**ANNEX 2 – SCENARIO OF TAHEK-BOLA GAME 2024**

1. Describer

TAHEK-BOLA game is a fun and rewarding game for Telemor subscribers on Kakoak. In the game, there are images of the faces of players/KOL… controlled to juggle the ball without letting it fall to the bottom of the screen. Player collect the prizes by competing for the highest score of the week and other prizes that appear on the screen.

A person in glasses in a football stadium

Description automatically generated

Kakoak users are provided with several free turns for play every day, and additional turns are added through recharge pulsa via scratch card; Mosan, buying Data package or buying more turn via Basic balance.

1. Policy

Adding turns for play:

| **Adding turns condition** | | **Turns** | **Note** |
| --- | --- | --- | --- |
| Free daily turns | | 2 | * Added daily at 0:00 * Valid in day (23:59) |
| Recharge pulsa | Value < $1 | 0 | * Not added. |
| Value = $1 | 2 | * Valid in 24 hours |
| Value > $1 | 5 | * Valid in 48 hours |
| Buying Data Package | FB2, YT | 1 | * Valid in day (23:59) |
| DJ, RANSU1 | 2 | * Valid in 24 hours |
| GO, DI, KING, RANSU15 | 5 | * Valid in 48 hours |
| Buy more turn | 5 cents | 2 | * Deduct Basic balance * Valid in 24 hours |
| 10 cents | 5 | * Deduct Basic balance * Valid in 48 hours |
| Invite | 1 number not using the game | 1 | * Valid in day (23:59) |
| Share FB/Whatsapp | 1 share publish/successful | 1 | * Valid in day (23:59) |

1. Time to run the game:

* Launching: 10/8/2024.
* Finish 31/8/2024 (22 days/3 weeks).

1. Prize:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Content** | **Prize** | **Price** | **Quantity** | **Total** |
| Daily prize | 10MB | $0.004 | 100,000 | $361 |
| 20MB | $0.007 | 50,000 | $361 |
| 50MB | $0.018 | 20,000 | $361 |
| Weekly prize (Top 3 of highest score in week) | Android TV box A95X | $61 | 3 | $182 |
| Handset 4G T9503 | $22 | 6 | $132 |
| Final prize (Top 3 of highest score in month (22 days) | Samsung S24 | $1,100 | 1 | $1,100 |
| Android TV box A95X | $61 | 1 | $61 |
| Handset 4G T9503 | $22 | 1 | $22 |
| Top 3rd highest score during 03 livestreams. | Android TV box A95X | $61 | 3 | $182 |
| Handset 4G T9503 | $22 | 6 | $132 |
| **Total** | | | | **$2,893** |
| *In word: two thousand eight hundred and ninety-three./.* | | | | |

*Note:*

* + *Unit price of Data is $0.37 /GB (~$0.0036/MB).*
  + *Deploy 03 livestream in Telemor meeting room.*
  + *Price have included winning tax.*

1. **Scenario**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **No** | **Case** | **Describe** | **Image** | **Result** |
| 1 | Access to play | Kakoak user open the application, click to game icon at home page |  | Auto detect the phone number login Kakoal 🡪 appear the turns are available. |
| 2 | Play |  |  | Countdown to play. |
| 2.1 |  | Get “CUP” icon |  | X2 point. |
| 2.2 |  | Get “10MB”/ “20MB” / “50MB” icon | **10MB/20MB/50MB**  Maximum 1 Data win appears. | Auto add 10MB/ 20MB/ 50MB to use internet and send OA. |
| 3 | Game Over | Appear HIGH SCORE and link to Leader Board (add this button). |  | Click Home: 🡪 Back to Home  Click Play again 🡪 Play (in case still have turn to play, if not have turn 🡪 Show Guild line/share button.  Click Leader Board 🡪 Open Leader board (Top 10). |
| 4 | Buy more turns | Click to “Buy turns” button | Successful 🡪 Popup “You have successfully purchased [turns] plays, thank you!”   * Error case:   + Not enough money: “Sorry! Your balance not enough.”   + Other: “ Sorry! Please try again later.” | Send SMS when buy successful  “You have successfully purchased [Turn] plays in the TAHEK-BOLA game with [amount] cents, visit Kakoak for a chance to win a Samsung S24 and thousands of other prizes. Thank you!” |
| 5 | Invite | Click to “Invite” button 🡪 Appear the box to input the phone number with format: 75/ 76xxxxxx (8 digits, starting with 75/76) | Condition of Invitee:   * Correct phone number format and never played game. * Access and complete 1st turn. * Add bonus turn to Inviter.   In case 1 invitee receive more than 1 invitation 🡪 Choose the last Inviter.  The inviter can only enter the inviter’s phone number once.   * Error case:   + Wrong phone number format: *Enter Telemor number only.*   + Invitee have entered before: *Phone number has been invited before, please enter another*. | Send SMS:  Invitee: *[phone] has invited you to play TAHEK-BOLA game on Kakoak for a chance to win a Samsung S24 phone and thousands of other prizes from Telemor. Visit and play now [link].*  OA to Inviter: *You have successfully invited [phone number] to play TAHEK-BOLA game and received [1] plays. Access now! [Link].* |
| 6 | Share FB/Whatsapp |  |  |  |