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## COMMENDING NORTHEASTERN UNIVERSITY FOR ITS SECOND ANNUAL HIGHER EDUCATION INNOVATION PUBLIC SURVEY

### HON. JAMES P. MCGOVERN

OF MASSACHUSETTS IN THE HOUSE OF REPRESENTATIVES

MR. MCGOVERN. Mr. Speaker, with jobs and the economic recovery continuing to be a top concern of many of my constituents, I rise today to call attention to the results of a new public opinion survey about higher education and workforce development recently released by Northeastern University.

There's a great deal of public concern about whether colleges and universities are preparing students for employment—as well as how best to prepare them. To ensure hard data is part of this discussion, Mr. Speaker, Northeastern University has released a new, timely national public opinion poll about the future of higher education.

Last year, Northeastern released a poll focused on innovation in higher education, including public attitudes about the online revolution that is currently underway. This year, Northeastern has taken it one step further by not only asking the public for its views, but also asking hiring decision makers at a cross-section of employers nationwide what they expect from our higher education system.

The results, which challenge the conventional wisdom, provide an important window into how well our colleges and universities are doing in preparing graduates to be competitive in the 21st century global workforce. In particular, the poll finds that—nearly two-thirds of Americans (65 percent) and almost three-quarters of hiring decision makers

(73 percent) believe that having employees who are well-rounded with a range of knowledge is more important than possessing industry-specific skills.

While almost two-thirds (62 percent) of those surveyed say that the higher education system is doing a “fair” or “poor” job of preparing recent college graduates for the workforce, Americans continue to believe higher education is critical to achieving career success. A large majority (70 percent) say that a person's level of education is the most important factor in a job candidate's success in the employment market. Nearly three in four Americans (74 percent) believe that a college degree is more important today than it was for their parents' generation, by far exceeding other factors such as current economic conditions, socioeconomic status, nationality, and race.

Mr. Speaker, Northeastern's poll results show that Americans also see a shared responsibility when it comes to preparing recent graduates for success. They believe the number one reason for employers struggling to find qualified job candidates is that companies do not invest enough in training new hires. However, hiring decision-makers say that colleges and universities are not in tune with industry needs and not preparing graduates accordingly. In fact, 55 percent of business leaders surveyed say their firms have trained recent college

graduates on skills they should have learned at an academic institution.

Consistent with the findings of last year's Northeastern survey, Americans strongly support experiential learning in which a student's classroom education is integrated with professional work experience. Nearly nine in 10 Americans (89 percent) believe that students with work experience related to their field of study are more successful employees—and nearly three in four hiring decision-makers (74 percent) agree. Among those that gained work experience during college, a large majority (82 percent) says it was valuable for their personal and professional development.

Mr. Speaker, other important findings from Northeastern's survey include:

A strong majority of hiring decision-makers (87 percent) believe teaching students about entrepreneurship, including how to start their own businesses, is important to prepare students for the workforce;

A majority of Americans (64 percent) believe the federal government should grant visas to international students who graduate college in the U.S. so they can remain in the country and work, while only 41 percent of hiring decision-makers agree; and

Although only a small percentage of Americans surveyed have studied or worked abroad in college, the majority of them (66 percent) believe that

global experience was valuable for their personal and professional development. While most Americans (58 percent) believe that students with global experience are generally more successful employees, only 39 percent of hiring decision-makers agree.

These important results were released on September 17, 2013 at The National Press Club here in Washington, DC, where Northeastern hosted its second annual summit on issues facing higher education. The summit, entitled Innovation Imperative: Enhancing Higher Education Outcomes, featured a high-profile

panel of experts and a keynote address by Northeastern President Joseph Aoun. Moderated by Catherine Rampell of The New York Times, the panel included Mitchell E. Daniels, president of Purdue University; James Kvaal, deputy director of the White House Domestic Policy Council; Jeff Wilcox, corporate vice president for engineering at Lockheed Martin Corporation; and Deborah L. Wince-Smith, president and CEO of the Council on Competitiveness.

Mr. Speaker, I commend Northeastern University, under the strong leadership of President Aoun, for undertaking this

important work. As discussions get underway in the House about renewing the Higher Education Act, it's important that we focus on approaches that generate value and produce excellent outcomes for students. As policymakers, understanding what the American people, education consumers, and employers want and need from our higher education institutions is vital. Northeastern's work in this area is a great contribution to the public dialogue. I urge all of my colleagues to take the time to review Northeastern's important effort.

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