SAM COSTA

Technical Writer

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PROFESSIONAL SUMMARY

I am a deeply skilled and broadly experienced creator with experience in technical writing, copy writing, web development, 3D production, video production, instructional design, 3D AR, and graphic design. Throughout my career, I have demonstrated expertise in technical writing principles, information gathering, and the ability to organize and present information in a concise and logical manner. I possess a deep understanding of technical subject matter and the importance of usability and readability. I excel in conducting research, interviewing subject matter experts, and translating technical jargon into user-friendly content.

SKILLS

Clear Communication

Development

Document Organization

Editing

Media Production

Research Skills

Technical Writing

WEBSITES & SOCIAL LINKS

HireThis.One

SC Productions

Artstation

Demo Reel

Github

WORK EXPERIENCE

Owner/Animator/Coder/Writer

SC Productions / Remote / Fall 2015 - Present

- Delivered results for 100 clients, averaging 5/5 stars in reviews
- Increased revenue for 10 years continuously
- Reduced turn around by 94%
- Doubled long-term client retention
- Provides animation, development, research, editing, and writing services
- Works with multiple site, CMS, and office platforms

A full overview of my freelance work is on my site at: https://hirethis.one

Freelancer - Development & VFX

Illusion Ranch / Remote / June 2016 - Present

- Reduced project turn around by 90%
- Reduced hosting costs by up to 98% with static sites
- Reached 99.99% site up time
- Develops, documents, and maintains IT systems and infrastructure
- Creates custom animations, visual effects, and motion graphics
- Builds and customizes CMS Systems for high reliability

A case study is available on my site here.

IT/Writer/Graphic Designer

Procure Inc / Remote / Fall 2014 - Present

- Maintains and updates Procure Inc.'s main website
- Spearheaded a 20x improvement in data analysis speed
- Reduced pricing errors by over 90%
- Marketing efforts lead to a single-order sale over $80,000
- Creates new tools and documentation for internal teams
- Created and ran the Procure Inc blog from inception to shutdown
- Creates graphics for marketing and advertising

A case study is available on my website.

CORE COMPETENCIES

● **Research**

- Continuously researching new technology
- Applying new development tools and techniques on every project
- Researching and understanding client systems/technology to produce related content

● **Development**

- Experience with: javascript, html, PHP, Python, C++, C#, typescript, Markdown, and Git
- Frequently works with: Fedora, RHEL, Ubuntu, Mac OS, Windows, iOS, and Android
- Developed for: Unity, iOS, Web, Desktop, and eCommerce

● **Communication**

- Instructing and advising clients on deeply technical matters
- Creating clear copy, scripts, and videos on technical products for end-users
- Using Markdown, CMS systems, HTML, Javascript, etc for user-facing content

ACTIVITIES

● **Hire This One**

Sep, 2025 - Present

A website/portfolio to demonstrate my writing abilities. It features a full write up of my work experiences and an in-progress guide on creating a site exactly like it to demonstrate my technical writing skills. It's now live at: https://HireThis.One. Updates are posted multiple times per week.

● **TTRPG Organizer**

Fall 2022 - Present

I run games and events for a small social community. I have inspired others to run their own games. This hobby requires skill in documentation, planning, community organizing, and decision making under pressure.

EDUCATION

● **BA/BS Film & Computer Science**

Ithaca College / Ithaca / Fall 2012 - Spring 2013

Studied film and computer science, gaining experience with bolex film cameras and the AVID editing system. Maintained a GPA of 3.69 while working in numerous extracurricular student productions.

● **BS Visual Effects**

Drexel University / Philadelphia / Fall 2013 - Winter 2014

Studied visual effects, animation, and computer science under the VFX program.