# Data Architecture and Interoperability

Juniper Johnson and Dipa Desai HIST 7250: The Digital Archive Professor Jessica Parr Spring 2023



# Workshop Agenda/Objectives

- Identify similar data structures across databases
- Discuss ethics of digital data collection, management, and archiving
- Explore different querying languages, interfaces, and metadata standards

Class materials available at:

https://bit.ly/sp23-parr-hist7250-data



# Opening Activity: Database Poll



# **Opening Activity: Databases**

Regardless of discipline, databases are an essential component of scholarly research and organization management and access.

In your research and classes, what databases have you used? Which are you most familiar with?

Answer this by accessing this poll:

https://bit.ly/HIST7250-database-poll



### **Database Poll: Results**

Let's take a look at the results for the poll:

https://bit.ly/HIST7250-database-poll-results



# **Opening Concepts**

What are some features of databases that are similar regardless of content? What are the record formats (item, artifact, etc.) and interface layouts you are familiar with?

- **Record:** group of related data held within the same data structure, or an object that contain more than one value.
- **Query:** a request for data or information from a database (action query vs. select query).
- **Metadata:** set of data (fields) that describes and gives information about other data.
- **Interface (GUI, API, or SQL):** mechanism that allow two systems to meet and interact or where users' queries interact with the database.



# What is Data Interoperability?



# What is Data Interoperability?

**Data Interoperability** refers to the way in which data is formatted to allow for diverse datasets to be merged, aggregated, or accessed across platforms.

- Data interoperability is dependent upon data standards
- Designing for data interoperability means thinking intentionally about the relationship of metadata and data structure to increase discoverability and parsability



# What is a Query?

- **Search**: A non-specific search for data across data models that broadly match the key term(s) based on the search engine algorithm
  - Because algorithms are programmed by humans, they capture human biases. Consider what may be missing or misrepresented in the search output.
- **Query**: A specific request to access and retrieve data from a database
- Identifying specific data can be further narrowed by querying certain fields of information and using operators
  - Ex. Querying the library catalog by Author AND Title name



#### How to use querying for research?

**Querying** is used in research to find appropriate datasets, filter subsets of information, and search across databases to get a comprehensive view of the research topic and select data that help answer your research questions.

#### Questions to consider prior to beginning research:

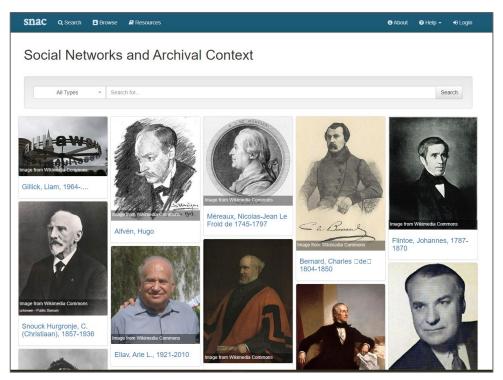
- What do you want to know? What terms best describe this information?
- What information is available, missing, accessible to you, etc.?
- How should queries be structured for the database(s) you are using?
- What tools/features exist on the database to aid iterative querying?
- How will you keep track of queries and data results?



# Activity: Database Querying



#### **Database: SNAC**



SNAC: Social Networks and Archival Contexts is a free, online resource with biographical and historical information about persons, families, or organizations.

What do you notice about the homepage?



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Feel free to ask questions at any point during the presentation!

# **Database Activity: SNAC Queries**

With a partner, open up the following database on your computers:

https://snaccooperative.org/

Type in a few queries to get a sense of the data. For example, search historical names related to Boston: Crispus Attucks, Paul Revere, etc.

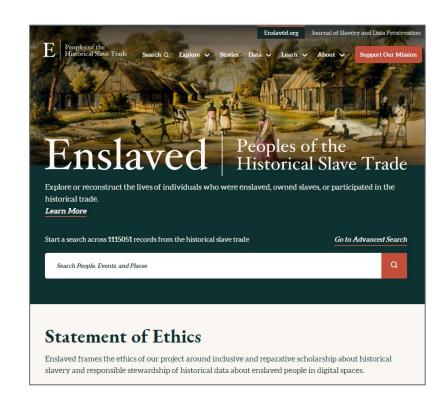
As you are searching, consider these questions:

- How is this data structured?
- How would you described this data?
- How is the data described in the database?
- Are there features to allow for easier searching?



#### **Database: Enslaved**

**Enslaved: Peoples of the Historical Slave Trade** is a database that pulls from datasets and databases to make searchable individuals related to the slave trade (both those who were enslaved or owned slaves).





# Database Activity: Enslaved Project

Now, take a moment and search for the same people in another database:

https://enslaved.org/

The **Enslaved: Peoples of the Historical Slave Trade** project utilizes linked data and different datasets to create a dataset from multiple sources. More information about their data can be found here:

https://enslaved.org/data/

Data Documentation: <a href="https://docs.enslaved.org/index.html">https://docs.enslaved.org/index.html</a>



#### **Metadata Documentation**

**Enslaved Project** Controlled Vocabulary: a complete list of the project's controlled vocabulary created for records to help with searching, visualizing, and organizing data.

# Enslaved Peoples of the Historical Slave Trade

#### **Controlled Vocabularies**

Terms and Definitions

Version 2 May 28, 2021

Revised by Daryle Williams, Marisol Fila, Catherine Foley, Seila Gonzalez Estrecha, Walter Hawthorne, Sharon Leon, Kristina Poznan, Dean Rehberger, Alicia Sheill, and Duncan Tarr, mindful of historical heterogeneity and recent historiography on the slave trade and slave societies. When appropriate, v1 definition is refined or expanded, often with examples.



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#### Who and what is data created for?

What are some political issues when it comes to data and data creation?

- Open vs. closed data and accessibility
- **Ownership**: who owns your data or data about different individuals and how does this reflect political intentions?
- **Data Commodification**: the gathering and selling of data on target audiences for advertising, marketing, etc.
  - Potentials for abuse, lack of accountability, power differentials, etc.
- **Data Privacy**: the ways in which companies are (or are not) protecting customer or user data from outside sources, or the use of identifiable information in datasets



#### Data Concerns: What gets counted counts

D'Ignazio and Klein identify problematic data practises that cause harm:

- Lack of quantitative research on maternal mortality masks systemic problems.
- Undocumented immigrants are often (sometimes voluntarily) absent from census data, which determines levels of federal funding: a "paradox of exposure."
- TSA scanning machines binarize bodies to attempt to uncover concealments, but can thereby mistakenly assign risk alerts.

"What is counted—like being a man or a woman—often becomes the basis for policymaking and resource allocation. By contrast, what is not counted—like being nonbinary—becomes invisible..."

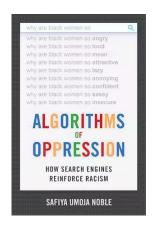
Catherine D'Ignazio & Lauren Klein, Data Feminism, 2020

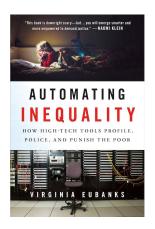


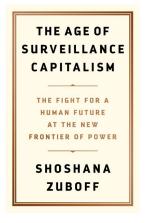
#### **Critical Data Studies**

**Critical Data Studies:** an emerging interdisciplinary field that addresses the ethical, legal, cultural, social, epistemological, and political aspects of data science, big data, and digital infrastructures.









# Database Architecture + Accessing Data



# **Different Querying Structures**

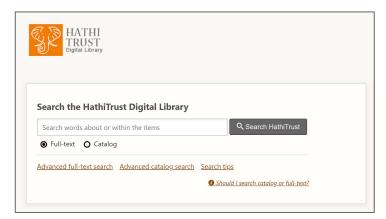
**Queries** interact with database structures through querying languages, and can be formatted to yield a high-resolution data output. The query structure depends on the query language syntax, and how it interacts with the database management system's interface.

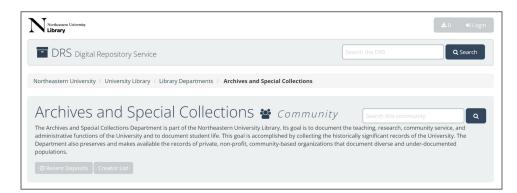
- **GUI**: a **graphical user interface** that allows point-and-click interactions between a human user and a digital database
- **SQL**: **structured query language** used with the command line interface by a human user to access a database
- API: application programming interface that allows software to access a database



# **Database GUI Examples**









# **SQL Basics: TL;DR**

**SQL**: structured query language used to store, manipulate, access, and process information in relational databases.

SQL looks similar to and integrates well with other programming languages like Java.

**Relational databases** use stored SQL statements as instructions to maintain and manage the database. You can use SQL statements to query relational databases!

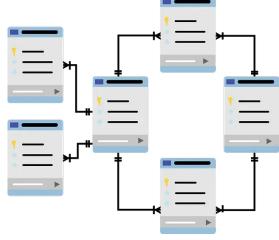


Image Credit: User mcmurryjulie from Pixabay.com

Relational databases will have a data model that shows the interactions and connections among different data within the database.

# **SQL Database Example + Tutorial**

Go to: <a href="https://www.sqltutorial.org/">https://www.sqltutorial.org/</a> > Section 2: Querying

Read over how to use SELECT to retrieve data from the example database. Click the blue 'Try it' buttons to execute the query. Edit the query to get different outputs.

What do you notice about how the data is structured and recorded? What looks familiar?

Check out the <u>SQL tutorial sample database model</u> to see the relationships among data.



# **APIs + Web Scraping**

An **API**, or application programming interface, is a set of subroutine definitions, communication protocols, and tools for building software that ultimately allows applications to communicate with one another.

 An API may be for a web-based system, operating system, database system, computer hardware, or software library.

**Web-scraping** is the process of extracting large amounts of data from an internet source and downloading the data to a local repository.

• The scraping process can be done manually, but is usually automated by using software because of the large amount of data typically involved.



#### **API Documentation**

- When using APIs for web-scraping, it is necessary to refer to the API documentation—a link is usually found on the API homepage.
- Why?
  - While the concepts remain roughly the same, APIs differ and the syntax for accessing data can be very different.
  - You will likely need an API key, and the links for registering for the key will be found in the documentation.
  - There may be other differences and specifics that require a close understanding of the API's structure.



# **Popular APIs**

- New York Times: <a href="https://developer.nytimes.com/">https://developer.nytimes.com/</a>
- Reddit: <a href="https://www.reddit.com/dev/api/">https://www.reddit.com/dev/api/</a>
- IMDB: <a href="http://www.omdbapi.com/">http://www.omdbapi.com/</a>
- FBI: <a href="https://crime-data-explorer.fr.cloud.gov/api">https://crime-data-explorer.fr.cloud.gov/api</a>
  - Other Federal government APIs:
    - https://api.data.gov/docs/



# **API Querying Output**

```
{'section': 'us',
 'subsection': 'politics',
'title': 'For C.D.C.'s Walensky, a Steep Learning Curve on Messaging',
 'abstract': 'Dr. Rochelle Walensky, the director of the Centers for Disease Control and Prevention, has stumbled in
explaining her policy decisions.',
'url': 'https://www.nytimes.com/2022/01/05/us/politics/cdc-rochelle-walensky-covid-isolation-testing.html',
 'uri': 'nyt://article/68c90eb8-f79e-5b62-8174-5aae8a4a256b',
 'byline': 'By Sharon LaFraniere, Sheryl Gay Stolberg and Noah Weiland',
 'item type': 'Article',
 'updated date': datetime.datetime(2022, 1, 5, 21, 34, 5, tzinfo=datetime.timezone(datetime.timedelta(days=-1, second
s=68400))),
'created date': datetime.datetime(2022, 1, 5, 18, 58, 47, tzinfo=datetime.timezone(datetime.timedelta(days=-1, secon
ds=68400))),
'published date': datetime.datetime(2022, 1, 5, 18, 58, 47, tzinfo=datetime.timezone(datetime.timedelta(days=-1, sec
onds=68400))),
 'material type facet': '',
 'kicker': ''.
 'des_facet': ['Coronavirus (2019-nCoV)',
  'Tests (Medical)',
  'United States Politics and Government',
  'Quarantines'],
 'org facet': ['Centers for Disease Control and Prevention'],
 'per facet': ['Biden, Joseph R Jr', 'Walensky, Rochelle'],
 'geo facet': [],
 'multimedia': [{'url': 'https://static01.nyt.com/images/2022/01/05/us/politics/05DC-tests-1/merlin 199692267 d3d45f4
b-f47c-423e-955e-babb1b59d9al-superJumbo.jpg',
   'format': 'superJumbo',
   'height': 1367,
   'width': 2048,
   'type': 'image',
   'subtype': 'photo',
   'caption': 'Dr. Rochelle Walensky, left, was criticized for failing to fully explain her reasoning for halving the
recommended isolation period for\xa0people infected with the coronavirus.',
   'copyright': 'Cheriss May for The New York Times' }],
```

When using the NYT API, you can access dictionaries with data for each article.

This is the output when querying for the first data item in NYT's top stories in 2022.

What looks familiar about how the data is structured?



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#### **Ethical Considerations**

#### **Contextual Privacy**

 Consider context when working with online data. What someone might be comfortable saying in one context might not be something they're okay saying to a researcher.

#### **Keeping People Safe**

- It is risky to publicize the username, profile picture, or exact text of a social media post or profile.
- To show example posts etc., you can make up your own or heavily redact them.
- Please be mindful of obtaining consent if you are scraping individual info.



### Databases + API: More Information

If you are interested in learning more about database architecture (including SQL) and APIs, see the following resources:

- SQL Tutorial
- Introduction to MYSQL with R (Programming Historian)
- Guide for Using NYT API
- Webscraping Tutorial (with Jupyter Notebook)



# Metadata: Standards + Data Mapping



#### Metadata

- What is metadata? Information on the dataset—who, what, where, when, how, and why
- Metadata standards help to implement consistent naming conventions so data is more compatible with machine readability: lower cases and underscores, rather than multiple words and characters that often have specific functions within programs (e.g. comma)
- README files outline the metadata and make it easier for other people to understand and apply the dataset
- Check out <u>NU Library's Guide for Data Management</u>



#### Metadata Standards

- There are different standards for data management and metadata that allow data to be *interoperable*.
- The ability to convert different types of data to formats that can be read by different users and interfaces facilitates greater access and use.
- Metadata can make missing information visible, and create opportunities for us to make data more inclusive.
- Examples of disciplinary metadata standards:
  - Darwin Core (DwC)
  - NeXus
  - <u>Data Documentation Initiative (DDI)</u>



# **Project Metadata Documentation**

One way to understand more about a project or database is to explore any available documentation, including **metadata application profile**, **taxonomies**, and **ontologies**.

**Metadata Application Profile:** a document identifying (often with examples) the metadata used by a domain, project, or application and how.

**Taxonomies**: a formal structure of classes or types of objects within a domain.

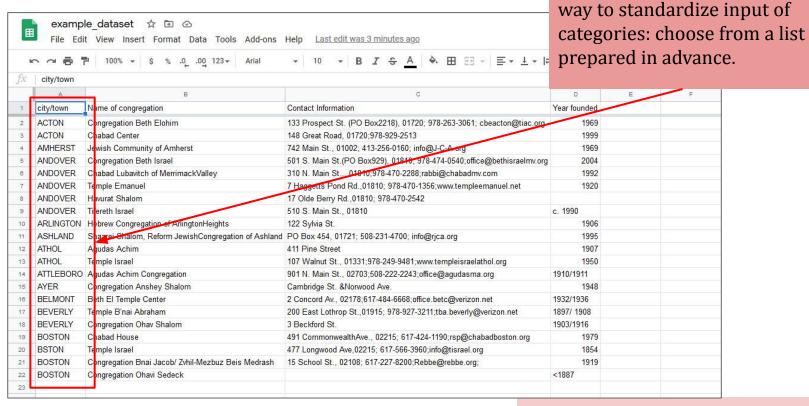
**Ontologies**: a subset of taxonomies with information about behavior of entities and relationships between them.

**Example**: MAP for the Digital Transgender Archive



Feel free to ask questions at any point during the presentation!

### **Controlled Vocabularies**





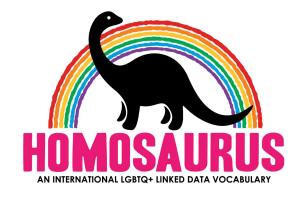
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Controlled vocabularies, a

### **Mapping Database Interoperability**

**Data mapping** matches fields of information from one database to another. Data from different sources can describe similar data points with different descriptors. Ex: A database based in Europe may write dates as *day/month/year*, where a US database may write dates as *month/day/year*.

 Data mapping allows databases to be transferable and comparable; it also facilitates analysis. It can enhance the accessibility and discoverability of archived data.

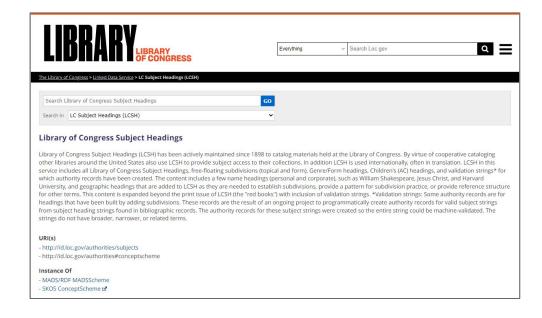


The <u>Homosaurus</u> vocabulary allows institutions to make LGBTQ+ resources more accessible, supplementing existing vocabularies like the LCSH (Library of Congress Subject Headings).



# Library of Congress Subject Headings (LCSH)

The <u>Library of Congress</u> Subject Headings is a dataset of linked subject headings used to describe items in archives, libraries, and other cultural heritage institutions.





# **Activity: Subject Heading Comparison**

To explore issues of ethics in cataloging and describing items, we will use the Homosaurus and LCSH to search for LGBTQ+ terms.

Homosaurus: <a href="https://homosaurus.org/v3">https://homosaurus.org/v3</a>

LCSH: <a href="https://id.loc.gov/authorities/subjects.html">https://id.loc.gov/authorities/subjects.html</a>

Some suggested terms to search:

- Gender Dysphoria or Gender identity
- Gay liberation, Queer liberation, or trans liberation
- LGBTQ community
- LGBTQ people

#### **Questions for Discussion:**

- 1. What differences did you notice between the two databases?
- 2. What observations do you have about the way that identity is organized in the LCSH? Where there any words you noticed in particular?
- 3. How is identity organized in the Homosaurus project? How is this different to the LCSH?
- 4. What uses could you see the Homosaurus having for people cataloging or describing items?



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# HIST 7250: Metadata DITI Session Preview



#### **Dublin Core**

- <u>Dublin Core is a set of metadata standards</u> (fun fact: it was named after Dublin, Ohio, not Dublin, Ireland!)
- It was created to reject siloed cultural memory and enable radically open cultural heritage data
- It is designed to be simple and flexible, which has both advantages and disadvantages
- Contains 15 'core' metadata elements (i.e., Title, Date, Subject, etc.) and additional 'qualified' elements to give metadata greater specificity.



### **Describing Archives: A Content Standard (DACS)**

<u>Describing Archives: A Content Standards (DACS)</u> is a metadata standard for digital cultural heritage projects and archives, containing information about necessary metadata fields and implementation.

The complete standards are hosted on GitHub:

https://saa-ts-dacs.github.io/



# **Text Encoding Initiative (TEI)**

The **Text Encoding Initiative (TEI)** is a consortium that collectively develops and maintains a standard for the representation of texts in digital formats.

**TEI Guidelines (P5)** can be found here: <a href="https://tei-c.org/release/doc/tei-p5-doc/en/">https://tei-c.org/release/doc/tei-p5-doc/en/</a>/<a href="https://tei-c.org/release/doc/tei-p5-doc/en/">httml/index.html</a>



# Questions?



# Thank you!

If you have any questions, contact DITI at <a href="mailto:nulab.info@gmail.com">nulab.info@gmail.com</a>

#### **Developed by Juniper Johnson**

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Slides, handouts, and data available at <a href="https://bit.ly/sp23-parr-hist7250-data">https://bit.ly/sp23-parr-hist7250-data</a>

We'd love your feedback! Please fill out a short survey here:

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Feel free to ask questions at any point during the presentation!