



CrackerJacks

The perfect solution to dining at live events.



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Prioritize your Event!

-  Order your food from your mobile device!
-  Pick up for your food from the concessions stand!
-  Find your new favorite food today!
-  Let us deliver your food so you don't miss anything!

Skip the line and order today!

Why Choose Us?

We know what it's like to feel like you're missing out, especially at live events. We hate the feeling of not knowing what's going on when we're waiting in lines for food. That's why we've created CrackerJacks. No more long waits in lines to get your food! Order online for pickup or in-seat delivery at your next event!

Our Design Process

We engaged in user research and prototyping to ensure that this is an app that users can navigate and find useful. We found that many participants in our research had a desire to find new solutions to dining at live events so they wouldn't miss any action. Through low fidelity and high fidelity prototype testing, we designed an app that we believe will help our users get the food they like without missing a moment of their events!

