

Events

Figma [here](#)


AC event comparison here: <https://miro.com/app/board/uXjVLxbdTqo=/>

Event needs

- Staff can create events in the CMS via a form-like situation using fields below + photos
- Interactive event interface (see Figma) using fields below including all event types other than course and volunteer(?)
- Each Type has its own landing page in Education nav (Figma Awareness example)
- Volunteer needs discussion as NWAC uses [Salesforce site](#) to manage this (Vol Jobs, Shifts, general signup) - could continue to leave this separate as MVP
- An event can either link out to an external page (ie [Classy](#)) or there's a default created event page (by the form filled info) or its own page
- Version 1 event registration can all be externally linked forms (I think). Eventually we may consider using Payload forms
- Courses provided by A3 database listing filtered regionally
 - Accredited providers (150-200) can submit their courses in an easy way
 - A3's admin and education coordinators oversee what is submitted
 - These courses embed nationally on avalanche.org, A3, BCA, SkiDoo, etc. in a really easy to use interface
 - Providers can update their courses when they have changes

CRM architecture recommendations

We want to build the CMS to work nicely with the CRM architecture down the road

 [Avalanche Center Event Management Assessment \[for Salesforce\] by Pedal Lucid.pdf](#)

CMS Fields for event display (not registration) MVP

- Type - picklist*
 - Events By AC
 - Awareness - defaults: Skill Rating = 0
 - Workshop
 - Field Class by AC
 - Snowmobile classes
 - Course by external (powered by A3)
 - Rec 1

- Rec 2
 - Pro 1
 - Pro 2
 - Rescue
 - Awareness - we are not sure what to do with this?
- Volunteer
- Provider
- Skill Rating - picklist
 - 0 - Beginner Friendly
 - 1 - Previous Knowledge helpful
 - 2 - Prerequisites Required ([this page might be helpful somewhere](#))
 - 3 - Professional Level
- Location*
 - Online
 - Address
 - City
 - State
 - Zip
 - Extra info (text) ie. "Meet in lot 4"
- Title*
- Subtitle
- Description*
- Start Date*
- Start Time*
- End Date*
- End Time*
- Registration link*
- Instances of events - need a way to group the same event? (meet your forecaster)
- Tags?
 - 21+
 - Laying tracks
 - Women's specific

Questions

- ☒ ~~How do you send someone a link to an event?~~
- ☐ Groupings? (workshops, meet your forecaster, maybe volunteer jobs for an event)
- ☐ Do all external courses show up in the list of all events (if not, where?)?
- ☒ ~~figure out all the event metadata and what is required or not~~
- ☐ how do event group landing pages get navigated to
- ☒ ~~Skill rating default by type~~
- ☒ ~~How does Sawtooth do all their events (update Miro)?~~
- ☒ ~~How do we pull event data from Sierra tools into V1?~~

- ☒ ~~What do we suggest Sierra does to prep for v1?~~
 - ☐ Salesforce next steps?
- ☒ ~~Events creatable in CMS on their own?~~
 - ☐ Yes
 - ☒ ~~Can always add a level of permissions to let external providers (like Sawtooth Level 1 providers) create events~~
- ☐ How is data populated in general?

A3 Course listing

Questions: Is there an approval process?

A3 Event Listing meeting - Rusty/Jayne

- Do we need a course approval flow? - Jayne to think on this
 - Some people only approved for Rec Level 1s not Level 2s. Do we build this permission or does A3 staff approve?
 - Awareness
 - Open to dialogue about how to list those
 - Rescue
 - Rec 1
 - Rec 2
 - Pro 1
 - Pro 2
- Dial in fields and values
- Providers who don't sign up
 - Make them sign up

Notes

- Only listing courses from A3 providers, tied under A3 brand
- Reporting would be super helpful
- Currently exists on avalanche.org
 - Doesn't list every course
- Updated by admin position who's currently in transition, reviewed by education managers (pro and rec) - A3 continue to do this role
- Data collection- here are the courses we taught, here are the instructors for the course, here are the numbers of people in the course

- Advocate for providers to go in and change their own details as they need
- Wild Apricot for member management
- ACs also submit constituent data
- Course list for the public this fall
- CRM stuff next spring
- 150-200 providers
- National listing displayed on A3 + [Avalanche.org](https://avalanche.org)
- Sled manufacturers also want a one-stop shop for courses
 - Maybe QR code on each hangtag for every sled sold
- BCA maintains their own database too
 - Do we allow folks to frame it into their site?
- Branding + “These courses are recognized by A3”
- Timeline
 - All courses published by end of Sept would be ideal, end of Oct okay
 - Late August for onboarding providers - beg/mid Oct okay
- A3 CRM chat in Sept
- Filter by state into ACs

Next steps:

- ☒ ~~Rusty to take this to the team to see what the dev costs are~~

Cost Estimates

Rusty Kellen discussion

- 100 hours if polishing for embeds - maybe 50% off this A3 specific work
- 10-20 hours design time
- Adding global roles seems like the route
 - Tradeoffs: admin panel view kinda sucks (would require some handholding from A3)
 - Benefits: everyone getting a login is no problem. Dev lift for creating roles rather than a bespoke user interface
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From A3

Needs

- Location
- Date
- Course Level/Type
- Course Specificity: Moto/Alpine/Women’s etc.
- Reg link
- Other Considerations
 - Delineate travel type
 - Delineate the curriculum provider

Functionality

- Search by date
- Search by provider
- Search by state
- Rec Side
 - 200 + courses
- We still want the providers listed on the page (this can be separate)
- Does it make sense to start with a course type > then location > then dates
- A map would be super cool (similar to forecast centers)
 - A pin for each course?
- The information gathered from the provider has to be EASY
 - Need to only enter in 1 spot
 - Instructors for each class
 - -Final student attendance numbers
 - -For Pro courses, any student that has failed