



ENGL 1111: First Year Writing Isabel Sobral Campos Introduction to Wordpress

Key Concepts with WordPress:

- **Dashboard:** the WordPress site navigation page which allows you to edit and add posts, manage drafts, and access the back end of the website.
- **Page:** a WordPress page is a static page that typically appears in the menu bar. For our site, this includes “Course Resources” and “Assignment Description.”
- **Post:** a WordPress post is a blog post, which will typically appear in a feed after it has been published. You can tag posts with different topics to be able to search for them.

Questions to consider when planning a WordPress post:

1. Who is my audience?
2. Should my post have sections?
3. What kinds of media do I wish to incorporate?
4. How do I want my audience to read or interact with my post?
5. How am I citing and/or linking to outside material?

About Copyright and Fair Use

If you are planning to use materials created by others—including images, audio, and video files—for your post, be sure that it does not violate copyright. The best practice is to use only media that is in the **public domain** or is published under a **Creative Commons License**.

- **Public Domain:** material that belongs or is available to the public and is *not* subject to copyright. Every year, more material enters the public domain as public domain status is largely determined by publication date. The current year for public domain is 1923.
- **Creative Commons Licenses:** Creative Commons is a non-profit organization that provides and regulates copyright licenses that allow for a) original creators to get the credit they deserve while b) allowing others to copy, remix, or use their content in ways they have allowed.

There are six types of **Creative Commons licenses** for media with different models of use, attribution, and distribution. When searching for media with a creative commons license, it is important to pay attention to which license it has. The key concepts are:

- **Attribution:** specifies that re-publishers must attribute the creator and/or owner of the work.
- **ShareAlike:** allows for the remix and tweaking of material.

Find these slides and more at <http://bit.ly/spring2020-sobral-campos>

Questions? Contact us!

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Digital Integration Teaching Initiative

Schedule a meeting: <http://calendly.com/diti-nu>



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- **NonCommercial:** limits republication to non-commercial or not-for-profit uses.
- **NoDerivs:** allows only for unadapted forms of republication.

Class WordPress

We have set up a class WordPress site. This can be found here:

<https://utopiaactivismnow.wordpress.com/>.

For specific resources, see the following pages:

- Course Resources: <https://utopiaactivismnow.wordpress.com/course-resources/>
- Project #3 Assignment Description: <https://utopiaactivismnow.wordpress.com/assignment-description/>

Wireframing

This is a great way to plan out web materials before you jump into making your posts.

- MockFlow : <https://www.mockflow.com/>
- Wireframe CC: <https://wireframe.cc/>

Wordpress Tutorial Video: <https://www.youtube.com/watch?v=zSPMyMwuViw>

Gutenberg Block Editor: <https://gogutenberg.com/blocks/>

Media:

- Creative Commons Collections: <https://search.creativecommons.org/collections>
- The Public Domain Review: <https://publicdomainreview.org/collections/>
- Internet Archive Audio library: <https://archive.org/details/audio>
- Images on Flickr: <https://www.flickr.com/>

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