



Attitudes Regarding Syrian Refugees: Sentiment Analysis Using Twitter

Visualization of sentiments towards Syrian Refugees using Twitter data, aimed at UN Officials and journalists for quick comprehension of countries that are more receptive towards refugees on social media

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Project repository: https://github.com/jgrundy/infoviz_refugee_project

Video: <https://vimeo.com/167366472>

Demo: http://jgrundy.github.io/infoviz_refugee_project/index.html

What is the problem you want to solve and who has this problem?

According to the UNHCR (United Nations High Commissioner for Refugees), there are close to 5 million “persons of concern”¹ that have been displaced from Syria to five neighboring countries (Turkey, Lebanon, Jordan, Egypt and Iraq) since 2013. Other sites place the total number of displaced Syrians is over 9 million, and they have fled to countries all over the world. European countries especially have seen a massive influx of migrants from Syria in the past 6 months

Does the number of refugees in a country influence the local population’s attitude towards them?

Through our analysis, the team is assessing what are the prevailing sentiments towards Syrian refugees compared to population density of refugees per country. We are interested in seeing how people are reacting to this influx and seeing if people’s reaction is correlated with the number of refugees arriving. This information could be relevant to international organizations such as UN Refugee Agencies, Amnesty International, countries’ embassies, and refugee aid agencies.

¹ UNHCR <http://data.unhcr.org/syrianrefugees/regional.php>, last accessed May 16, 2016

What are the driving analytical questions you want to be able to answer with your visualization?

- Where are people tweeting about this problem? The objective is to locate countries that are tweeting about this issue.
- What are their general attitudes? Tweets will be grouped into three buckets depending on their sentiment score. We had initially thought of these values as hostile (values -1 to above 0), neutral (value equal to 0), welcoming (values above 0). After some analysis this was changed to have a wider scope, assigning welcoming from 0.01 and above, neutral from -0.01 - 0.01 and hostile from -0.01 and below.
- Does the number of refugees in a country substantially influence a country's perception of refugees on Twitter?

Data used, description and sources

Attributes	Type	Description	Value Range/Category	Derived
Country	Categorical	Name	None	No
Country Geometry	Categorical	Spatial geometry	None	No
Country Population	Quantitative	Number of people in country	0 - 1.4 billion	No
Number of refugees per country	Quantitative	Proportion of refugees to established population	0%-100%	Scaling
Tweet Location	Categorical	Spatial geometry	English-tweeting nations	No
Tweet Text	Categorical	String	None	Subsetting
Tweet Count	Quantitative	Number of tweets	0 - inf	Aggregation
Sentiment	Ordinal or Divergent	Sentiment score	Color Hue	Binning

Sources:

- Country geometry data: Mapbox²
- Country population: United Nations³

² MapBox <https://www.mapbox.com/mapbox-studio/>

³ United Nations Data Tables <http://data.worldbank.org/indicator/SP.POP.TOTL>

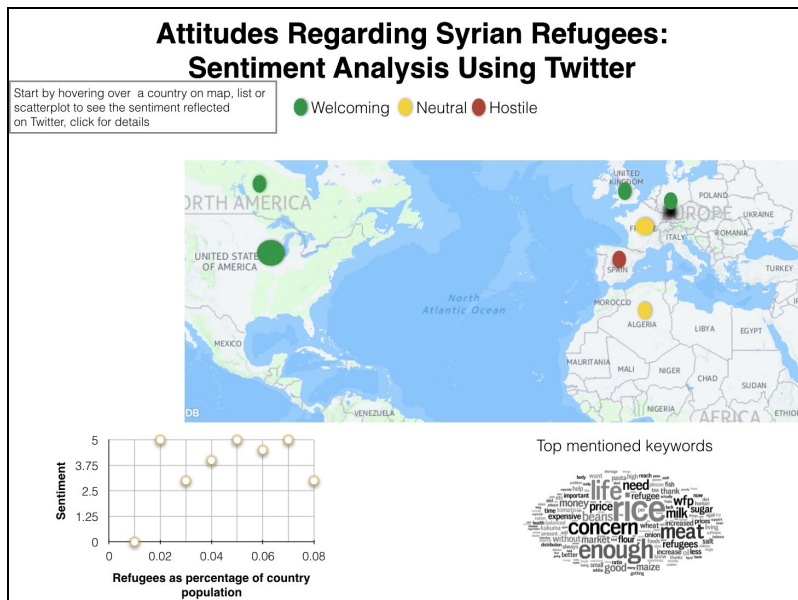
- Number of refugees per country: UNHCR⁴, UNHCR Syrian Refugee Regional Response⁵ and Tweet Location, Text, Count: Twitter API⁶
- Sentiment: Python TextBlob module⁷

What have others done to solve this or related problems?

- The UNHCR (United Nations High Commissioner for Refugees) has created a map displaying by country the number of refugees broken down into six categories: IDP (internally displaced persons), refugees, asylum seekers, returnees, stateless persons and others.⁸
- Research showing how to perform Twitter sentiment analysis in multiple different languages.⁹
- Questions different European countries have about Syrian refugees.¹⁰
- Attempts to map the locations, flows, and attitudes on refugees leaving Syria.¹¹
- Google Trends “European Migrant Crisis”. Ranks countries by most searched places to move to, top questions related to immigration by country, and which countries are doing most searches on immigration.¹²
- Track migration flows around the world by country¹³ and in an interactive map.¹⁴

Initial Mockup

Figure 1: Initial Mockup- Static Image



⁴ UNHCR Popstats <http://popstats.unhcr.org/en/overview>

⁵ UNHCR Syria Regional Response Portal <http://data.unhcr.org/syrianrefugees/regional.php>

⁶ Twitter API <https://dev.twitter.com/streaming/overview>

⁷ Python Text Blob <http://textblob.readthedocs.io/en/dev/>

⁸ UN Popstats <http://popstats.unhcr.org/en/overview>

⁹ Technical University Berlin

<http://www.dai-labor.de/fileadmin/files/publications/narr-tweetsentiment-KDML-LWA-2012.pdf>

¹⁰ Telegraph.co.uk

<http://www.telegraph.co.uk/news/uknews/immigration/11863452/Refugee-crisis-How-do-European-countries-attitudes-differ-on-refugees.html>

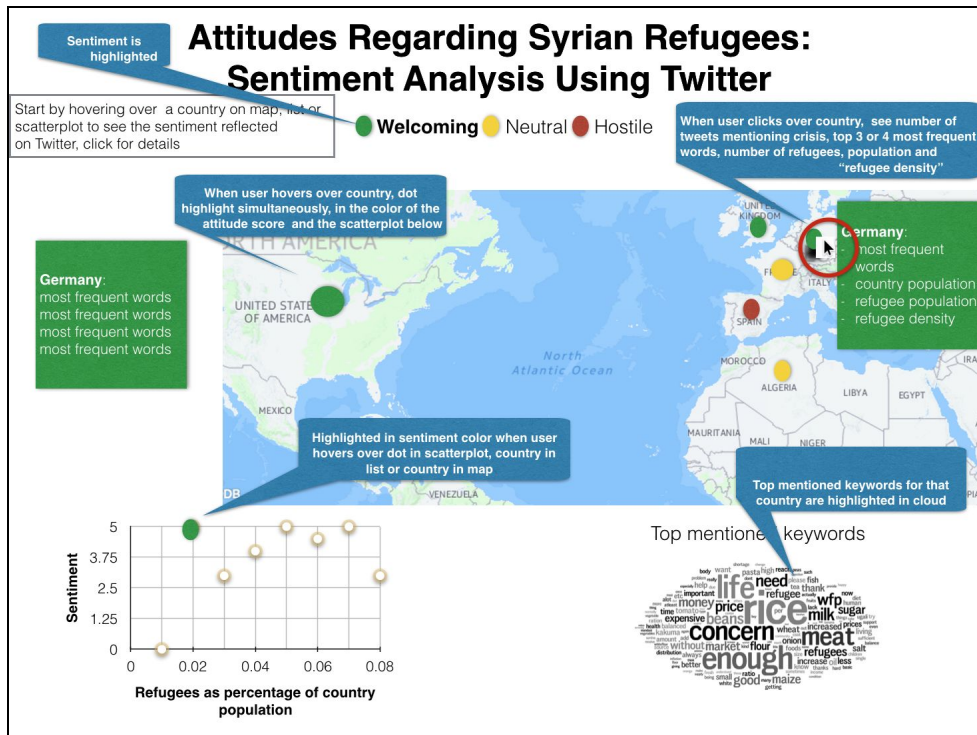
¹¹ Wired.co <http://www.wired.co.uk/news/archive/2015-09/11/europe-syria-refugee-crisis-maps>

¹² Google Trends https://www.google.co.uk/trends/story/GB_cu_tru9jk8BAABEtM_en

¹³ <http://peoplemov.in/>

¹⁴ <http://www.lucify.com/the-flow-towards-europe/>

Figure 2: Initial Mockup - Interactive Sketch



How to read the sketch

Data is displayed in faceted view, linked highlighting shows where user is in all three sections, detail on demand when user clicks

- Map shows choropleth of “refugee density”
- Scatterplot below
- Aggregate keywords and quantity encoded in word cloud
- Sentiment is encoded in dot color hue

How the design helps answer the questions

- The map design makes it easy to locate where countries that are tweeting about this issue
- The map provides a snapshot of sentiments by country at a glance
- Relatable color encoding for Welcoming (green), Neutral (yellow), Hostile (red)
- Scatterplot can show correlation (or lack of) between country sentiment and number of refugees as percentage of population

Project Update

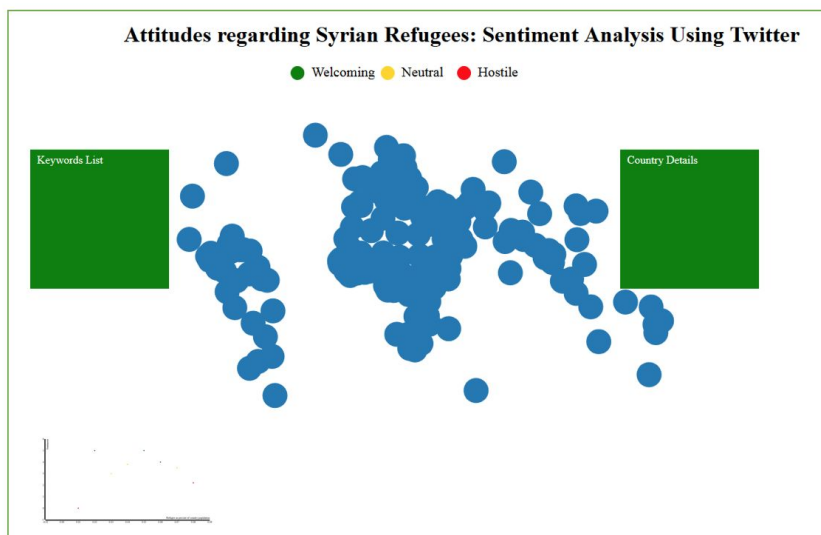
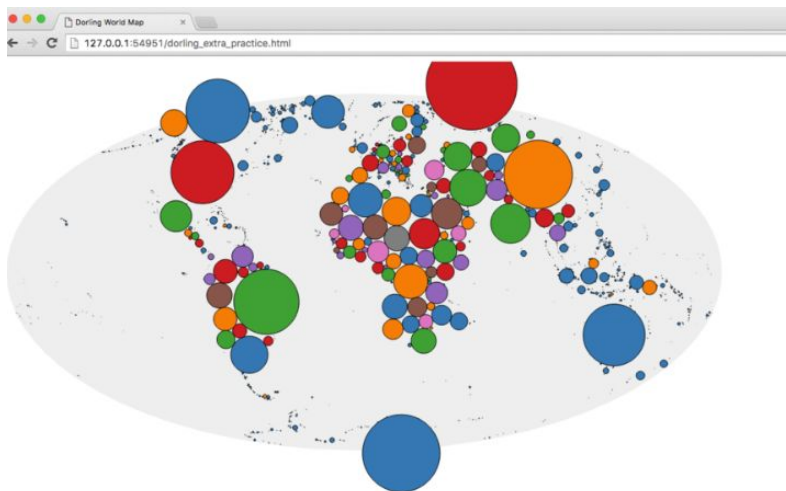
- Upon initial feedback and recommendation from Professor Bertini, we decided to use a Circular Dorling Cartogram. This technique uses an algorithm to draw circles that are scaled to the attribute size and plots them with spatial relation to a world map¹⁵. The premise is: “if an algorithm is left to run on a normal map for a few hundred iterations it eventually produces a solution in which no circles overlap and as many as possible are still in close contact with their original geographic neighbours”, thus producing a world map. We had considered doing a

¹⁵ Dorling, D. (1996). *Area Cartograms*. Bristol, England: Department of Geography, University of Bristol, England. Page 32.

choropleth map, however using the Dorling cartogram we can take advantage of both size and color to encode population size and sentiment

- Eliminating the word cloud and instead using a list of top keywords by country. This was for two reasons- 1) we would not have enough words for a substantial cloud and 2) it did not encode additional relevant information
- We considered using three sentiments: welcome, neutral and hostile and thus three colors, green, yellow and red. This would ultimately give us a scatterplot that would not be particularly illustrative and using only three colors would not give enough nuance. In addition, these colors would not be good for color blindness, so we changed the scale to be blue (for welcoming), yellow and red.

Figure 3: Screenshot of early work on Dorling Cartogram and Project Update



Final Visualization

Data Analysis

I. Obtaining data on refugees by country

The first step was finding data on refugee flows. Detailed data was found via an inter-agency portal¹⁶ that tracks refugee movements with a two month time delay for 5 countries: Egypt, Iraq, Jordan, Lebanon and Turkey.

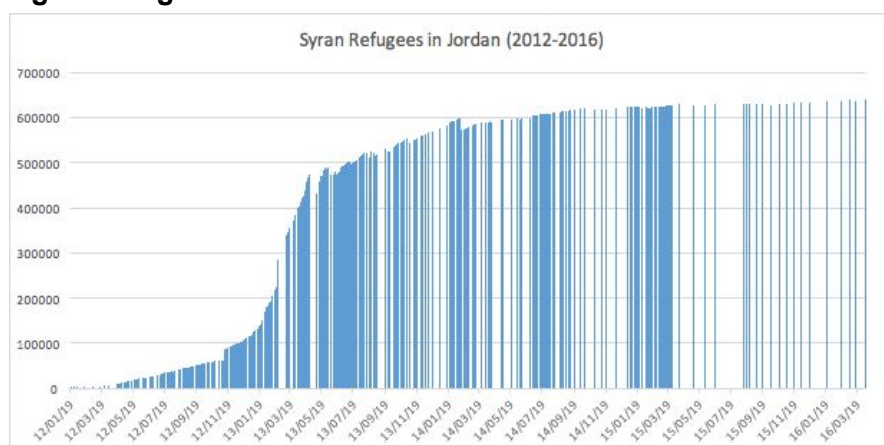
Figure 4: Screenshot of raw data for countries in Excel

	A	B	C	D	E	F	G
1	country	year	date	refugees	percent_pop		
963	Turkey	2011	11/12/16	8,000.00	0.00011%		
964	Turkey	2012	12/01/15	9,500.00	0.00013%		
965	Turkey	2012	12/02/29	10,658.00	0.00014%		
966	Turkey	2012	12/04/18	23,955.00	0.00032%		
967	Turkey	2012	12/04/23	23,702.00	0.00031%		
968	Turkey	2012	12/04/25	29,441.00	0.00039%		
969	Turkey	2012	12/04/26	29,082.00	0.00038%		
970	Turkey	2012	12/05/02	29,037.00	0.00038%		
971	Turkey	2012	12/05/07	28,750.00	0.00038%		
972	Turkey	2012	12/05/21	28,517.00	0.00038%		
973	Turkey	2012	12/06/01	30,172.00	0.00040%		
974	Turkey	2012	12/06/04	31,986.00	0.00042%		
975	Turkey	2012	12/06/12	33,110.00	0.00044%		
976	Turkey	2012	12/06/22	37,839.00	0.00050%		
977	Turkey	2012	12/06/25	38,085.00	0.00050%		
978	Turkey	2012	12/06/26	38,784.00	0.00051%		
979	Turkey	2012	12/07/04	40,804.00	0.00054%		
980	Turkey	2012	12/07/05	41,270.00	0.00054%		
981	Turkey	2012	12/07/12	43,058.00	0.00057%		
982	Turkey	2012	12/07/20	48,387.00	0.00064%		
983	Turkey	2012	12/07/23	49,092.00	0.00065%		
984	Turkey	2012	12/07/31	49,893.00	0.00066%		
985	Turkey	2012	12/08/01	49,743.00	0.00066%		

In **Lebanon**, refugee counts reached a peak in September 2014 of almost 300,000, and the latest number for March 2016 is 256,126. For **Iraq**, during 2014 the numbers fluctuated between 2000 and 1000, with 1,508 being the latest number. For **Turkey**, numbers have climbed steadily from 174,598 at the beginning of 2013 to 2,748,367 in March of this year.

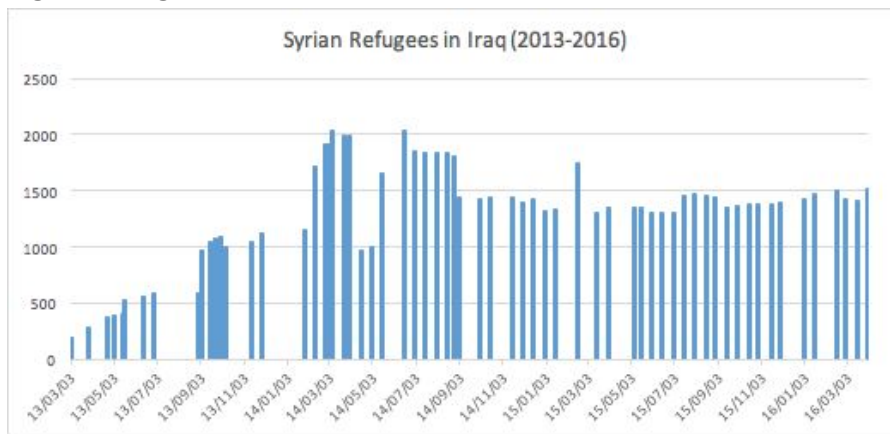
Egypt has 199,556 refugees as of March of this year, although their count peaked in November of 2014 with 138,543 refugees. For **Jordan**, the refugee population remained constant as of March of 2015 and with a latest count of 642,862.

Fig 5: Refugee counts for Jordan



¹⁶ Syria Regional Refugee Response, Inter-agency Information Sharing Portal

Fig 6: Refugee counts for Iraq



The graphs above point out that the numbers are very disparate for each country, which is why we decided to use a proportion of refugees to total population to try to make this more comparable.

The UNHCR tracks different classifications of "persons of concern":

- Refugees, which are individuals that have been officially granted that status
- Asylum seekers which are individuals seeking refugee status but have not been recognized
- Internally displaced persons (IDPs) which are individuals who have left their homes because of situations of generalized violence and violations of human rights
- "Stateless persons" who are "not considered as nationals by any State on under the operation of the law"¹⁷.

The most robust data in terms of refugee flows from Syria to the rest of the world is up to 2013. As of 2013, an inter-agency task force was formed to closely track the regions that were seeing the greatest influx- Jordan, Iraq, Egypt, Lebanon and Turkey. From 2013 onwards, data is only available for people who have applied for refugee status. For purposes of this analysis, we considered asylum seekers as refugees. For 2016, data specifically concerning Syrian asylum seekers is only available for 28 countries.

II. Data collection from Twitter and preparation

1. Twitter Scraping

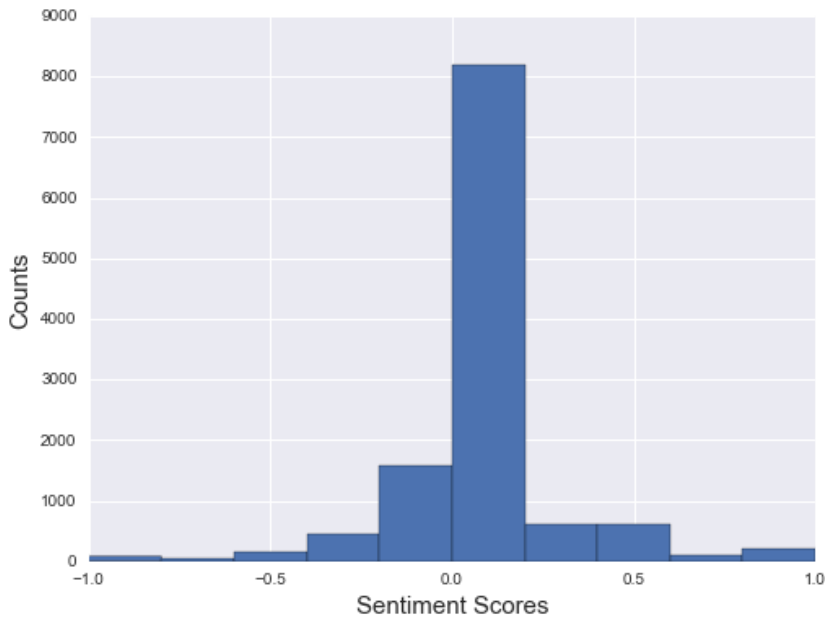
Despite the fact several studies and projects picked up the topic of the tweets about the Syrian refugees, no publicly available data is found. Therefore, the team decided to scrape data from Twitter and explore the Twitter users' attitude towards the Syrian refugees based on this data.

There are two Twitter APIs which are possible choices for the scraping task: the search API and the public streaming API. The difference between the two APIs for this project lies in that the search API has a rate limit for every 15 minutes, while the public streaming API doesn't not. In the end, the public streaming API is chosen to scrape the data since more data can be pulled for the same amount of time the scraper is running. The project has been structured in such as way as to allow for future expansion from using historical data to a real-time feed.

¹⁷ UNHCR Popstats <http://popstats.unhcr.org/en/overview>

The public streaming API provides a keyword query functionality so that API users can filter the content of the tweets they would like to search. For this project we used 4 keywords: *syria*, *refugee*, *syrian* and *migrant crisis* to select the more relevant tweets.

Figure 7: Histogram of the tweet Sentiment Analysis Scores



The scraper created a text file of 5 hours of tweets in json format, encompassing a total of 12062 geotagged tweets.

The tweets in json format are then transformed into a CSV file with columns for the tweet content, the sentiment analysis score and the country where that tweet was published. For the sentiment analysis, we used the Python TextBlob module to parse each tweets and return a score ranging from -1 to 1. A score of, -1 indicates extremely negative sentiments expressed and 1 indicates extremely positive sentiments. As can

be observed in Figure 7, more than 8000 tweets lie within the 0.0 to 0.16 bucket among all the sentimental scores. There are 2 caveats here. First, sentiment analysis is a two-step process: the TextBlob module would first decide the subjectivity of the tweet content, and only the subjective sentences are assigned a sentiment score; the objective sentences would be assigned 0 value directly. Second, TextBlob might not have a vocabulary large enough to understand all the tweets. So some tweets would be given 0 value due to the fact that TextBlob cannot parse them. In all, the number of 0 values might be higher than the 'true' distribution, but we assume it would not affect our later analysis.

To acquire the country of the tweet, we used the tweet's latitude and longitude and used google maps API to locate the country, and attached the name of the country to the tweets in the end. A snapshot of the processed twitter data is shown in Figure 7.

	A	B	C	D	E	F	G	H	I	J	K	L
1		country	senti_score	tweet_content								
2	0	Canada	-0.3	Disturbing footage shows horrific reality for Syrians under attack by their own government. #Daraya #Syria								
3	1	Canada	-0.4	A chess set from cheese cartons. A game of survival. Tonight BBCRadio4 20 BST "Held Hostage in #Syria/u026 htt\u026								
4	2	Canada	0	May Allah curse Bashar al Asad & his allies! Another massacre in #MaraatAlNouman, #Syria just minutes ag\u026								
5	3	Spain	-0.3	Disturbing footage shows horrific reality for Syrians under attack by their own government. #Daraya #Syria								
6	4	Denmark	-0.5	Absurd at h\u000F8re #dkpol u0006vle om at IS er den st\u000F8rste trussel, n\u00000e5r en kvart mil borgere er myrdet af								
7	5	USA	0	#Iran:Ex-governor of #yazd injured in #Syria war								
8	6	Canada	0.375	Rich gulf Arab nations\u0262019 refugee response questioned								
9	7	Thailand	0	#ndtv Air Strike On Market Kills Around 40 In Opposition-Held Northwest Syria: Air strikes on a vegetable mark...								
10	8	Canada	0	\u0627u062eu0648\u0644\u0644\u0644\u0633\u0631u0627u0631u0627u062a \u0627u0644\u0623\u0623\u0645u0645u0645 \u0627u0645								
11	9	Canada	-0.3	Disturbing footage shows horrific reality for Syrians under attack by their own government. #Daraya #Syria								
12	10	India	0	Air Strike On Market Kills Around 40 In Opposition-Held Northwest Syria: Air strikes on a vegetable ...								
13	11	Canada	0	@Ali_Husain333 @Nandianehat Ali is made because of my anti radical position in Syria.								
14	12	Canada	-0.2	Four Afghan fighters part of the IRGC Fatmiyoun Brigade recently killed in #Syria								
15	13	Canada	0	Obama Dismisses 'Some Abstract Notion of Red Lines' in Syria								
16	14	India	0	Air Strike On Market Kills Around 40 In Opposition-Held Northwest Syria								
17	15	Canada	0	#FollowMe #F2F #FF Air Strike On Market Kills Around 40 In Opposition-Held Northwest Syria...								
18	16	USA	0	#Jordan recalls its #Iran ambassador								
19	17	India	0	Air Strike On Market Kills Around 40 In Opposition-Held Northwest Syria: Air strikes on a vegetable market in opposition								
20	18	India	0	Air Strike On Market Kills Around 40 In Opposition-Held Northwest Syria: Air strikes on a vegetable market in ...								
21	19	Israel	-0.1	Manpads are no use against mod Russian Jets & helicopters: Counter measures invented longtime ago. Useless in ...								
22	20	UK	0.3	Our own @Zia_Salik discussing the current situation in Syria 5 years on from start of the conflict #ANightInAleppo htt\u026								
23	21	Canada	0	LOLOLOL!!! #ReleaseTheTranscripts #Haiti #Aristide #Honduras #BertaCaceres #Iraaq #Syria #Libya #u026 htt\u026								
24	22	India	0	Air Strike On Market Kills Around 40 In Opposition-Held Northwest Syria								
25	23	Canada	-0.3	Disturbing footage shows horrific reality for Syrians under attack by their own government. #Daraya #Syria								
26	24	Riyadh Saudi	0.14444444	Air strike in Syria against the morning market in Kafranbel \u0262013 as you can easily see, a clear military target								
27	25	Canada	0	Syria\u0262019s Saudi-backed opposition says Delegation leaders are leaving Geneva								

	A	B	C	D	E	F
1						
2						
3	Count of country	Column Labels ▼				
4	Row Labels ▼	Hostile	Neutral	Welcoming	(blank)	Grand Total
5	2000	16	58	16		90
6	Afghanistan	7				7
7	Africa	14	9	2		25
8	Argentina		1			1
9	Armenia		9	3		12
10	Australia	24	71	28		123
11	Austria	5	10	4		19
12	Azerbaijan	1	6	2		9
13	Bangladesh	1		1		2
14	Belarus	17	50	7		74
15	Belgium	12	18	12		42
16	Bermuda	1				1
17	Bosnia and Herzegovina	2	5	2		9
18	Botswana		1			1
19	Brazil	9	26	14		49
20	Bulgaria	1	3			4
21	Burundi	15				15
22	Cameroon	1	11	1		13
23	Canada	1127	3086	1171		5384
24	China	14	48	16		78
25	Colombia	1	10	2		13

9

Figure 10: Final data table

	A	B	E	F	G	H	I	J	K	L
			Asylum2016 (data for 21 countries)	Average of senti_sco	hostile_tweets	neutral_tweets	welcoming_tweets	total_tweets	Count of country	% ref to pop asylum 2016
1	Country	Pop2014								
2	Germany	80970732	27146	0.03593007	17	46	18	81	81	3.3525694E-04
3	Austria	8545908	1272	-0.0241427	5	10	4	19	19	1.4884317E-04
4	Sweden	9696110	1065	0.07786759	5	69	28	102	102	1.0983786E-04
5	Switzerland	8188102	476	0.00636498	20	73	20	113	113	5.8133130E-05
6	Belgium	11231213	508	-0.0026	12	18	12	42	42	4.5231089E-05
7	Bulgaria	7223938	205	-0.0375	1	3		4	4	2.8377874E-05
8	Finland	5461512	66	-0.0918669	4	7	3	14	14	1.2084566E-05
9	Serbia	7129366	79	-0.0246868	20	39	8	67	67	1.1080929E-05
10	France	66217509	397	0.02872402	43	106	52	201	201	5.9953932E-06
11	Ireland	4615693	20	0.04825103	17	46	18	81	81	4.3330438E-06
12	Spain	46476032	151	-0.0038552	21	101	9	131	131	3.2489865E-06
13	United Kingdom	64559135	177	0.11483414	134	612	298	1044	1044	2.7416724E-06
14	Canada	35543658	94	0.02415157	1127	3086	1171	5384	5384	2.6446349E-06
15	Slovenia	2061980	1	-0.0170918	12	29	8	49	49	4.8497076E-07
16	Romania	19904360	6	0.02320611	11	72	8	91	91	3.0144149E-07
17	Croatia	4238389	1	0		1		1	1	2.3593870E-07
18	United States	318857056	70	0.00138978	148	465	140	753	753	2.1953411E-07
19	Australia	23470118	2	0.0208098	24	71	28	123	123	8.5214740E-08
20	Poland	38011735	3	0.07142857	1	3	3	7	7	7.8922996E-08
21	Turkey	75932348	2	-0.0422951	57	135	15	207	207	2.6339236E-08
22	Japan	127131800	1	0.00776768	8	87	5	100	100	7.8658526E-09

III. Creating visualization and binding data

- Map created with Mapbox + d3 + leaflet
- Added color encoding to countries with refugee counts using the color purple, with the intensity of the hue denoting a greater population of refugees.
- Using tooltip to create cards for a list of the key words
- Creating scatter plot and pie chart with global synthesis of tweets and sentiment scores

IV. Visualization results

- **Countries with highest refugee counts in our visualization: Germany and Bulgaria**
- **Overall sentiments on Twitter are Welcoming.** Sentiments: of all the tweets, a similar proportion are Neutral and Hostile, around 28%, Welcoming tweets are 43%. Our classification thresholds were widened slightly, assigning Welcoming from 0.01 and above, Neutral from -0.01 - 0.01 and Hostile from -0.01 and below.
- **Sentiments follow a loosely discernible regional pattern.** There is a “welcoming cluster” around Germany and a negative cluster formed by Turkey, Bulgaria and Serbia.
 - **Welcoming:** United Kingdom, Sweden, Poland, Germany, Ireland, France, Romania, Canada and Australia.
 - **Neutral:** United States, Japan, Croatia, Spain, Switzerland and Belgium
 - **Hostile:** Slovenia, Serbia, Bulgaria, Turkey, Austria and Finland
- **Number of refugees is not correlated to sentiment.** Germany that had the highest refugee count also had positive sentiments, and others with low numbers had both positive and negative.

Figure 11: World Map, main viz
Attitudes regarding Syrian Refugees: Sentiment Analysis Using Twitter

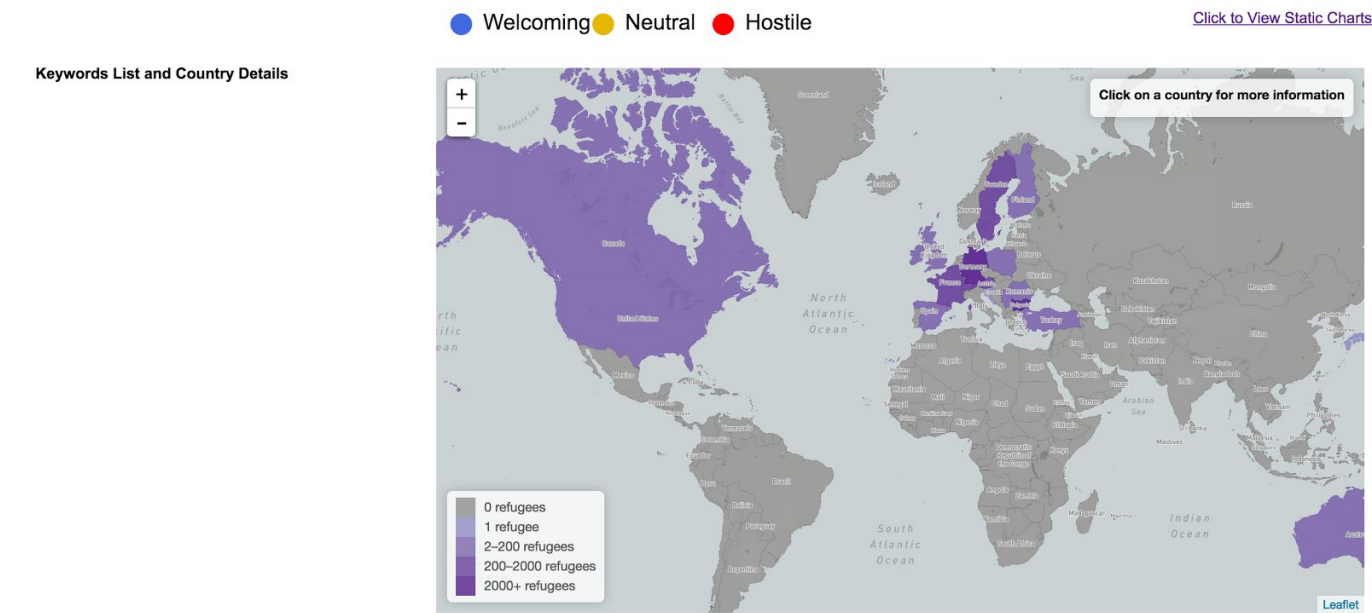


Figure 12: “Negative cluster”

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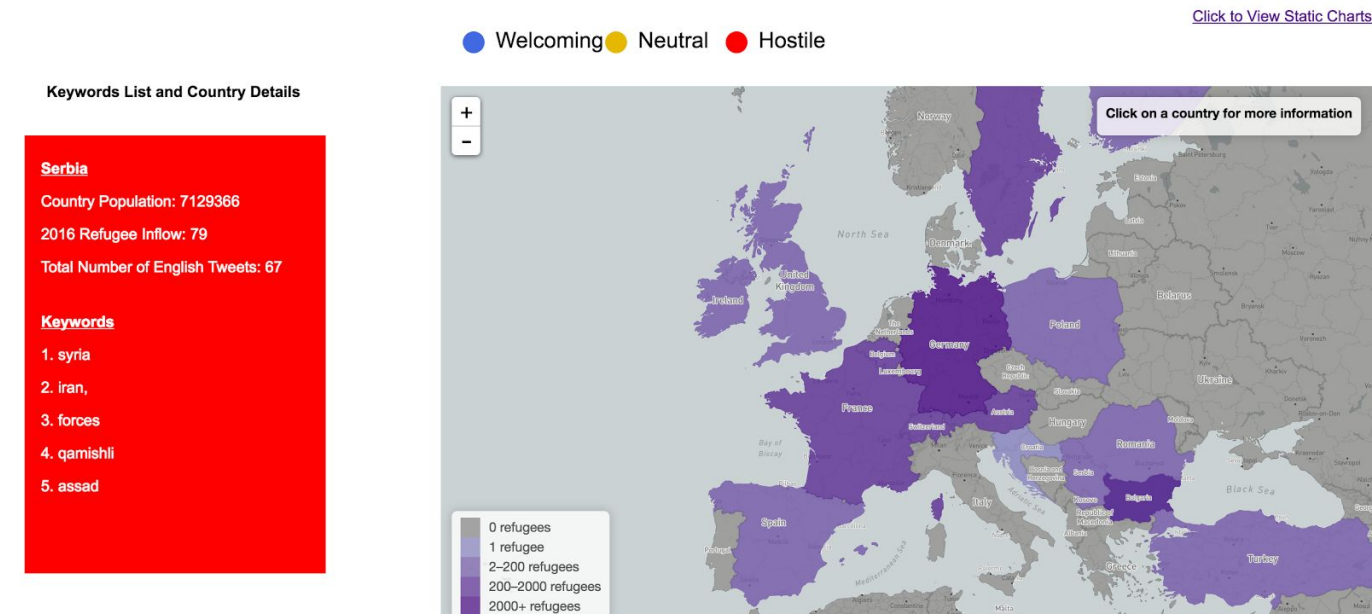
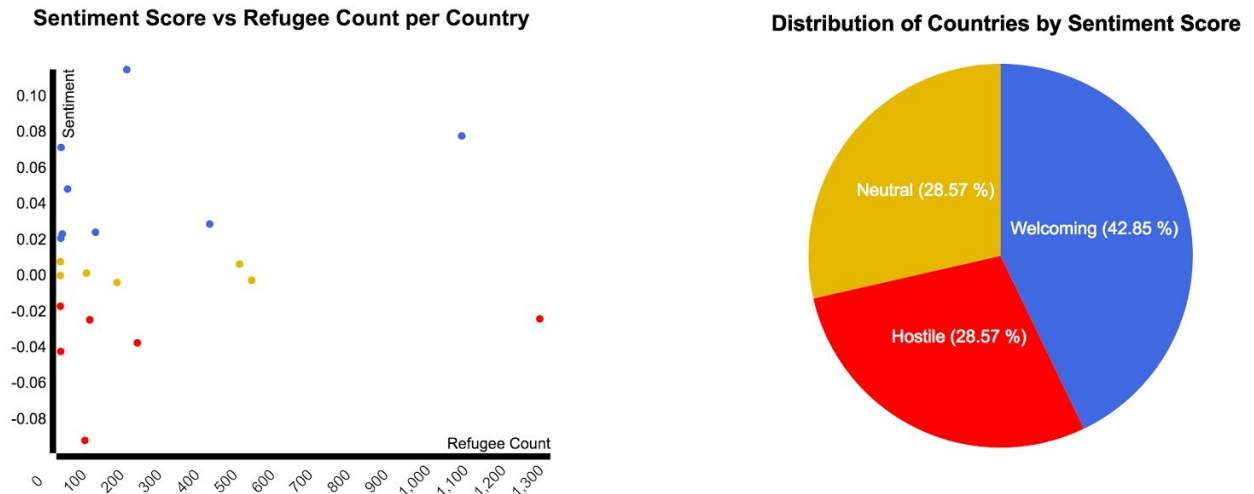


Figure 13: Scatter plot and pie chart

Attitudes regarding Syrian Refugees: Sentiment Analysis Using Twitter

[Click to View Map](#)

● Welcoming ● Neutral ● Hostile



NOTE: Germany being an outlier taking 27146 Syrian refugees so far in 2016, has been deliberately excluded from the scatter plot.

Limitations and Future Works

Visualization:

- We discovered the Dorling Cartogram would have only been useful if data on refugees would have been available for all countries or at least all the countries that we obtained tweets from.
- For future work, we would be like to be able to pull in a live stream of Twitter data and have the choropleth map adjust on a daily basis.
- In addition, the map could be linked to update the countries for which information on Syrian refugees is available as it comes online, pulling data directly from the UNHCR portal.

Sentiment Analysis:

- As was mentioned before, the TextBlob module may mistakenly assign a value of 0 (neutral) to certain tweets it “considers” objective, or because of a lack of vocabulary.
 - We were limited to doing the analysis on English tweets. Future work could include doing sentiment analysis on some of the major languages to get a more accurate depiction.
- The project has been set up to allow use of a real-time Twitter feed.

Data:

- As our data for 2016 numbers of refugees was not accurate, a correlation analysis showed the number of refugees explained very little about the sentiment score, and this can also be seen in our visualization. With accurate, updated counts, we would be able to see if there was a correlation between the sentiments towards refugees expressed on Twitter and the amount of refugees offered official resettlement aid within that country.