

Entrepreneurship

VS

academics

WHERE'S THE BALANCE?



Daniel Mabaso
Founder, CEO
Non-Artistic Art

KNOW YOURSELF

- Some are entrepreneurs
- Some are excellent employees

Who are you?



**Are you not into
this business thing?**



That's perfectly fine & normal

Work hard to become the best you
that you can be. Become the best
engineer, doctor, accountant,
programmer, social worker,
psychologist, etc that you can be.



**Are you an
entrepreneur?**



THE SAD/HAPPY* TRUTH

It will not get easier!

No time now = way less time as you
continue



**Are you an
entrepreneur?**



DEMANDS

**Creating a successful business
will always require you to invest
a lot of time**



PRIORITIES

As a student, what are your priorities?

Graduating

CV Building

Good Grades

Learning

Semester Abroad



PRIORITIES

As an entrepreneur, what are
you priorities?

Building
Businesses

Making
Money

More Clients

Building
Wealth

Helping
Others

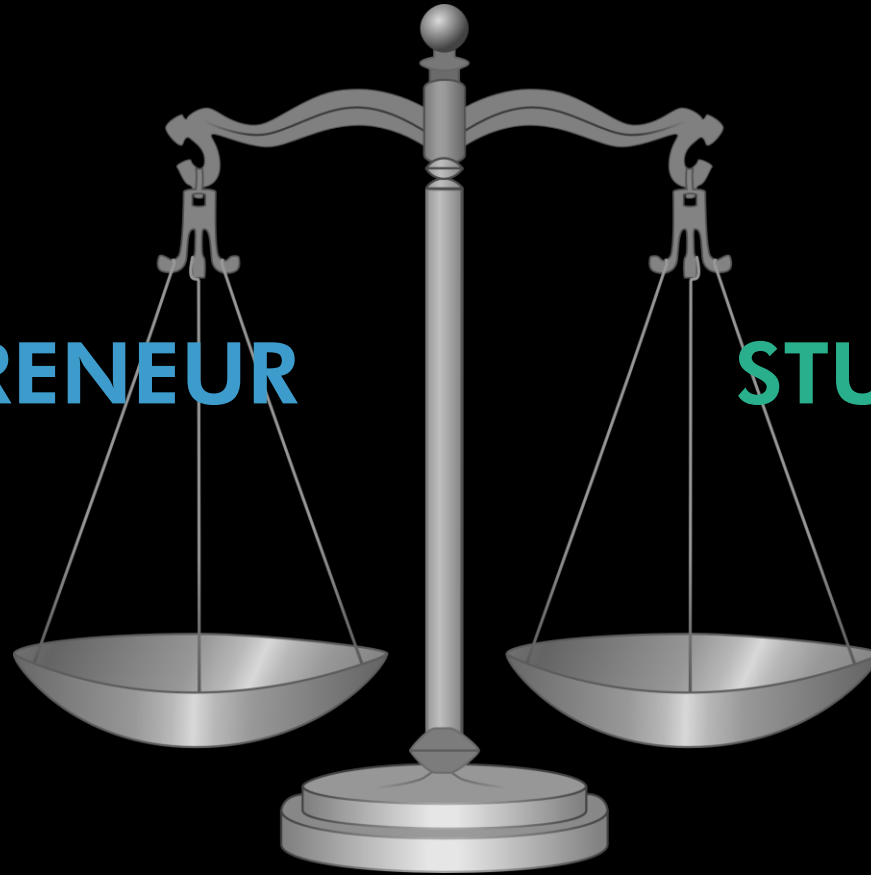
Building
Networks



PRIORITIES

ENTREPRENEUR

STUDENT



Perfect balance?



PRIORITIES

**There'll always be time to
pursue a new business idea**

Opportunities are cyclical; they will
always come. You just have to be
prepared when the next round presents
itself – *Dr Dumani Kula*



PRIORITIES

**Position yourself for success in
the long run!**

5 years from now, will what
you're currently doing give
you an entrepreneurial
advantage?



**Are you an
entrepreneur?**



WORKING

Making a living vs Making a fortune

Depending on where you are in life,
you'll either work full-time, part-time or
no-time on either, both or none of your
living and fortune

Adapted from Jim Rohn



WORKING

Decide on what you will work full-time on now and prioritize it over everything else that you're working on part-time.



PROGRESSION

CHILDHOOD

NOW

NEXT 3 – 10
YEARS OF
ADULthood

THE REST OF
ADULthood

Working no-time

Working full-time
For living
(Academics)

Working part-time
For living

Working no-time
For living

Working part-time
on fortune

Working full-time
on fortune

Satisfied with your
fortune?



Prioritize, prioritize, prioritize!



The beginning of wisdom is this:
Get wisdom...

Proverbs 4:7



**Commit to the LORD
whatever you do, and he will
establish your plans.**

Proverbs 16:3



THANK YOU

www.nonartyart.co.za

