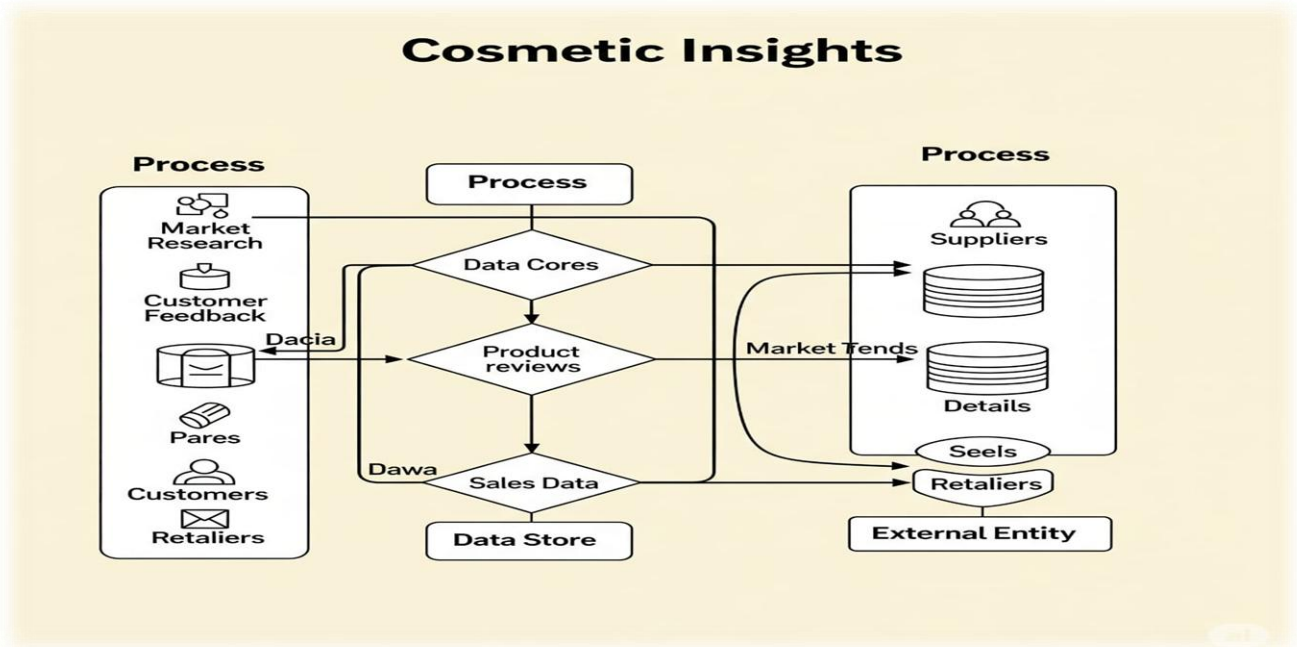


DATA FLOW DIAGRAM AND USER STORIES

DATA FLOW DIAGRAM:



USER STORIES:

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance Criteria	Priority / Release
Customer (Mobile)	Registration	CI-US-1	As a user, I can register for the app using my email and password.	I can access the dashboard after registering.	High / Sprint-1
	Login	CI-US-2	As a user, I can log in using my email and password.	Successful login redirects to dashboard.	High / Sprint-1
	Insights Dashboard	CI-US-3	As a user, I can view trending cosmetic insights.	Trends display based on preferences.	High / Sprint-2
	Search &	CI-US-4	As a user, I	Filtered	Medium /

	Filter		can search and filter products by brand or popularity.	results match criteria.	Sprint-2
Analyst (Web)	Consumer Trend Analysis	CI-US-5	As an analyst, I can view insights by demographic filters.	Dashboard reflects selected filters.	High / Sprint-2
Administrator	User Management	CI-US-6	As an admin, I can manage user accounts.	Admin panel allows account actions.	High / Sprint-2