

Introduction to Wix: Website Building and Design

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Northeastern University
NULab for Texts, Maps, and Networks

*Feel free to ask questions at any point
during the presentation!*

Workshop Agenda

- Introduce Activity (Create Your Own Wix Site)
- Introduce Wix
- Learn Wix's Features
- Activity: Create your own Wix site

Slides and handouts available at <https://bit.ly/diti-summer2020-fuchs>

Google Slides (with videos) available at
<https://bit.ly/diti-summer2020-fuchs-slides>



Introduce Activity: Create Your Wix Site

Your goal as you go through this presentation is to **create your own Wix site** for your “German for Young Professionals” course.

Follow the steps provided in these slides to create your own Wix site.

At the end of these slides, you will be asked to create a few different Wix pages. These pages do not need to be complete, but rather they are a starter for the website that you will build.



What is Wix?



Wix is a professional **website-building tool** that allows you to build your own website; provides a free domain name (with “wix” in it); and installs sections, apps, and themes to customize your website. There are also other website-building tools, such as WordPress and Squarespace.

Wix prioritizes **customizable design** and allows site builders to get as creative as they want.



Wix Examples

Look through these three Wix examples to see how professionals use Wix to present their professional identities.

Helena Kruger: <https://www.helenakruger.com/>

Laura Baross: <https://www.laurabaross.com/> &
<https://www.laurabaross.com/blog>

Bella and Bloom: <https://www.bellaandbloom.com/blog/>



Getting Started

To get started, follow these steps:

- Go to <https://www.wix.com/> and click “Sign In” in the upper right corner
- Sign up with a Wix account. We recommend **creating a Wix account** with your professional email.

+ Create New Site

With your Wix account, you can make multiple websites. To create your class website, click “**Create New Site**”



Your New Website!

What kind of website
do you want to create?

Business >

Designer >

Blog >

Online Store >

Restaurants & Food >

Beauty & Wellness >

Photography >

Fitness >

Portfolio & CV >

Music >

Events >

Other >

Recommendations for
the kind of website you
can create for class:

- Blog*
- Portfolio & CV
- Other

*If you choose blog, your
homepage will be your blog
posts. This can be changed later.



Let Wix Design AI Help Create Your Site

Wix ADI will ask **questions** about the purpose of your site.

- What do you want your site to capture and represent?
- Who do you want to read your site?

(Wix ADI will ask to import content, but you can **skip** this step)

Let Wix ADI Create a Website for You

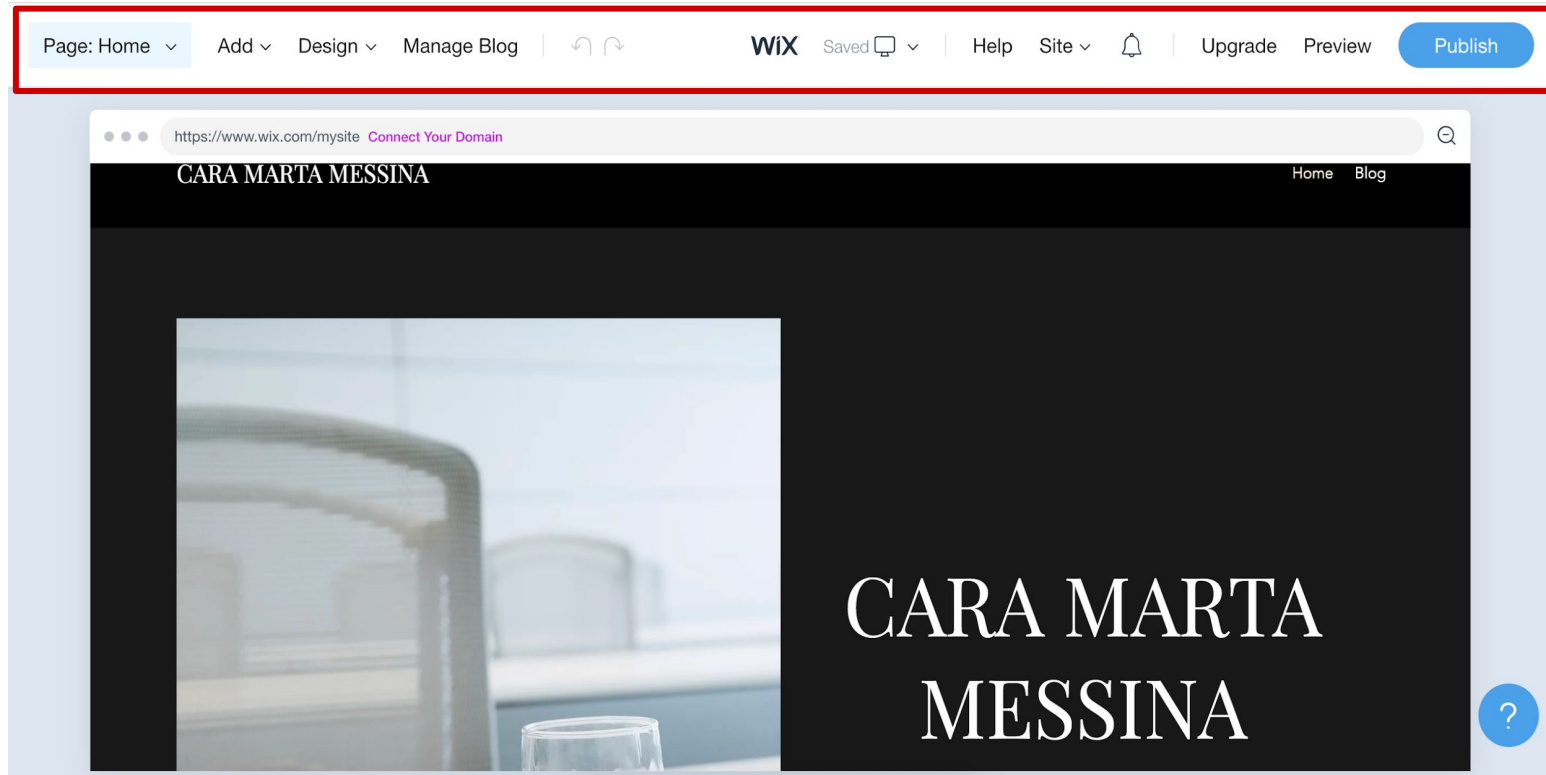
Answer a few simple questions and automatically get a website designed just for you in minutes.

Start Now



Your Site's Dashboard

Your
toolbar



A
preview
of your
site



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To Get Back to Your Site When You Login

Choose “My Sites”

WIX **My Sites** Explore ▾ Help ▾ Hire a Professional

My Sites
Select a site to edit, view and open its dashboard.

Create New Folder Create New Site

All Sites Search for a site...

Cara Marta Messina
Not Published

Mysite
Not Published

- Limited Time Only -
50% OFF
Select Wix Premium Plans
Save Now
Offer valid until April 22, 2020 (7 am UTC). Promotion only valid for the initial subscription purchased during this sale.

Select your site



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Editing Your Site



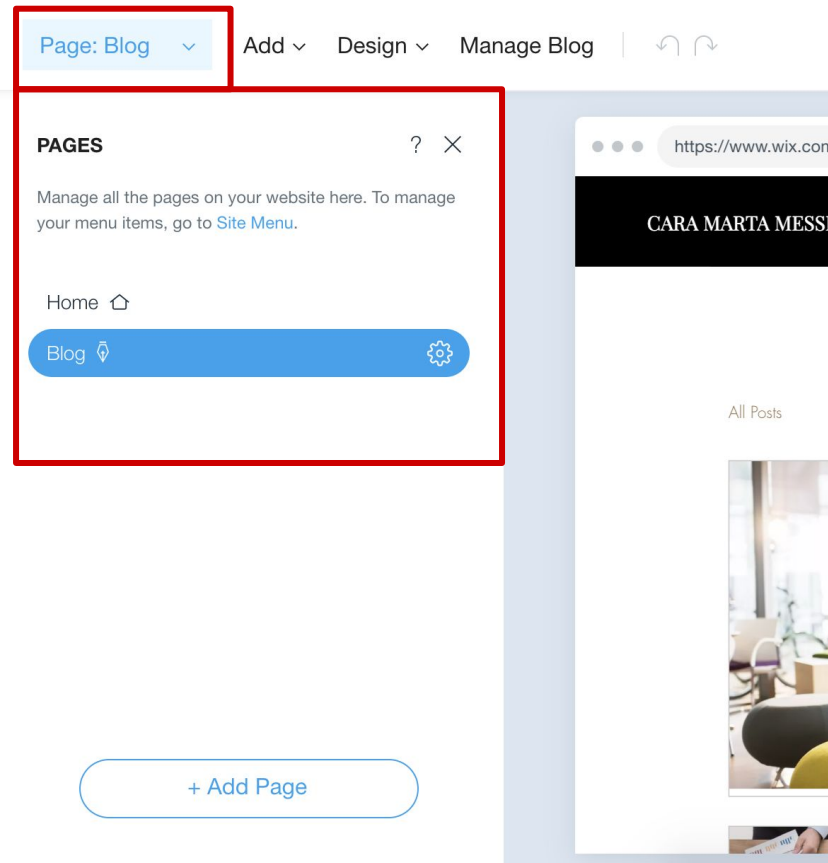
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Your Site's Pages

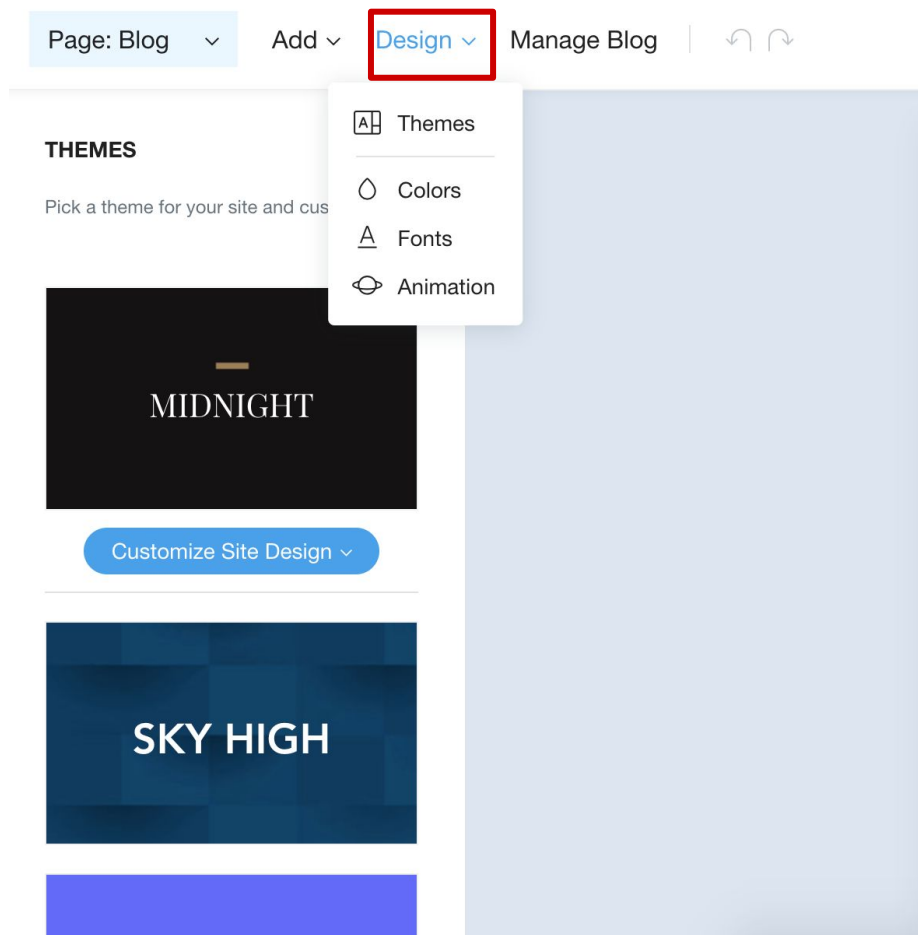
The different pages on your site that your audience will navigate. Each page should have a particular purpose and different content. Page ideas:

- Homepage
- Blog page
- About page



Change Your Design

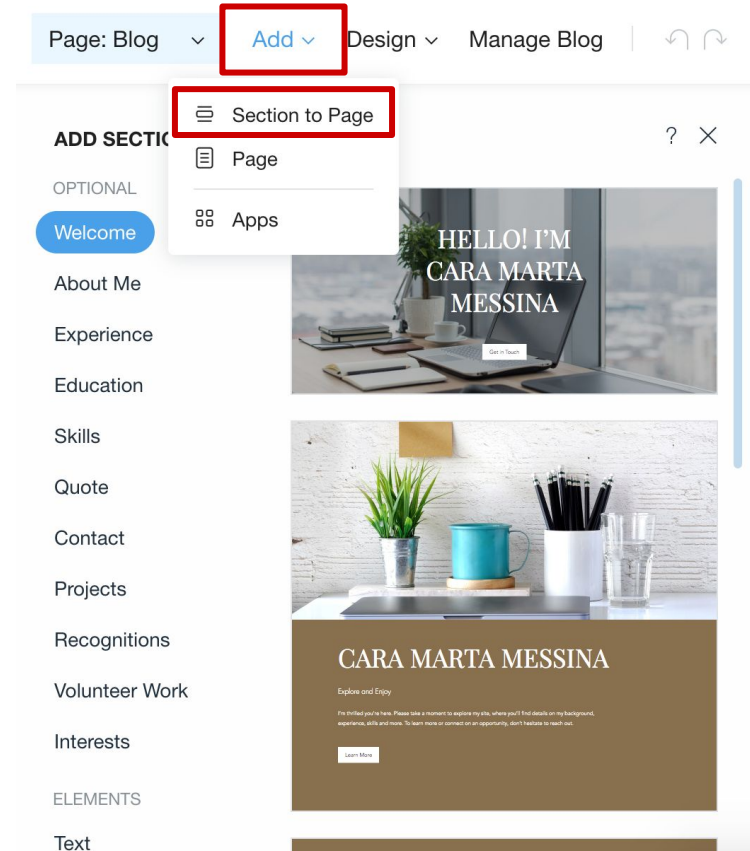
Change the design of your website, either the overall theme, or specifics like colors, fonts, and animation.



Add Sections/Content

You can add different **content**, including new pages or content on pages using “**Section to Page**.”

Choose your content and **drag and drop** it to the area on your page.



Types of Sections to Add

ELEMENTS: The elements are your basic sections, such as texts, images, videos, photo galleries, and more.

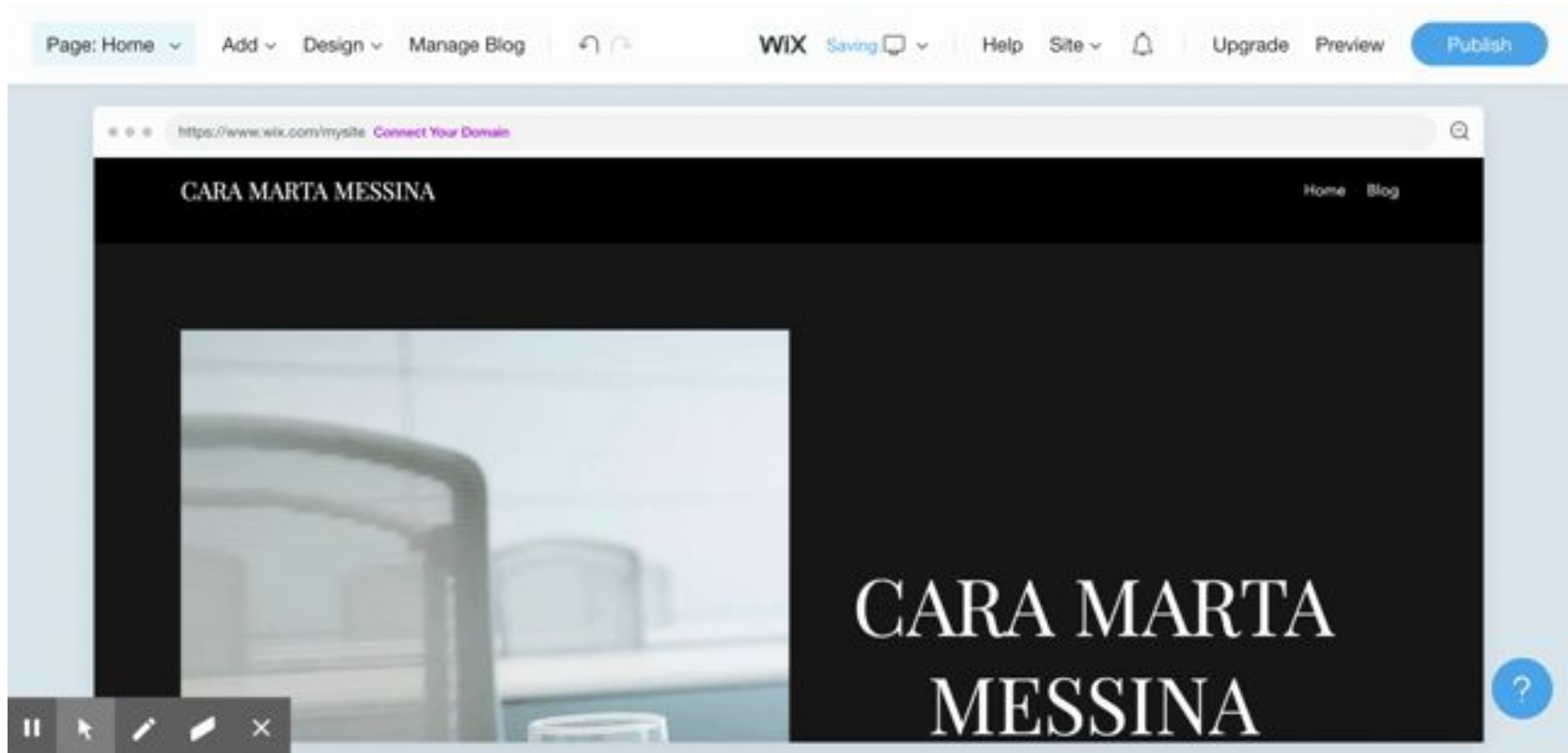
OPTIONAL: Based on your website's purpose according to your ADI's results, you will get some recommended sections. For example, I chose "Portfolio & CV," so my optional sections revolve around work experience

MORE SECTIONS: Sections that have specific purposes, such as FAQs, Instagram, Subscribe, Testimonials, and more.

FORMS: These are forms that people can submit through your website, such as a Testimonial Form or Job Application.



Example of Adding a Page & Section



Edit Sections of Your Site

Step 1:
Choose the
page you
want to edit

Step 3:
Use the bar
on the left
side to make
edits to your
section

The screenshot displays the Wix website editor interface. At the top, a navigation bar includes a dropdown menu for 'Page: Home' (highlighted with a red box), followed by 'Add', 'Design', and 'Manage Blog'. To the right are icons for 'WIX', 'Saved', 'Help', 'Site', and a 'Publish' button. Below the navigation bar, the editor shows a preview of a website section titled 'ABOUT ME'. On the left side of the editor, a sidebar contains a 'Section Design' preview and a list of sections: 'TITLE' (checked), 'Bio' (selected), 'SUBTITLE' (unchecked), 'DESCRIPTION' (checked), and 'MEDIA' (unchecked). The main preview area shows a 'BIO' section with a dark background, a title 'BIO', a paragraph of text, and a 'Get in Touch' button. A red box highlights the 'Edit' button in the top left corner of the preview area.

Step 2:
Hover over
the section
you want to
edit and click
the “Edit”
button in the
top right
corner

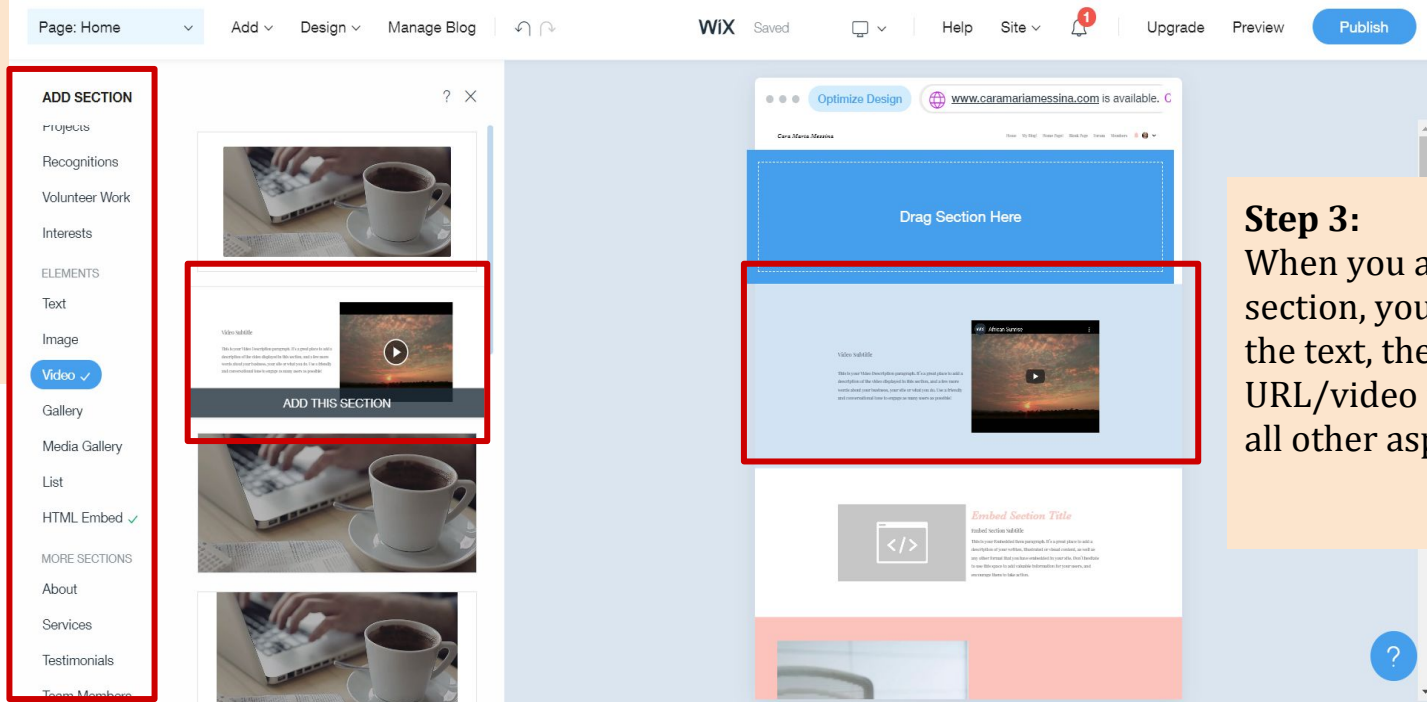


Made a Mistake? Easily Delete Sections!



Add Media to Your Site

Step 1:
Go to “Add Section” and click “Video” (or Media Gallery if you want to add multiple items)



Step 2:
Select the layout you like best

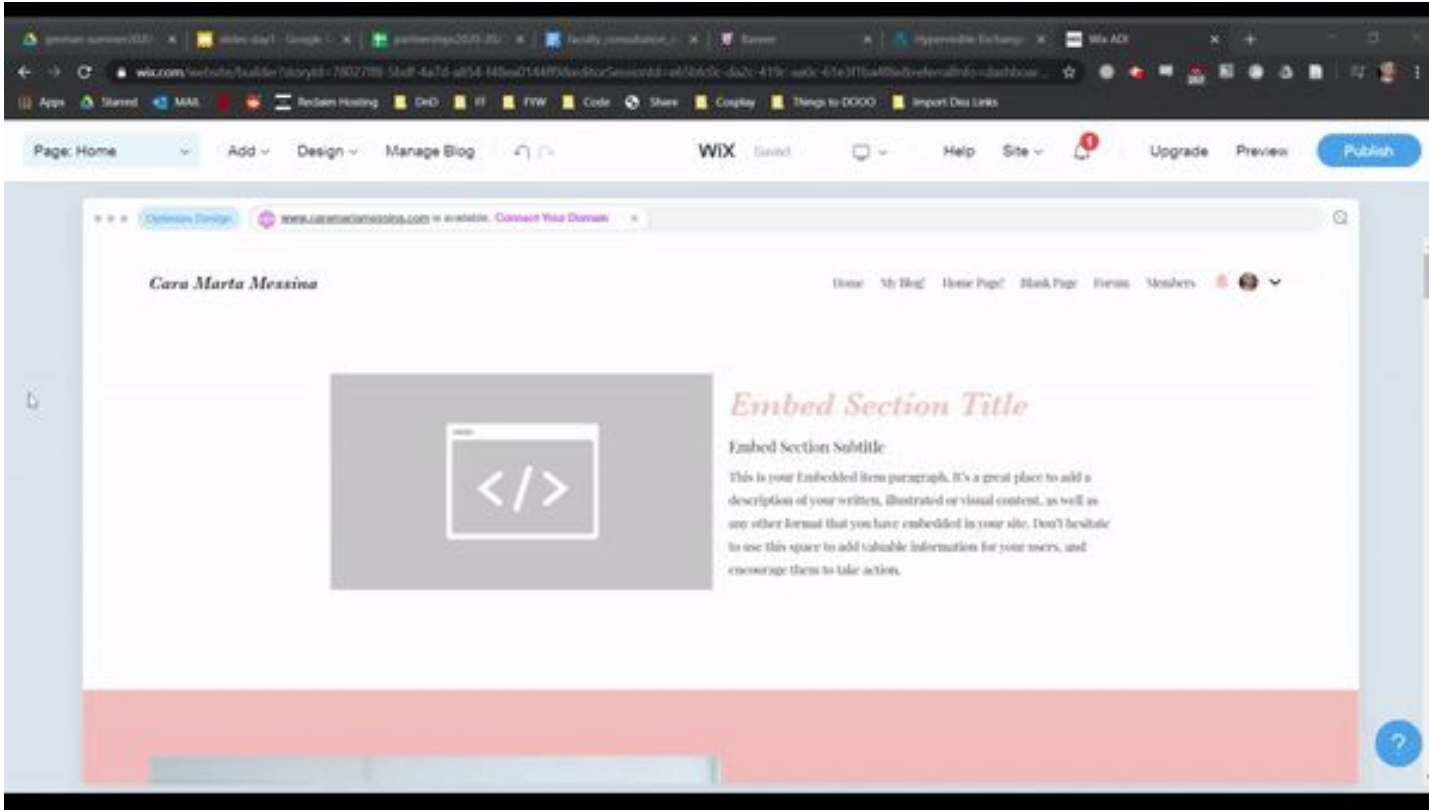
Step 3:
When you add the section, you can edit the text, the URL/video file, and all other aspects of it.



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Example of Adding Media

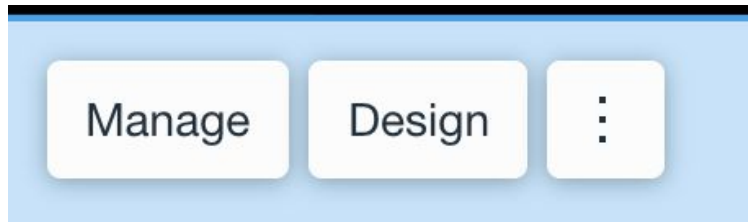


Blog Posts

Your website might already have a “Blog Posts” page. If not, go to “Add” > “Apps” > “Blog”

Go to your blog page (“Pages” > “Blog”)

Hover over your blog section and click “Manage”



Your Blog Dashboard

DASHBOARD

Help X

Cara Marta Mes...
Role: Owner

Set Up Your Site
1/4 Completed

< Main Menu

Blog

Posts


Categories

Upgrade

Posts

More Actions ▾

Create New Post




Choose an author name

Cara Messina

Set the author name and image for all your posts.

Published (3) Drafts Scheduled Trash

Search



The power of open work space
Cara Messina

an hour ago

Edit ...

**Add another
blog post**

**Edit your
current blog
posts**



Your Turn! On your Wix page:

- Edit a section on your homepage to include an area for media (a gallery of photos, a video, etc)
- Create a new page called “About Me.”
 - Add a text section
 - Add an image section & an image
- Create a new page called “Professional Experience” (or Resume, CV, etc)
 - Add a list section with your education
 - Add any previous working experience
- Publish your site so you can share it with Professor Fuchs!



SAIL: Self-Authored Integrated Learning

SAIL is Northeastern's new platform that helps you holistically track what you have learned in courses, extracurricular events, and coops. SAIL values all types of learning, from interpersonal skills to cultural and/or technical knowledge.



Why SAIL? With SAIL, you can keep track of everything you have learned through your experience at Northeastern and produce portfolios to share with others or remind yourself while building your resume.



DITI Partners with SAIL

In order to help you remember and capture what you have learned with DITI, please take a few minutes to log into SAIL and reflect.

- Login to SAIL
- Click the + at the bottom of your timeline and add a “Moment”
- Fill out all the information.
 - Take a few minutes to reflect on what you learned today, what you did, and how you may use it in the future.
- When you click “Next,” it will ask you to connect to a “Learning Opportunity”
- Connect it to both your course (**GRMN 3800**) and the shorter opportunity **GRMN 3800: Digital Proficiency Module**



Thank you!

If you have any questions, contact us at:

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