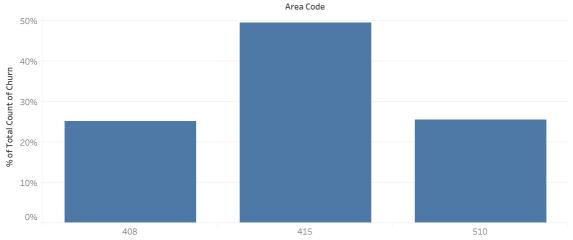


This chart shows the relationship between account length and churn

Area Code

Insight: Customers with shorter account lengths have a higher tendency to churn, as shown by the distribution of churn statuses across the account length range (0–300). This provides a snapshot of customer retention trends based on their time with the company.

Churn vs Area Code



This bar chart displays churn distribution across the three available area codes (408, 415, and 510). Insight: Area codes with higher churn counts may indicate regional patterns or issues requiring further investigation.

By comparing churn proportions across these regions, we can identify areas needing targeted strategies.