

CUSTOMER JOURNEY MAP

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PROJECT NAME	COSMETIC INSIGHTS: NAVIGATION COSMETIC TRENDS AND CUSTOMER INSIGHTS WITH TABLEAU
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COSMETIC INSIGHTS: NAVIGATION COSMETIC TRENDS AND CUSTOMER INSIGHTS WITH TABLEAU:

A customer journey map for cosmetic insights is a visual representation of a customer's experience with a cosmetic brand, from initial awareness to post-purchase engagement, highlighting, emotions, and pain points. It helps businesses understand customer behavior, identify areas for improvement

