



WEBCAST

THE Effects of Light & ^{ON} Human Health & Behavior

Wednesday March 11th, 2009

4 PM–5:30 PM | Room #308
LCC Main Campus – Forum Building (Building 17)

Presented by

George C. Brainard, Ph.D.

Professor of Neurology
Professor of Pharmacology
Director, Light Research Program
Jefferson Medical College
Thomas Jefferson University

Research on the non-visual effects of light is playing an increasingly important consideration in the practice of lighting. Recent discoveries indicate that the non-visual effects of light are mediated by a newly discovered photoreceptor in the eye that is distinct from the classical rods and cones for vision. These findings, presented in this webcast, will provide its participants with useful information on:

- * **How light regulates hormones, rhythms, and behavior in humans,**
- * **How this research is leading to the development of new architectural lighting strategies, and**
- * **How light can be used to treat clinical and non-clinical problems**

This event is being sponsored by Eugene Water and Electric Board and hosted by Northwest Energy Education Institute.

There is no charge, however seating is limited and ***registration is required***.



REGISTER BY PHONE

541-463-3154 or visit **www.nweei.org**
CLICK THE BUTTON THAT SAYS "REGISTERTODAY"

Participants are eligible for:

IES CEUs/ AIA LUs: 1.5
Certificate of Attendance

