, 3.... Think of additional concepts that may be related to first-year experiences --- then define and operationalize these concepts just as you did for the main concept. Can you propose some hypotheses?

Preparations for Hands-on Survey Class Thursday

- Assignment for Thursday:
 - Complete Step 1, and come to class prepared with at least three survey questions
 - 1 multiple choice, or likert type question
 - 1 composite question (multiple questions to capture key elements of concept)
 - 1 open-ended question
 - Consult chapter 7 p 214-226 for suggestions
 - Your questions have to be reliable and valid!
 - Bring a copy of your work to class to share with your group, and provide me with a hard copy of your preparatory work

Preparations are done individually, but on Thursday it is group work 😊

- Group 1: Liam, Celia, Jeffrey and Kimberly
- Group 2: Stacy, Tommy, Jared and Alisha
- Group 3: Shira, Ken, Christine

Remember:

- Do your prep work before coming to class on Thursday and bring your laptop!