

Conten.ly

Project Update

11/17/16

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Evelina Bakhturnia

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Current Status

- Designed Web Application

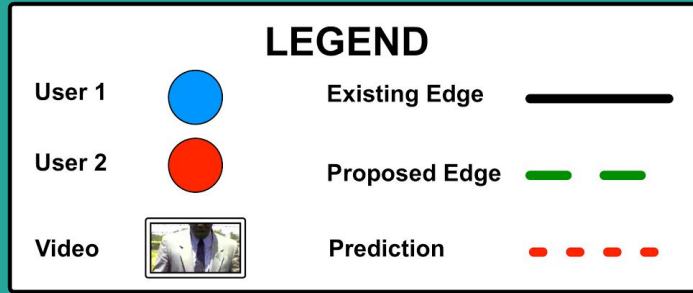
Current Status

- Designed Web Application
- Designed/Deployed NoSQL Databases
 - Production
 - Development

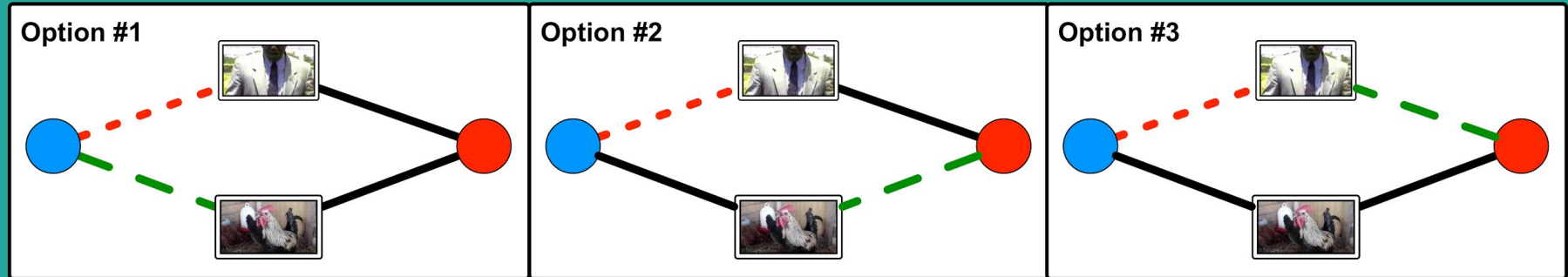
Current Status

- Designed Web Application
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- Defined v0.1 Recommendation Algorithm
 - Impact Analysis

Impact Analysis



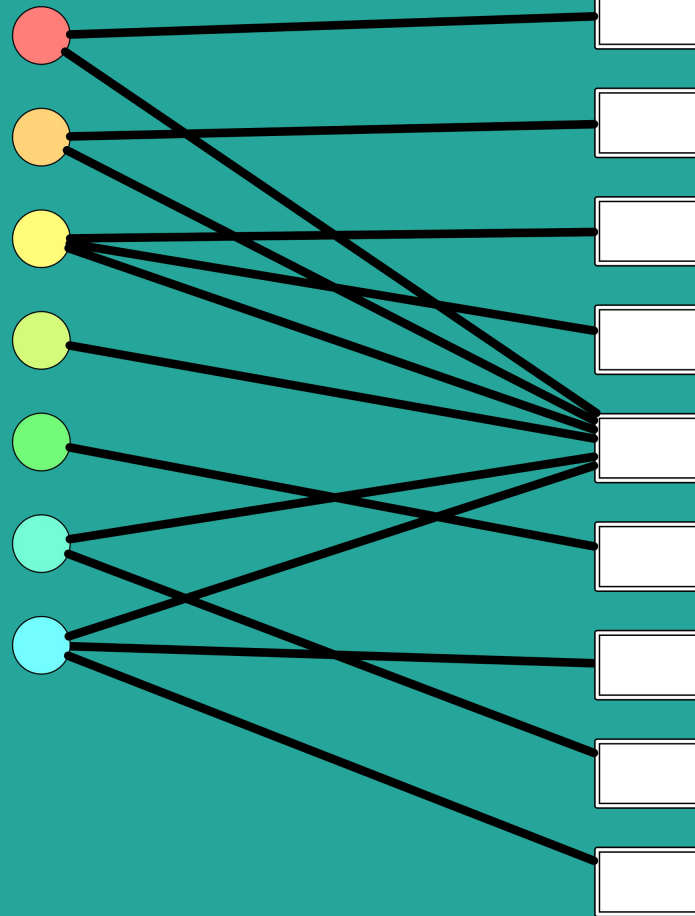
Types of Graph Connections



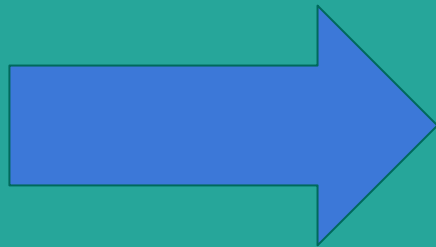
Impact Analysis

Users

Youtube Videos

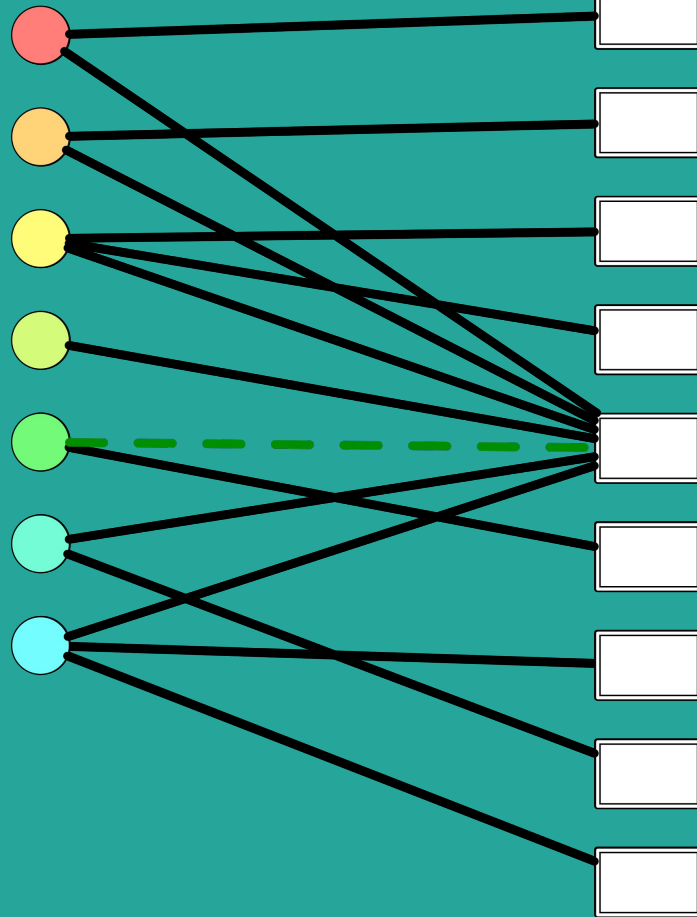


Impact Analysis

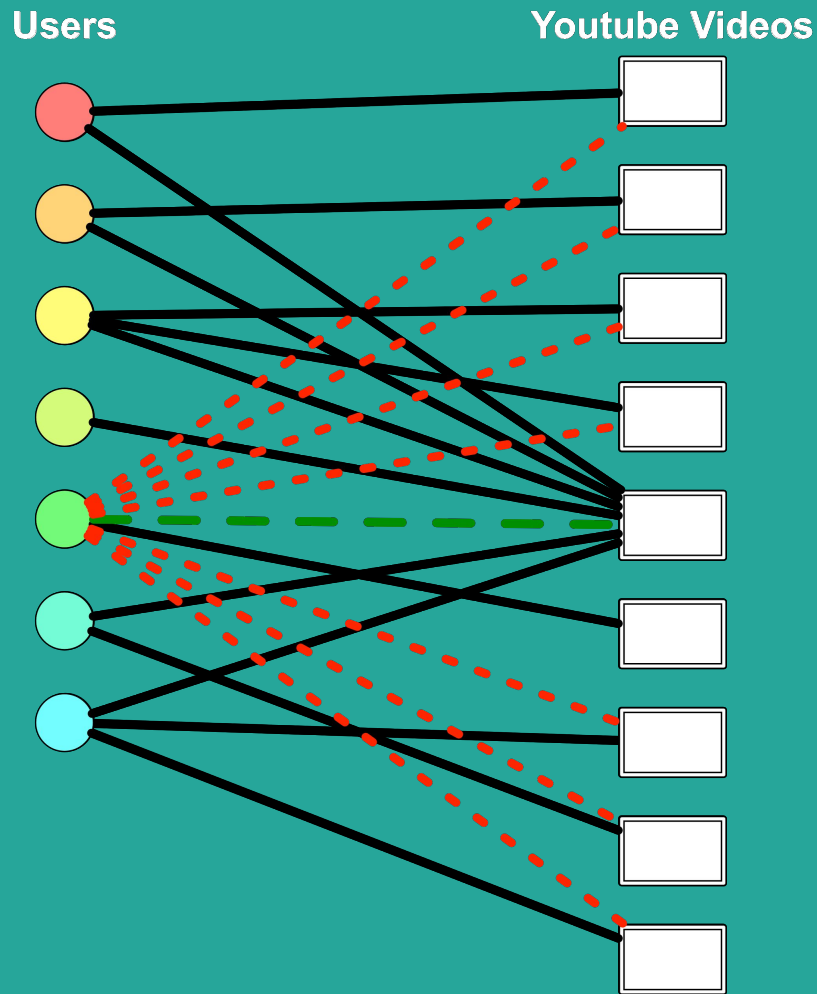


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Impact Analysis



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 - <http://52.87.164.29:8080> (super catchy URL)

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- Launched v0.1 Application to AWS!
 - <http://52.87.164.29:8080> (super catchy URL)
- Collected Feedback from Friends and Family

Next Steps

- Debug

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- Optimize User Experience

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 - Maximize for a single User:
 - For one session:
 - Number of Items Viewed
 - Duration (time user spends on app)

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- Run A/B testing to Evaluate Models Performance
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 - For one session:
 - Number of Items Viewed
 - Duration (time user spends on app)
 - Across Sessions:
 - Number of Sessions
 - Number of Items Viewed
 - Duration (time user spends on app)

Questions?
