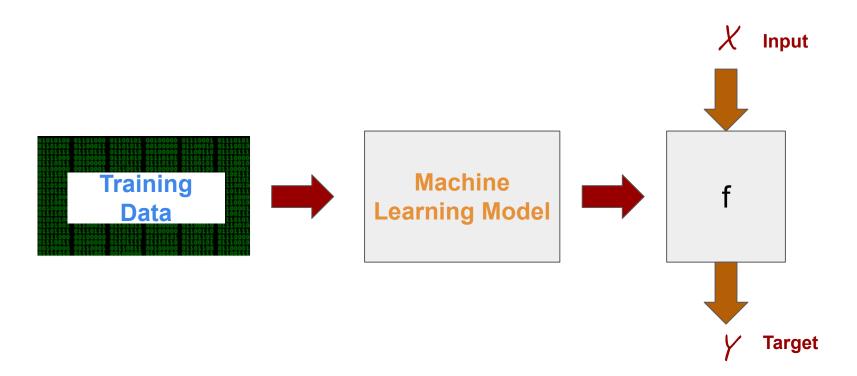
# Machine Learning Practices

Form your group and find a cool group name

https://docs.google.com/spreadsheets/d/10mBdv-QyD0xAlN4717\_\_vKu\_cT S16L-4PNyi1A5Y\_XY/edit?usp=sharing

#### Framework (supervised)



#### A "Real" Machine Learning Task

• Example task: predict y, whether a string x is an email address

```
    x: "diszr@nus.edu.sg"
    x: "nusmsba"
    x: "@trump"
    y:0
    y:0
```

- If we are going to using ML models?
  - What are T, P, E?

#### **Feature Extraction**

- Question: what properties of x might be relevant for predicting y?
- Feature extractor: Given input x, output a set of (feature name, feature value) pairs.

"nus@gmail.com" A **fixed-length** vector

#### **Feature Extraction**

Question: what properties of x might be relevant for predicting y?

• Feature extractor: Given input x, output a set of (feature name, feature value)

pairs.

"nus@gmail.com"

feature
extractor

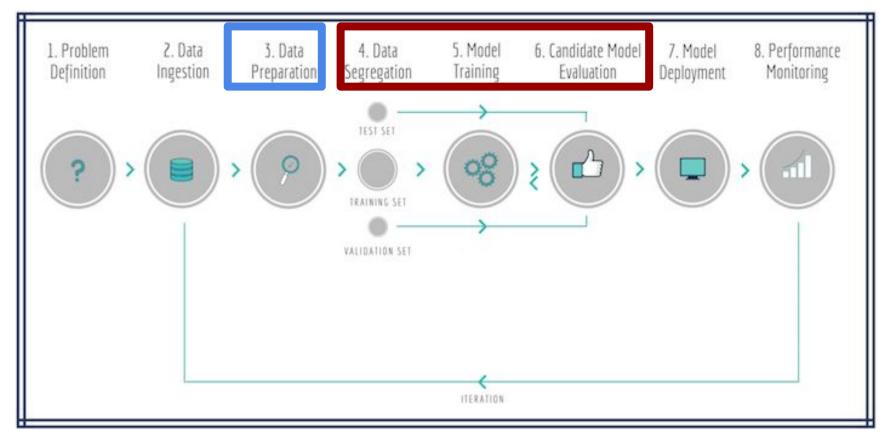
from top to down

| Length > 10            | 1    |
|------------------------|------|
| Length < 50            | 1    |
| contain "@"            | 1    |
| endwith "com"          | 1    |
| endwith "sg"           | 0    |
| length between @ and . | 5    |
| fraction of alpha      | 0.85 |



- \*Exploration
- \*Transformation
- \*Fea. Engineering

#### Modelling



Credit: Semi Koen

### Agenda

- 1. Feature Engineering
- 2. Model Selection: Cross-validation
- 3. Hyperparameter Search
- 4. Hands-on Project: Cuisine Categorization

## **Feature Engineering**

# Recall that computers only understand numbers (binary)

#### What is Feature Engineering

- Features never fully describe the situation
  - All models are wrong, but some are useful. The practical question is how wrong do they have to be to not be useful.



George Box

#### Feature Engineering

- How to represent examples by feature vectors
- Suppose I would like to use examples from past to predict, at the current moment, which students will get an A in BT5153?
- Some features may be useful: eg. GPA, prior programming experience
- Other might cause me to overfit, e.g, birth month, weight.

#### Feature Engineering

Question u ask:

What properties of x **might be** relevant for predicting y?

This step is really important for linear models.

Feature values should appear with non-zero value more than a small handful of times in the dataset



my\_device\_id:8SK982ZZ1242Z



device\_model:galaxy\_s6

#### Features shouldn't take on "magic" values

(Use an additional boolean feature like is\_watch\_time\_defined instead!)



watch\_time: -1.0



watch\_time: 1.023



watch\_time\_is\_defined: 1.0

The definition of a feature shouldn't change over time.

(Beware of depending on other ML systems!)



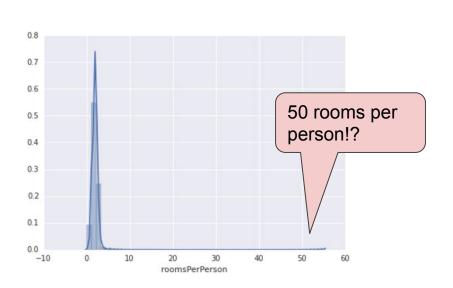
city\_id:"br/sao\_paulo"

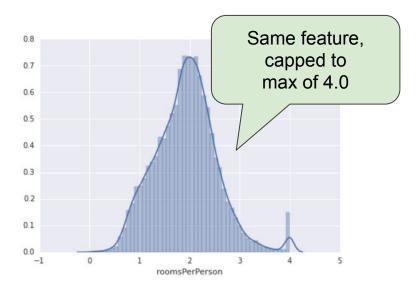


inferred\_city\_cluster\_id:219

#### Distribution should not have crazy outliers

Ideally all features transformed to a similar range, like (-1, 1) or (0, 5).





#### Why Scaling?

- Range of values of data may vary widely
- Lots of machine learning algorithms are very sensitive to scales of features
  - K-nearest Neighbors
  - K-means
  - Logistic Regression
  - SVMs
  - Gradient Descent
  - o PCA
  - Etc

When distances of feature vector matter

#### How to scale data

Feature Scaling: change the range of your data

$$\hat{x} = rac{x - x_{min}}{x_{max} - x_{min}}$$

When distances measures are used in ML algorithms under the assumption that all features contribute equally

Z-score Transformation: Force the mean to be zero and std to be

one

$$\hat{x} = rac{x - x_{mean}}{\sigma}$$

When machine learning models that assume that data is normally distributed e.g.linear regression, PCA, Gaussian Naive Bayes

#### Good Habits: Know your data!!

- Visualize: Plot histograms, rank most to least common value.
- Debug: Duplicate examples? Missing values? Outliers?
   Data agrees with dashboards? Training and Validation data similar?
- Monitor: Feature quantiles, number of examples over time?

How about Unstructured Data?

#### Bag-of-Words

#### Steps

- Build vocab i.e., set of all the words in the corpus
- Count the occurrence of words in each document

The cat and the dog play

The cat is on the mat

and, the, cat, dog, play, on, mat, is

| 1 | 2 | 1 | 1 | 1 | 0 | 0 |
|---|---|---|---|---|---|---|
| 1 | 2 | 0 | 0 | 1 | 1 | 1 |

corpus

vocab.

countVec

#### N-gram model

#### Steps

- Build vocab, which set of all n-gram in the corpus
- Count the occurrence of n-gram in each document

The cat and the dog play

The cat is on the mat

The cat, cat and, and the, the dog, dog play, cat is, is on, on the, the mat

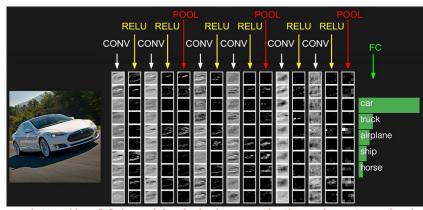
corpus

| 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 |
|---|---|---|---|---|---|---|---|---|
| 1 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 |

vocab.

#### More Advanced Approach

- Using Deep learning
  - CNN, RNN, Attention Model
  - Learn representations from text, image, video, audio signal



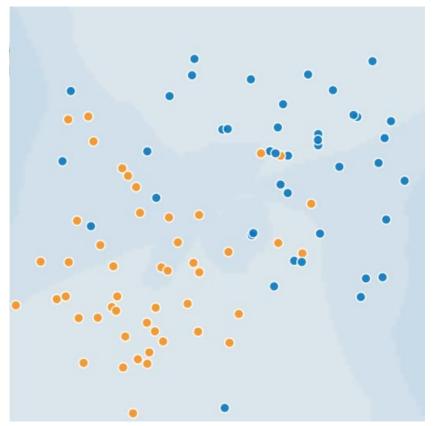
http://cs231n.github.io/convolutional-networks/

## **Cross-Validation**

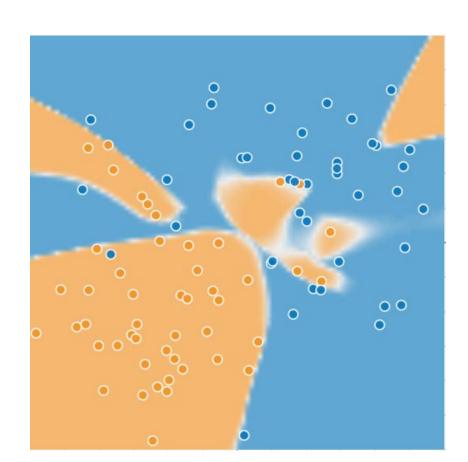
Which measure should we look for

model evaluation?

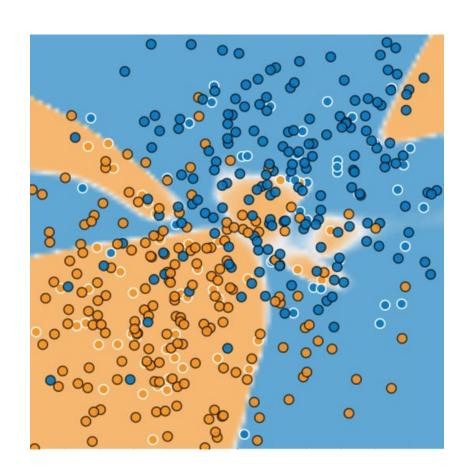
#### Let's try to train a model for this problem



#### How about this model?



### More data



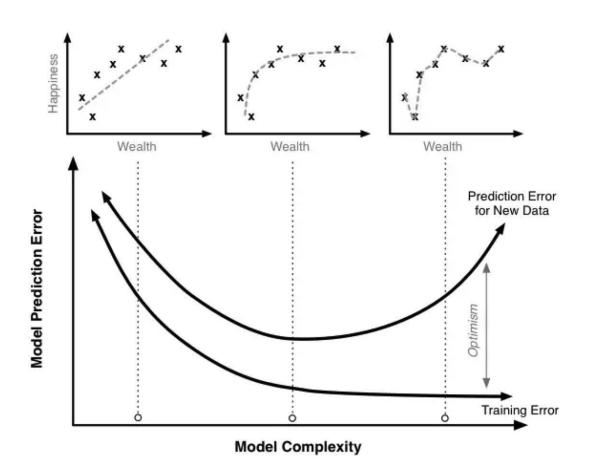
# Which measure should we look for model evaluation?

**Training performance is not suitable** 

#### Generalization

- In ML, a model is used to fit the data
- Once trained, the model is applied upon new data
- Generalization is the prediction capability of the model on live/new data

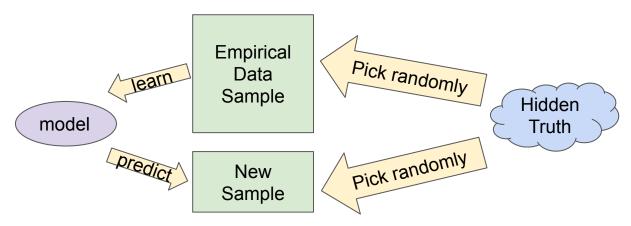
#### **Model Complexity**



source: stackoverflow

#### The Big Picture

- Goal: predict well on new data drawn from (hidden) true distribution.
- Problem: we don't see the truth.
  - We only get to sample from it.
- If model *h* fits our current sample well, how can we trust it will predict well on other new samples?



#### Is the model overfitting?

- Intuition: Occam's Razor principle
  - The less complex a model is, the more likely that a good empirical result is not just due to the peculiarities of our samples.

#### Theoretically:

- Interesting field: generalization theory
- Based on ideas of measuring model simplicity / complexity



William of Occam

#### Is the model overfitting?

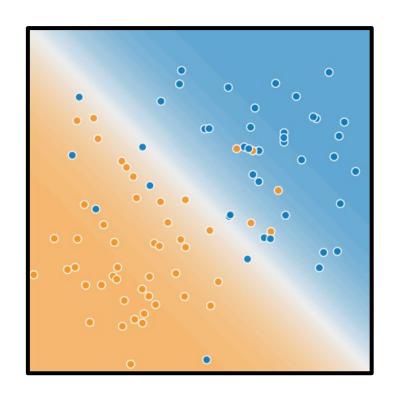
- Empirically:
  - Key point: will our model be good on new samples?
  - Evaluate: get new samples of data (test set)
  - If test set is large enough and we do not cheat by using test set over and over, the good performance on test set can be a useful indicator of model's generalization capability

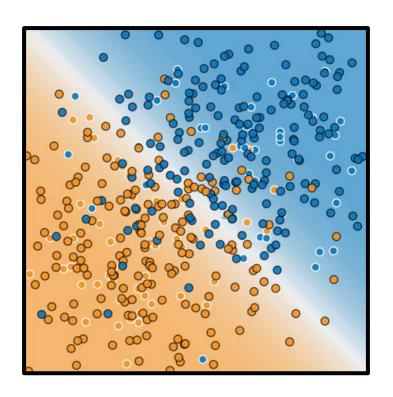
#### Training/Test Splitting



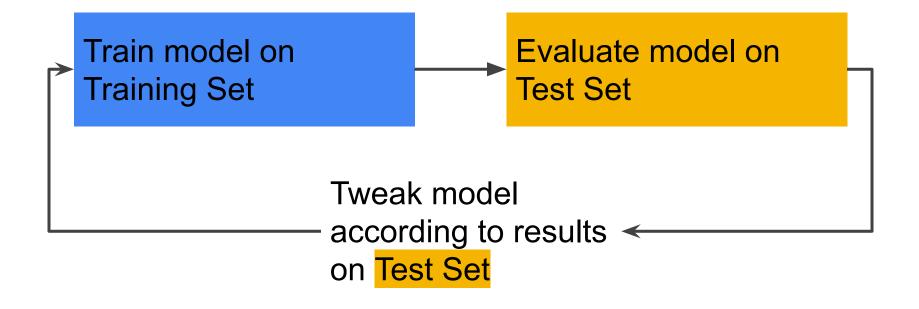
- If models do much better on the training set than the testing set, then models are likely overfitting.
- How do we divide?
  - Randomization for splitting
  - Larger training data size -> better model
  - Larger testing data size -> more confident in model's evaluation
  - One practical rule: 10-15% left for testing, the rest for training

#### Training Evaluation v.s. Test Evaluation





## How about this workflow?



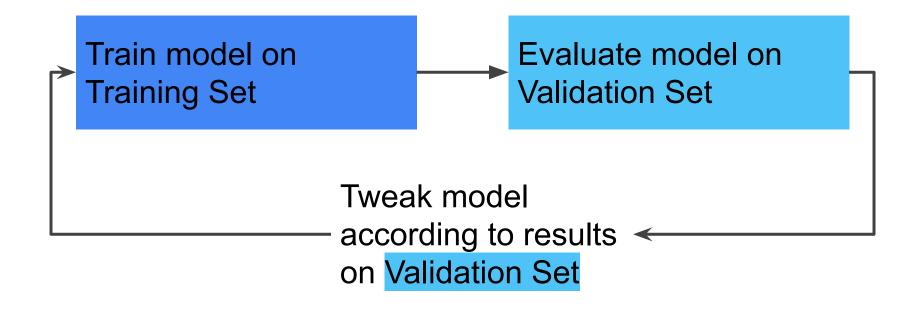
Pick model that does best on Test Set.

## **Partition Data Sets**



Training Set Validation Set Test Set

## Better Workflow: Use a validation set



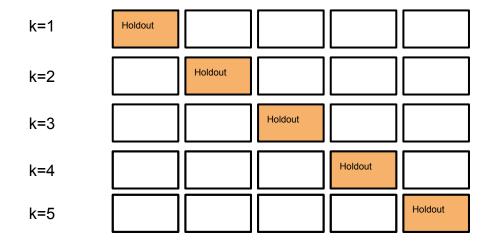
Pick model that does best on Validation Set Confirm results on Test Set

## **Cross-validation**

- If we have a small dataset: CV can be conducted
- Idea is simple but smart:
  - Use your initial training data to generate multiple mini train-test splits.
     Use these splits to evaluate your model
  - K is a hyper-parameters. K is equal to the number of generated train-test splits.

## **Cross-validation**

- Partition data into k subsets, i.e., folds
- Iteratively train the model on k-1 folds while using the remaining fold as the test set (hold-out set)
- Compute the average performances over the K folds



# Summary

- Divide into three sets
  - training set
  - validation set
  - test set
- Classic gotcha: only train the model on training data
  - Getting surprisingly low loss?
  - Check the whole procedure

## How to detect overfitting

- After training/testing splitting, training loss is much less than testing loss.
- Start with a simple model as the benchmark
  - When add model complexity, you will have a reference point to see whether the additional complexity is worthy.

# How to prevent overfitting

- Train with more data
  - Filter noisy data (outlier)
- Remove features
  - Remove irrelevant features
- Regularization
  - Control model complexity
  - Different machine learning models have their own regularization methods.

# As a Summary

- What should be the targets set for Machine Learning
  - Minimize loss on the training set
  - Minimize loss on the validation set
  - Minimize loss on the test set
  - Minimize loss on unseen future examples

#### sklearn.linear\_model.Ridge

class sklearn.linear\_model.  $Ridge(alpha=1.0, fit\_intercept=True, normalize=False, copy\_X=True, max\_iter=None, tol=0.001, solver='auto', random\_state=None)$  [source]

Linear least squares with I2 regularization.

Minimizes the objective function:

$$||y - Xw||^2_2 + alpha * ||w||^2_2$$

This model solves a regression model where the loss function is the <u>linear least squares</u> function and <u>regularization</u> is given by the I2-norm. Also known as Ridge Regression or Tikhonov regularization. This estimator has built-in support for multi-variate regression (i.e., when y is a 2d-array of shape (n\_samples, n\_targets)).

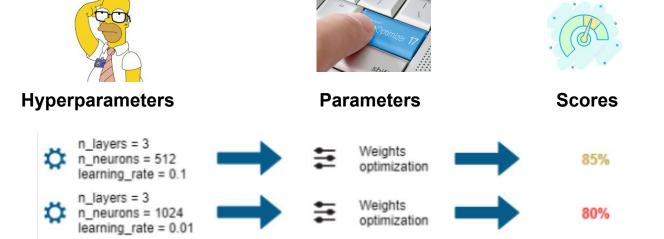
Read more in the User Guide.

Alpha is the controlling parameter, which is also hyperparameter

# **Hyperparameter Optimization**

## Hyperparameters

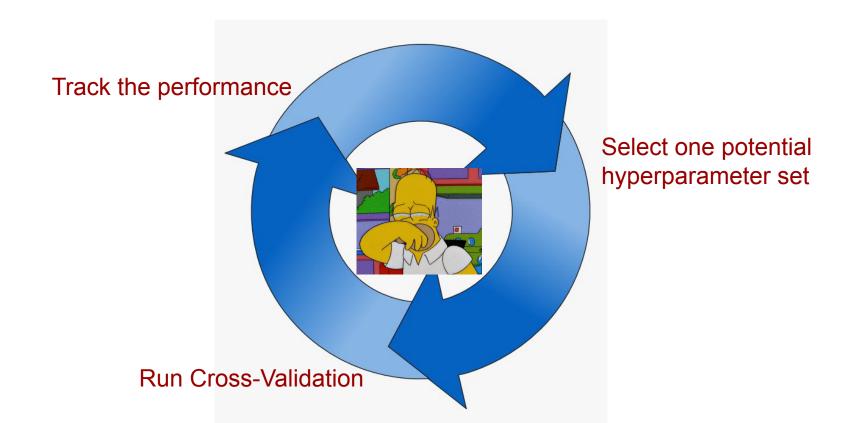
- Machine learning algorithms usually have two kinds of weights:
  - Parameters: learned by data during training such as slope of linear regression, layer weights of neural networks
  - Hyperparameters: left to us to select beforehand such as K in KNN, number of layers in neural networks



## Hyperparameters

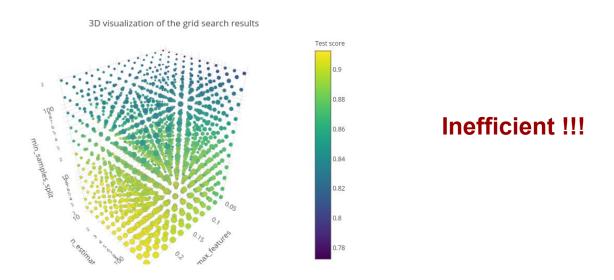
```
>>> from sklearn.linear_model import Ridge
>>> import numpy as np
>>> n_samples, n_features = 10, 5
>>> rng = np.random.RandomState(0)
>>> y = rng.randn(n_samples)
>>> X = rng.randn(n_samples, n_features)
>>> clf = Ridge(alpha=1.0)
>>> clf.fit(X, y)
                                       Hyperparameters should be passed
Ridge()
                                       when you initialize the machine
                                       learning model before training
```

# Searching is Iterative, then Expensive



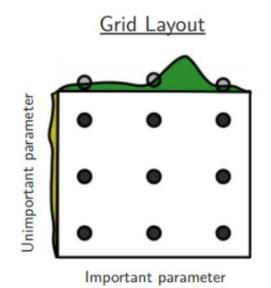
## **Grid Search**

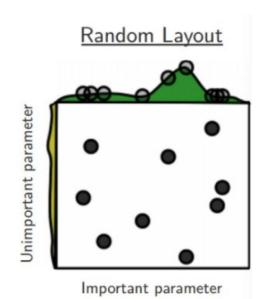
- Define a grid on n-dimensions, where each of these maps for an hyperparameter
- For each dimension, define the range of possible values
- Search for all combinations and select the best one



## Random Search

- Randomly pick the point from the configuration space
- The rest is the same as grid search





Good on high-dim spaces

From Bergstra and Bengio

## Advanced Search Algorithms

- For grid and random search, the previous trials can not contribute to each new guess.
- Try to model the hyperparameter search as a machine learning task
  - Tree-structured Parzen Estimator
  - Gaussian Process
  - Other bayesian optimization methods

Main idea: based on the distribution of the previous results, decide which set of parameters should be explored firstly

## Probabilistic Interpretation of Linear Regression

 https://www.cs.princeton.edu/courses/archive/fall18/cos324/files/ mle-regression.pdf