

# Bayesian Learning

# Pre Study



**Josh Wills**

@josh\_wills

Follow



Data Scientist (n.): Person who is better at statistics than any software engineer and better at software engineering than any statistician.

9:55 AM - 3 May 2012

1,626 Retweets 1,294 Likes



52



1.6K



1.3K



# Basics of Probability

- $P(A)$ : probability that  $A$  happens
- $P(A|B)$ : probability that  $A$  happens, given that  $B$  happens (conditional probability)
- Some rules:
  - Complement:  $P(A^C) = 1 - P(A)$
  - Disjunction:  $P(A \cup B) = P(A) + P(B) - P(A \cap B)$
  - Conjunction:  $P(A \cap B) = P(A|B)P(B) = P(B|A)P(A)$
  - If  $A$  and  $B$  are independent,  $P(A \cap B) = P(A)P(B)$
  - Total probability:  $P(B) = \sum_{i=1}^k P(A|B_i)P(B_i)$

# Conditional Probability

- If: the patient has symptom of toothache
- Then: conclude cavity with probability  $P$
- where  $P$  is the following conditional probability

$$P(\text{cavity}|\text{toothache})$$

- To compute  $p(\text{cavity}|\text{toothache})$ , we can compute

$$p(\text{cavity} \wedge \text{toothache}) / p(\text{toothache})$$

# Density Estimation

- **Density Estimation** task
  - To construct an estimate of an unobservable underlying probability density function, based on some observed data
- **Data**
  - Data sample  $x$  drawn i.i.d (**independent identically distributed**) from set  $\mathbf{X}$  according to some distribution  $d$ ,  
$$x_i, \dots, x_m \in \mathbf{X}$$
- **Problem**
  - To find a distribution  $p$  out of a set  $P$  that best estimates the true distribution  $d$

# Argmax/Argmin

argmax stands for the argument of the maximum, that is to say, the set of points of the given argument for which the given function attains its maximum value.

$$\operatorname{argmax}_x f(x) = \{x \mid \forall y : f(y) \leq f(x)\}$$

$$\operatorname{argmax}_x (-|x|) = \{0\}$$

# Maximum-Likelihood Estimation (MLE)

- **Likelihood**: probability of observing sample under distribution  $d$ , which, given the independence assumption is

$$Pr[x_1, \dots, x_m] = \prod_{i=1}^m p(x_i)$$

- **MLE Principle**: select a distribution maximizing the sample probability

$$p_* = \operatorname{argmax}_{p \in \mathcal{P}} \prod_{i=1}^m p(x_i) \quad \text{Likelihood}$$

$$p_* = \operatorname{argmax}_{p \in \mathcal{P}} \sum_{i=1}^m \log p(x_i) \quad \text{Log-Likelihood}$$



# Maximum-Likelihood Estimation (MLE)

- Given training data  $D$ , MLE is to find the best hypothesis  $h$  that maximizes the likelihood of the training data

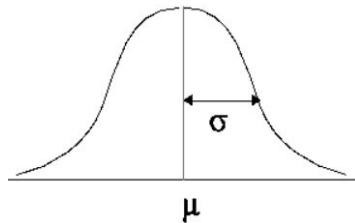
$$h_{ML} = \operatorname{argmax}_{h \in (H)} P(D|h)$$

- What if you have some ideas about your hypothesis/parameters?

# Example: Gaussian Distribution

- **Task:** find the most likely Gaussian distribution, given sequence of  $m$  real-valued observations: 3.23, 1.23, 0.55, 1.23, ....
- **Normal distribution**

$$p(x) = \frac{1}{\sigma\sqrt{2\pi}} e^{-(x-\mu)^2 / 2\sigma^2}$$



- **Log-likelihood:**  $l(p) = -\frac{1}{2}m\log(2\pi\sigma^2) - \sum_1^m \frac{(x_i - \mu)^2}{2\sigma^2}$
- **Solution** (estimate mean and stand dev):

$$\frac{\partial l(p)}{\partial \mu} \Leftrightarrow \mu = \frac{1}{m} \sum x_i$$

$$\frac{\partial l(p)}{\partial \sigma^2} \Leftrightarrow \sigma^2 = \frac{1}{m} \sum (x_i - \mu)^2$$

# Bayes Theorem

# Bayes' Rule

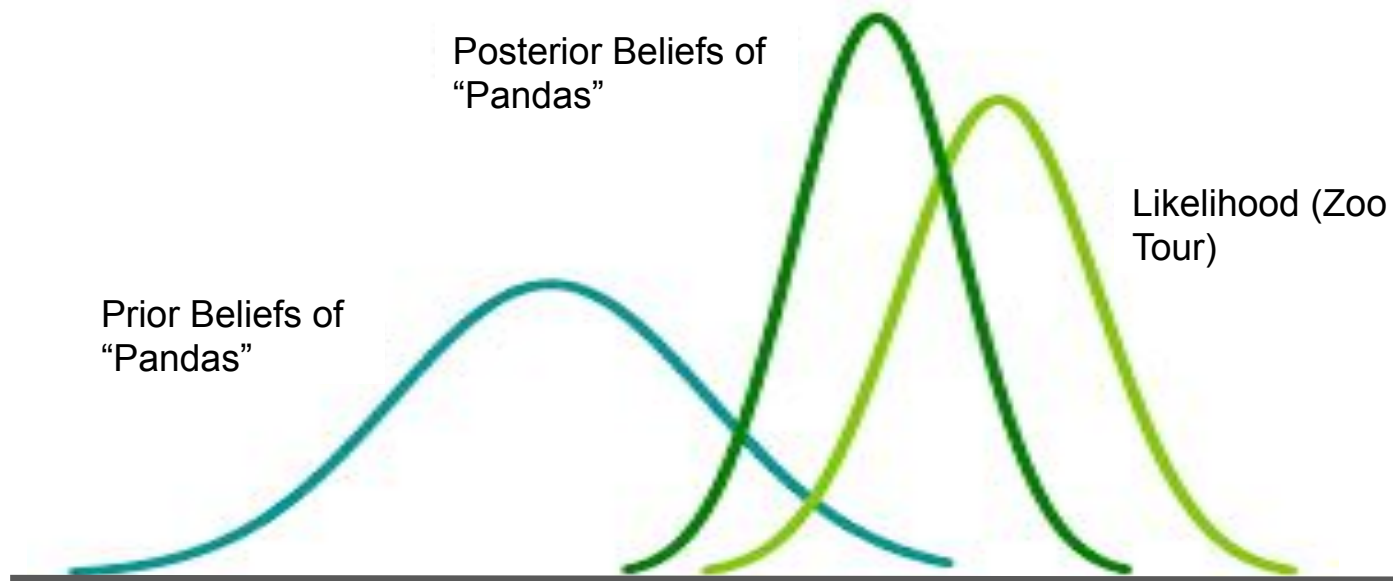
- By definition of conditional probability:

$$\boxed{p(h|D)} = \frac{p(h,D)}{p(D)} = \frac{\boxed{p(D|h)}\boxed{p(h)}}{p(D)}$$

- $P(h)$ : prior probability of hypothesis  $h$
- $P(h|D)$ : posterior probability of  $h$  given evidence  $D$
- $P(D|h)$ : likelihood of  $D$  given  $h$
- $P(D)$ : prior probability of evidence  $D$



***Reverse Probability***

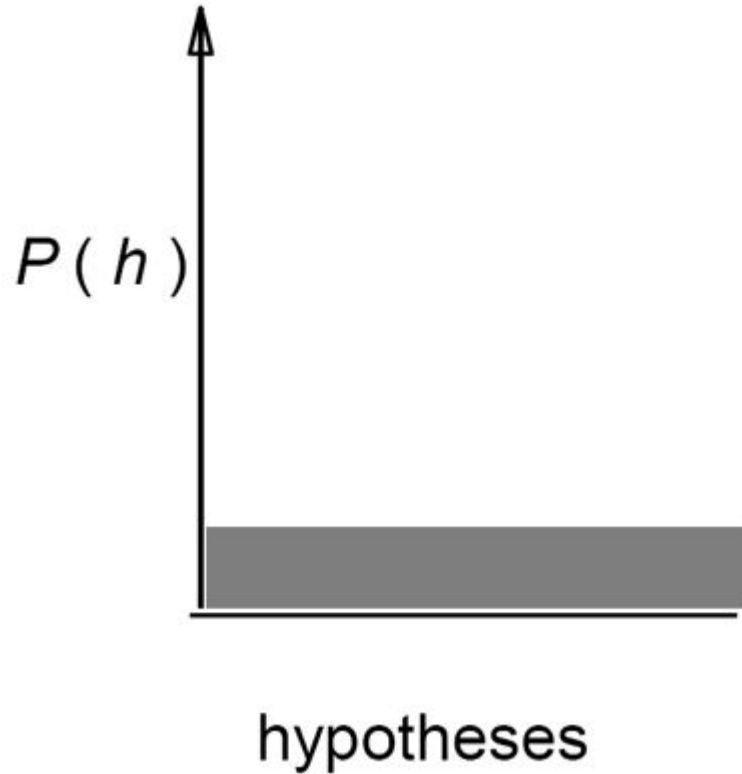


# Example: BT5153 Student Model

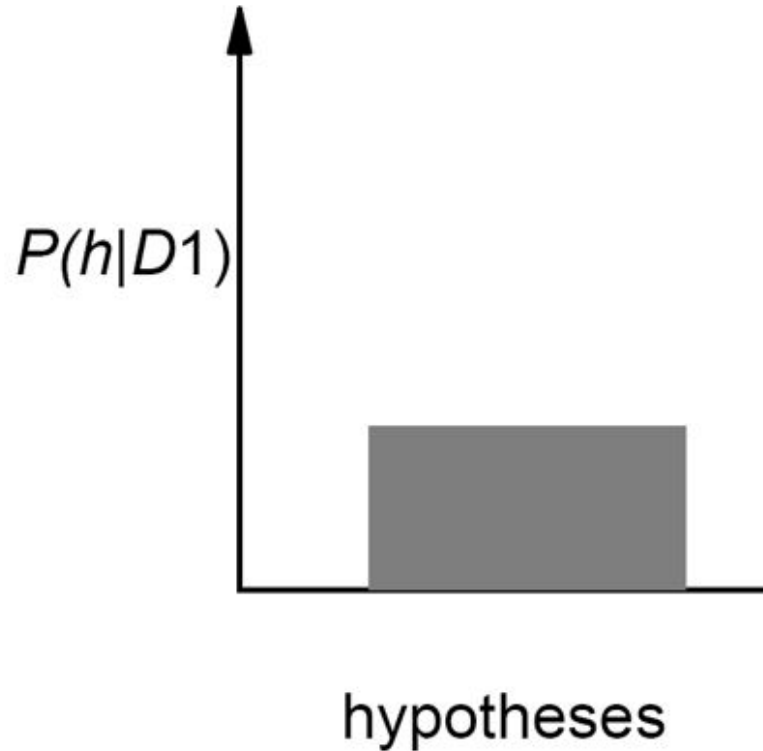
- Given:
  - The faculty knows that taking BT5153 causes that you stay in library **80%** of the time
  - Prior probability of any MSBA student taking BT5153 is **1/100**
  - Prior probability of any MSBA student staying in library is 1/10
- If a MSBA student stay in the library, what is the probability he/she took the BT5153?
  - D(Evidence) - Stay in Library    h(hypothesis) - Taking BT5153

$$p(h|D) =$$

# Evolution of Posterior Probabilities

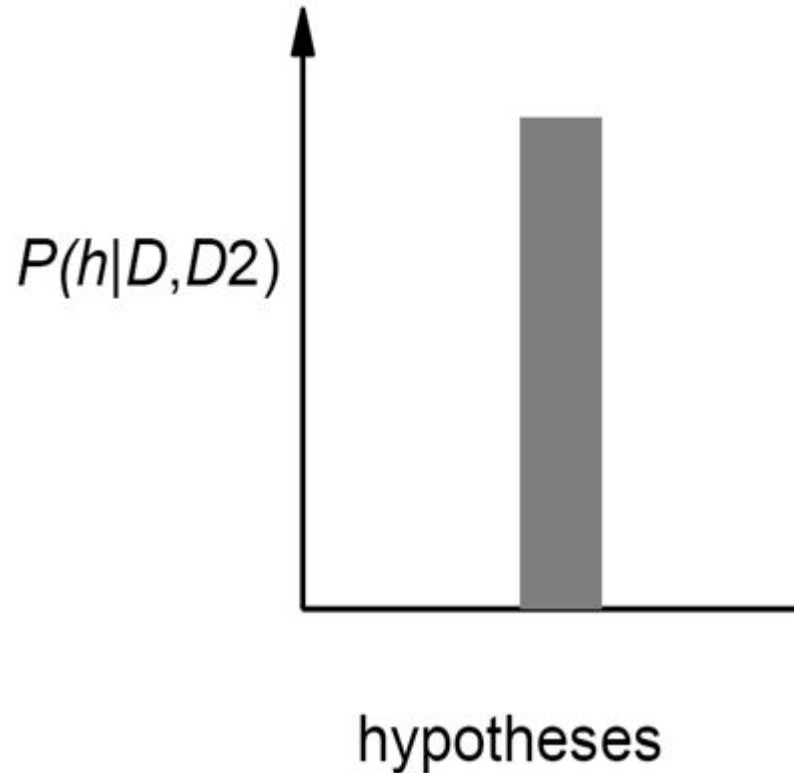


# Evolution of Posterior Probabilities





# Evolution of Posterior Probabilities



# Maximum A Posteriori


Find the most probable hypothesis given the training data (Maximum A Posteriori hypothesis  $H_{\text{map}}$ )

$$h_{\text{MAP}} = \arg \max_{h \in \mathcal{H}} P(h|\mathcal{D})$$

$$= \arg \max_{h \in \mathcal{H}} \frac{P(\mathcal{D}|h)P(h)}{P(\mathcal{D})}$$

$$h_{\text{MAP}} = \arg \max_{h \in \mathcal{H}} P(\mathcal{D}|h) \boxed{P(h)}$$

Prior encodes  
the knowledge  
/preference



# MAP vs MLE

- **MLE**: Finding a hypothesis  $h$  that maximizes the **likelihood** of the training data

$$h_{ML} = \operatorname{argmax}_{h \in (H)} P(D|h)$$

- **MAP**: Finding a hypothesis  $h$  that maximizes the **posterior probability** given the training data

$$h_{MAP} = \operatorname{argmax}_{h \in \mathcal{H}} P(h|D)$$

- When will MLE and MAP give the same results?

# Classification Using Bayes Rule

Given multiple attribute values  $\mathbf{d} = [d_1, d_2, \dots, d_n]$ , what is the most probable value of the target variable?



**features**

$$\begin{aligned} h_{MAP} &= \operatorname{argmax}_{h_i \in \mathbb{H}} p(h_i | d_1, d_2, \dots, d_n) \\ &= \operatorname{argmax}_{h_i \in \mathbb{H}} \frac{p(h_i) p(d_1, d_2, \dots, d_n | h_i)}{p(d_1, d_2, \dots, d_n)} \\ &= \operatorname{argmax}_{h_i \in \mathbb{H}} p(h_i) p(d_1, d_2, \dots, d_n | h_i) \end{aligned}$$

Problem: too much data needed to estimate  $p(d_1, d_2, \dots, d_n | h_i)$  when  $n$  is large

**Curse of Dimensionality**

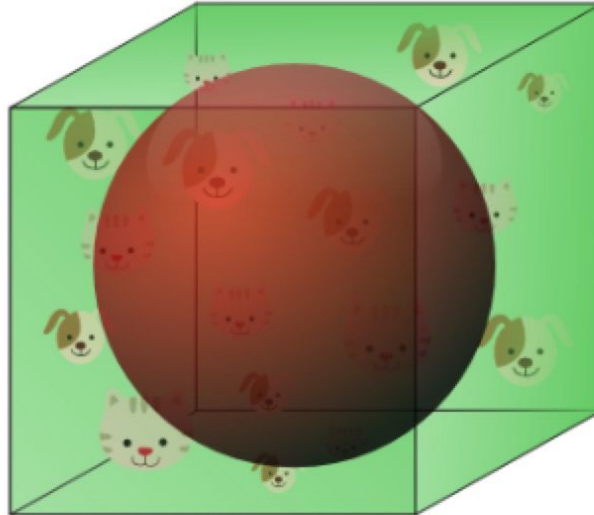
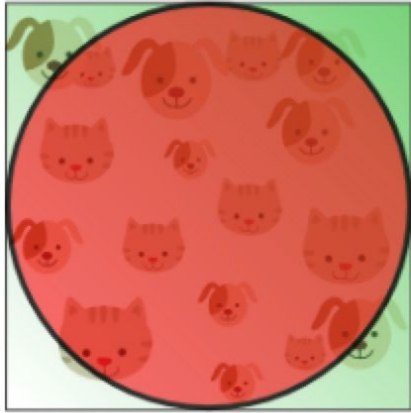
# Curse of Dimensionality

- What is the usual way to compute  $p(d_1, d_2, \dots, d_n | h_i)$ ?

- Chain rule:

$$p(d_1, d_2, \dots, d_n | h_i) = p(d_1 | h_i) \times p(d_2 | h_i, d_1) \times p(d_3 | h_i, d_1, d_2) \times \dots \times p(d_n | h_i, d_1, d_2, \dots, d_{n-1})$$

# Curse of Dimensionality



# Naive Bayes Classifier

# Naïve Bayes Classifier

- Hard to estimate  $p(\mathbf{d}|h_i)$  for high dimensional data  $\mathbf{d}$
- Conditional Independence assumption
  - All attributes are **conditionally independent**
  - assumption often *violated in practice*
  - even then, it usually works well
- Successful application: classification of text documents, Diagnosis



# Conditional Independence

- $p(d_1, d_2, \dots, d_n | h_i) = p(d_1 | h_i) \times p(d_2 | h_i, d_1) \times p(d_3 | h_i, d_1, d_2) \times \dots \times p(d_n | h_i, d_1, d_2, \dots, d_{n-1})$
- **Naïve Bayes** (conditionally independence) assumption : attributes are **independent**, given the class
  - $p(d_2 | h_i, d_1) = p(d_2 | h_i)$
  - $p(d_3 | h_i, d_1, d_2) = p(d_3 | h_i)$
  - ...
  - $p(d_n | h_i, d_1, d_2, \dots, d_{n-1}) = p(d_n | h_i)$
  - **$p(d_1, d_2, \dots, d_n | h_i) = p(d_1 | h_i) \times p(d_2 | h_i) \dots p(d_n | h_i)$**

# Naïve Bayes Classifier

Based on **Bayes' rule** + assumption of **conditional independence**

$$\begin{aligned}h_{NB} &= \operatorname{argmax}_{h_i \in \mathbb{H}} p(h_i | d_1, d_2, \dots, d_n) \\&= \operatorname{argmax}_{h_i \in \mathbb{H}} \frac{p(h_i) p(d_1, d_2, \dots, d_n | h_i)}{p(d_1, d_2, \dots, d_n)} \\&= \operatorname{argmax}_{h_i \in \mathbb{H}} p(h_i) p(d_1, d_2, \dots, d_n | h_i) \\&= \operatorname{argmax}_{h_i \in \mathbb{H}} p(h_i) \prod_{j=1}^n p(d_j | h_i)\end{aligned}$$

# Learning a Naïve Bayes Classifier

- We need to estimate  $p(h_i), p(d_1|h_i), p(d_2|h_i), \dots, p(d_n|h_i)$  from data.
- Then 
$$h_{NB} = \operatorname{argmax}_{h_i \in \mathbb{H}} p(h_i) \prod_{j=1}^n p(d_j|h_i)$$
- How to estimate?
  - Simplest: standard estimate from statistics
    - estimate probability from sample proportion
    - If **d(feature)** is **continuous**, Gaussian Distribution
    - If **d(feature)** is **discrete**, Multinomial Distribution

## `sklearn.naive_bayes`: Naive Bayes

The `sklearn.naive_bayes` module implements Naive Bayes algorithms. These are supervised learning methods based on applying Bayes' theorem with strong (naive) feature independence assumptions.

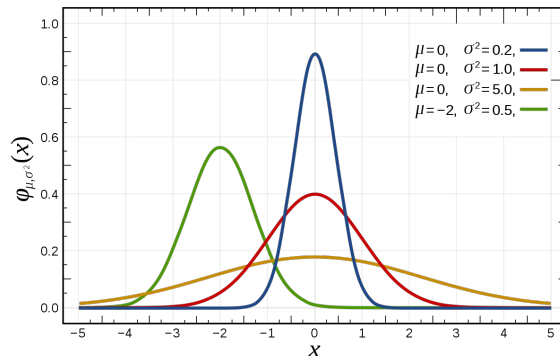
**User guide:** See the [Naive Bayes](#) section for further details.

<code>naive_bayes.BernoulliNB</code> ( <code>(alpha, binarize, ...)</code> )	Naive Bayes classifier for multivariate Bernoulli models.
<code>naive_bayes.GaussianNB</code> ( <code>(priors, var_smoothing)</code> )	Gaussian Naive Bayes (GaussianNB)
<code>naive_bayes.MultinomialNB</code> ( <code>(alpha, ...)</code> )	Naive Bayes classifier for multinomial models
<code>naive_bayes.ComplementNB</code> ( <code>(alpha, fit_prior, ...)</code> )	The Complement Naive Bayes classifier described in Rennie et al.

# Gaussian NB

- Estimate  $p(d_j|h_i)$

$$p(d_j|h_i) = \mathcal{N}(d_j|\mu_{ji}, \sigma_{ji}^2)$$



Gaussian Distribution


$d_1$	$d_2$	$d_3$	$h$	
52.37	47.00	33.03	😊	→ 😊 $\mu_{31}, \sigma_{31}$
52.98	48.87	34.31	😊	
52.66	47.96	35.97	😊	
54.34	48.28	44.53	😡	→ 😡 $\mu_{32}, \sigma_{32}$
55.65	47.88	45.66	😊	
54.23	48.53	45.17	😡	
54.75	47.76	44.27	😡	


# Multinomial NB

- Estimate  $p(d_j|h_i)$ 
  - Simply count the frequencies in the data

- **Parameter Estimation:**

$$p(d_j = v|h_i) = \frac{\sum_{k=1}^n \delta(d_{kj}, v) \delta(y_k, h_i)}{\sum_{k=1}^n \delta(y_k, h_i)}$$

Count Samples  1 the label is  $y_k$   
2 the  $j$ -th feature is  $v$

Count Samples  1 the label is  $y_k$

$$\delta(y_k, h_i) = \begin{cases} 1, & \text{if } y_k = h_i \\ 0, & \text{otherwise} \end{cases}$$

$$\delta(d_{kj}, v) = \begin{cases} 1, & \text{if } d_{kj} = v \\ 0, & \text{otherwise} \end{cases}$$

# Example: Go to Library or Not

Day	Outlook	Temperature	Humidity	Wind	Go to Library
Day1	Sunny	Hot	High	Weak	Yes
Day2	Sunny	Hot	High	Strong	Yes
Day3	Overcast	Hot	High	Weak	No
Day4	Rain	Mild	High	Weak	No
Day5	Rain	Cool	Normal	Weak	No
Day6	Rain	Cool	Normal	Strong	Yes
Day7	Overcast	Cool	Normal	Strong	No
Day8	Sunny	Mild	High	Weak	Yes
Day9	Rain	Cool	Normal	Weak	No

# Example: Go to Library or Not

- Based on the history data in the table, predict whether you will go to library when Outlook == sunny, Temp==cool, Hum==High, Wind==Strong

# Comments on Naïve Bayes Learner

- One of the most practical learning methods, along with decision trees, neural networks, etc.
- Requires :
  - Moderate or large training data set
  - Attributes that describe instances should be conditionally independent given the classification.
- Successful applications include diagnosis and text classification.
- It may not estimate probabilities accurately when independence is violated, it still picks correct category



# Naïve Bayes Example

Consider a medical diagnosis problem with three possible diagnoses (well, cold, allergy, ) and three symptoms (sneeze, cough, fever)

Diagnoses	Well	Cold	Allergy	Rhinitis
$p(h)$	0.8	0.05	0.05	0.1
$p(\text{sneeze} h)$	0.1	0.9	0.9	0.8
$p(\text{cough} h)$	0.1	0.8	0.7	0.6
$p(\text{fever} h)$	0.01	0.7	0.4	0.6

If diagnosis is sneeze, cough and  $\neg$ fever, what is the conclusion -- well, cold or allergy ?

# Text Classification using Naive Bayes

# Text Classification

- Given text of newsgroup article, guess which newsgroup it is taken from.
- Naïve Bayes turns out to work well on this application.
- Key issue : how do we represent examples? what are the attributes?

Group A



Group B



Group C



# Text Classification

- Class  $h_j$ : Binary classification (+/-) or multiple classes possible  $H$  ( $j = 1, 2, \dots, k$ )
- How about attributes?

# Example

- 1000 training documents that someone has 700 classified as “dislikes” ( $h_0$ ) and 300 classified as “likes” ( $h_1$ ).
- Suppose document 1 is **“This is a very interesting document”**

$$h_{NB} = \max_{h_j \in \{\text{like}, \text{dislike}\}} p(h_j) \times p(d_1 = \text{this} | h_j) \times p(d_2 = \text{is} | h_j) \cdots \times p(d_6 = \text{document} | h_j)$$

$$p(\text{like}) = 300/1000 = 0.3$$

$$p(\text{dislike}) = 1 - p(\text{like}) = 0.7$$


- How to estimate  $p(d_i | h_j)$ ?

# Parameter Estimation

- Learning by Maximum Likelihood Estimate

- Simply count the frequencies in the data

$$p(d_i = w|h_j) = \frac{\text{count}(w, h_j)}{\sum_{d \in \mathcal{V}} \text{count}(d, h_j)}$$



The count of the specific word  $d_i=w$  in the mega-doc



The count of total words in the mega-doc

- Create a mega-document for class  $h_j$  by concatenating all the docs in this class
- Compute the frequency of the word  $w$  in the mega-document

# New Word Problem

- What if some words do not exist a certain category: h

$$p(d_i = \textit{newword} | h) = 0$$

- The predicted likelihood will be zero

$$p(\mathbf{d} | \mathbf{h}_i) = p(d_1 | \mathbf{h}_i) * p(d_2 | \mathbf{h}_i) \dots p(d_n | \mathbf{h}_i) = p(d_1 | \mathbf{h}_i) * p(d_2 | \mathbf{h}_i) \dots * 0 * p(d_n | \mathbf{h}_i) = 0$$

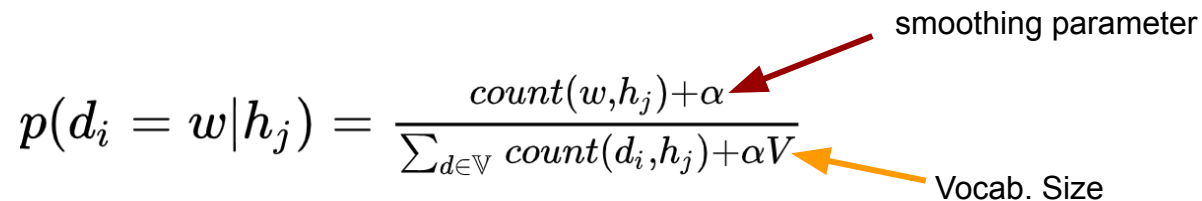
**How to Solve it?**

# Additive Smoothing

$$p(d_i = w|h_j) = \frac{\text{count}(w, h_j) + \alpha}{\sum_{d \in \mathbb{V}} \text{count}(d_i, h_j) + \alpha V}$$

smoothing parameter

Vocab. Size

A diagram showing the formula for additive smoothing. A red arrow points from the text 'smoothing parameter' to the symbol alpha in the numerator. An orange arrow points from the text 'Vocab. Size' to the symbol V in the denominator.

- A weighted estimation of
  - Relative frequency:  $\frac{\text{count}(w, h_j)}{\sum_{d \in \mathbb{V}} \text{count}(d_i, h_j)}$
  - Uniform probability:  $\frac{1}{V}$



## sklearn.naive\_bayes.MultinomialNB

```
class sklearn.naive_bayes.MultinomialNB(alpha=1.0, fit_prior=True, class_prior=None)
```

[\[source\]](#)

Naive Bayes classifier for multinomial models

The multinomial Naive Bayes classifier is suitable for classification with discrete features (e.g., word counts for text classification). The multinomial distribution normally requires integer feature counts. However, in practice, fractional counts such as tf-idf may also work.

Read more in the [User Guide](#).

# Generative vs Discriminative

# For Classification

- Generative Approaches :
  - Given feature  $X$  and label  $Y$ , a generative model try to find the joint probability:  $P(X, Y)$
  - How the data was generated?
  - From  $P(X, Y) \rightarrow P(Y|X)$ , then categorize
  - Less Direct, More Probabilistic
- Discriminative Approaches :
  - Given feature  $X$  and label  $Y$ , a discriminative model try to find the joint probability:  $P(Y|X)$
  - Distribution-free Approaches
  - Simply categorizes the data
  - More Direct, Less Probabilistic

# Questions

- Generative and Discriminative?
  - Naive Bayes
  - Logistic Regression

# Naive Bayes Model for Text Generation

- For the index of words in range(1, 2, 3, ....T)
  - Random sample the category  $h_i$  from  $p(h)$  or  $h_i$  is fixed
  - Sample the word from the distribution:  $p(d|h_i)$
- However, it does not consider the words' intrinsic dependency
  - E.g., Probability (read the paper) > Probability(read the movie)
  - The words at index T should depend on previous words (T-1, T-2, T-3,...)
- **Hidden Markov Model** *partially* solve the above issue