



---

**Elementary German I**  
**Carolyn Fuchs**  
**Introduction to Wix: Website Building**

---

### About Wix

Wix is a professional website-building tool that allows you to build your own website, provides a free domain name, and installs sections and themes to customize your website.

### Important Vocabulary

- **Pages:** These are the main areas of your website that your audience will be able to navigate on your site's menu. You can add and delete pages on your Wix dashboard; when you add pages, these will show up automatically on your site's menu
- **Domain:** Your domain name is the unique URL that leads to your website. Wix provides a free domain name that will look like "username.wixsite.com/website\_name." You can also purchase a domain name if you plan to use this website professionally or more frequently.
- **Add:** The "add" feature allows you to add a new page, sections, and/or applications
- **Section:** Each page is divided into large chunks of content called "sections." These sections (images, text, videos, etc.) can be easily swapped around to rearrange the layout of the page.
- **Apps:** Specific Wix-created applications that you can add to your Wix page, including blog posts and different types of forms.
- **Blog:** The writing you publish and update. Your Wix provides a "Blog" app option, and this blog application will allow you to add, edit, and publish blog posts on your Wix page.
- **Design:** the aesthetic choices for your website, including colors, font, and more.

### Example Wix Sites:

- <https://www.helenakruger.com/>
- <https://www.laurabaross.com/> & <https://www.laurabaross.com/blog/>
- <https://www.bellaandbloom.com/blog/>

---

Find these slides and more at <https://bit.ly/diti-summer2020-fuchs>

Developed by: Colleen Nugent, DITI Fellow

Questions? Contact us: [nulab@northeastern.edu](mailto:nulab@northeastern.edu)



---

### Using Wix:

1. Go to <http://www.wix.com/> and click “Sign In” in the upper right hand corner
2. Let Wix ADI help create your site!
  - a. Wix ADI will ask questions about the purpose of your site
    - i. What do you want your site to capture and represent?
    - ii. Who do you want to read your site?
3. Editing your site’s pages
  - a. Choose your design
  - b. Add Sections/Content
    - i. Hover over the section you want to edit and click the “Edit” button in the top right corner
    - ii. Use the bar on the left side to make edits to your section
    - iii. Sections are very easy to delete if you make a mistake!
  - c. Add Media
    - i. Go to “Add Section” and click “Video” (or “Media Gallery” if you want to add multiple items)
    - ii. Select the layout you like best
    - iii. When you add the section, you can edit the text, the URL/video file, and all other aspects of it.
4. Blog posts
  - a. Your website might already have a “Blog Posts” page. If not, go to “Add” > “Apps” > “Blog”
  - b. Go to your blog page (“Pages” > “Blog”)
  - c. Hover over your blog section and click “Manage”